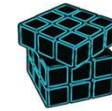




# SAND BOX

The all-inclusive virtual platform for students and professionals.



**bvpi** PASSION FOR PERFECTION



THEME: AR/VR



# PROBLEM


## PROBLEM STATEMENT

- Killing curiosity in students for lab practical learning.
- Professionals don't have a safe place to practice.
- Expensive lab equipment.





## SOLUTION

- A virtual platform that anyone can access for their practical knowledge.
  - A self- laboratory which you can use 24\*7.
  - This will provide the practical hands-on knowledge that they desire.
- 

# FEASIBILITY



- According to a study done by golden sachs just last year, they estimated that the VR market will be worth about 20.46 \$.
- There is a great need of such technology all around the world.



# TARGET MARKET

## TARGET MARKET

Primarily  
students suffering from a  
lack of hands-on experience  
and are keen to learn, and  
professionals who are  
required to risk their lives  
every single day.



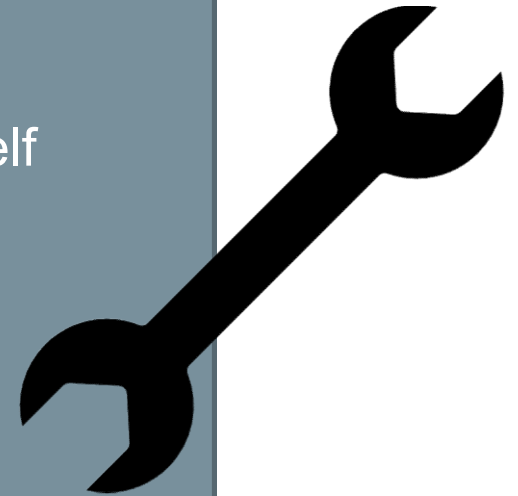


# WHAT MAKES US UNIQUE?

- Our platform offers a wide range of topics and modules.
  - We provide our platform on a subscription basis which none of our competitors followed.
  - Tie up with VR headset manufacturers to provide them at a subsidized rate bundled with our software.
-

## Technology stack

- We are using Unity Engine for making our virtual self laboratory.
- Different libraries for our platform.
- We also used Google forms for market research.
- Data for different fields.



## Cost of Implementation



**260 M**

Total Available  
Market (TAM)

**150 M**

Serviceable  
Available  
Market (SAM)

**20.6 M**

Serviceable  
Obtainable  
Market (SOM)

CAC(Customer aquisition cost)= 80 rs Approx.

Revenue = 40.1 M/ annum

Gross profit = Revenue - variable cost  
= 40 M

**SIZE OF THE  
MARKET**





# FUTURE GOALS

- We aspire to see our product being helpful to everyone from toddlers to professionals.
- We want to become the face of the VR market and for SandBox to be a household name.



# MARKET RESEARCH ANALYSIS

Have you had any sessions/classes in a lab with actual equipment before joining college?

155 responses



Did you ever wish that you could perform experiments sitting at home?

155 responses



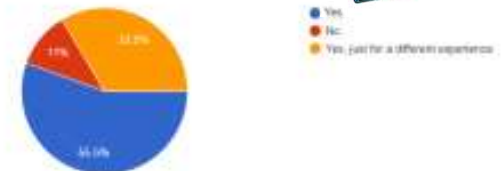
What if we told you that we can provide you with exactly that (a virtual learning platform), what features would expect from such a service?

155 responses

- To provide better knowledge and also enables mobile learning.
- Cost effective and affordable equipment along with classes
- Change schedule for learning as by my comfortabl
- Good material and classes with experts
- I expect a well experienced professors
- Best content of the study which ables to grasp easily
- Clear picture and video with proper explanation
- I would except that the service would provide all the things that I need
- Live streaming of original field conditions

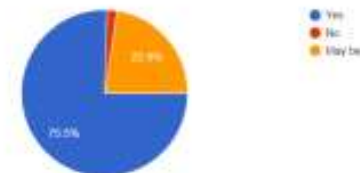
Do you ever feel like exploring various fields that aren't in the syllabus?

155 responses



Would you be excited to learn in an all-inclusive virtual environment at your own timings and convenience?

155 responses



What would you consider a reasonable price to pay every month for such a service?

153 responses

