1

* The Highest number of successful projects was recorded in Theater and Music, However, the percentage rate of success with respect to total number submission is higher in **Music** as compared to **theater.**
* The data also revealed ‘Play’ under theater has the highest rate of success.
* The data also revealed that project started in the last quarter of the year has the lowest rate of success, that is the highest rate of failed and canceled project are peaked for project created in the last quarter of the year. it could therefore be suggested the best time of the year to lunch a project is in the months of May and June.

2.

* The dataset does not cover in detail factors that determine the outcome of the project, this could have been a very strong determinant to predict possible future outcome.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Count of state** | **Column Labels** |  |  |  |  |
| **Row Labels** | **canceled** | **failed** | **live** | **successful** | **Grand Total** |
| AT |  | 2 | 1 | 3 | 6 |
| AU | 14 | 41 |  | 19 | 74 |
| BE |  | 1 |  | 1 | 2 |
| CA | 17 | 64 | 1 | 64 | 146 |
| CH | 3 | 2 |  | 1 | 6 |
| DE | 3 | 27 |  | 23 | 53 |
| DK | 4 | 6 |  | 4 | 14 |
| ES | 1 | 9 |  | 11 | 21 |
| FR | 5 | 10 | 2 | 10 | 27 |
| GB | 25 | 205 | 8 | 366 | 604 |
| HK | 1 | 2 |  |  | 3 |
| IE | 2 | 4 | 1 | 8 | 15 |
| IT | 3 | 19 |  | 7 | 29 |
| LU |  |  |  | 2 | 2 |
| MX | 1 | 8 | 3 |  | 12 |
| NL | 4 | 14 | 1 | 2 | 21 |
| NO |  | 5 |  | 2 | 7 |
| NZ | 4 | 5 |  | 3 | 12 |
| SE | 5 | 9 |  | 7 | 21 |
| SG |  |  |  | 1 | 1 |
| US | 257 | 1097 | 33 | 1651 | 3038 |
| **Grand Total** | **349** | **1530** | **50** | **2185** | **4114** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Category | (All) |  |  |  |  |
| sub-category | (All) |  |  |  |  |
|  |  |  |  |  |  |
| **Count of state** | **Column Labels** |  |  |  |  |
| **Row Labels** | **canceled** | **failed** | **live** | **successful** | **Grand Total** |
| 2009 | 1 | 4 |  | 9 | 14 |
| 2010 | 1 | 15 |  | 49 | 65 |
| 2011 | 7 | 28 |  | 136 | 171 |
| 2012 | 6 | 60 |  | 216 | 282 |
| 2013 | 7 | 67 |  | 200 | 274 |
| 2014 | 80 | 422 |  | 474 | 976 |
| 2015 | 131 | 528 |  | 567 | 1226 |
| 2016 | 99 | 375 |  | 475 | 949 |
| 2017 | 17 | 31 | 50 | 59 | 157 |
| **Grand Total** | **349** | **1530** | **50** | **2185** | **4114** |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Sum of backers\_count** | **Column Labels** |  |  |  |  |  |  |  |  |  |
| **Row Labels** | **film & video** | **food** | **games** | **journalism** | **music** | **photography** | **publishing** | **technology** | **theater** | **Grand Total** |
| canceled | 377 | 29 |  | 315 | 183 |  | 233 | 7808 | 585 | 9530 |
| failed | 3211 | 975 | 4614 |  | 1041 | 2921 | 848 | 8720 | 4766 | 27096 |
| live |  | 141 |  |  | 1272 |  |  |  | 388 | 1801 |
| successful | 54758 | 11853 | 44208 |  | 44801 | 18882 | 33591 | 158269 | 58457 | 424819 |
| **Grand Total** | **58346** | **12998** | **48822** | **315** | **47297** | **21803** | **34672** | **174797** | **64196** | **463246** |