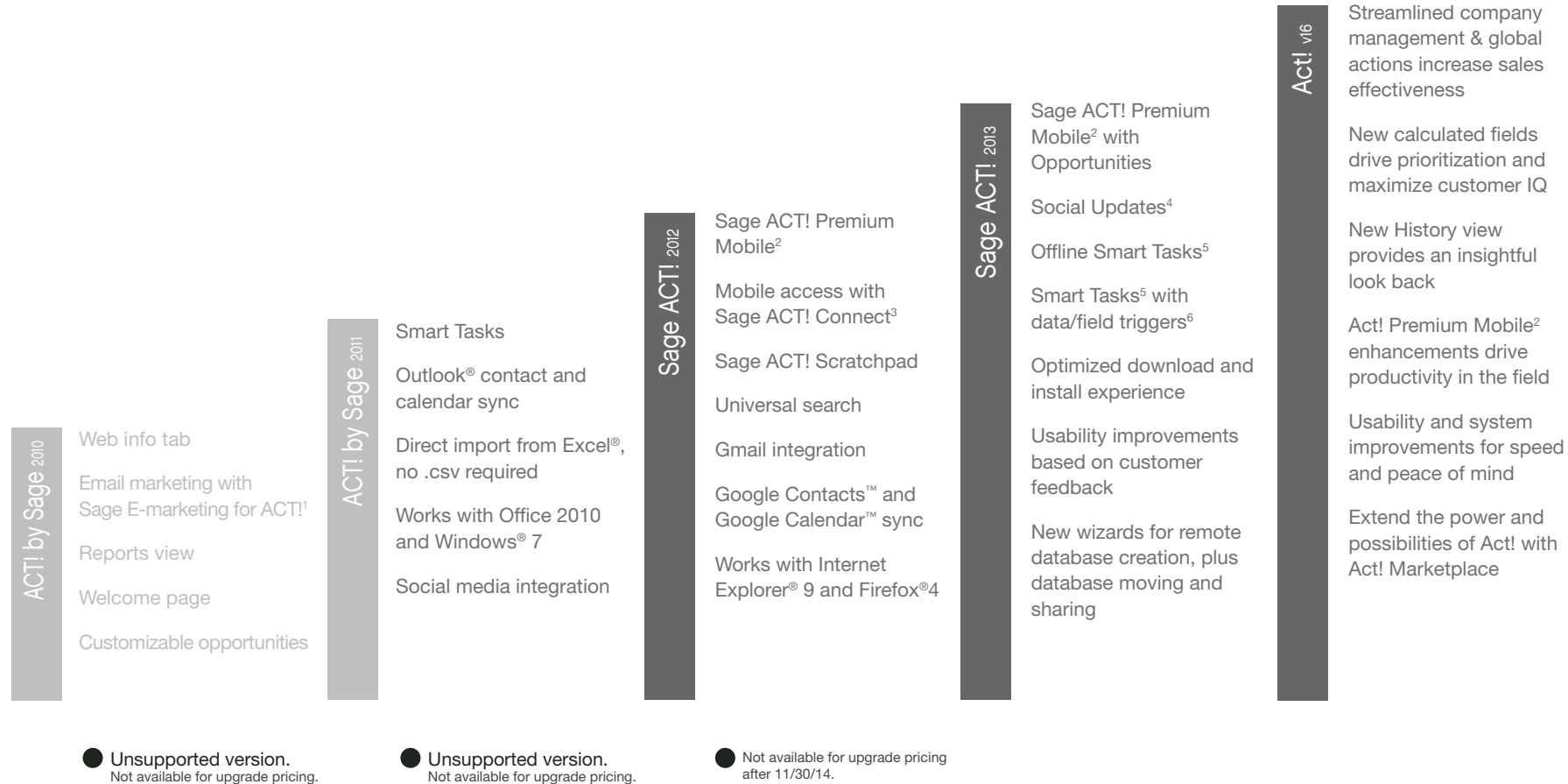# The new Act!

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with Act! v17 to propel your sales and marketing success.

ACT! by Sage 2000

Web info tab

Email marketing with Sage E-marketing for ACT![1]

Reports view

Welcome page

Customizable opportunities

ACT! by Sage 2011

Smart Tasks

Outlook® contact and calendar sync

Direct import from Excel®, no .csv required

Works with Office 2010 and Windows® 7

Social media integration

Sage ACT! 2012

Sage ACT! Premium Mobile[2]

Mobile access with Sage ACT! Connect[3]

Sage ACT! Scratchpad

Universal search

Gmail integration

Google Contacts™ and Google Calendar™ sync

Works with Internet Explorer® 9 and Firefox®4

Sage ACT! 2013

Sage ACT! Premium Mobile[2] with Opportunities

Social Updates[4]

Offline Smart Tasks[5]

Smart Tasks[5] with data/field triggers[6]

Optimized download and install experience

Usability improvements based on customer feedback

New wizards for remote database creation, plus database moving and sharing

Act! v16

Streamlined company management & global actions increase sales effectiveness

New calculated fields drive prioritization and maximize customer IQ

New History view provides an insightful look back

Act! Premium Mobile[2] enhancements drive productivity in the field

Usability and system improvements for speed and peace of mind

Extend the power and possibilities of Act! with Act! Marketplace

- ● **Unsupported version.** Not available for upgrade pricing.
- ● **Unsupported version.** Not available for upgrade pricing.
- ● Not available for upgrade pricing after 11/30/14.

Act! v17

Enhanced emarketing, including Team access, Lead Capture, and new Smart Task options.

Productivity enhancements such as new Outlook® sync options, integration with popular business tools, and more Smart Task options help you save time and stay organized.

New streamlined configuration and access options give you faster access to support, easier onboarding, and peace of mind – making deployment a snap!

Discover the new, modern look of Act!, and easily access resources, tools, and a variety of apps that help you get more out of your solution.

sw!ftpage™