Act! emarketing

Easily capture and segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right customers with the right message. Intelligent Call Lists[1] automatically recommend hot leads to follow up with to generate sales.

Getting started is easy.

1 Click on the emarketing icon from the left navigation bar in Act!. **e**

2 Create your password.

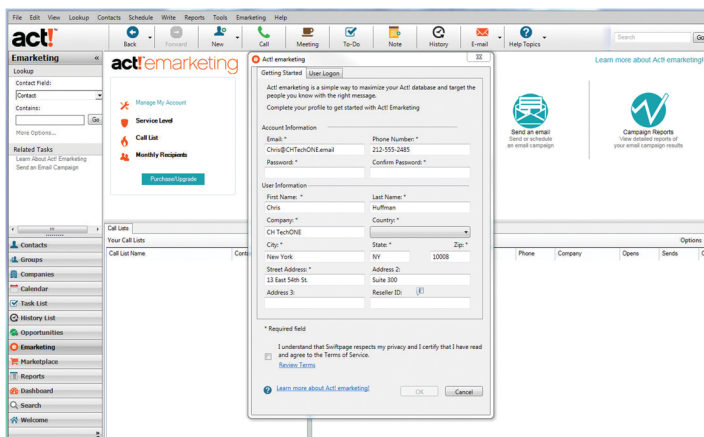**3** Check your email to verify your account.

2 You're ready to go!

Need to Upgrade?

1 Click Upgrade from the account dashboard to add the Call List feature or additional contacts.