J.P.Morgan

TeleNav, Inc.

F3Q11 Preview: Stabilizing, Growth Still Back-End Loaded

We expect TNAV to report in-line results, providing us with a sequential comp post transition to fixed fee with Sprint. However, TNAV is still in transition, and we expect the business model to stabilize towards 2H CY11. While we think TNAV is attractively valued, competitive threats (especially Android handsets) still weigh on sentiment, the business model remains uncertain with emerging categories still being nascent, and the customer concentration risk remains a concern. Read-through from AT&T earnings was neutral, as subscriber growth continued and churn remained stable, despite end of iPhone exclusivity. We are maintaining our December 2011 price target of \$9.50 and our Neutral rating.

- TNAV reports F3Q11 results on April 28. The conference call will begin at 5pm ET; dial-in 888-204-4317.
- We expect TNAV to report F3Q11 PF EPS of \$0.18 on \$48.6mm in revenue (Street: \$0.17/\$49.2mm). We expect total subscription/fixed fee revenue of \$45.0mm and gross margin of 80.0%, down from 81.6% at F2Q11. We will be looking for metrics indicating that in-dash navigation is becoming material, and for evidence that mobile advertising volumes, click-through & drive-to rates are all improving. We expect emerging categories (premium navigation, auto, ad-based) to represent ~8% this quarter (from 7% last quarter).
- Still in transition. Post Sprint contract renegotiation, TNAV model has been in flux. After being able to isolate Sprint fixed fee for the first time last quarter, we restructured our model to account for Sprint fixed fee revenues vs. other carrier variable revenues separately. This quarter will be the fist sequential comp using our new forecasting methodology and should give us insight into its forecasting precision. We will be looking for additional metrics on the call to formulate precise subscription, fixed fee, and advertising revenue forecasts. We should also be in a better position to determine the ARPU trend associated with MRC, premium services and other revenues.

Neutral

TNAV, TNAV US Price: \$10.76

Price Target: \$9.50

Applied & Emerging Technologies

Paul Coster, CFA^{AC}

(1-212) 622-6425 paul.coster@jpmorgan.com

Marija Krgovic

(1-212) 622-5552 marija.krgovic@jpmorgan.com

Mark Strouse, CFA

(1-212) 622-8244 mark.w.strouse@ipmorgan.com

J.P. Morgan Securities LLC

Price Performance





TeleNav, Inc. (TNAV;TNAV US)

| | 2010A | 2011E | 2012E |
|----------------------|-------|-------|-------|
| EPS - Recurring (\$) | | | |
| Q1 (Sep) | 0.22 | 0.29A | 0.16 |
| Q2 (Dec) | 0.28 | 0.24A | 0.15 |
| Q3 (Mar) | 0.34 | 0.18 | 0.15 |
| Q4 (Jun) | 0.31 | 0.16 | 0.15 |
| FY | 1.15 | 0.86 | 0.61 |
| CY | 1.18 | 0.64 | 0.58 |
| EBITDA CY (\$ mn) | 86 | 61 | 58 |
| Revenues FY (\$ mn) | 171 | 197 | 210 |

Source: Company data, Bloomberg, J.P. Morgan estimates. GAAP EPS estimates: FY09A=\$1.02; FY10A=\$1.07; FY11: 1QA=\$0.27, 2QA=\$0.22, 3QE=\$0.16, 4QE=\$0.14; FY11E=\$0.80:

FY12E=\$0.53

| Company Data | |
|-----------------------|--------------|
| Price (\$) | 10.76 |
| Date Of Price | 25 Apr 11 |
| 52-week Range (\$) | 12.56 - 4.65 |
| Mkt Cap (\$ mn) | 483.06 |
| Fiscal Year End | Jun |
| Shares O/S (mn) | 45 |
| Price Target (\$) | 9.50 |
| Price Target End Date | 31 Dec 11 |

See page 5 for analyst certification and important disclosures.

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Paul Coster, CFA (1-212) 622-6425 paul.coster@jpmorgan.com

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- We expect F4Q11 guidance to be aligned with our estimates. We look for F4Q PF EPS of \$0.16 on \$49.4mm in revenue (Street: \$0.16/\$50.2mm). We expect gross margin to dip further to 77%; continuing to decline. On 4/19, J.P. Morgan Comm Equipment analyst, Rod Hall, reduced his handset forecasts for Q2 and Q3 to account for disruption in the supply chain due to Japan, but his 2011 forecasts was only slightly impacted (0.4%). Therefore, we don't anticipate a significant impact on TNAV from these handset supply chain disruptions.
- Maintain Neutral, meaning that we expect the stock to perform in line with the mean of our coverage universe in the next 6-12 months. The stock is close to fully-valued, in our view, and we believe TNAV will not outperform until we get improved metrics relating to the growth of premium and ad-based navigation services, and better visibility into reaccelerating revenue and earnings growth. Our December 2011 price target is \$9.50.

Valuation

Maintain Neutral, meaning that we expect the stock to perform in line with the mean of our coverage universe in the next 6-12 months. The stock is close to fully valued, in our view, and we believe TNAV will not outperform until we get improved metrics relating to the growth of premium and ad-based navigation services, and better visibility into re-accelerating revenue and earnings growth.

Our December 2011 price target is \$9.50 based on an assigned multiple of 5x CY12E PF EBITDA of \$58.1mm. Our multiple is based on the comms software/services peer group current median multiple of ~7x, but with a discount that takes into consideration significant shifts in the competitive landscape (free navigation solutions, Android gaining market share in handsets, TomTom gaining share in autos).

Risks to Rating and Price Target

We could become more constructive on TNAV's prospects for any of the following reasons:

- TeleNav experiences faster subscriber growth than we anticipate
- Telenav wins new customer contracts that spur subscriber growth
- New applications and features allow TNAV to stabilize or increase ARPUs and gross margins.
- Telenav's growth initiatives, including MRM, Ad-based navigation/mcommerce, Auto OEM solutions, accelerate ahead of expectations.
- "Free" navigation solutions providers, such as Nokia or Google, exit the market or reduce their commitment
- TNAV reduces expenses relative to our expectations without compromising growth prospects, leading to higher margins than we anticipate.

We could become less constructive on TNAV's prospects for any of the following reasons:

- Sprint terminates the relationship with TNAV or renegotiates terms that reduce revenues to TNAV, relative to our expectations
- AT&T, T-Mobile or other TNAV customers do not roll over contracts with TNAV, or reduce pricing.
- Free navigation from Google, Nokia and Mircosoft captures market share owing to the handsets on which these solutions are pre-provisioned.
- TeleNav's ARPUs and gross margins fall faster than we have anticipated
- Subscriber growth falls short of our expectations.
- International growth, especially at China Mobile, does not happen.
- The company allows expenses to run up faster than we have forecast, leading to lower operating and EBITDA margins than we estimate.

TeleNav, Inc.: Summary Of Financials

| Income Statement - Annual | FY10A | FY11E | FY12E | FY13E | Income Statement - Quarterly | 1Q11A | 2Q11A | 3Q11E | 4Q11E |
|-------------------------------------|----------|---------|-----------|-----------|--|---------|---------|---------|----------|
| Revenues | 171 | 197 | 210 | 234 | Revenues | 51 | 48 | 49 | 49 |
| Cost of products sold | 29 | 39 | 59 | 76 | Cost of products sold | 9 | 9 | 10 | 11 |
| Gross profit | 142 | 158 | 151 | 159 | Gross profit | 42 | 39 | 39 | 38 |
| SG&A | 32 | 43 | 42 | 43 | SG&A | 8 | 11 | 12 | 12 |
| R&D | 42 5 | 57 4 | 67 5 | 79 7 | R&D | 13 1 | 13 1 | 15 1 | 15 1 |
| Stock based comp. Non-cash charges | - - | 4 | - | - | Stock based comp. Non-cash charges | - | - | - | - |
| Operating Income | 68 | 59 | 42 | 36 | Operating Income | 21 | 15 | 12 | 11 |
| EBITDA | 78 | 73 | 60 | 57 | EBITDA | 24 | 19 | 16 | 15 |
| Other income / (expense) | (0) | 0 | 0 | 0 | Other income / (expense) | 0 | 0 | 0 | 0 |
| Pre-tax income | 68 | 60 | 42 | 38 | Pre-tax income | 21 | 15 | 13 | 11 |
| Income taxes | 27 | 24 | 17 | 15 | Income taxes | 9 | 5 | 5 | <u>5</u> |
| Net income - GAAP | 41 | 36 | 25 | 22 | Net income - GAAP | 12 | 10 | 7 | |
| Net income PF | 45 | 39 | 28 | 26 | Net income PF | 13 | 11 | 8 | 7 |
| Diluted shares outstanding | 39 | 45 | 47 | 48 | Diluted shares outstanding | 45 | 45 | 46 | 46 |
| EPS - GAAP | 1.07 | 0.80 | 0.53 | 0.46 | EPS - GAAP | 0.27 | 0.22 | 0.16 | 0.14 |
| EPS PF | 1.15 | 0.86 | 0.61 | 0.55 | EPS PF | 0.29 | 0.24 | 0.18 | 0.16 |
| Balance Sheet and Cash Flow Data | FY10A | FY11E | FY12E | FY13E | Ratio Analysis | FY10A | FY11E | FY12E | FY13E |
| Cash and cash equivalents | 113 | 157 | 189 | 215 | Sales growth | 54.4% | 15.2% | 6.4% | 11.6% |
| Accounts receivable | 37 | 38 | 42 | 45 | EBIT growth | 72.1% | (14.1%) | (25.8%) | (8.4%) |
| Inventories Other current assets | 0 5 | 0 14 | 0 14 | 0 14 | EPS growth | 11.0% | (25.3%) | (29.5%) | (9.5%) |
| Current assets | 155 | 209 | 245 | 275 | Gross margin | 82.8% | 80.3% | 71.9% | 67.7% |
| PP&E | 10 | 9 | 8 | 9 | EBIT margin | 43.0% | 32.1% | 22.4% | 18.4% |
| Long-term portfolio investments | - | - | - | - | EBITDA margin | 45.9% | 36.8% | 28.7% | 24.3% |
| Goodwill and intangibles | - | - | - | - | Tax rate | 39.1% | 39.5% | 41.0% | 41.0% |
| Total assets | 175 | 226 | 260 | 291 | Net margin | 26.2% | 19.9% | 13.6% | 11.2% |
| Accounts payable | 3 | 3 | 5 | 5 | Debt / EBITDA | 0.0 | 0.0 | 0.0 | 0.0 |
| Deferred revenues Total debt | 7 0 | 11 0 | 11 0 | 11 0 | Debt / Capital (book) | 0.0% | 0.0% | 0.0% | 0.0% |
| Total liabilities | 26 | 38 | 42 | 44 | Return on assets (ROA) | 36.4% | 19.6% | 11.7% | 9.5% |
| Shareholders' equity | 149 | 188 | 218 | 247 | Return on equity (ROE) | 58.9% | 23.3% | 14.0% | 11.3% |
| | | | | | Return on invested capital (ROIC) | 77.4% | 63.8% | 50.3% | 44.2% |
| Net Income (including charges) | 41 | 36 | 25 | 23 | Enterprise value / Color | 1 / | 1.0 | 0.0 | 0.7 |
| D&A Change in Working Capital | 5 (7) | 9 5 | 13 (1) | 14 (1) | Enterprise value / Sales Enterprise value / EBITDA | 1.6 | 1.2 | 0.9 | 0.7 |
| Other | - | - | - | - | Free cash flow yield | 11.1% | 11.9% | 7.9% | 6.4% |
| Cash flow from operations | 44 | 55 | 43 | 42 | P/E | 10.1 | 13.4 | 20.1 | 23.2 |
| Сарех | (7) | (8) | (11) | (15) | | | | | |
| Free cash flow | 37 | 47 | 32 | 26 | | | | | |
| Cash flow from investing activities | (10) | (122) | (11) | (15) | | | | | |
| Cash flow from financing activities | 45 | (1) | 0 | 0 | | | | | |
| Dividends | - | - | - | - | | | | | |
| Dividend yield | - | - | - | - | | | | | |

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Jun

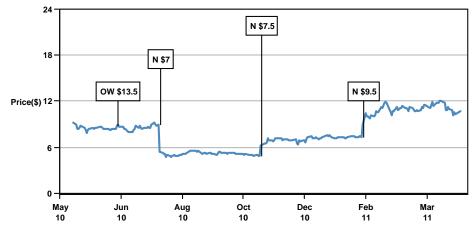
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TeleNav, Inc. (TNAV) Price Chart



| Date | Rating | Share Price (\$) | Price Target (\$) |
|-----------|--------|------------------|-------------------|
| 22-Jun-10 | OW | 8.79 | 13.50 |
| 30-Jul-10 | N | 8.91 | 7.00 |
| 29-Oct-10 | N | 4.90 | 7.50 |
| 28-Jan-11 | N | 7.37 | 9.50 |
| | | | |

Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends. Initiated coverage Jun 22, 2010. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.

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|---|------------|---------|-------------|
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North America Equity Research 26 April 2011

Paul Coster, CFA (1-212) 622-6425 paul.coster@jpmorgan.com J.P.Morgan

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