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BankChurners

Text file

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 BankChurners.csv

 New Union

 BankChurners



BankChurners.csv



Need more data?



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  Sort fields Data source order ▾

☐ Show aliases ☐ Show hidden fields 1,000  rows

# BankChurners.csv	Abc BankChurners.csv	# BankChurners.csv	Abc BankChurners.csv	# BankChurners.csv	Abc BankChurners.csv	Abc BankChurners.csv	Abc BankChurners.csv	Abc BankChurners.csv	# BankChurners.csv	# BankChurners.csv	# BankChurners.csv
Clientnum	Attrition Flag	Customer Age	Gender	Dependent count	Education Level	Marital Status	Income Category	Card Category	Months on book	Total Relationship...	Months Inactive 1...
768,805,383	Existing Customer	45	M	3	High School	Married	\$60K - \$80K	Blue	39	5	
818,770,008	Existing Customer	49	F	5	Graduate	Single	Less than \$40K	Blue	44	6	
713,982,108	Existing Customer	51	M	3	Graduate	Married	\$80K - \$120K	Blue	36	4	
769,911,858	Existing Customer	40	F	4	High School	Unknown	Less than \$40K	Blue	34	3	
709,106,358	Existing Customer	40	M	3	Uneducated	Married	\$60K - \$80K	Blue	21	5	
713,061,558	Existing Customer	44	M	2	Graduate	Married	\$40K - \$60K	Blue	36	3	
810,347,208	Existing Customer	51	M	4	Unknown	Married	\$120K +	Gold	46	6	
818,906,208	Existing Customer	32	M	0	High School	Unknown	\$60K - \$80K	Silver	27	2	
710,930,508	Existing Customer	37	M	3	Uneducated	Single	\$60K - \$80K	Blue	36	5	
719,661,558	Existing Customer	48	M	2	Graduate	Single	\$80K - \$120K	Blue	36	6	
708,790,833	Existing Customer	42	M	5	Uneducated	Unknown	\$120K +	Blue	31	5	
710,821,833	Existing Customer	65	M	1	Unknown	Married	\$40K - \$60K	Blue	54	6	
710,599,683	Existing Customer	56	M	1	College	Single	\$80K - \$120K	Blue	36	3	
816,082,233	Existing Customer	35	M	3	Graduate	Unknown	\$60K - \$80K	Blue	30	5	
712,396,908	Existing Customer	57	F	2	Graduate	Married	Less than \$40K	Blue	48	5	


 Go to Worksheet 



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BankChurners


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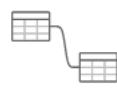
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 BankChurners.csv

 New Union

## BankChurners



BankChurners.csv



Need more data?


Drag tables here to relate them. [Learn more](#)

Connection  
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Extract will include all data.

  Sort fields Data source order ▼

☐ Show aliases ☐ Show hidden fields 1,000 rows

# BankChurners.csv Months Inactive 1...	# BankChurners.csv Contacts Count 12...	# BankChurners.csv Credit Limit	# BankChurners.csv Total Revolving Bal	# BankChurners.csv Avg Open To Buy	# BankChurners.csv Total Amt Chng Q...	# BankChurners.csv Total Trans Amt	# BankChurners.csv Total Trans Ct	# BankChurners.csv Total Ct Chng Q4 Q1	# BankChurners.csv Avg Utilization Ratio	# BankChurners... Naive ...	# BankChurners.csv Naive Bayes ...
1	3	12,691.00	777	11,914.00	1.33500	1,144	42	1.62500	0.061000	0.000093	0.999910
1	2	8,256.00	864	7,392.00	1.54100	1,291	33	3.71400	0.105000	0.000057	0.999940
1	0	3,418.00	0	3,418.00	2.59400	1,887	20	2.33300	0.000000	0.000021	0.999980
4	1	3,313.00	2,517	796.00	1.40500	1,171	20	2.33300	0.760000	0.000134	0.999870
1	0	4,716.00	0	4,716.00	2.17500	816	28	2.50000	0.000000	0.000022	0.999980
1	2	4,010.00	1,247	2,763.00	1.37600	1,088	24	0.84600	0.311000	0.000055	0.999940
1	3	34,516.00	2,264	32,252.00	1.97500	1,330	31	0.72200	0.066000	0.000123	0.999880
2	2	29,081.00	1,396	27,685.00	2.20400	1,538	36	0.71400	0.048000	0.000086	0.999910
2	0	22,352.00	2,517	19,835.00	3.35500	1,350	24	1.18200	0.113000	0.000045	0.999960
3	3	11,656.00	1,677	9,979.00	1.52400	1,441	32	0.88200	0.144000	0.000303	0.999700
3	2	6,748.00	1,467	5,281.00	0.83100	1,201	42	0.68000	0.217000	0.000191	0.999810
2	3	9,095.00	1,587	7,508.00	1.43300	1,314	26	1.36400	0.174000	0.000198	0.999800
6	0	11,751.00	0	11,751.00	3.39700	1,539	17	3.25000	0.000000	0.000048	0.999950
1	3	8,547.00	1,666	6,881.00	1.16300	1,311	33	2.00000	0.195000	0.000096	0.999900
2	2	2,436.00	680	1,756.00	1.19000	1,570	29	0.61100	0.279000	0.000114	0.999890

 Go to Worksheet x

# Credit Card Customer Data Definition

- CLIENTNUM : Client number. Unique identifier for the customer holding the account
- Attrition\_Flag : Internal event (customer activity) variable - if the account is closed then 1 else 0
- Customer\_Age : Demographic variable - Customer's Age in Years
- Gender : Demographic variable - M=Male, F=Female
- Dependent\_count : Demographic variable - Number of dependents
- Education\_Level : Demographic variable - Educational Qualification of the account holder (example: high school, college graduate, etc.)
- Marital\_Status : Demographic variable - Married, Single, Divorced, Unknown
- Income\_Category : Demographic variable - Annual Income Category of the account holder (< 40K, 40K-60K, 60K-80K, 80K-120K, > 120K)
- Card\_Category : Product Variable - Type of Card (Blue, Silver, Gold, Platinum)
- Months\_on\_book : Period of relationship with bank
- Total\_Relationship\_Count : Total no. of products held by the customer
- Months\_Inactive\_12\_mon : No. of months inactive in the last 12 months
- Contacts\_Count\_12\_mon : No. of Contacts in the last 12 months
- Credit\_Limit : Credit Limit on the Credit Card
- Total\_Revolving\_Bal : Total Revolving Balance on the Credit Card
- Avg\_Open\_To\_Buy : Open to Buy Credit Line (Average of last 12 months)
- Total\_Amt\_Chng\_Q4\_Q1 : Change in Transaction Amount (Q4 over Q1)
- Total\_Trans\_Amt : Total Transaction Amount (Last 12 months)
- Total\_Trans\_Ct : Total Transaction Count (Last 12 months)
- Total\_Ct\_Chng\_Q4\_Q1 : Change in Transaction Count (Q4 over Q1)
- Avg\_Utilization\_Ratio : Average Card Utilization Ratio
- Naive\_Bayes\_Classifier\_Attrition\_Flag\_Card\_Category\_Contacts\_Count\_12\_mon\_Dependent\_count\_Education\_Level\_Months\_Inactive\_12\_mon\_1 : Naive Bayes Classifier output
- Naive\_Bayes\_Classifier\_Attrition\_Flag\_Card\_Category\_Contacts\_Count\_12\_mon\_Dependent\_count\_Education\_Level\_Months : Naive Bayes Classifier input

# Any data cleaning process?

- The data are clean as is
- There is no empty values
- All number values are either integer or float data type
- All other values are string data type
- No cleaning process was done