

GRACE TAY

Game Design Student

PROFILE

A game design student with three years of experience in graphic design who is highly motivated, creative, and versatile. Adept at innovating user experience for multimedia applications. Exceptional interpersonal skills with team members. Accomplished at incorporating the desires of the client with a superior design solution.

Development skills in HTML, CSS, C++, and currently learning C#.NET.

EDUCATION

Southern New Hampshire University — B.A., September 2017

- Major: Game Design and Development/ Supporting Technologies
- Cumulative GPA: 4.0
- Interviewed/ Published in STEM Journal (Issue 4, 2016)
- Member of the National Society of Leadership and Success.

EXPERIENCE

Mobile App Development/ Graphic Design Intern, Tourbillon Alliance Partners — Oct, 2015- Jan, 2016

- Concept ideation and creation of mobile apps based on client's brand identity.
- Focused on positive User Experience- analyzing color, ease-of-use, menu navigation, visibility/legibility of text and other app elements, consistency in-app and consistency with client's brand identity.
- Critiqued other intern's apps once they were built: analyzed visual design, interaction design, and usability. Altered design as necessary to prepare for app store submission.
- Designed infographic "The Ultimate Twitter Guide," a how-to-guide for growing and engaging with Twitter followers and how to build relationships via social media.
- Created infographic "On the Road to Building Successful Mobile Apps," a how-to guide on successfully creating a strong mobile application, gaining a large fan base of users, and how to stay engaged with your users with app updates and social media.
- Worked on infographic "The Benefits of Corporate Social Responsibility," an explanation of how and why you should be a socially responsible company.
- Made infographic "How to Graduate Tourbillon App University," a guide to assist interns on how to successfully build apps for Tourbillon.

Graphic Design Consultant, Focus in Toronto — Nov, 2014 - Dec, 2015

- Created website and social media graphics, print banners, and t-shirt designs.
- Redesigned and enhanced previously created logos and advertisements.

iOS Mobile Game Artist, Archaic Science Ltd. — July, 2013 - Dec, 2015

- Used Adobe Photoshop to create all of the company's raster designs: logos, website graphics, social media images, banners, game graphics and business cards.

PROFESSIONAL ASSOCIATIONS

- AIGA, professional association for design
-