SETH WIEDER

contact@sethwieder.com
978-618-1745

ABOUT

A motivated creative technologist with a unique versatility of technical skills, creative aptitude, and business acumen. Aspiring for meaningful work and collaboration on several facets of a software company, including: R&D, user experience design, and innovative web development.

SKILLS

TECHNICAL		CREATIVE	UX
HTML 5 / CSS 3	gulp / grunt	Responsive Design	Information Architecture
ES6 Javascript	MySQL	Interaction Design	Wireframes
AngularJS / ReactJS	git	3D Graphics	Rapid Prototypes
NodeJS	CLI	Video Editing	User Research

EMPLOYMENT EXPERIENCE

SENIOR WEB SOFTWARE ENGINEER   New York, NY
23Stories x Condé Nast   2015 - Present

- Coded responsive single-page web applications and dynamic web advertisements with an expert level of front-end software architecture, debugging, and performance optimization.

- Self-taught Node and ReactJS then built a reusable bootstrap with modern efficiency tools.

- Collaborated directly with Creative Directors on high profile projects. Providing valuable UX discussions, representing the engineering team to clients, and coding to a high standard.

- Accepted responsibility as co-leader of Engineering R&D. Developed a WebGL video player that expanded browser support for 360° video; increasing audience reach from 40% to 90%.

FRONT-END SOFTWARE ENGINEER   Maynard, MA
Kaon Interactive   2011 - 2015

- Built interactive marketing applications that were deployed across a fully-responsive distribution network from iOS and Android to 60" touch-screen desktops.

- Learned a proprietary programming language based in Java called Meson. Then played a pivitol role in the company's transition to responsive web applications.

- Recognized a process inefficieny in content management, then researched and introduced a CMS. It was successfully integrated company-wide and drastically increased productivity.

CONTRACT EXPERIENCE

UX DESIGNER & FRONT-END ENGINEER   New York, NY
Octagon Digital   2015

- Rebuilt a database integrated internal sales tool from a static Flash application to a responsive single-page ReactJS web applicaiton.

- Consulted with the client and their digital agency to diagnose potential UX improvements. Conducted interviews with key stakeholders, and provided questionnaire for broader team.

- Redesign phase included rounds of wireframes and updated branding. Delivered above and beyond with an animated motion prototypes to better illustrate interaction design to client.

UX MOBILE PRODUCT DESIGNER   Boston, MA
Mi Alerts Mobile Application   2014

- Worked with a startup to turn executive team's business concepts into an intuitive mobile application. Delivered a product design deck with an emphasis on intuitive user experience.

- Lead user interview sessions to test, refine, and confirm design decisions.

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY   University Park, PA
Bachelor of Design   2013