Act! Premium Cloud

Know Your Customers. Propel Productivity. Make Insightful Decisions.

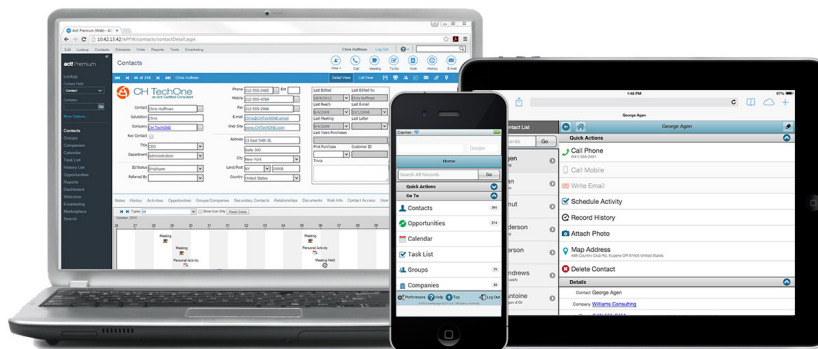## Robust Customer Management, Sales Automation, and Email Marketing

Affordable and easy to use, Act! Premium is purpose-built to help individuals, sales teams, and small businesses get organized, maximize productivity, and achieve sales and marketing greatness.

On-demand access to your Contact & Customer details

With Act! Premium Cloud you get on-demand access to the #1 best-selling Customer and Contact Manager in a secure Cloud environment, plus additional included benefits like specialized video training, expert technical support, automatic upgrades, and nightly backups for a worry-free experience. Get up and running quickly and easily – we'll handle the technical steps so you can jump right into rich contact, calendar, and opportunity details from your computer, tablet, or smartphone, and build upon the relationships that keep your business thriving.

The Act! suite of solutions works the way you work — with ultimate flexibility to meet all your payment, deployment, and access needs. Work online to access and update data real-time, or work offline and sync changes when you connect next. Subscribe to Act! monthly for maximum flexibility or annually for maximum savings, with permanent license options also available.

Accessible anywhere, anytime

Collaborate with your team to stay up-to-date on the latest contact and activity details, automate best-practice sales processes, and send targeted email marketing campaigns – from in the office, or on the road.

Subscribe today at act.com or
Call us at (888) 873-2006

Know Your Customers

Be Prepared
Maintain a complete view of your prospects and customers, including associated notes, history, activities, documents, and opportunities in one organized place.

Tailor Your Interactions
Organize your customers and prospects by grouping similar contacts so you can deliver targeted email marketing messages or sales offers to select customer segments.

Manage Your Day
Easily prioritize and track phone calls, meetings, to-dos, and emails for yourself or your team so you can make the most of your day.

Propel Productivity

Advance Your Sales
Complete activities in each stage of the sales process to keep deals moving – track call-backs, products, meetings, emails, and more.

Automate Best Practices
Save time and drive consistency by automating sales processes and follow-up activities based on dynamic criteria you define.

Maximize Efficiency
Seamlessly interact with the business and social tools you rely on every day and collaborate with teammates to drive new business and deliver an outstanding customer experience.

Stay Connected
Stay connected to your business by accessing key Contact, Opportunity, and Calendar details from your iPhone®, iPad® or Android™ device. Or, work offline and sync data when connected.

Make Insightful Decisions

Assess Your Progress
View a visual representation of critical business metrics so you can make strategic adjustments based on individual, team, and company performance.

Extend Your Reach
Intelligently segment your target list, then create and send relevant, engaging email campaigns – all from within Act!.

Focus Your Follow-Up
Track your email marketing success with real-time campaign reporting, and focus on hot leads first with intelligent, prioritized Call Lists[1].

Start your free trial today!
Visit act.com/try

1 Additional fee required.

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen; view KB #38219 to learn more. Act! Premium Mobile requires set-up and configuration of Act! Premium (access via web). Data access available via active internet connection from supported device browsers. You are responsible for all data-related charges. Basic Act! emarketing account included (email up to 500 contacts per month). One license is required for each Act! user. View membership details at swiftpage.com/billing-policy.

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621 17th Street, Suite 500 | Denver, CO 80293 | (866) 873-2006 | act.com

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