Act! is Still the One

#1 Best-Selling Contact & Customer Manager

Get it together

Think of Act! as your business 'command center,' giving you control to quickly tap into all relationship details, seamlessly interact with productivity and social tools you rely on every day, and leverage integrated emarketing services that take the guesswork out of when, where, and how to engage with prospects and customers – all from within Act!.

Seamlessly interact with the business and social tools you rely on – like Office, Outlook®, Google™, Dropbox, iCloud®, Facebook®, and LinkedIn® - conveniently, right from within Act!. Marketplace solutions extend the power and possibilities of what Act! can do for you, and integrations with popular accounting solutions[1] provides visibility to payment status, open quotes, and sales orders for a holistic customer view.

(diagram center: act!™, surrounded by) marketplace · Google™ · accounting · emarketing · Microsoft® Office · LinkedIn® & Facebook®

Marketing = Selling

Integrated emarketing services enable you to easily capture and segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns[3] that reach the right customers with the right message.

Selling effectively depends on everything related to your contacts and calendar being in one organized place – including phone numbers, emails, meeting notes, to-dos, and documents – for everyone you do business with. With Act!, you can be informed and prepared for every interaction with your customers, both in the office and on popular mobile devices[2]. Automating best practice processes within Act! ensures you have more time to focus on growing your business and delighting your customers.

- Know every detail about your contacts and customers.

- Make the most of your workday.

- Interact seamlessly with the tools you rely on every day.

- Leverage emarketing services to generate buzz and drive new business.

- Go mobile[2] and stay connected to your business, wherever you are.

- Windows®, Web, Mobile, and Hosted deployment options available!

Still the one

Act! is the #1 best-selling Contact & Customer Manager, trusted by individuals, small businesses, and sales teams for over 25 years, because it's purpose-built to meet your unique, evolving needs. Act! helps organize all your prospect and customer details in one place and market your products and services more effectively, driving sales results while creating customers for life.

Affordable and easy to use, Act! is the trusted choice for individuals, small businesses, and sales teams looking for a simple solution that fits perfectly between the chaos of sticky notes and spreadsheets, and the expense and complexity of CRM systems.

Get Started Today!

Contact Act! at (866) 873-2006 or an Act! Certified Consultant*.

"We use Act! for everything. Having client history and valuable information at your fingertips is great! Act! has made keeping track of customers much easier[4]."

- Buelow Financial Group

[1]Requires the Act! SDK and additional professional services or a third-party add-on product. [2]Act! Premium Mobile requires set-up and configuration of Act! Premium (access via web). Mobile access to Act! Pro requires a third-party solution available for purchase in the Act! Marketplace. Data access available via active Internet connection from supported device browsers. Review Act! system requirements at act.com/systreq. You are responsible for all data-related charges. [3]Basic account included (email up to 500 contacts per month. [4]Customer is a participant in the Swiftpage Customer Reference Program and may be eligible for participation-based incentives..

Important Note: Review Act! system requirements at act.com/systreq. You must purchase one license of Act! per user. Scalability varies based on hardware, size, and usage of your database. Visit act.com/marketplace or contact your add-on product provider to determine compatibility for your add-on products. **For Act! emarketing:** Basic account included (email up to 500 contacts per month). Product features vary based on services chosen. Visit act.com/act-emarketing for details.

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