SBA Statistical Business Analyst using SAS

SBA3 Predictive Modeling with Logistic Regression

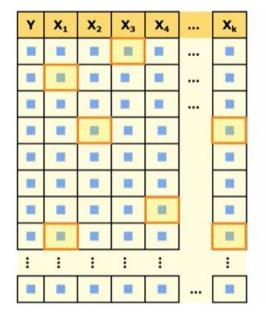
W3a Handling Missing Values

Data Preparation Overview



Handling Missing Values

Introduction

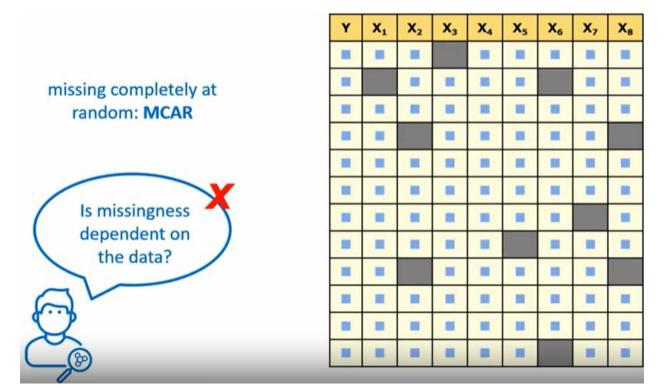




In this topic, you learn to do the following:

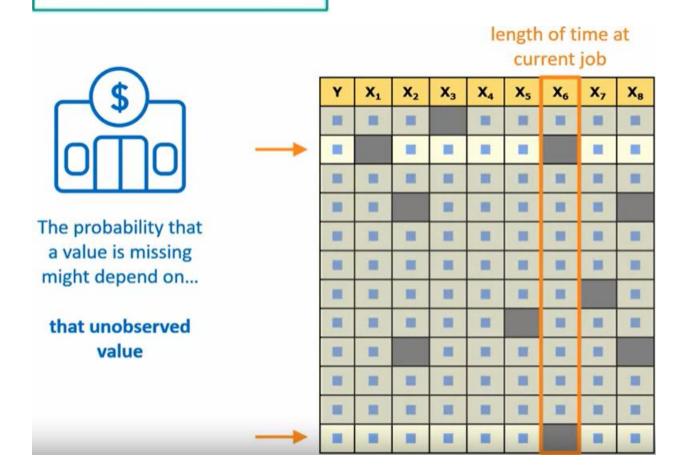
- identify the possible reasons for missing values
- identify the limitations of complete case analysis for predictive modeling
- identify common methods of missing value imputation
- identify the advantages of using missing value indicator variables
- impute missing values using the STDIZE procedure

Reasons for Missing Data

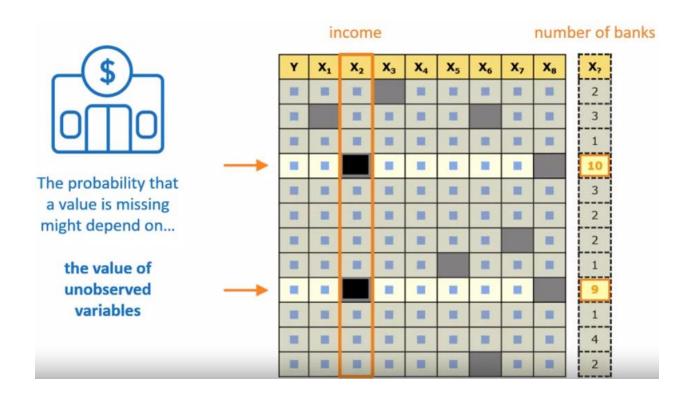


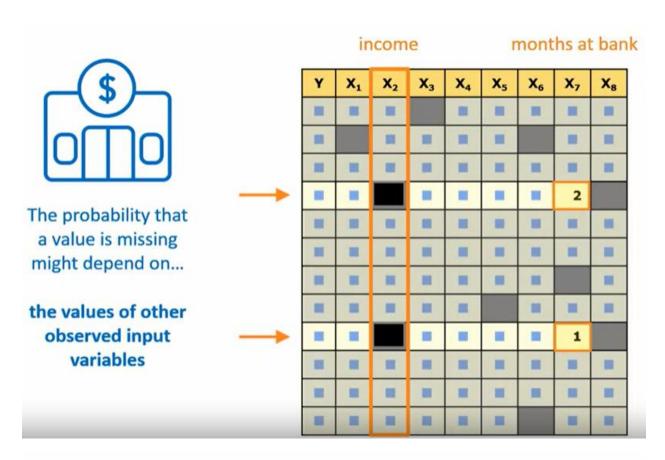
Randomized Experimental Designs

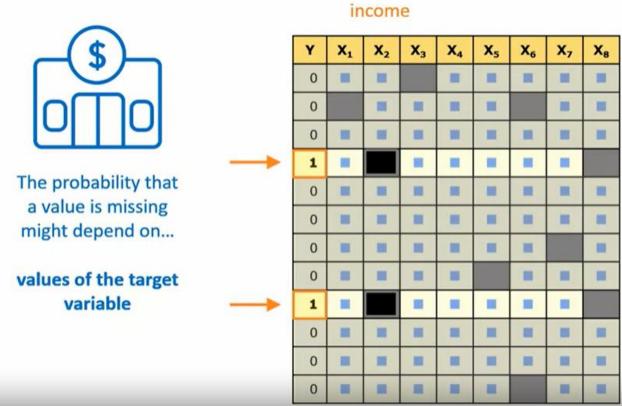
missing completely at random: MCAR



lurking inputs X_2 X_4 X, X, X_3 X₈ X_5 ? ? ? ? The probability that ? a value is missing ? might depend on... . ? ? the value of unobserved ? variables ? ? ?

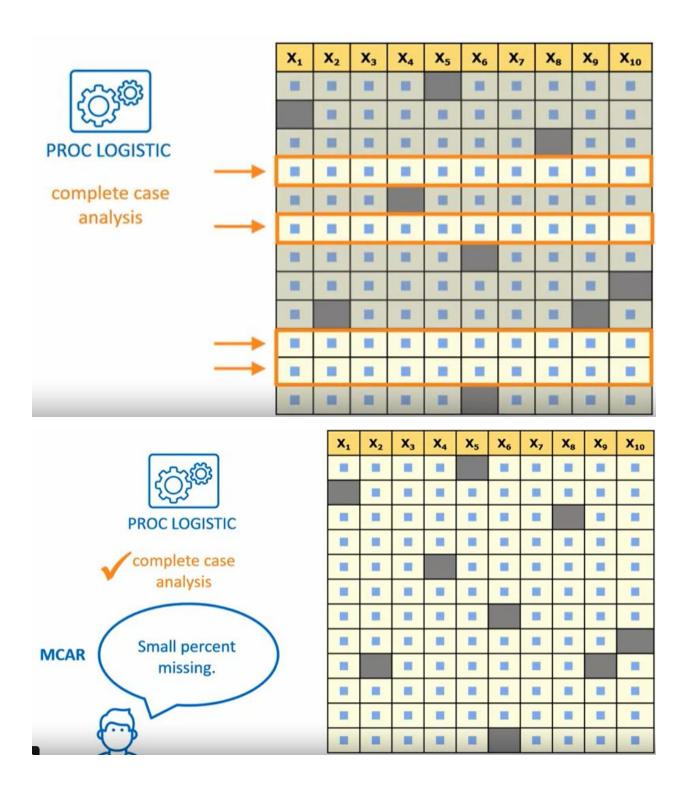






Complete Case Analysis X₁ X₂ X_3 X_4 X_5 X_6 X₇ X₈ X, X10 **PROC LOGISTIC** complete case analysis No missing values. X₁ X₃ X10 X_2 X_5 X_6 X, X₈ **PROC LOGISTIC** complete case analysis











X ₁	X ₂	X ₃	X ₄	X ₅	X ₆	X ₇	X ₈	X ₉	X ₁₀
		-			-		-	-	-
	-					-		-	
									-
					-		-		-
	-				-	-	-	-	
							-	-	-
					-			-	
				-					-
-					-	-	-	-	
					-				



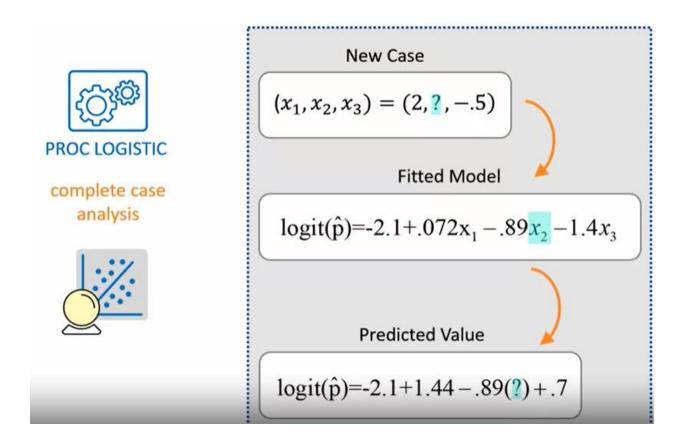




complete case analysis







Methods for Imputing Missing Values



X ₁	X ₂	X ₃	X ₄	X ₅	X ₆	X ₇	X ₈
6	03	2.6	0	8.3	42	66	C03
12	04	1.8	0	0.5	86	65	C14
?	01	?	?	4.8	37	?	C00
8	01	2.1	1	4.8	37	64	C08
6	01	2.8	1	9.6	22	66	?
3	?	2.7	0	1.1	28	64	C00
2	02	2.1	1	5.9	21	63	C03
10	03	2.0	0	?	?	63	?
7	01	2.5	0	5.5	62	67	C12
?	01	2.4	0	0.9	29	?	C05

ا	Common Imputation Methods
	x ₁ : median
•	x ₂ : mode
•	x ₃ : mean
•	x ₄ : mean
•	
•	

X ₁	X ₂	Х ₃	X ₄	X ₅	X ₆	X,	X ₈
6	03	2.6	0	8.3	42	66	C03
12	04	1.8	0	0.5	86	65	C14
6.5	01	2.3	.33	4.8	37	66	C00
8	01	2.1	1	4.8	37	64	C08
6	01	2.8	1	9.6	22	66	C99
3	01	2.7	0	1.1	28	64	C00
2	02	2.1	1	5.9	21	63	C03
10	03	2.0	0	0.8	0	63	C99
7	01	2.5	0	5.5	62	67	C12
6.5	01	2.4	0	0.9	29	63	C05

Median is better to be used for imputation method if the values are only 0 and 1 for X4.

Common Imputation Methods

x₁: median

x₂: mode

x₃: mean

x₄: mean

x₅: regression

x₆: subject-matter knowledge

X ₁	X ₂	Х ₃	X ₄	X ₅	X ₆	X,	X ₈
6	03	2.6	0	8.3	42	66	C03
12	04	1.8	0	0.5	86	65	C14
6.5	01	2.3	.33	4.8	37	66	C00
8	01	2.1	1	4.8	37	64	C08
6	01	2.8	1	9.6	22	66	C99
3	01	2.7	0	1.1	28	64	C00
2	02	2.1	1	5.9	21	63	C03
10	03	2.0	0	0.8	0	63	C99
7	01	2.5	0	5.5	62	67	C12
6.5	01	2.4	0	0.9	29	63	C05

 $Num_Items_Purchased$

Common Imputation Methods

- x₁: median
- x₂: mode
- x₃: mean
- x₄: mean
- x₅: regression
- x₆: subject-matter knowledge
- x₇: hot-deck imputation
- x₈: new category

X ₁	X ₂	X ₃	X ₄	X ₅	X ₆	X ₇	X ₈
6	03	2.6	0	8.3	42	66	C03
12	04	1.8	0	0.5	86	65	C14
6.5	01	2.3	.33	4.8	37	66	C00
8	01	2.1	1	4.8	37	64	C08
6	01	2.8	1	9.6	22	66	C99
3	01	2.7	0	1.1	28	64	C00
2	02	2.1	1	5.9	21	63	C03
10	03	2.0	0	0.8	0	63	C99
7	01	2.5	0	5.5	62	67	C12
6.5	01	2.4	0	0.9	29	63	C05

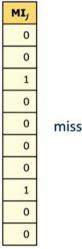
Missing Value Imputation with Missing Value Indicator Variables

numeric input

Handling Missing Values

- 1. Create a missing value indicator variable.
- 2. Impute a value.

	X,	
Ŷ.	34	
00	63	
- 10	22	
	26	
	54	
	18	
8		
	47	
9	20	



missingness target variable

numeric input

Handling Missing Values

- Create a missing value indicator variable.
- 2. Impute a value.

\mathbf{X}_{j}	
34	
63	
30	
22	
26	
54	
18	
30	
47	1

\mathbf{MI}_{j}
0
0
1
0
0
0
0
1
0
0

median = 30

numeric input

Handling Missing Values

- Create a missing value indicator variable.
- 2. Impute a value.

missing values <= 50%

\mathbf{x}_{j}	MI
34	0
63	0
30	1
22	0
26	0
54	0
18	0
30	1
47	0
20	0

When should I use this method?

numeric input

Handling Missing Values

- Create a missing value indicator variable.
- 2. Impute a value.

missing values > 50%

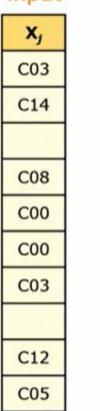
\mathbf{X}_{j}
34
63
30
-22
X ₆
54
18
30
47
20

MIj
0
0
1
0
0
0
0
1
0
0

Handling Missing Values

- Create a missing value indicator variable.
- 2. Impute a value.

categorical input





Handling Missing Values

- Create a missing value level.
- 2. Impute a value.

categorical input

\mathbf{X}_{j}	
C03	
C14	
C99	
C08	
C00	
C00	
C03	
C99	
C12	

C05

missing value level = C99

Handling Missing Values

- Create a missing value indicator variable or level.
- 2. Impute a value.



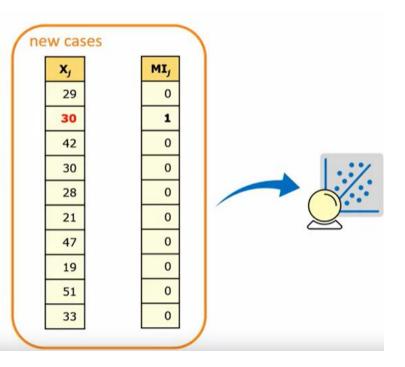
Goals of Predictive Modeling

- Retain all the original data for model development.
- 2. Score all new cases.
- Capture relationship of missingness with target.

Handling Missing Values

- Create a missing value indicator variable or level.
- 2. Impute a value.





Question 3.01

Which of the following statements is true regarding missing values in predictive modeling applications?

Missing value indicator variables can be used to capture the relationship between the target variable and missing inputs.

The SAS System

The MEANS Procedure

Variable	Label	N	N Miss	Mean	Minimum	Maximum
AcctAge	Age of Oldest Account	30194	2070	5.9086772	0.3000000	61.5000000
DDA	Checking Account	32264	0	0.8156459	0	1.0000000
DDABal	Checking Balance	32264	0	2170.02	-774.8300000	278093.83
Dep	Checking Deposits	32264	0	2.1346082	0	28.0000000
DepAmt	Amount Deposited	32264	0	2232.76	0	484893.67
CashBk	Number Cash Back	32264	0	0.0159621	0	4.0000000
Checks	Number of Checks	32264	0	4.2599182	0	49.0000000
DirDep	Direct Deposit	32264	0	0.2955616	0	1.0000000
NSF	Number Insufficient Fund	32264	0	0.0870630	0	1.0000000
NSFAmt	Amount NSF	32264	0	2.2905464	0	666.8500000
Phone	Number Telephone Banking	28131	4133	0.4056024	0	30.0000000
Teller	Teller Visits	32264	0	1.3652678	0	27.0000000
Sav	Saving Account	32264	0	0.4668981	0	1.0000000
SavBal	Saving Balance	32264	0	3170.60	0	700026.94
ATM	ATM	32264	0	0.6099368	0	1.0000000
ATMAmt	ATM Withdrawal Amount	32264	0	1235.41	0	427731.26
POS	Number Point of Sale	28131	4133	1.0756816	0	54.0000000
POSAmt	Amount Point of Sale	28131	4133	48 9261782	0	3293 49

```
title1 "Variables with Missing Values";

proc print data=work.train(obs=15);

var ccbal ccpurc income hmown;

run;

title1;
```

Variables with Missing Values

Obs	CCBal	CCPurc	Income	HMOwn
1	0.00	1	4	1
2	65.76	0	125	1
3	85202.99	0	55	1
4			20	0
5	0.00	0	25	1
6	0.00	0	8	1
7	0.00	0	100	1
8	323.13	0	13	1
9	32366.86	0		1
10	0.00	0	9	0
11	1378.46	1	60	1
12			25	0

```
/* Create missing indicators */

**data work.train_mi(drop=i);

set work.train;

/* name the missing indicator variables */

array mi(*) MIAcctAg MIPhone MIPOS MIPOSAmt

MIInv MIInvBal MICC MICCBal

MICCPurc MIIncome MIHMOwn MILORes

MIHMVal MIAge MICRScor;
```

```
/* select variables with missing values */
array x{*}
    acctage phone pos posamt
    inv invbal cc ccbal
    ccpurc income hmown lores
    hmval age crscore;

do i=1 to dim(mi);
```

```
do i=1 to dim(mi);
    mi{i}=(x{i}=.);
    nummiss+mi{i};
    end;
run;
```

```
/* Impute missing values with the median */

proc stdize data=work.train_mi reportly method=median out=work.train_impute
   var &inputs;
run;
```

```
title1 "Imputed Values with Missing Indicators";

proc print data=work.train_imputed(obs=12);

var ccbal miccbal ccpurc miccpurc income miincome hmown mihmown nummis
run;

title1 ; I
```

Imputed Values with Missing Indicators

Obs	CCBal	MICCBal	CCPurc	MICCPurc	Income	Milncome	HMOwn	MIHMOwn	nummiss
1	0.00	0	1	0	4	0	1	0	0
2	65.76	0	0	0	125	0	1	0	0
3	85202.99	0	0	0	55	0	1	0	0
4	000	1	0	1	20	0	0	0	8
5	0.00	0	0	0	25	0	1	0	8
6	0.00	0	0	0	8	0	1	0	9
7	0.00	0	0	0	100	0	1	0	9
8	323.13	0	0	0	13	0	1	0	9
9	32366.86	0	0	0	35	1	1	0	13
10	0.00	0	0	0	9	0	0	0	13
11	1378.46	0	1	0	60	0	1	0	13
12	0.00	1	0	1	25	0	0	0	21

```
/* Run this code before demo I3d1 */
/* ========== */
/* Lesson 1, Section 1: l1d1.sas
 Demonstration: Examining the Code for Generating
 Descriptive Statistics and Frequency Tables
/* ========== */
data work.develop;
 set pmlr.develop;
run;
%global inputs;
%let inputs=ACCTAGE DDA DDABAL DEP DEPAMT CASHBK
     CHECKS DIRDEP NSF NSFAMT PHONE TELLER
     SAV SAVBAL ATM ATMAMT POS POSAMT CD
     CDBAL IRA IRABAL LOC LOCBAL INV
     INVBAL ILS ILSBAL MM MMBAL MMCRED MTG
     MTGBAL CC CCBAL CCPURC SDB INCOME
     HMOWN LORES HMVAL AGE CRSCORE MOVED
     INAREA;
proc means data=work.develop n nmiss mean min max;
 var &inputs;
run;
proc freq data=work.develop;
 tables ins branch res;
run;
```

```
/* ========= */
/* Lesson 1, Section 2: l1d2.sas
 Demonstration: Splitting the Data */
/* ========= */
/* Sort the data by the target in preparation for stratified sampling. */
proc sort data=work.develop out=work.develop_sort;
 by ins;
run;
/* The SURVEYSELECT procedure will perform stratified sampling
 on any variable in the STRATA statement. The OUTALL option
 specifies that you want a flag appended to the file to
 indicate selected records, not simply a file comprised
 of the selected records. */
proc surveyselect noprint data=work.develop_sort
        samprate=.6667 stratumseed=restore
        out=work.develop_sample
        seed=44444 outall;
 strata ins;
run;
/* Verify stratification. */
proc freq data=work.develop_sample;
```

```
tables ins*selected:
run;
/* Create training and validation data sets. */
data work.train(drop=selected SelectionProb SamplingWeight)
  work.valid(drop=selected SelectionProb SamplingWeight);
 set work.develop_sample;
 if selected then output work.train;
 else output work.valid;
run;
/* ========= */
/* Lesson 2, Section 1: I2d1.sas
 Demonstration: Fitting a Basic Logistic
 Regression Model, Parts 1 and 2
                                        */
/* ========= */
title1 "Logistic Regression Model for the Variable Annuity Data Set";
proc logistic data=work.train
      plots(only maxpoints=none)=(effect(clband x=(ddabal depamt checks res))
      oddsratio (type=horizontalstat));
 class res (param=ref ref='S') dda (param=ref ref='0');
 model ins(event='1')=dda ddabal dep depamt
       cashbk checks res / stb clodds=pl;
 units ddabal=1000 depamt=1000 / default=1;
 oddsratio 'Comparisons of Residential Classification' res / diff=all cl=pl;
```

```
effectplot slicefit(sliceby=dda x=ddabal) / noobs;
 effectplot slicefit(sliceby=dda x=depamt) / noobs;
run;
title1;
/* ========== */
/* Lesson 2, Section 1: I2d2.sas
                                          */
 Demonstration: Scoring New Cases
/* ============ */
/* Score a new data set with one run of the LOGISTIC procedure with the
 SCORE statement. */
proc logistic data=work.train noprint;
 class res (param=ref ref='S');
 model ins(event='1')= res dda ddabal dep depamt cashbk checks;
 score data = pmlr.new out=work.scored1;
run;
title1 "Predicted Probabilities from Scored Data Set";
proc print data=work.scored1(obs=10);
 var p_1 dda ddabal dep depamt cashbk checks res;
run;
title1 "Mean of Predicted Probabilities from Scored Data Set";
proc means data=work.scored1 mean nolabels;
 var p_1;
run;
```

```
/* Score a new data set with the OUTMODEL= amd INMODEL= options */
proc logistic data=work.train outmodel=work.scoredata noprint;
 class res (param=ref ref='S');
 model ins(event='1')= res dda ddabal dep depamt cashbk checks;
run;
proc logistic inmodel=work.scoredata noprint;
 score data = pmlr.new out=work.scored2;
run;
title1 "Predicted Probabilities from Scored Data Set";
proc print data=work.scored2(obs=10);
 var p_1 dda ddabal dep depamt cashbk checks res;
run;
/* Score a new data set with the CODE Statement */
proc logistic data=work.train noprint;
 class res (param=ref ref='S');
 model ins(event='1')= res dda ddabal dep depamt cashbk checks;
 code file="&PMLRfolder/pmlr_score.txt";
run;
data work.scored3;
 set pmlr.new;
 %include "&PMLRfolder/pmlr_score.txt";
run;
```

```
title1 "Predicted Probabilities from Scored Data Set";
proc print data=work.scored3(obs=10);
 var p_ins1 dda ddabal dep depamt cashbk checks res;
run;
title1;
/* ========= */
/* Lesson 2, Section 2: I2d3.sas
                                             */
 Demonstration: Correcting for Oversampling
/* ========= */
/* Specify the prior probability to correct for oversampling. */
%global pi1;
%let pi1=.02;
/* Correct predicted probabilities */
proc logistic data=work.train noprint;
 class res (param=ref ref='S');
 model ins(event='1')=dda ddabal dep depamt cashbk checks res;
 score data=pmlr.new out=work.scored4 priorevent=&pi1;
run;
title1 "Adjusted Predicted Probabilities from Scored Data Set";
proc print data=work.scored4(obs=10);
 var p_1 dda ddabal dep depamt cashbk checks res;
run;
```

```
title1 "Mean of Adjusted Predicted Probabilities from Scored Data Set";
proc means data=work.scored4 mean nolabels;
 var p_1;
run;
title1;
/* Correct probabilities in the Score Code */
proc logistic data=work.train noprint;
 class res (param=ref ref='S');
 model ins(event='1')=dda ddabal dep depamt cashbk checks res;
 /* File suffix "txt" is used so you can view the file */
 /* with a native text editor. SAS prefers "sas", but */
 /* when specified as a filename, SAS does not care. */
 code file="&PMLRfolder/pmlr_score_adj.txt";
run;
%global rho1;
proc SQL noprint;
 select mean(INS) into :rho1
 from work.train;
quit;
data new;
 set pmlr.new;
 off=log(((1-&pi1)*&rho1)/(&pi1*(1-&rho1)));
run;
```

```
data work.scored5;
 set work.new;
 %include "&PMLRfolder/pmlr_score_adj.txt";
 eta=log(p_ins1/p_ins0) - off;
 prob=1/(1+exp(-eta));
run;
title1 "Adjusted Predicted Probabilities from Scored Data Set";
proc print data=scored5(obs=10);
 var prob dda ddabal dep depamt cashbk checks res;
run;
title1;
/* ========= */
/* Lesson 3, Section 1: I3d1.sas
 Demonstration: Imputing Missing Values
 [m643_1_h; derived from pmlr03d01.sas]
                                           */
/* ======== */
title1 "Variables with Missing Values";
proc print data=work.train(obs=15);
 var ccbal ccpurc income hmown;
run;
title1;
/* Create missing indicators */
data work.train_mi(drop=i);
 set work.train;
```

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```
/* name the missing indicator variables */
 array mi{*} MIAcctAg MIPhone MIPOS MIPOSAmt
       MIInv MIInvBal MICC MICCBal
       MICCPurc Milncome MIHMOwn MILORes
       MIHMVal MIAge MICRScor;
 /* select variables with missing values */
 array x{*} acctage phone pos posamt
       inv invbal cc ccbal
       ccpurc income hmown lores
       hmval age crscore;
 do i=1 to dim(mi);
   mi{i}=(x{i}=.);
   nummiss+mi{i};
 end;
run;
/* Impute missing values with the median */
proc stdize data=work.train_mi reponly method=median out=work.train_imputed;
 var &inputs;
run;
title1 "Imputed Values with Missing Indicators";
proc print data=work.train_imputed(obs=12);
 var ccbal miccbal ccpurc miccpurc income miincome hmown mihmown nummiss;
run;
title1;
```

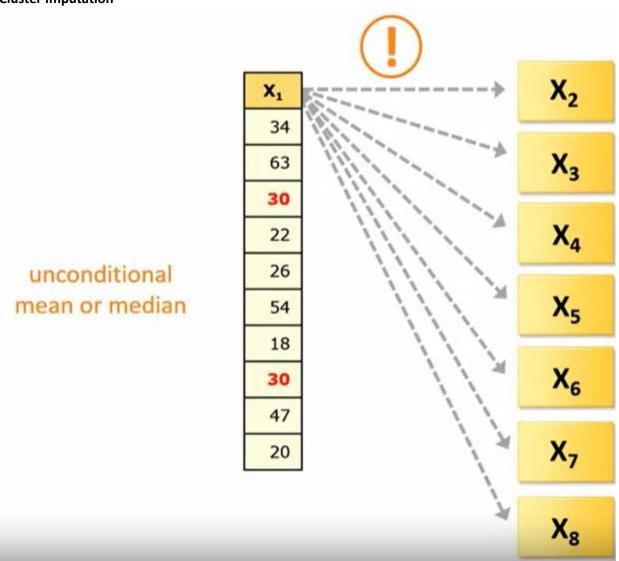
Variables with Missing Values

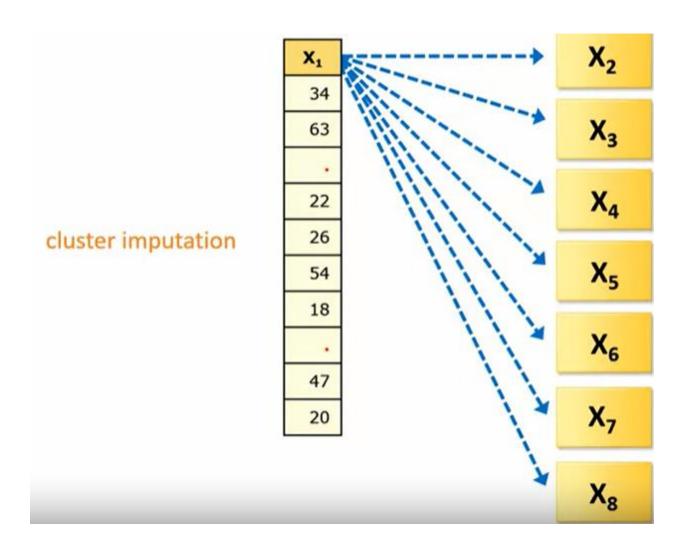
Obs	CCBal	CCPurc	Income	HMOwn
1	0.00	1	4	1
2	65.76	0	125	1
3	85202.99	0	55	1
4			20	0
5	0.00	0	25	1
6	0.00	0	8	1
7	0.00	0	100	1
8	323.13	0	13	1
9	32366.86	0		1
10	0.00	0	9	0
11	1378.46	1	60	1
12			25	0
13	0.00	0	54	0
14	1466.87	0	45	0
15			31	0

Imputed Values with Missing Indicators

Obs	CCBal	MICCBal	CCPurc	MICCPurc	Income	MlIncome	HMOwn	MIHMOwn	nummiss
1	0.00	0	1	0	4	0	1	0	0
2	65.76	0	0	0	125	0	1	0	0
3	85202.99	0	0	0	55	0	1	0	0
4	0.00	1	0	1	20	0	0	0	8
5	0.00	0	0	0	25	0	1	0	8
6	0.00	0	0	0	8	0	1	0	9
7	0.00	0	0	0	100	0	1	0	9
8	323.13	0	0	0	13	0	1	0	9
9	32366.86	0	0	0	35	1	1	0	13
10	0.00	0	0	0	9	0	0	0	13
11	1378.46	0	1	0	60	0	1	0	13
12	0.00	1	0	1	25	0	0	0	21

Cluster Imputation

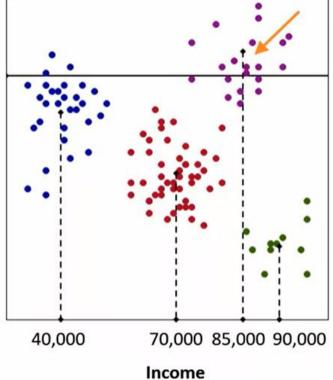






Case with Missing Value

$$(x_1, x_2) = (13, ?)$$



$$X_2 = ?$$

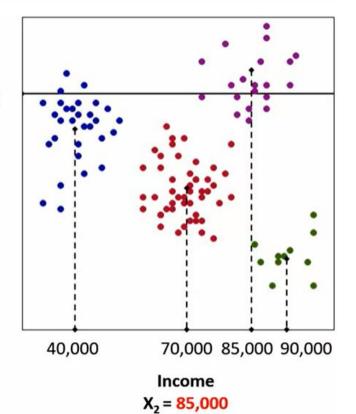


Education X₁ = 13

Case with Missing Value

$$(x_1, x_2) = (13, 85,000)$$

See Cluster Imputation Using PROC FASTCLUS in the Resources section.



```
/* Run this code before doing practice I3p1 */
/* ========= */
/* Lesson 1, Practice 1
 Practice: Exploring the Veterans' Organization Data
 Used in the Practices
                                */
/* ========= */
data pmlr.pva(drop=control_number
        MONTHS SINCE LAST_PROM_RESP
        FILE_AVG_GIFT
        FILE_CARD_GIFT);
 set pmlr.pva_raw_data;
 STATUS_FL=RECENCY_STATUS_96NK in("F","L");
 STATUS_ES=RECENCY_STATUS_96NK in("E","S");
 home01=(HOME_OWNER="H");
 nses1=(SES="1");
 nses3=(SES="3");
 nses4=(SES="4");
 nses_=(SES="?");
 nurbr=(URBANICITY="R");
 nurbu=(URBANICITY="U");
 nurbs=(URBANICITY="S");
 nurbt=(URBANICITY="T");
 nurb_=(URBANICITY="?");
run;
proc contents data=pmlr.pva;
run;
```

```
proc means data=pmlr.pva mean nmiss max min;
 var _numeric_;
run;
proc freq data=pmlr.pva nlevels;
 tables _character_;
run;
/* ========= */
/* Lesson 1, Practice 2
 Practice: Splitting the Data
/* -----*/
proc sort data=pmlr.pva out=work.pva_sort;
 by target_b;
run;
proc surveyselect noprint data=work.pva_sort
       samprate=0.5 out=pva_sample seed=27513
       outall stratumseed=restore;
 strata target_b;
run;
data pmlr.pva_train(drop=selected SelectionProb SamplingWeight)
  pmlr.pva_valid(drop=selected SelectionProb SamplingWeight);
 set work.pva_sample;
 if selected then output pmlr.pva_train;
```

```
else output pmlr.pva_valid;
run;
/* ========== */
/* Lesson 2, Practice 1
 Practice: Fitting a Logistic Regression Model
/* ========= */
/* Modifications for your SAS software:
 (Optional) To avoid a warning in the log about the
 suppression of plots that have more than 5000
 observations, you can add the MAXPOINTS= option
 to the PROC LOGISTIC statement like this:
 plots(maxpoints=none only). Omitting the
 MAXPOINTS= option does not affect the results
 of the practices in this course.
*/
%global ex_pi1;
%let ex_pi1=0.05;
title1 "Logistic Regression Model of the Veterans' Organization Data";
proc logistic data=pmlr.pva_train plots(only)=
      (effect(clband x=(pep_star recent_avg_gift_amt
      frequency_status_97nk)) oddsratio (type=horizontalstat));
 class pep_star (param=ref ref='0');
 model target_b(event='1')=pep_star recent_avg_gift_amt
```

```
frequency_status_97nk / clodds=pl;

effectplot slicefit(sliceby=pep_star x=recent_avg_gift_amt) / noobs;

effectplot slicefit(sliceby=pep_star x=frequency_status_97nk) / noobs;

score data=pmlr.pva_train out=work.scopva_train priorevent=&ex_pi1;

run;

title1 "Adjusted Predicted Probabilities of the Veteran's Organization Data";

proc print data=work.scopva_train(obs=10);

var p_1 pep_star recent_avg_gift_amt frequency_status_97nk;

run;

title;
```

	The CONTENTS Procedure		
Data Set Name	PMLR.PVA	Observations	19372
Member Type	DATA	Variables	58
Engine	V9	Indexes	0
Created	09/18/2021 20:51:40	Observation Length	432
Last Modified	09/18/2021 20:51:40	Deleted Observations	0
Protection		Compressed	NO
Data Set Type		Sorted	NO
Label			
Data Representation	SOLARIS_X86_64, LINUX_X86_64, ALPHA_TRU64, LINUX_IA64		
Encoding	utf-8 Unicode (UTF-8)		

Engine/Host Dependent Information						
Data Set Page Size	131072					
Number of Data Set Pages	65					
First Data Page	1					
Max Obs per Page	303					
Obs in First Data Page	281					
Number of Data Set Repairs	0					
Filename	/home/u58304328/EPMLR51/data/pva.sas7bdat					
Release Created	9.0401M6					
Host Created	Linux					
Inode Number	10881694450					
Access Permission	rw-rr					
Owner Name	u58304328					
File Size	8MB					
File Size (bytes)	8650752					

The MEANS Procedure

Variable	Mean	N Miss	Maximum	Minimum
TARGET B	0.2500000	0	1.0000000	0
TARGET D	15.6243444	14529	200.0000000	1.0000000
MONTHS SINCE ORIGIN	73.4099732	0	137.0000000	5.0000000
DONOR ĀGE	58.9190506	4795	87.0000000	0
IN HOUSE	0.0731984	0	1.0000000	0
INCOME_GROUP	3.9075434	4392	7.0000000	1.0000000
PUBLISHED_PHONE	0.4977287	0	1.0000000	0
MOR_HIT_RATE	3.3616560	0	241.0000000	0
WEALTH RATING	5.0053967	8810	9.0000000	0

The FREQ Procedure

Number of Variable Levels			
Variable	Levels		
URBANICITY	6		
SES	5		
CLUSTER_CODE	54		
HOME_OWNER	2		
DONOR_GENDER	4		
OVERLAY_SOURCE	4		
RECENCY_STATUS_96NK	6		

URBANICITY	Frequency	Percent	Cumulative Frequency	Cumulative Percent
?	454	2.34	454	2.34
С	4022	20.76	4476	23.11
R	4005	20.67	8481	43.78
S	4491	23.18	12972	66.96
T	3944	20.36	16916	87.32
U	2456	12.68	19372	100.00

SES	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1	5924	30.58	5924	30.58
2	9284	47.92	15208	78.51
3	3323	17.15	18531	95.66
4	387	2.00	18918	97.66
?	454	2.34	19372	100.00

CLUSTER_CODE	Frequency	Percent	Cumulative Frequency	Cumulative Percent
	454	2.34	454	2.34
01	239	1.23	693	3.58
02	380	1.96	1073	5.54
03	300	1.55	1373	7.09
04	113	0.58	1486	7.67
05	199	1.03	1685	8.70
06	123	0.63	1808	9.33
07	184	0.95	1992	10.28
08	378	1.95	2370	12.23
09	153	0.79	2523	13.02
10	387	2.00	2910	15.02
11	484	2.50	3394	17.52
12	631	3.26	4025	20.78
13	579	2.99	4604	23.77
14	454	2.34	5058	26.11
15	223	1.15	5281	27.26
16	384	1.98	5665	29.24
17	349	1.80	6014	31.04
18	619	3.20	6633	34.24
19	98	0.51	6731	34.75
20	317	1.64	7048	36.38
21	353	1.82	7401	38.20
22	251	1.30	7652	39.50
23	293	1.51	7945	41.01
24	795	4.10	8740	45.12
25	273	1.41	9013	46.53

26	202	1.04	9215	47.57
27	666	3.44	9881	51.01
28	343	1.77	10224	52.78
29	170	0.88	10394	53.65
30	519	2.68	10913	56.33
31	249	1.29	11162	57.62
32	152	0.78	11314	58.40
33	109	0.56	11423	58.97
34	284	1.47	11707	60.43
35	727	3.75	12434	64.19
36	716	3.70	13150	67.88
37	204	1.05	13354	68.93
38	240	1.24	13594	70.17
39	512	2.64	14106	72.82
40	830	4.28	14936	77.10
41	431	2.22	15367	79.33
42	284	1.47	15651	80.79
43	468	2.42	16119	83.21
44	383	1.98	16502	85.18
45	482	2.49	16984	87.67
46	369	1.90	17353	89.58
47	185	0.95	17538	90.53
48	180	0.93	17718	91.46
49	675	3.48	18393	94.95
50	156	0.81	18549	95.75
51	460	2.37	19009	98.13
52	60	0.31	19069	98.44
53	303	1.56	19372	100.00

HOME_OWNER	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Н	10606	54.75	10606	54.75
U	8766	45.25	19372	100.00

DONOR_GENDER	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Α	1	0.01	1	0.01
F	10401	53.69	10402	53.70
M	7953	41.05	18355	94.75
U	1017	5.25	19372	100.00

OVERLAY_SOURCE	Frequency	Percent	Cumulative Frequency	Cumulative Percent
В	8732	45.08	8732	45.08
M	1480	7.64	10212	52.72
N	4392	22.67	14604	75.39
Р	4768	24.61	19372	100.00

RECENCY_STATUS_96NK	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Α	11918	61.52	11918	61.52
Е	427	2.20	12345	63.73
F	1521	7.85	13866	71.58
L	93	0.48	13959	72.06
N	1192	6.15	15151	78.21
S	4221	21.79	19372	100.00

Logistic Regression Model of the Veterans' Organization Data

The LOGISTIC Procedure

Model Information			
Data Set	PMLR.PVA_TRAIN		
Response Variable	TARGET_B		
Number of Response Levels	2		
Model	binary logit		
Optimization Technique	Fisher's scoring		

Number of Observations Read	9687
Number of Observations Used	9687

Response Profile				
Ordered Value	Total Frequency			
1	0	7265		
2	1	2422		

Probability modeled is TARGET_B=1.

Class Level Information				
Class Value Design Variables				
PEP_STAR	0	0		
	1	1		

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics					
Criterion Intercept Only Intercept and Covariate					
AIC	10897.230	10663.061			
SC	10904.409	10691.776			
-2 Log L	10895.230	10655.061			

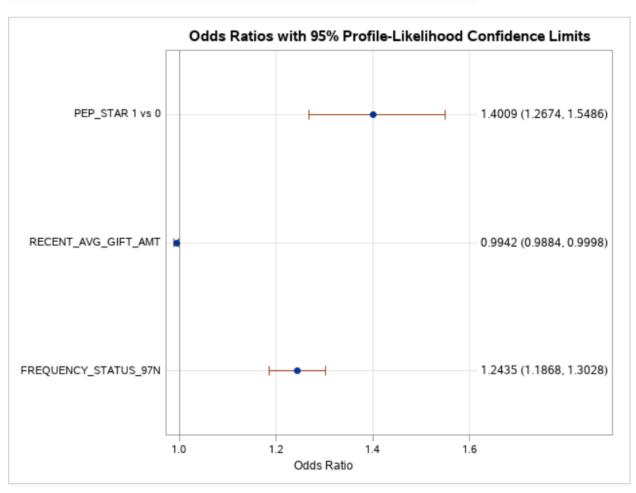
Testing Global Null Hypothesis: BETA=0						
Test Chi-Square DF Pr > ChiSq						
Likelihood Ratio	240.1690	3	<.0001			
Score	242.9486	3	<.0001			
Wald	237.2875	3	<.0001			

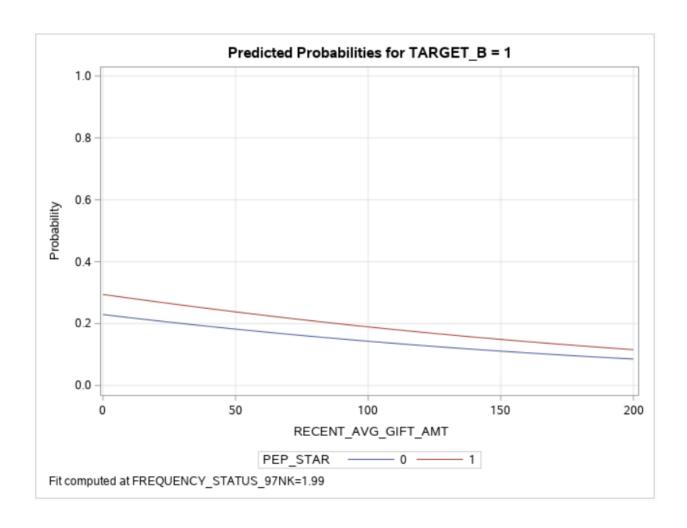
Type 3 Analysis of Effects							
Effect DF Chi-Square Pr > ChiSq							
PEP_STAR	1	43.4902	<.0001				
RECENT_AVG_GIFT_AMT	1	3.9559	0.0467				
FREQUENCY_STATUS_97N	1	83.8209	<.0001				

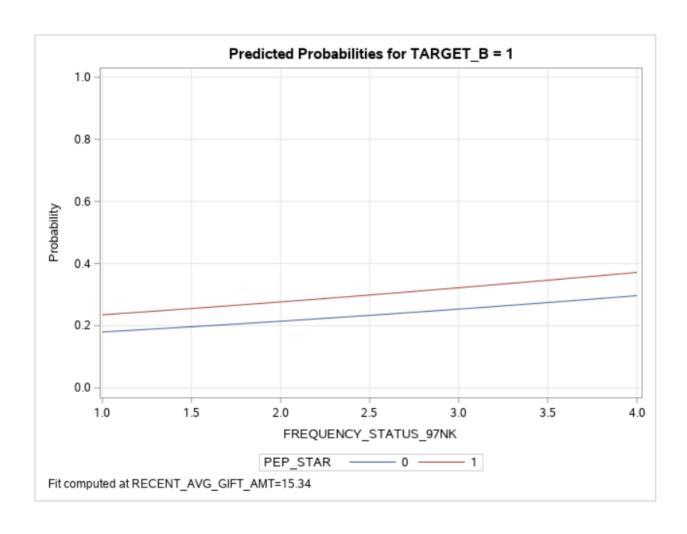
Analysis of Maximum Likelihood Estimates								
Parameter DF Estimate Standard Chi-Square Pr > ChiSq								
Intercept		1	-1.6454	0.0831	392.4480	<.0001		
PEP_STAR	1	1	0.3371	0.0511	43.4902	<.0001		
RECENT_AVG_GIFT_AMT		1	-0.00579	0.00291	3.9559	0.0467		
FREQUENCY_STATUS_97N		1	0.2179	0.0238	83.8209	<.0001		

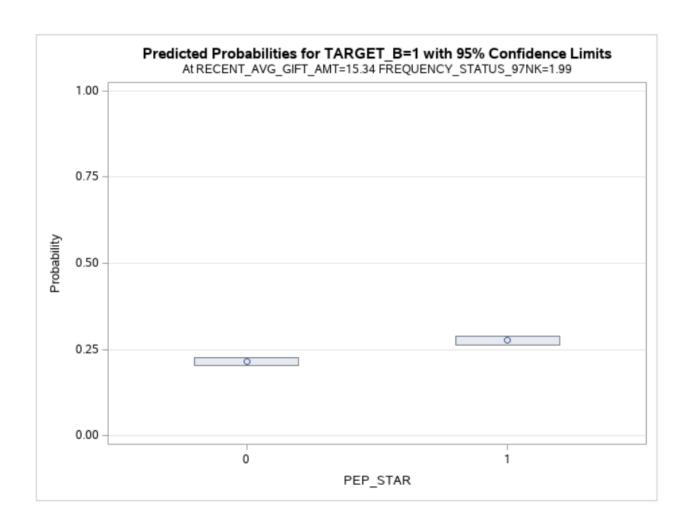
Association of Predicted Probabilities and Observed Responses						
Percent Concordant	59.9	Somers' D	0.208			
Percent Discordant	39.0	Gamma	0.211			
Percent Tied	1.1	Tau-a	0.078			
Pairs	17595830	С	0.604			

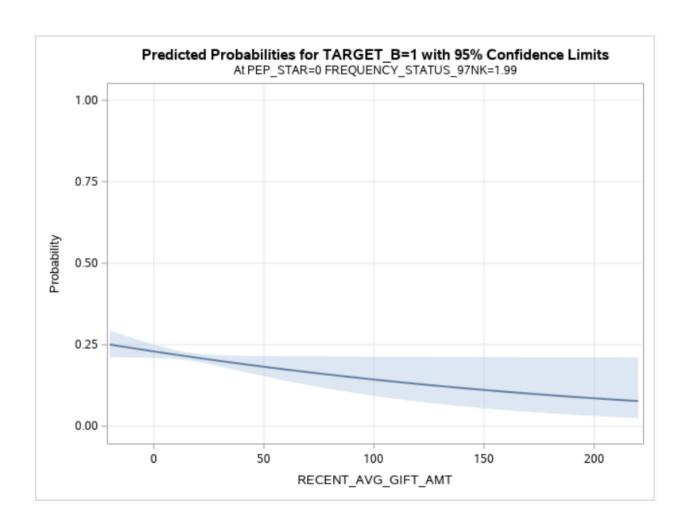
Odds Ratio Estimates and Profile-Likelihood Confidence Intervals					
Effect	Unit	Estimate	95% Confid	ence Limits	
PEP_STAR 1 vs 0	1.0000	1.401	1.267	1.549	
RECENT_AVG_GIFT_AMT	1.0000	0.994	0.988	1.000	
FREQUENCY_STATUS_97N	1.0000	1.243	1.187	1.303	

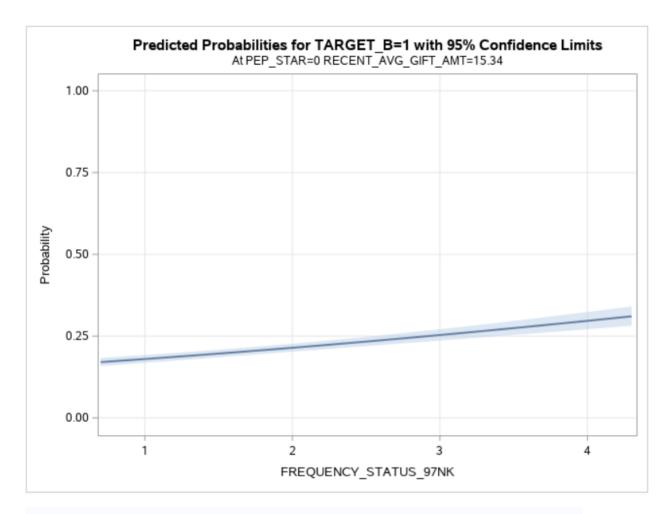












Adjusted Predicted Probabilities of the Veteran's Organization Data

Obs	P_1	PEP_STAR	RECENT_AVG_GIFT_AMT	FREQUENCY_STATUS_97NK
1	0.046390	1	15.00	1
2	0.033094	0	17.50	1
3	0.064890	0	8.33	4
4	0.090167	1	5.00	4
5	0.059152	1	8.33	2
6	0.058117	1	11.57	2
7	0.046941	1	12.86	1
8	0.031733	0	25.00	1
9	0.045126	1	20.00	1
10	0.032091	0	23.00	1

```
/* Solution for I3p1 */
/* step 2 */
data pmlr.pva_train_mi(drop=i);
 set pmlr.pva_train;
 /* name the missing indicator variables */
 array mi{*} mi_DONOR_AGE mi_INCOME_GROUP
       mi_WEALTH_RATING;
 /* select variables with missing values */
 array x{*} DONOR_AGE INCOME_GROUP WEALTH_RATING;
 do i=1 to dim(mi);
   mi{i}=(x{i}=.);
   nummiss+mi{i};
 end;
run;
/* step 3 */
proc rank data=pmlr.pva_train_mi out=work.pva_train_rank groups=3;
 var recent_response_prop recent_avg_gift_amt;
 ranks grp_resp grp_amt;
run;
/* step 4 */
proc sort data=work.pva_train_rank out=work.pva_train_rank_sort;
```

```
by grp_resp grp_amt;
run;
/* step 5 */
proc stdize data=work.pva_train_rank_sort method=median
     reponly out=pmlr.pva_train_imputed;
 by grp_resp grp_amt;
 var DONOR_AGE INCOME_GROUP WEALTH_RATING;
run;
/* step 6 */
options nolabel;
proc means data=pmlr.pva_train_imputed median;
 class grp_resp grp_amt;
 var DONOR_AGE INCOME_GROUP WEALTH_RATING;
run;
options label;
```

The MEANS Procedure							
grp_resp	o_resp grp_amt N Obs Variable			Median			
0	0	487	DONOR_AGE INCOME_GROUP WEALTH_RATING	65.0000000 4.0000000 5.0000000			
	1	1147	DONOR_AGE INCOME_GROUP WEALTH_RATING	58.0000000 4.0000000 5.0000000			
	2	1612	DONOR_AGE INCOME_GROUP WEALTH_RATING	58.0000000 4.0000000 6.0000000			
1	0	671	DONOR_AGE INCOME_GROUP WEALTH_RATING	65.0000000 4.0000000 4.5000000			
	1	1270	DONOR_AGE INCOME_GROUP WEALTH_RATING	59.0000000 4.0000000 5.0000000			
	2	1202	DONOR_AGE INCOME_GROUP WEALTH_RATING	57.0000000 4.0000000 5.0000000			
2	0	2155	DONOR_AGE INCOME_GROUP WEALTH_RATING	63.0000000 4.0000000 5.0000000			
	1	733	DONOR_AGE INCOME_GROUP WEALTH_RATING	61.0000000 4.0000000 6.0000000			
	2	410	DONOR_AGE INCOME_GROUP WEALTH_RATING	58.5000000 4.0000000 6.0000000			

Practice: Imputing Missing Values

For the veterans' organization project, impute missing values for several variables in the **pmlr.pva_train** data set.

Reminder: If you started a new SAS session, you must run **setup.sas** to define the **pmlr** library before you do this practice.

 $\underline{Step~1} \hbox{: Open $l3p01_runFirst.sas} \ from the \ practices \ folder \ and \ run \ the \ code.$

<u>Step 2</u>: Open **l3p01.sas** in your SAS software. Write a DATA step that creates missing value indicators for the following inputs in the **pmlr.pva_train** data set: **Donor_Age**, **Income_Group**, and **Wealth_Rating**. Also add a cumulative count of the missing values. Name the output data set **pmlr.pva_train_mi**. Highlight and submit the DATA step you wrote and check the log.

<u>Step 3</u>: In your program, view the code for step 3. This program uses PROC RANK to group the values of the variables **Recent_Response_Prop** and **Recent_Avg_Gift_Amt** into three groups each. Note that this code creates an output data set named **work.pva_train_rank**. Highlight and submit the step 3 code and check the log.

<u>Step 4</u>: Sort the work.pva_train_rank data set by Grp_Resp and Grp_Amt. Name the output data set work.pva_train_rank_sort. Submit the code and check the log to verify that the code ran without errors.

<u>Step 5</u>: To impute missing values in the **work.pva_train_rank_sort** data set for each BY group and create an output data set named **pmlr.pva_train_imputed**, add a PROC STDIZE step with a BY statement. Submit the code and check the log.

Step 6: Use PROC MEANS to determine the values that were used to replace the missing values in the **pmlr.pva_train_imputed** data set. Add OPTIONS statements to display variable names instead of labels in the output from PROC MEANS (using the NOLABEL option) and then to reset the display of labels. Submit the code and look at the results.

For **Grp_Resp=**0 and **Grp_Amt=**0, what value replaced the missing value of **Donor_Age**?

The results indicate that, for **Grp_Resp**=0 and **Grp_Amt**=0, the missing value for **Donor_Age** was replaced with the value 65.

For the complete solution code, open l3p1_s.sas from the practices/solutions folder.