

```

import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from prophet import Prophet
import plotly.express as px
from statsmodels.tsa.seasonal import seasonal_decompose

# Import danych
sales = pd.read_csv('sales data-set.csv')
features = pd.read_csv('Features data set.csv')
stores = pd.read_csv('stores data-set.csv')

# Łączenie danych
df = sales.merge(features, on=['Store', 'Date', 'IsHoliday'],
how='left')
df = df.merge(stores, on='Store', how='left')
df['Date'] = pd.to_datetime(df['Date'], dayfirst=True) # Konwersja dat
df.sort_values('Date', inplace=True) # Sortowanie po dacie

# Czyszczenie danych
df.fillna(0, inplace=True)
df.drop_duplicates(inplace=True)

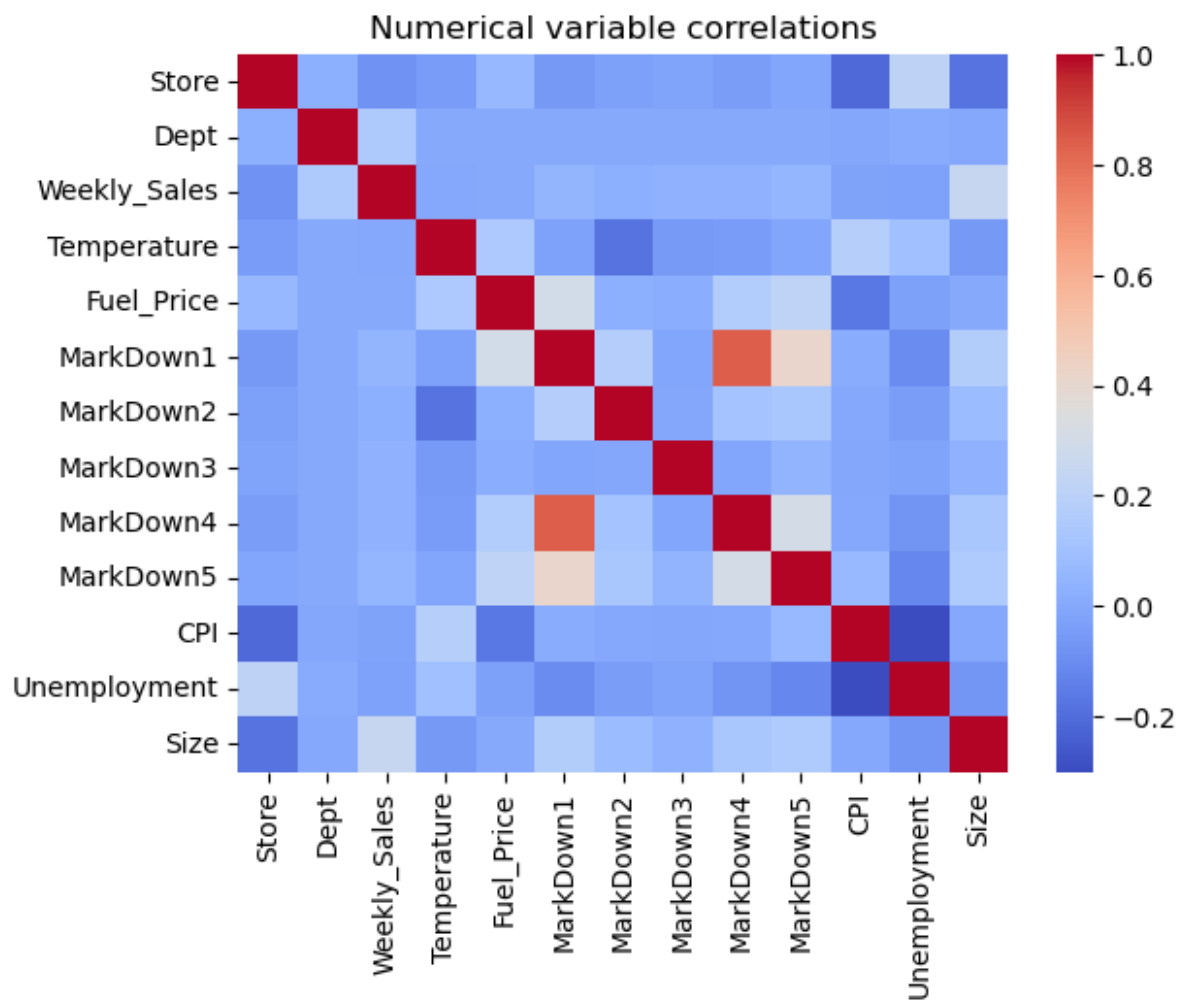
# KPI
total_sales = df['Weekly_Sales'].sum()
avg_sales = df['Weekly_Sales'].mean()

# Grupowanie po dacie
monthly_sales = df.groupby(df['Date'].dt.to_period('M'))
['Weekly_Sales'].sum()
monthly_sales_reset =
monthly_sales.reset_index().rename(columns={'Month': 'Date'})
monthly_sales_reset['Date'] =
monthly_sales_reset['Date'].dt.to_timestamp() if
isinstance(monthly_sales_reset['Date']
.dtype, pd.PeriodDtype) else
pd.to_datetime(monthly_sales_reset['Date'])

# Wizualizacja trendu
fig = px.line(monthly_sales_reset, x='Date', y='Weekly_Sales',
title='Monthly sales')
fig.show()

```

```
# Wizualizacja korelacji
numeric_df = df.select_dtypes(include=['float64', 'int64'])
sns.heatmap(numeric_df.corr(), cmap='coolwarm')
plt.title('Numerical variable correlations')
plt.show()
```

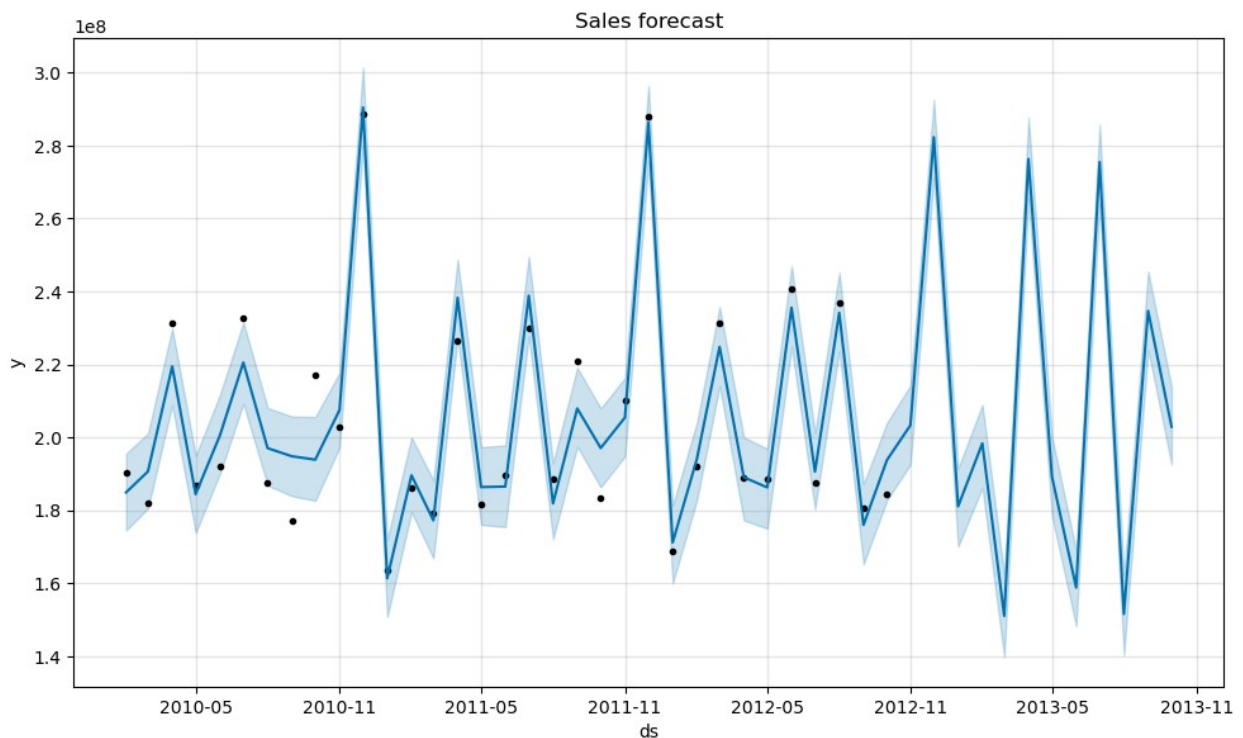


```
# Przygotowanie danych do Prophet
prophet_df = monthly_sales_reset.rename(columns={'Date': 'ds',
'Weekly_Sales': 'y'})

# Model
model = Prophet(yearly_seasonality=True)
model.fit(prophet_df)
future = model.make_future_dataframe(periods=12, freq='ME')
forecast = model.predict(future)

22:36:30 - cmdstanpy - INFO - Chain [1] start processing
22:36:31 - cmdstanpy - INFO - Chain [1] done processing

# Wizualizacja prognozy
fig_prophet = model.plot(forecast)
plt.title('Sales forecast')
plt.show()
```



```
# Prognoza: Wzrost o 15% w 2013
# Rekomendacja: Zwiększ zapasy w Q4
```