The new Act!

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with Act! v16 to propel your sales and marketing success.

Sage E-marketing for ACT!1

Welcome page



with Microsoft®

Outlook® email

 Unsupported version. Not available for upgrade pricing.

Email marketing with

Reports view



 Unsupported version. Not available for upgrade pricing Smart Tasks

Outlook® contact and calendar sync

Direct import from Excel®. no .csv required

Works with Office 2010 and Windows® 7

Sage /



Not available for upgrade pricing after 9/30/13.

Sage

Sage ACT! Premium Mobile²

Mobile access with Sage ACT! Connect3

Sage ACT! Scratchpad

Universal search

Gmail integration

Google Contacts[™] and Google Calendar™ sync

Works with Internet Explorer® 9 and Firefox®4



Sage

Sage ACT! Premium Mobile² with Opportunities

Social Updates⁴

Offline Smart Tasks⁵

Smart Tasks⁵ with data/field triggers6

Optimized download and install experience

Usability improvements based on customer feedback

New wizards for remote database creation, plus database moving and sharing



Act! v16



Streamlined company management & global actions increase sales effectiveness

New calculated fields drive prioritization and maximize customer IQ

New History view provides an insightful look back

Act! Premium Mobile² enhancements drive productivity in the field

Usability and system improvements for speed and peace of mind



¹ Requires additional subscription. 2 Act! Premium Mobile requires set-up and configuration of Act! Premium (access via Web). Data access available via active Internet connection from supported device browsers Review Act! system requirements at act.com/systreq. You are responsible for all data-related charges. 3 Mobile requires additional subscription to Act! Connect for Act! Pro users. 4 This feature is not available in Act! Premium (access via web). 5 Sage E-marketing for ACT! steps will not run offline. 6 Data/field triggers are only available in Contact and Opportunity entities.