



Act! emarketing

Easily capture and segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right customers with the right message. Intelligent Call Lists¹ automatically recommend hot leads to follow up with to generate sales.

Getting started is easy.

1

Click on the emarketing icon from the left navigation bar in Act!.



2

Create your password.

3

Check your email to verify your account.

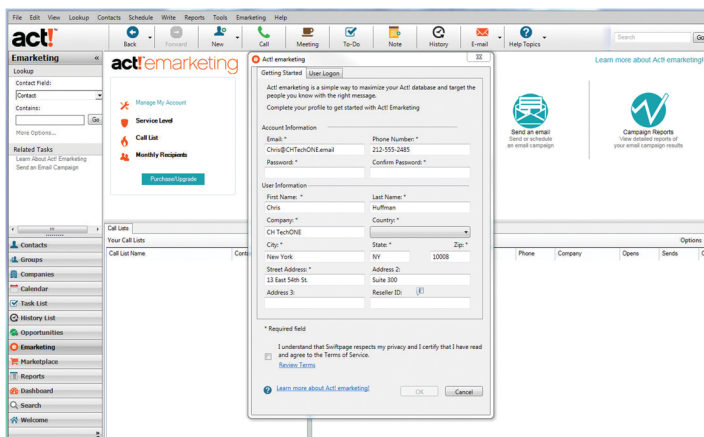
2

You're ready to go!

Need to Upgrade?

1

Click Upgrade from the account dashboard to add the Call List feature or additional contacts.



¹ Call list - Additional fee applies.

Important Note: Review Act! system requirements at act.com/systreq. You must purchase one license of Act! per user. Scalability varies based on hardware, size, and usage of your database. Visit act.com/marketplace or contact your add-on product provider to determine compatibility for your add-on products. For Act! emarketing: Basic account included (email up to 500 contacts per month). Product Features vary based on services chosen. Visit act.com/act-emarketing for details.