

Christopher M. Larsen, Sr. Research Analyst

212 284-9339, chris.m.larsen@pjc.com Piper Jaffray & Co.

Bradley W. Korch, Research Analyst

212 284-9402, brad.w.korch@pjc.com

Piper Jaffray & Co.

Joseph A. Mastrogiovanni, Research Analyst 212 284-9317, joseph.a.mastrogiovanni@pjc.com

Previous

Current

Piper Jaffray & Co.

Reason for Report:

Changes

Earnings Announcement

Rating			Neutral
Price Tgt			\$6.00
FY11E Rev	(mil) S	\$181.6	\$191.5
FY12E Rev	` '	197.1	\$208.3
FY11E EPS	(,	\$0.53	\$0.69
FY12E EPS		\$0.46	\$0.62
Price:			\$4.90
52 Week Hig	nh:		\$11.48
52 Week Lov	•		\$4.65
12-Month Pr			\$6.00
	assumptions	of 16% NT	
3% LT growtl	n rate.		,
Shares Out			44.9
Market Cap.			\$220.0
Avg Daily Vo			240
Book Value/			\$3.61
Debt to Tota	•		0%
Est LT EPS	Growth:		(3%)
P/E to LT EF	•	Y11):	-2.4x
Fiscal Year I	End:		Jun
Rev (mil)	2010A	2011E	2012E
Sep	\$36.0A	\$51.1A	\$49.4E
Dec	\$40.5A	\$46.1E	\$51.5E
Mar	\$45.1A	\$46.8E	\$53.0E
Jun			
	\$49.5A	\$47.5E	\$54.5E
FY	<u>\$49.5A</u> \$171.2A	<u>\$47.5E</u> \$191.5E	<u>\$54.5E</u> \$208.3E
FY CY	· · · · · · · · · · · · · · · · · · ·		<u> </u>
	\$171.2A	\$191.5E	\$208.3E
CY	\$171.2A \$191.8E	\$191.5E \$195.2E	\$208.3E \$219.0E
CY FY RM	\$171.2A \$191.8E 1.3x	\$191.5E \$195.2E 1.1x	\$208.3E \$219.0E
CY FY RM CY RM	\$171.2A \$191.8E 1.3x 1.1x	\$191.5E \$195.2E 1.1x 1.1x	\$208.3E \$219.0E 1.1x 1.0x
CY FY RM CY RM EPS	\$171.2A \$191.8E 1.3x 1.1x 2010A	\$191.5E \$195.2E 1.1x 1.1x 2011E	\$208.3E \$219.0E 1.1x 1.0x 2012E
CY FY RM CY RM EPS Sep	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E
CY FY RM CY RM EPS Sep Dec	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A \$0.83A	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A \$0.16E	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E \$0.15E
FY RM CY RM EPS Sep Dec Mar	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A \$0.83A \$0.83A	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A \$0.16E \$0.13E	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E \$0.15E \$0.16E \$0.16E \$0.62E
FY RM CY RM EPS Sep Dec Mar Jun	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A \$0.83A \$0.83A \$0.24A	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A \$0.16E \$0.13E	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E \$0.15E \$0.16E \$0.16E
FY RM CY RM EPS Sep Dec Mar Jun FY	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A \$0.83A \$0.83A \$0.24A \$0.83A	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A \$0.16E \$0.13E \$0.13E \$0.69E	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E \$0.15E \$0.16E \$0.16E \$0.62E
FY RM CY RM EPS Sep Dec Mar Jun FY	\$171.2A \$191.8E 1.3x 1.1x 2010A \$0.83A \$0.83A \$0.83A \$0.24A \$0.83A \$1.50E	\$191.5E \$195.2E 1.1x 1.1x 2011E \$0.27A \$0.16E \$0.13E \$0.13E \$0.69E \$0.56E	\$208.3E \$219.0E 1.1x 1.0x 2012E \$0.15E \$0.16E \$0.16E \$0.62E \$0.64E

TeleNav, Inc. Neutral

(TNAV - \$4.90)

TeleNav Reports Solid FY1Q11 Results And **Issues Better Guidance**

CONCLUSION:

TeleNav reported fiscal 1Q11 results and hosted a conference call after the close on October 28. Financial results were in line to better than expected, although subscriber additions were less than our forecast. Management raised fiscal 2011 guidance.

- Financial Results: First quarter revenues were 1.2% ahead of our forecast, while adjusted EBITDA was 19.3% ahead. GAAP EPS of \$0.27 was 5c ahead of our estimate and street consensus of \$0.22.
- Positive Notables: TeleNav expects the AT&T agreement to auto-renew in March 2011; financial results were ahead of expectations, management raised 2011 guidance; growth in "other" revenues is expected to double in 2011; the company is earning premium service revenues from Sprint customers.
- Negative Notables: An auto-renew of the AT&T contract would only last for one year; TeleNav did not announce any new carrier or automotive partnerships; subscriber adds were less than expected.
- Net net, TeleNav's results were better than expected and the updated 2011 guidance should result in numbers moving up across the street. However, the longer-term risks of future carrier renegotiations and competition from other (free) navigation services remain. We maintain our \$6 target and Neutral rating.
- Changes to our model. We are raising our fiscal 2011 revenue estimate by just over 5%, in line with management's updated guidance. We are also raising GAAP EPS to \$0.69 from \$0.53.

INVESTMENT RECOMMENDATION:

We rate TeleNav Neutral with a \$6 target price. Our target price is based on our DCF valuation using a cost of capital of 16.0% and a 3.0% terminal growth rate.

RISKS TO ACHIEVEMENT OF TARGET PRICE:

Renegotiation of carrier contracts could result in a larger revenue and customer declines than anticipated. New competitors such as Google could widely offer mobile navigation for free. Smartphones and their millions of apps could limit TeleNav's customer penetration.

COMPANY DESCRIPTION:

TeleNav is a leading provider of mobile location based services.

Piper Jaffray does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decisions. This report should be read in conjunction with important disclosure information, including an attestation under Regulation Analyst certification, found on pages 9 - 11 of this report or at the following site: http://www.piperjaffray.com/researchdisclosures.

Page 1 of 11,83 TeleNav, Inc.

TeleNav Reports Solid FY1Q11 Results And Issues Better Guidance

TeleNav reported fiscal 1Q11 results and hosted a conference call after the close on October 28. Financial results were in line to better than expected, although subscriber additions were less than our forecast. First quarter revenues were 1.2% of our forecast, while adjusted EBITDA was 19.3% ahead. GAAP EPS of \$0.27 was 5c ahead of our estimate and street consensus of \$0.22. Management raised fiscal 2011 guidance.

Exhibit 1: TNAV 1Q11 Results At A Glance

in millions, unless otherwise stated

	1Q1	0 Act.	4Q1	10 Act.	1Q1	l1 Est.	1Q1	1 Act.	
Total Net Revenues	\$	36.0	\$	49.5	\$	50.5	\$	51.1	
Adjusted EBITDA	\$	14.9	\$	21.2	\$	18.1	\$	21.6	
Net Income	\$	8.1	\$	10.6	\$	10.1	\$	12.4	*
Total Subscribers		10.8		16.1		18.1		17.7	
Total Net Adds		1.3		1.6		2.0		1.6	
ARPU (calculated, includes pass thru)	\$	1.10	\$	1.01	\$	0.91	\$	0.94	*
EPS - Piper Jaffray / Actual	\$	-	\$	0.24	\$	0.22	\$	0.27	*
EPS - Consensus Est.					\$	0.22			

*Reported

Source: Company data, Piper Jaffray estimates

Highlights From the Conference Call

Positive Notables

- TeleNav expects the AT&T agreement to auto-renew in March 2011. Management declined to elaborate on what gives them confidence that it will be auto-renewed, but when pressed on the conference call, management noted that they are in constant dialog with all of their carrier partners. We believe TeleNav has probably been given a wink and a nod by AT&T that they don't plan on canceling or renegotiating the contract at this time.
- Financial results were ahead of expectations. TeleNav beat our estimates and guidance for all key financial metrics.
- Management raised its outlook for fiscal 2011. The midpoint of 2011 revenue guidance was raised by 3.8% while the midpoint of net income guidance was raised over 29%. The company also raised gross margin guidance by 200 basis points. See Exhibits 2 and 3, below, for a comparison of TeleNav's guidance to our estimates.
- Management guided to meaningful growth in "other" revenues segment. In the current quarter, "other" revenues represented over 5% of total revenues, but is expected to represent 10% exiting the fiscal year. Other revenues are driven by automotive, premium navigation services, and mobile advertising.
- On the call, management noted that the company is earning premium service revenues from Sprint customers for services such as premium navigation (with voice input) and weather/traffic alerts.

TeleNav, Inc.



Exhibit 2: TeleNav 2Q11 Guidance

in millions, unless otherwise stated

	Guidance	PJC Prior Estimates (millions, except EPS)	PJC New Estimates (millions, except EPS)
Total Revenue	\$45 - \$47 million	43.0	46.1
Gross Margin	79 - 80%	78%	79%
Non-GAAP Operating Expenses	\$21 - \$23 million, excluding \$900k in stock-	22.8	22.4
GAAP Net Income	\$6.5 - \$7.5 million	4.9	7.2
GAAP EPS	\$0.14 - \$0.16	\$0.11	\$0.16
Non-GAAP Net Income	\$7 - \$8 million	5.8	7.7
Non-GAAP EPS	\$0.15 - \$0.17	\$0.13	\$0.17
Effective Tax Rate	41%	41%	41%
Wtd-Avg Diluted Shares	45 - 46 million	46.2	45.3

Source: Company data, Piper Jaffray estimates

Exhibit 3: TeleNav Fiscal 2011 Guidance

in millions, unless otherwise stated

	Updated Guidance	PJC Prior Estimates (millions, except EPS)	PJC New Estimates (millions, except EPS)
Total Revenue	\$187 - \$192 million	181.6	191.5
Gross Margin	78 - 80%	78%	79%
Non-GAAP Operating Expenses	\$90 - \$94 million, excluding \$4M in stock-based	92.6	92.5
GAAP Net Income	\$29 - \$33 million	24.5	31.6
GAAP EPS	\$0.64 - \$0.72	\$0.53	\$0.69
Non-GAAP Net Income	\$32 - \$36 million	24.5	33.9
Non-GAAP EPS	\$0.70 - \$0.78	\$0.53	\$0.75
Effective Tax Rate	41%	41%	41%
Wtd-Avg Diluted Shares	45 - 46 million	46.3	45.4

Source: Company data, Piper Jaffray estimates

Negative Notables

- While an auto-renew of the AT&T contract would be a positive for the company, the terms of the contract call for the renewal period to only last for one year (at which point it would be up for renewal again). This essentially means that there are no renegotiation overhangs in 2011, but in 2012 we could see an AT&T renegotiation followed by a Sprint renegotiation later in the year.
- TeleNav did not announce any new carrier or automotive partnerships.
- Subscriber additions were less than forecast. TeleNav added 1.6 million new subscription customers, versus our estimate of 2.0 million. Customer adds were flat quarter-over-quarter.

Net Net

TeleNav's results were better than expected and the updated 2011 guidance should result in numbers moving up across the street. However, the longer-term risks of future carrier renegotiations and competition from other (free) navigation services remain. We maintain our \$6 target and Neutral rating.

Changes to Our Model

We are raising our fiscal 2011 revenue estimate by just over 5%, in line with management's updated guidance. We are also raising GAAP EPS to \$0.69 from \$0.53.

TeleNav, Inc.
Page 3 of 11

TeleNav

(Figures in millions, except per share)				Est	Est	Est	Est	Est
Income statement	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
Subscription revenue	48	109	169	177	188	199	205	209
Automotive and other revenue	0	2	2	15	20	26	34	44
Total Revenue	48	111	171	192	208	225	239	253
Cost of revenue	11	20	29	40	43	46	50	53
R&D	14	23	39	53	60	65	69	73
S&M	13	16	17	20	24	26	27	29
G&A	5	8	13	19	26	27	28	29
Adjusted EBITDA	5	43	73	59	56	61	64	68
D&A	0	0	0	0	0	0	0	0
Operating income	5	43	73	59	56	61	64	68
Non-cash compensation	(0)	(1)	(5)	(4)	(5)	(7)	(7)	(8)
Interest, net	0	0	0	0	0	0	0	0
Other income (expense)	0	(1)	(0)	(2)	(2)	(2)	(2)	(2)
Pretax income	4.8	41.5	68.0	53.5	48.8	51.7	55.1	58.6
Income taxes (benefit)	0	12	27	22	20	21	23	24
	0	0	0	0	0	0	0	0
Net income	5	30	41	32	29	31	32	35
Preferred div and accretion	0	0	0	0	0	0	0	0
Net income to common stockholders	4.6	29.6	41.4	31.6	28.8	30.5	32.5	34.6
Net Income to common, Adjusted	5	30	41	32	29	31	32	35
Amount allocable to common shareholders								
Diluted Shares O/S			37	45	47	47	48	49
EPS (Diluted)			\$0.83	\$0.69	\$0.62	\$0.64	\$0.67	\$0.70
Margins								
Cost of service	23.6%	18.3%	17.2%	20.7%	20.5%	20.6%	20.8%	21.0%
G&A	10.3%	7.4%	7.4%	10.0%	12.3%	12.1%	11.8%	11.6%
S&M	27.3%	14.8%	9.7%	10.6%	11.4%	11.4%	11.4%	11.4%
R&D	28.4%	21.0%	22.8%	27.7%	29.0%	29.0%	29.0%	29.0%
EBITDA	10.3%	38.6%	42.8%	31.0%	26.9%	26.9%	27.0%	27.0%
Operating Income	10.3%	39.4%	43.5%	33.5%	29.7%	30.4%	31.4%	32.7%
Tax rate	4%	29%	39%	41%	41%	41%	41%	41%
Gross Margin	470	82%	83%	79%	80%	79%	79%	79%
aross margin		02 /6	00 /6	1376	00 /6	1376	1376	7376
Annual growth		1010/	F 40/	100/	00/	00/	00/	00/
Total Revenue		131%	54%	12%	9%	8%	6%	6%
EBITDA			71%	-19%	-6%	8%	6%	6%
Sequential growth				==.				
Total Revenue		126%	55%	5%	6%	6%	3%	2%
EBITDA		764%	71%	-19%	-6%	8%	6%	6%

TeleNav										Est	Est	Est
(Figures in millions, except per share)	Sep-08	Dec-08	Mar-09	Jun-09	Sep-09	Dec-09	Mar-10	Jun-10	Sep-10	Dec-10	Mar-11	Jun-11
Income statement	1Q09	2Q09	3Q09	4Q09	1Q10	2Q10	3Q10	4Q10	1Q11	2Q11	3Q11	4Q11
Subscription revenue	21.1	24.9	29.0	33.6	35.6	39.6	44.5	48.9	48.5	42.8	42.8	42.8
Automotive and other revenue	0.5	0.3	0.8	0.6	0.4	0.9	0.6	0.6	2.6	3.3	4.0	4.8
Total Revenue	21.5	25.3	29.8	34.3	36.0	40.5	45.1	49.5	51.1	46.1	46.8	47.5
Cost of revenue	4.0	4.5	5.3	6.5	7.1	6.9	7.2	8.3	8.8	9.7	10.5	10.7
R&D	4.6	5.5	6.1	7.1	7.8	9.1	10.5	11.6	12.5	13.4	13.3	13.8
S&M	3.8	4.0	4.1	4.5	3.8	4.0	4.4	4.5	4.6	5.1	5.2	5.4
G&A	1.6	1.9	2.3	2.4	2.5	3.0	3.5	3.8	3.6	3.9	5.8	5.9
Adjusted EBITDA D&A	7.4	9.5	12.1	13.8	14.9	17.5	19.6	21.2	21.6	14.1	11.9	11.7
Operating income	7.4	9.5	12.1	13.8	14.9	17.5	19.6	21.2	21.6	14.1	11.9	11.7
Non-cash compensation	(0.1)	(0.1)	(0.1)	(0.2)	(0.3)	(0.5)	(0.6)	(3.5)	(0.9)	(0.9)	(1.1)	(1.1)
Interest, net								0.0	0.1	0.0	0.0	0.0
Other income (expense)	0.1	0.1	(0.7)	(0.3)	(0.5)	0.2	(0.0)	(0.1)	0.1	(1.0)	(0.5)	(0.5)
Pretax income	7.5	9.5	11.3	13.3	14.1	17.2	19.0	17.7	20.9	12.2	10.3	10.1
Income taxes (benefit)	2.5	2.6	3.8	3.0	6.0	7.1	6.5	7.1	8.6	5.0	4.2	4.1
Net income	4.975	6.862	7.448	10.333	8.121	10.136	12.541	10.612	12.4	7.2	6.1	6.0
Preferred div and accretion												
Net income to common stockholders								8.936	12.4	7.2	6.1	6.0
Net Income to common, Adjusted								8.9	12.4	7.2	6.1	6.0
Amount allocable to common sharehold	ŧ											
Diluted Shares O/S								37	45	45	46	46
EPS (Diluted)								\$0.24	\$0.27	\$0.16	\$0.13	\$0.13
Moraino												
Margins Cost of service	18.7%	17.6%	17.7%	18.9%	19.6%	17.0%	15.9%	16.9%	17.3%	21.0%	22.5%	22.5%
G&A	7.4%	7.4%	7.8%	7.0%	6.9%	7.4%	7.7%	7.7%	7.0%	8.5%	12.4%	12.4%
S&M	17.9%	15.9%	13.6%	13.0%	10.6%	9.8%	9.7%	9.1%	9.0%	11.0%	11.2%	11.4%
R&D	21.4%	21.6%	20.3%	20.8%	21.5%	22.5%	23.2%	23.4%	24.5%	29.0%	28.5%	29.0%
EBITDA	34.6%	37.5%	40.5%	40.3%	41.4%	43.3%	43.5%	42.9%	42.3%	30.5%	25.4%	24.7%
Operating Income	35.4%	37.9%	41.6%	41.1%	41.8%	44.3%	44.1%	43.4%	44.5%	32.8%	27.7%	27.4%
Tax rate	33%	28%	34%	22%	42%	41%	34%	40%	41%	41%	41%	41%
Gross Margin	81%	82%	82%	81%	80%	83%	84%	83%	83%	79%	78%	78%
G. 555 Margin	0.70	0270	0270	0.70	0070	3370	0.70	0070	0070	, .	. 676	. 0 / 0
Annual growth	1000/	4.550/	1000/	070/	070/	000/	E40/	450/	400/	4.407	40/	40/
Total Revenue	162%	155%	138%	97%	67%	60%	51%	45%	42%	14%	4%	-4%
EBITDA	#N/A	9269%	757%	233%	100%	85%	63%	54%	45%	-20%	-39%	-45%
Sequential growth	000/	470/	4.00/	4.50/	F0/	400/	440/	400/	00/	4.00/	00/	00/
Total Revenue	23%	17%	18%	15%	5%	12%	11%	10%	3%	-10%	2%	2%
EBITDA	80%	27%	28%	14%	8%	18%	12%	8%	2%	-35%	-15%	-1%

TeleNav

(Figures in millions, except per share)			Est	Est	Est	Est	Est	Est
Balance Sheet	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
Cash & Cash Equivalents	17	33	113	83	103	129	157	188
A/R	15	24	37	43	49	52	55	57
Deferred Tax Asset, ST	0	2	2	4	4	4	4	4
Prepaid Expenses and Other C/A	1	3	3	84	84	84	84	84
PPE, Net	3	7	10	12	14	16	18	20
Deferred Tax Asset, LT	0	0	0	0	0	0	0	0
Dposits and Other Assets	1	3	10	8	8	8	8	8
Total Assets	36	72	175	233	262	292	325	361
A/P	1	2	3	2	2	2	3	4
Accrued Compensation	2	4	6	4	4	4	4	4
Accrued Royalties	2	3	3	4	4	4	4	4
Other Accrued Expenses	2	2	3	3	3	3	3	3
Deferred Revenue	2	3	7	28	28	28	28	28
Warrant Liability, current	0	0	0	0	0	0	0	0
Income Taxes Payable	0	3	2	6	6	6	6	6
S/T Debt	0	0	0	0	0	0	0	0
Other Liabilities	1	0	3	5	5	5	5	5
Warrant Liabilities	2	0	0	0	0	0	0	0
Commitments and Contingencies	0	0	0	0	0	0	0	0
Long-term Debt	0	0	0	0	0	0	0	0
Convertible Preferred stock	50	51	0	0	0	0	0	0
Equity	(26)	3	149	181	210	241	273	308
Liabilities + Equity	36	72	175	233	262	292	325	361

Source: Company data, Piper Jaffray estimates.

TeleNav, Inc.
Page 6 of 11

Tel	e٨	lav

(Figures in millions, except per share)			Est	Est	Est	Est	Est
Statement of Cash Flows	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
Net income	30	41	32	29	31	32	35
D&A	2	5	7	7	8	8	9
Change in working capital	(8)	(13)	(6)	(6)	(2)	(2)	(2)
Accrued interest	0	0	0	0	0	0	0
Other operating	0	11	27	0	0	0	0
Net cash from operations	24	44	59	30	36	38	41
License cost	0	0	0	0	0	0	0
Cap-x	(8)	(7)	(8)	(9)	(10)	(10)	(10)
Other investing	0	(2)	(81)	0	0	0	0
Net cash from investing	(8)	(10)	(89)	(9)	(10)	(10)	(10)
Issue stock / exercise options	0	44	0	0	0	0	0
Debt issues	0	0	0	0	0	0	0
Other financing	0	1	0	0	0	0	0
Net cash from financing	0	45	0	0	0	0	0
Effect of foreign exchange							
Change in cash	16.3	79.7	(30.1)	20.3	26.2	28.1	30.9
Cash at beginning	16.9	33.2	112.9	82.8	103.0	129.3	157.3
Cash at end	33.2	112.9	82.8	103.0	129.3	157.3	188.2

Source: Company data, Piper Jaffray estimates.

TeleNav, Inc.
Page 7 of 11

Tel	اما	V٤	21/
10	CΙ	VC	ıν

		Est	Est	Est	Est	Est
FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
\$42	\$68	\$55	\$51	\$54	\$57	\$61
(15)	(24)	(19)	(18)	(19)	(20)	(21)
2	5	7	7	8	8	9
\$8	\$13	\$6	\$6	\$2	\$2	\$2
(\$8)	(\$7)	(\$8)	(\$9)	(\$10)	(\$10)	(\$10)
\$31	\$55	\$41	\$37	\$35	\$38	\$39
\$0	\$0	\$0	\$0	\$0	\$0	\$0
\$31	\$55	\$41	\$37	\$35	\$38	\$39
	1.48	0.90	0.81	0.74	0.78	0.80
	\$42 (15) 2 \$8 (\$8) \$31	\$42 \$68 (15) (24) 2 5 \$8 \$13 (\$8) (\$7) \$31 \$55 \$0 \$0 \$31 \$55	FY 2009 FY 2010 FY 2011 \$42 \$68 \$55 (15) (24) (19) 2 5 7 \$8 \$13 \$6 (\$8) (\$7) (\$8) \$31 \$55 \$41 \$0 \$0 \$0 \$31 \$55 \$41	FY 2009 FY 2010 FY 2011 FY 2012 \$42 \$68 \$55 \$51 (15) (24) (19) (18) 2 5 7 7 \$8 \$13 \$6 \$6 (\$8) (\$7) (\$8) (\$9) \$31 \$55 \$41 \$37 \$0 \$0 \$0 \$31 \$55 \$41 \$37	FY 2009 FY 2010 FY 2011 FY 2012 FY 2013 \$42 \$68 \$55 \$51 \$54 (15) (24) (19) (18) (19) 2 5 7 7 8 \$8 \$13 \$6 \$6 \$2 (\$8) (\$7) (\$8) (\$9) (\$10) \$31 \$55 \$41 \$37 \$35 \$0 \$0 \$0 \$0 \$31 \$55 \$41 \$37 \$35	FY 2009 FY 2010 FY 2011 FY 2012 FY 2013 FY 2014 \$42 \$68 \$55 \$51 \$54 \$57 (15) (24) (19) (18) (19) (20) 2 5 7 7 8 8 \$8 \$13 \$6 \$6 \$2 \$2 (\$8) (\$7) (\$8) (\$9) (\$10) (\$10) \$31 \$55 \$41 \$37 \$35 \$38 \$0 \$0 \$0 \$0 \$0 \$31 \$55 \$41 \$37 \$35 \$38

Current	Pri	ce
---------	-----	----

Current Frice			
Cost of capital	Projected	Terminal	
Risk free rate (10-yr UST)	4.0%	5.0%	
Risk premium	6.0%	5.0%	
Beta	2.0	1.75	
Cost of equity (CAPM)	16.0%	13.8%	
Weighted ave. cost of debt	8.0%	8.0%	
Debt to capital	0%	10%	
WACC (k)	16.0%	12.8%	
Terminal FCF growth rate (g)		3.0%	
FCF Terminal Multiple (1+g)/(k-g)		10.5x	
Terminal Value of Firm		\$412	
Valuation (end of FY 2011)			
PV FCF 2012 through 2015	\$104		
PV Terminal Value	\$227		
PV of Firm	\$332		
Less: 2011 Net Debt	\$0		
Majority Equity Value	\$332		
Less Minority Discount	15%		
A4: ': E :: N/ I	4000		

Source: Company data, Piper Jaffray estimates.

Minority Equity Value

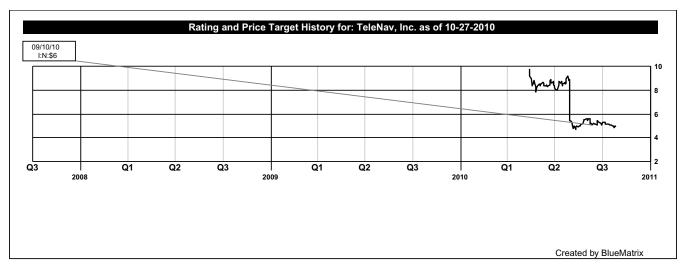
DCF Valuation Per Share

Source: Company data, Piper Jaffray estimates.

\$282

\$6

Important Research Disclosures



Notes: The boxes on the Rating and Price Target History chart above indicate the date of the Research Note, the rating, and the price target. Each box represents a date on which an analyst made a change to a rating or price target, except for the first box, which may only represent the first Note written during the past three years.

Legend:

I: Initiating Coverage

R: Resuming Coverage

T: Transferring Coverage

D: Discontinuing Coverage

S: Suspending Coverage

OW: Overweight

N: Neutral

UW: Underweight

B: Buy (Piper Jaffray discontinued use of the B, N, and S ratings on June 30, 2009)

N: Neutral

S: Sell

OP: Outperform (Piper Jaffray discontinued use of the OP, MP and UP ratings on November 15, 2007)

MP: Market Perform UP: Underperform

AL On/AL Off: Placed on/removed from the Alpha List maintained by Piper Jaffray (AL use discontinued March 2010)

NA: Not Available UR: Under Review

Distribution of Ratings/IB Services Piper Jaffray						
			IB Serv./Past 12 Mos.			
Rating	Count	Percent	Count	Percent		
BUY [OW]	296	49.20	67	22.64		
HOLD [N]	260	43.20	24	9.23		
SELL [UW]	46	7.60	1	2.17		

Note: Distribution of Ratings/IB Services shows the number of companies currently in each rating category from which Piper Jaffray and its affiliates received compensation for investment banking services within the past 12 months. FINRA rules require disclosure of which ratings most closely correspond with "buy," "hold," and "sell" recommendations. Piper Jaffray ratings are not the equivalent of buy, hold or sell, but instead represent recommended relative weightings. Nevertheless, Overweight corresponds most closely with buy, Neutral with hold and Underweight with sell. See Stock Rating definitions below.

TeleNav, Inc. Page 9 of 11,191



Important Research Disclosures

Analyst Certification — Christopher M. Larsen, Sr. Research Analyst

- Bradley W. Korch, Research Analyst

Joseph A. Mastrogiovanni, Research Analyst

The views expressed in this report accurately reflect my personal views about the subject company and the subject security. In addition, no part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this report.

Research Disclosures

Piper Jaffray was making a market in the securities of TeleNay, Inc. at the time this research report was published. Piper Jaffray will buy and sell TeleNay, Inc. securities on a principal basis.

Piper Jaffray has received compensation for investment banking services from or has had a client relationship with TeleNay, Inc. within the past 12 months.

Within the past 12 months Piper Jaffray was a managing underwriter of a public offering of, or dealer manager of a tender offer for, the securities of TeleNav, Inc. or the securities of an affiliate.

Within the past 3 years Piper Jaffray participated in a public offering of, or acted as a dealer manager for, TeleNav, Inc. securities.

Affiliate Disclosures: This report has been prepared by Piper Jaffray & Co. and/or its affiliates Piper Jaffray Ltd. and Piper Jaffray Asia Securities Limited, all of which are subsidiaries of Piper Jaffray Companies (collectively Piper Jaffray). Piper Jaffray & Co. is regulated by FINRA, NYSE, and the United States Securities and Exchange Commission, and its headquarters is located at 800 Nicollet Mall, Minneapolis, MN 55402. Piper Jaffray Ltd. is registered in England, no. 3846990, and its registered office is One South Place, London, EC2M 2RB. Piper Jaffray Ltd. is authorised and regulated by the UK Financial Services Authority ("FSA"), entered on the FSA's register, no. 191657 and is a member of the London Stock Exchange. Piper Jaffray Asia Securities Limited is a licensed corporation regulated by the Securities and Futures Commission of Hong Kong ("SFC"), entered on the SFC's register, no. ABO154, and is an exchange participant of The Stock Exchange of Hong Kong Limited. Its headquarters is located at 13/F Two Pacific Place, 88 Queensway, Hong Kong. Disclosures in this section and in the Other Important Information section referencing Piper Jaffray include all affiliated entities unless otherwise specified.

Piper Jaffray research analysts receive compensation that is based, in part, on overall firm revenues, which include investment banking revenues.

Rating Definitions

Stock Ratings: Piper Jaffray ratings are indicators of expected total return (price appreciation plus dividend) within the next 12 months. At times analysts may specify a different investment horizon or may include additional investment time horizons for specific stocks. Stock performance is measured relative to the group of stocks covered by each analyst. Lists of the stocks covered by each are available at www.piperjaffray.com/researchdisclosures. Stock ratings and/or stock coverage may be suspended from time to time in the event that there is no active analyst opinion or analyst coverage, but the opinion or coverage is expected to resume. Research reports and ratings should not be relied upon as individual investment advice. As always, an investor's decision to buy or sell a security must depend on individual circumstances, including existing holdings, time horizons and risk tolerance. Piper Jaffray sales and trading personnel may provide written or oral commentary, trade ideas, or other information about a particular stock to clients or internal trading desks reflecting different opinions than those expressed by the research analyst. In addition, Piper Jaffray technical research products are based on different methodologies and may contradict the opinions contained in fundamental research reports.

- · Overweight (OW): Anticipated to outperform relative to the median of the group of stocks covered by the analyst.
- Neutral (N): Anticipated to perform in line relative to the median of the group of stocks covered by the analyst.
- Underweight (UW): Anticipated to underperform relative to the median of the group of stocks covered by the analyst.

An industry outlook represents the analyst's view of the industry represented by the stocks in the analyst's coverage group. A Favorable industry outlook generally means that the analyst expects the fundamentals and/or valuations of the industry to improve over the investment time horizon. A Neutral industry outlook generally means that the analyst does not expect the fundamentals and/or valuations of the industry to either improve or deteriorate meaningfully from its current state. An Unfavorable industry outlook generally means that the analyst expects the fundamentals and/or valuations of the industry to deteriorate meaningfully over the investment time horizon.

TeleNay, Inc. Page 10 of 11

Other Important Information

The material regarding the subject company is based on data obtained from sources we deem to be reliable; it is not guaranteed as to accuracy and does not purport to be complete. This report is solely for informational purposes and is not intended to be used as the primary basis of investment decisions. Piper Jaffray has not assessed the suitability of the subject company for any person. Because of individual client requirements, it is not, and it should not be construed as, advice designed to meet the particular investment needs of any investor. This report is not an offer or the solicitation of an offer to sell or buy any security. Unless otherwise noted, the price of a security mentioned in this report is the market closing price as of the end of the prior business day. Piper Jaffray does not maintain a predetermined schedule for publication of research and will not necessarily update this report. Piper Jaffray policy generally prohibits research analysts from sending draft research reports to subject companies; however, it should be presumed that the analyst(s) who authored this report has had discussions with the subject company to ensure factual accuracy prior to publication, and has had assistance from the company in conducting diligence, including visits to company sites and meetings with company management and other representatives.

This report is published in accordance with a conflicts management policy, which is available at http://www.piperjaffray.com/researchdisclosures.

Notice to customers: This material is not directed to, or intended for distribution to or use by, any person or entity if Piper Jaffray is prohibited or restricted by any legislation or regulation in any jurisdiction from making it available to such person or entity. Customers in any of the jurisdictions where Piper Jaffray and its affiliates do business who wish to effect a transaction in the securities discussed in this report should contact their local Piper Jaffray representative. Europe: This material is for the use of intended recipients only and only for distribution to professional and institutional investors, i.e. persons who are authorised persons or exempted persons within the meaning of the Financial Services and Markets Act 2000 of the United Kingdom, or persons who have been categorised by Piper Jaffray Ltd. as professional clients under the rules of the Financial Services Authority. Asia: This report is distributed in Hong Kong by Piper Jaffray Asia Securities Limited, which is regulated by the Hong Kong SFC. This report is intended only for distribution to professional investors as defined in the Hong Kong Securities and Futures Ordinance and is for the use of intended recipients only. United States: This report is distributed in the United States by Piper Jaffray & Co., member SIPC, FINRA and NYSE, Inc., which accepts responsibility for its contents. The securities described in this report may not have been registered under the U.S. Securities Act of 1933 and, in such case, may not be offered or sold in the United States or to U.S. persons unless they have been so registered, or an exemption from the registration requirements is available.

This report is produced for the use of Piper Jaffray customers and may not be reproduced, re-distributed or passed to any other person or published in whole or in part for any purpose without the prior consent of Piper Jaffray & Co. Additional information is available upon request.

Copyright 2010 Piper Jaffray. All rights reserved.

TeleNav, Inc.

Page 11 of 11
193