



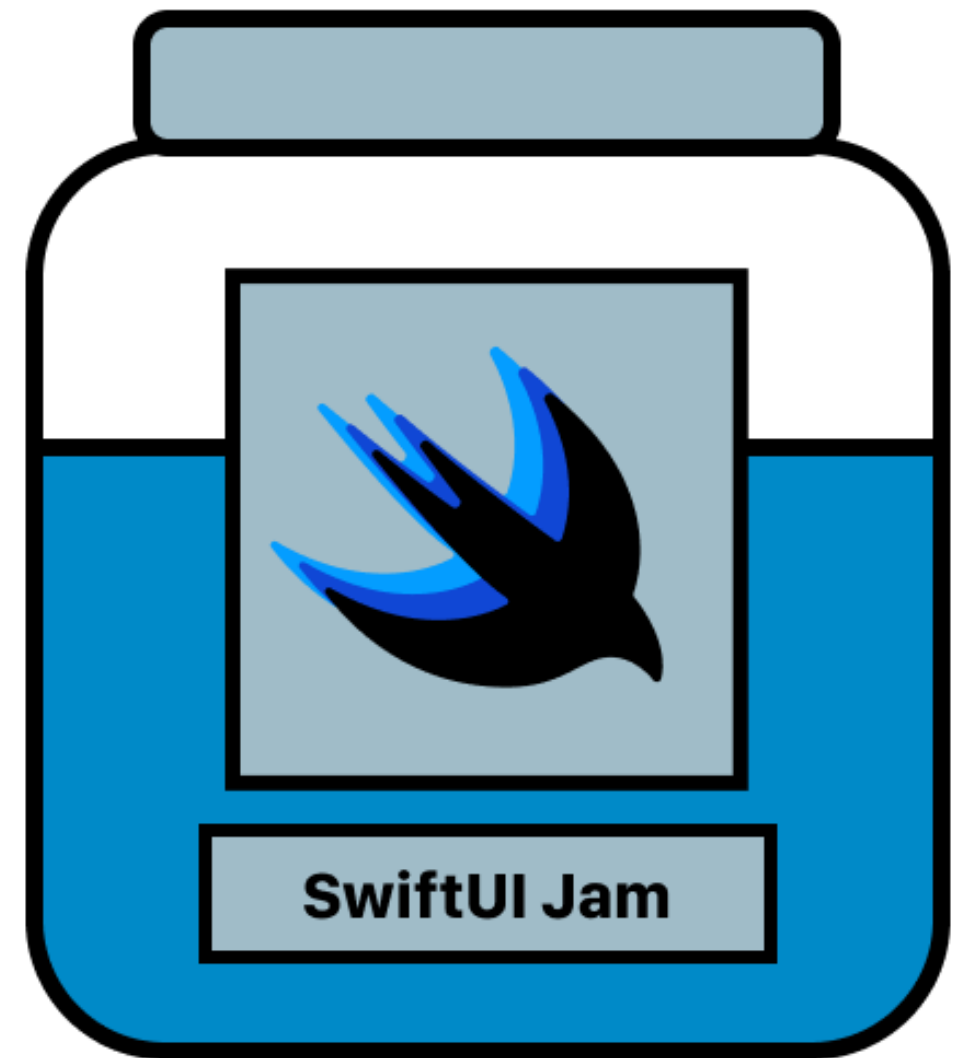
SwiftUI Jam

Feb 19-21 2021

Sponsorship Information
www.swiftuijam.com

What is SwiftUI Jam?

- SwiftUI Jam is a non-competitive code jam running this February
- On a day-to-day basis many developers do not have adequate time to investigate SwiftUI and prepare for this massive paradigm shift. This is why we created the jam.
- Our jam is aimed at encouraging developers to spend more time learning Apple's latest UI framework and sharing their code
- The event is free for everyone to participate



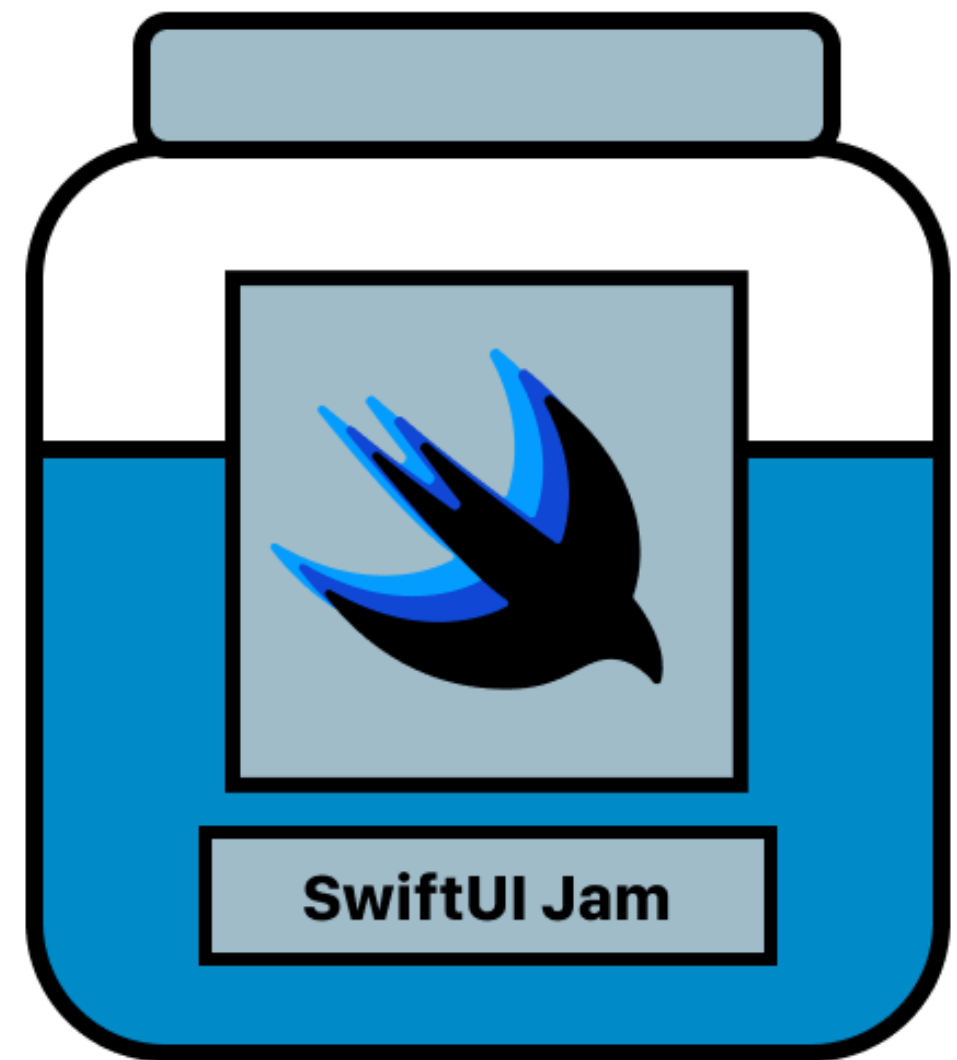
Who are the organizers?

- SwiftUI Jam is brought to you by the organizers of Swift TO
- In 2019 we ran our first Swift conference for 250 iOS Developers & in 2020 successfully converted our conference format to a remote workshop
- We have also helped video record and distribute many talks given by our local community
- Swift TO has a demonstrated pattern of delivering fun and innovative events



Why Sponsor SwiftUI Jam?

- Reach hundreds of Canadian developers with your message. We are also expanding our audience to developers in the USA and worldwide as part of the jam.
- Build team morale by demonstrating a commitment to helping your team learn SwiftUI
- Grow your brand reputation within the iOS/macOS developer community in Canada and beyond



How does your sponsorship help?

- Sponsorship will help us run a highly motivational jam for our participants
- **Prizing:** We would love to have additional budget for raffle prizes to keep our participants engaged and feeling valued for their time invested
- **Speakers:** We'd love to be able to have a notable keynote speaker in the community as a highlight for the jam
- **Swag:** With additional funding we can develop SwiftUI Jam stickers for our participants



Sponsorship Tiers

	Swag Sponsor \$500 CAD	Prize Sponsor \$1000 CAD	Speaking Sponsor \$1500 CAD	Presenting Sponsor \$2500 CAD
Brand in all marketing and opening/ closing remarks	✓	✓	✓	✓
Mention during prize giveaways		✓		✓
Mention during speaker slots			✓	✓
1 minute sponsor pitch during opening remarks				✓
Presenting Sponsor designation - jam retitled to “SwiftUI Jam, Presented by Your Company”				✓

Prices in Canadian Dollars