# **SETH WIEDER**

contact@sethwieder.com (978)-618-1745

**PORTFOLIO** 

WWW.SETHWIEDER.COM

**EDUCATION** 

THE PENNSYLVANIA STATE UNIVERSITY

University Park, PA September 2009 - May 2013

Bachelor of Design

Interdisciplinary Digital Studio, GPA 3.5

EMPLOYMENT EXPERIENCE

FRONT-END DEVELOPER

Maynard, MA

**Kaon Interactive** 

May 2011 - Present

- Code responsive web apps as a lead programmer and in paired programming.
- Collaborate with UX and Design team members to iterate and improve ideas.
- Research and drive successful adoption of emerging tech and efficiency tools.

#### **LEAD APPLICATION DEVELOPER**

University Park, PA

Bednar Digital Media Startup

September 2012 - May 2013

- Completed programming on an inherited application in Unity3D.
- Protyped, designed, and implemented new UI to improve usability.

CONTRACT EXPERIENCE

**UI/UX DESIGNER** 

Boston, MA

Mi Alerts Mobile Application

June 2014 - August 2014 (65hrs)

- Worked directly with client to map out application architecture.
- Wireframed all screens with focus on intuitive interaction design.
- Designed complete layer comps and delivered to client.

#### **WEB DESIGNER & DEVELOPER**

Boston, MA

Chicago Blues Bar Website

December 2013 - March 2014 (120hrs)

- Re-designed client's website and re-branded client's internet presence.
- Implemented Wordpress CMS and programmed responsive website.

**SKILLS** 

UX

Illustrator, wireframes, rapid code prototypes, usability tests, A/B tests

#### **CREATIVE**

Photoshop, Sketch, responsive design, interface design, animation, video editing

### **TECHNICAL**

HTML5, CSS3, Javascript, Sass, jQuery, AngularJS, UI Frameworks, php, Wordpress, browser dev tools, performance optimization, cross-device QA, Linux CLI, git, gulp

## ACTIVITIES & AWARDS

- Conference staff: SIGGRAPH, Behance 99U, Smashing Conf, Artifact Conf
- Boston Meetups: Boston Front-End Developers, Boston Virtual Reality, Boston UX
- Personal Android development, flashing custom ROMs, Android SDK, and adb
- Scholastic Gold Key Award in Digital Art