

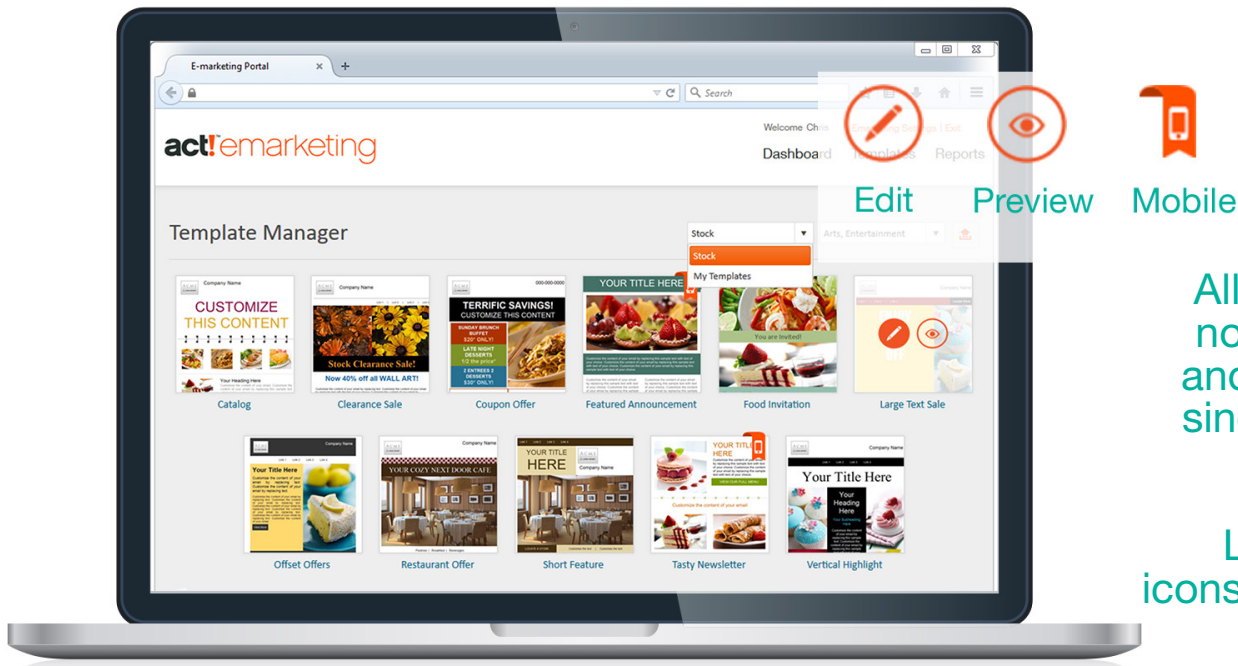


act!emarketing

## What's New in Act! eMarketing

Check out the all-new, redesigned Act! eMarketing template editor, with improvements to help you save time and market more effectively.

- Optimized template storage makes it easy to quickly navigate and locate all your templates from one organized library.
- Redesigned icons help you interact with your templates more efficiently, directly from previews and in edit mode.
- Consolidated editing tools including redesigned tool tabs and editing options for images, help you create and customize professional-looking templates faster and easier.



All templates are now categorized and available in a single dropdown.

Larger, brighter icons help you take action quickly.

New tabs for template editing tools help you create and edit professional-looking emails quickly and easily.

Add and edit images directly in the template editor.



Create, send, and track professional, eye-catching campaigns that reach customers and prospects with the right message at the right time, and know who to follow up with first with intelligent, prioritized Call Lists<sup>1</sup> – all from within Act!.

Become an Act! emarketing expert - check out our video library at [act.com/aem-start](http://act.com/aem-start)

Get started for free today!  
visit [act.com/aem-buy](http://act.com/aem-buy)

<sup>1</sup> Additional fee required.

**Important Note:** Review Act! system and browser requirements at [act.com/systreq](http://act.com/systreq). Act! product capabilities and pricing vary based on edition and services chosen; view KB #37914 to learn more. Act! Premium Mobile requires set-up and configuration of Act! Premium (access via web). Data access available via active internet connection from supported device browsers. You are responsible for all data-related charges. Basic Act! emarketing account included (email up to 500 contacts per month). One license is required for each Act! user. View membership details at [swiftpage.com/billing-policy](http://swiftpage.com/billing-policy).

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