act!™ Swiftpage emarketing

Plans and Pricing

Smart Email Marketing Works –
Put Swiftpage emarketing[1] to Work for You

Grow your business with email marketing campaigns, because emarketing makes it easy for you to regularly communicate with your contacts. Offer discounts to drive sales, wish customers Happy Birthday, invite prospects to an event or webcast, and make special announcements about a new location or staff member. Choose the email marketing Team or Pro plans to reap the benefits of all the email features included in the Basic and Entry plans, plus the **prioritized Call List** to streamline your follow-up; **scheduled sending** for up to 60 days in advance; and the ability to **add multiple users** to your account to ensure familiarity in sender names.

Swiftpage emarketing - Features	TEAM $59.95/MONTH	**Best value** PRO $44.95/MONTH	BASIC $29.95/MONTH	ENTRY $14.95/MONTH
Email* Email send limit allowed per day	1,000 emails per day included	1,000 emails per day included	1,000 emails per day included	250 emails per day included
Landing Pages Publish emails as web pages	10	10	1	1
Social Sharing Broadcast through Facebook®, Twitter®, and LinkedIn®	✓	✓	✓	✓
Surveys Grow your list, use for events, feedback, and more	advanced	advanced	limited	limited
Template Editor Create professional templates easily	✓	✓	✓	✓
Number of Users** Ability to have more than one user	2+	1+	1	1
Marketing Results Tab Shows interactions with contacts	✓	✓	✓	✓
Content Distribution Collaborate and share templates with users	✓	✓	✓	✓
Call List Hotlist for your sales team to follow-up on	✓	✓		
Call List Assignments Assign to sales team members to close deals	✓			
Send As Emails sent on behalf of other users	✓			
Scheduled Send Create your email and send at a later date and time	✓	✓		

*Each additional 1,000 emails per day is an additional cost. For Basic, Pro, and Team service levels only.
**Each additional user added to your account is an additional cost. For Pro and Team service levels only.

sw!ftpage™

Drip Marketing² Plan Options

Reach the right people at the right time with Drip Marketing campaigns. Drip Marketing uses smart technology to send messages to certain contacts based on how they've responded to previous emails, and to others based on your records in Act!. You can set up a series of messages so they receive only timely and relevant communications. Each campaign can include stages, like email and postcard. Choose the Drip Marketing Platinum plan to leverage all the stage options available to you, including **email**, **call list**, **postcard**, **letter**, **fax**, **telemarketing**, **export**, **transfer**, and **review stages**.

Drip Marketing - Features	PLATINUM $149.95/MONTH (Best value)	GOLD $99.95/MONTH	SILVER $29.95/MONTH	FREE
Campaign Filtering				
➕ Email stage	✓	✓	✓	✓
➕ Call List stage	✓	✓	✓	
➕ Database fields	✓	✓		
Stages				
➕ Email Stage — Plan and schedule email blasts to send over time	✓	✓	✓	✓
➕ Call List Stage — Auto-create a call list from previous email blasts	✓	✓	✓	
➕ Postcard stage — Auto-send a contact list to your postcard provider	✓	✓		
➕ Letter Stage — Auto-send a contact list to your direct mail provider	✓	✓		
➕ Fax Stage — Auto-send a contact list to your fax provider	✓	✓		
➕ Telemarketing Stage — Auto-send a contact list and survey to your call center	✓	✓		
➕ Export Stage — Export contacts for internal processes	✓			
➕ Transfer Stage — Transfer contacts between campaign sequences	✓			
➕ Review Stage — Auto-pause a campaign sequence until release	✓			

¹Additional subscription required after 60-day Free Trial. ²Drip Marketing is purchased in addition to the Email Marketing service level. Each additional user is an additional cost.

Important Note: Swiftpage emarketing requires an additional subscription and is powered by Swiftpage™. Review Act! system requirements at act.com/systreq. You must purchase one license of Act! per user. Scalability varies based on hardware, size, and usage of your database. Visit act.com/marketplace or contact your add-on product provider to determine compatibility for your add-on products.

sw!ftpage™