## Top 10 Reasons to Upgrade

Special offer for Act! v16 users - don't miss out!

act!

- **Exclusive upgrade pricing for Act! v16 users** Save up to 24% for a limited time only!1
- Dozens of new features released since your version Help drive productivity, expand your reach, and increase sales.
- Hundreds of performance and usability improvements Increase efficiency and enhance your user experience.
- Flexible new subscription pricing Monthly, annual, and permanent license options.
- **Integrated Act! emarketing** Extend your reach to help generate new business - Basic Act! emarketing account is included with your purchase of Act! at no extra cost!
- Support obsolescence Support for Act! v16 ends 11/30/16 – don't put yourself at risk!
- New subscription plan benefits Product updates, technical support, emarketing, video tutorials, and more all for one low price!
- **Deployment flexibility** Deploy and manage Act! on-premises or host it in the Cloud – the choice is yours!
- System compatibility Ensure your Act! solution stays compatible with current business applications and platforms – including Windows®, Outlook®, Google™, and more.
- Access to innovative future features and services are included with your subscription Always have the latest and greatest!

Call us at (888) 873-2006, contact your Act! Certified Consultant<sup>2</sup>, or visit act.com/upgrade for more information. Plans starting at