

# Skyler Wilson

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## EDUCATION

### GEORGIA INSTITUTE OF TECHNOLOGY

Pursuing a Bachelor of Science in Economics - MAY 2019 EXPECTED GRADUATION  
Certificate in Social/Personality Psychology

Atlanta, Georgia

GPA: 3.06

### BUFORD HIGH SCHOOL

Buford, Georgia

GPA: 4.0

## EXPERIENCE

### DEVIOUS GAMING

United Kingdom (Remote)

Head of Marketing

July 2018- Present

- Reached out to companies in the gaming/technology industry to acquire sponsors and gain exposure for Devious Gaming, partnering with Rift, XP Boost, GT Omega Racing and Logitech, along with securing a £ 12,000/year sponsorship from NordVPN
- Introduced a rebrand of the logo replacing the dark red and black design with a lighter more modern design to create a more positive professional appearance.

### CLAXTON COLD STORAGE

Claxton, Georgia

Marketing Intern

May 2018-August 2018

- Worked to increase companies online presence through the creation of a company LinkedIn page, Facebook page and updated website
- Lead and worked with a small team to update the previous website to increase information displayed along with overall aesthetic of the page
- Implemented customer portal login allowing customers to view current inventory in storage through the website
- Contacted other companies to help increase business in Claxton Cold Storage's new secondary location in Statesboro, Georgia

### APPLIED INDUSTRIAL CONTROLS

Buford, Georgia

Engineering and Data Intern

May 2016 - August 2016

- Completed a 2-week training program working on the electrical panel assembly and production floor
- Created and maintained database tracking employees' work, including hours and projects worked on
- Worked with head engineer to develop a consistent pricing program tool using project details and labor using Excel VBA utilizing pivot tables

### TENNIS COACH

Buford, Georgia

Assistant tennis coach

May 2014 - August 2017

- Worked with tennis players between the ages of 12 and 18 to develop their skills through tennis drills and general cardio
- Assigned matches to tennis courts and recorded scores during tennis tournaments to run tournaments in the most efficient manner

## PROJECTS

### ECONOMETRIC ANALYSIS RESEARCH PAPER

Atlanta, Georgia

Economic Growth Compared to Variance in County Sales Taxes Across States

August 2018 - Present

- Currently gathering data on county sales taxes across the US to model and analyze to determine how variance in county sales tax affects overall economic growth utilizing STATA software to formulate models and analyze data

## LEADERSHIP

### PI KAPPA PHI STANDARDS BOARD

Atlanta, Georgia

Co-head of Standards Board

January 2016 - December 2017

- Worked with the Executive Council to enforce and maintain the bylaws of Pi Kappa Phi
- Review write-ups and work with the board to determine fines and punishment for each case

### PI KAPPA PHI SCHOLARSHIP CHAIR

Atlanta, Georgia

Head of Scholarship Committee

August 2015 - May 2015

- Worked closely with the Executive Council to develop academic standards for members of the fraternity
- Monitored grades of members throughout the semester and implemented weekly classroom reservations for study hours along with mandatory study hall hours for associate members
- Implemented 'Steak dinner' at the end of the semesters for members who demonstrated academic excellence and received a minimum GPA of 3.25

## SKILL/KNOWLEDGE

Coursework: Money & Banking & Capital Markets, International Economics, Econometric Analysis, Industrial Organization, Advanced Macroeconomics, Advanced Microeconomics, Game Theory, Statistics and Applications

Software: MATLAB, SOLIDWORKS, AutoCAD, Word, PowerPoint, Excel, HTML/CSS, EPLAN, OneNote, R, Stata

Affiliations: Georgia Tech Investments Committee, Pi Kappa Phi Fraternity, Georgia Tech Club Tennis

Interests: Investments, Startups, Engineering, Personal Finance, eSports, Gaming, Python, Swift, Photography, Social Media