

# Salla WILLIAMS

## PERSONAL DATA

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PLACE AND DATE OF BIRTH: Finland | 7 May 1983  
CURRENT CITY: Espoo, Finland  
PHONE: +358 44 338 4659  
EMAIL: [salla.williams@gmail.com](mailto:salla.williams@gmail.com)

## WORK EXPERIENCE

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- MAR 2017-JUL 2021 | Web Store Manager at MENITA, Espoo  
Built and implemented an e-commerce solution that drove sales from zero to 860k€ PA in 4 years // 18k orders PA // Conversion rate 37 percent  
Reference: [Tom Ekström](#)
- MAR 2012-FEB 2017 | Documentation Coordinator at PLANMECA, Helsinki  
Streamlined and managed translation processes for an medical equipment manufacturer with 730M€ annual turnover // Reduced translation costs by 70 percent  
Reference: [Sari Oksanen](#)
- MAR 2008- | Translator at PERFECTLY FINNISHED TRANSLATIONS, Espoo  
Offer high quality, polished English to Finnish translations under proprietary business venture // End clients include Hewlett-Packard, Dyson, Disney, Mazda
- JUL 2007-MAR 2008 | Translator Network Coordinator at WORDBANK LTD., London, UK  
Independently responsible for sourcing and choosing translators, editors and proofreaders for each project // Working successfully to tight deadlines of a few hours

## EDUCATION

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- SEP 2021-JUN 2023 | Master's Degree in LANGUAGE TECHNOLOGY  
**University of Helsinki**, Helsinki  
Advisor: Prof. Jörg TIEDEMANN
- SEP 2009-JUN 2011 | Master's Degree in ENGLISH PHILOLOGY (LINGUISTICS)  
**University of Tampere**, Tampere  
Advisor: Prof. Juhani KLEMOLA
- SEP 2003-JUN 2007 | Bachelor's Degree in ENGLISH PHILOLOGY  
**University of Tampere**, Tampere  
*Second subjects: Sociology, Political Science*
- FALL 2005 | Exchange Semester at **University of Victoria**, British Columbia, Canada

## LANGUAGES

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ENGLISH: Near native level  
FINNISH: Native speaker  
SWEDISH: Basic Knowledge

## COMPUTER SKILLS

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Basic Knowledge: LINUX, ubuntu, Bash  
Intermediate Knowledge: Excel, Word, PowerPoint, SDL Trados 2021, HTML