Join us for the

2014 Act! Global Partner Conference

General Information

Conference:	2014 Act! Global Partner Conference
Dates:	November 6 – 9, 2014
Conference Website:	http://act.com/conference/sponsors
Agenda:	View latest agenda
Venue/Hotel:	Millennium Resort and Villas Scottsdale
	7401 N. Scottsdale Road
	Scottsdale, AZ 85253
	Tel: 800-243-1332
Hotel:	http://www.millenniumhotels.com/usa/millenniumscottsdale/

The 2014 Act! Global Conference brings together our dedicated Act! Certified Consultants and Business Development Partners. Information about the different exhibitor and sponsorship packages is included in this document. To secure your spot in the on-site Expo and take advantage of other sponsorship activities, please contact us:
Call **1-480-304-4525** or email **michael.brent@Swiftpage.com**

Why sponsor the 2014 Act! Global Partner Conference?

·   Unparalleled networking access to the Act! Partner community

·   Showcase your solutions to our channel, representing hundreds of thousands of end users globally

·   Hundreds of businesses represented

Becoming a Conference Sponsor

The Act! Global Partner conference is an annual event bringing together the Act! business partner channel including VARs, solution developers and consultants. This year's conference includes in-depth Swiftpage and Partner led content with special keynote and guest speakers. This includes special sessions focusing on new release features and deployment which is driving high levels of engagement throughout the Act! Community.

Title Sponsor Package - $15,000

The Title Sponsor is the main sponsor. This package provides the highest visibility and engagement to increase brand and product awareness, demonstrate your latest offerings, and maximize your exposure by engaging conference attendees during the main conference. The Title Sponsor Package includes:

· Exclusive day one, Main Stage speaking engagement

· Sponsorship of the pre-event golf tournament including branding on the winner's trophy

· Primary location in the on-site Exhibition Hall (includes: 2 x 6' tables, 2 chairs, 1 electrical outlet, internet)

· 1 full 3-day all-inclusive conference pass with accommodation/meals

· Inclusion in all pre-conference email messaging featuring your logo

· Inclusion in all post-conference email messages sent to event attendees

· Recognition during the keynote presentation

· Full page logo, URL, and 250-word description in the conference packet and guide

· One literature piece and giveaway (provided by you) included in the conference packet

· Prominent position as the Title Sponsor on event signage

· Dedicated joint webcast promoted to all attendees following the conference

· Receive a list of attendees post event

Ultimate Sponsor Package - $6,000

The Ultimate Event Sponsor is a primary sponsor. This package provides high visibility and engagement to increase brand and product awareness, demonstrate your latest offerings, and maximize your exposure by engaging conference attendees during the main conference. The Ultimate Event Sponsorship Package includes:

· Primary location in the on-site Exhibition Hall (includes: 2 x 6' tables, 2 chairs, 1 electrical outlet, internet)

· 1 full 3-day all-inclusive conference pass with accommodation/meals

· 15 minute presentation during conference

· Inclusion in all pre-conference email messaging featuring your logo

· Inclusion in all post-conference email messages sent to event attendees

· Recognition during the keynote presentation

· Half page logo, URL, and 250-word description in the conference packet and guide

· One literature piece and giveaway (provided by you) included in the conference packet

· Prominent position as Ultimate Sponsor on event signage

· Dedicated joint webcast promoted to all attendees following the conference

· Receive a list of attendees post event

Premium Sponsor Package - $3,500

This package provides a host of benefits to promote your company and solutions, including:

- Inclusion in the on-site Exhibition Hall (1 x 6' table, 2 chairs, 1 electrical outlet, internet)
- 1 full 3-day all-inclusive conference pass with accommodation
- 1 Coffee Break Sponsorship
- Your logo in the "Sponsors" section of the Conference website
- Logo, URL, and 100-word description in the conference packet and guide
- Inclusion in 1 pre-conference email message featuring your logo
- Inclusion in 1 post-conference email message sent to event attendees
- One literature piece and giveaway (provided by you) included in the conference packet
- Logo listed on event signage as an Event Sponsor (all branding supplied by you)
- Receive a list of attendees post event

Exhibitor Package - $2,000

This package provides a host of benefits to promote your company and its solutions, including:

- Inclusion in the on-site Exhibition Hall (1 x 6' table, 2 chairs, 1 electrical outlet, internet)
- 1 full 3-day all-inclusive conference pass with accommodation
- Your logo in the "Sponsors" section of the Conference website
- Inclusion in 1 post-conference email message sent to event attendees
- Logo and URL included in the conference packet and guide
- One literature piece and giveaway (provided by you) included in the conference packet
- Logo listed on event signage as an Exhibitor (all branding supplied by you)
- Receive a list of attendees post event

Evening Reception Sponsor - $3,000

This package provides the opportunity for your company to sponsor an Evening Reception. Sponsorship is available for the main Welcome Reception or either of the other 2 evenings (price shown is for one evening, but ask us if you want to sponsor all 3). We expect many attendees at these informal networking opportunities. Get to know the "Swiftie" team and make valuable contacts with everyone attending. This package includes:

- · 1 full 3-day all-inclusive conference pass with accommodation/meals
- · Your company logo and URL co-branded with Swiftpage, prominently displayed during the reception.
- · Prominent mention during conference remarks
- · Receive a list of attendees post event

Lunch Sponsor - $2,500

This package provides the opportunity for your company to sponsor a Lunch (price shown is for one lunch, but ask us if you want to sponsor all 3). We expect many attendees at these informal networking opportunities. Get to know the "Swiftie" team and make valuable contacts with everyone attending. This package includes:

- · 1 full 3-day all-inclusive conference pass with accommodation/meals
- · Your company logo and URL co-branded with Swiftpage, prominently displayed during lunch
- · Receive a list of attendees post event

Coffee Sponsor - $750

This package provides the opportunity for your company to sponsor one (or more) of the Conference coffee breaks. We expect many attendees at these informal networking opportunities. Get to know the "Swiftie" team and make valuable contacts with everyone attending. This package includes

- · Your company logo and URL co-branded with Swiftpage, prominently displayed during the break.

Packet and Merchandise Inclusions - $750

Increase your brand and product awareness by including literature pieces and/or logo/URLs on pens, bags, giveaways etc. in the official conference packet that every attendee receives at registration (all items supplied by you). Price shown is for up to 3 items.

Lanyard Sponsor - $1,000

Have your company's name around the neck of every Conference attendee with our Lanyard Sponsorship. You will have over 100 walking advertisements and countless impressions! Sponsorship can include your company name, logo, and URL—co-branded with Act! and/or Swiftpage—displayed on the lanyard for the entire conference.

Logo Sponsor - $500

Have your company logo, name, URL, and your headline/bio, included in the "Sponsors" section of the Conference website, in the Conference packet, and in on-site signage.

A la Carte Sponsorship - $ TBD/negotiable

Contact us today to reserve your sponsorship at the

2014 Act! Global Partner Conference

Exhibitor and Sponsorship contact:

Michael Brent: 1-480-304-4525

michael.brent@swiftpage.com

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