USA | Consumer | Retailing/Food & Drug Chains

Deflation Nibbles at 1Q Profits

The Chefs' Warehouse (CHEF)

May 4, 2012

Jefferies

Price target \$25.00

Price \$19.42

Key Takeaway

Sharp and sudden deflation in dairy took a small bite out of expected 1Q profits. Nevertheless, we believe the opportunity for Chefs' remains significant and its operational advantage is growing as the company continues to invest in efficiency-enhancing technology, as well as its differentiated sales force. Indeed, CHEF, we believe, has the potential to see significant growth in sales and EBITDA over the next 12-24 months.

Sharp dairy deflation takes a bite out of 1Q. The company indicated that dairy deflation cost it in excess of \$1mm in top line revenues, putting pressure on bottom line results. Indeed, CHEF reported in-line expenses even though they moved more boxes than expected during the quarter. This, in combination with the decision to end a customer relationship a year early, caused CHEF to reduce the top end of its expectations for FY12.

We are reducing 2Q12 to \$0.24, and FY12 to \$0.91, as we expect deflation in dairy will persist and that the company will continue to invest heavily in its business. Our decision to go to the lower end of guidance is driven by our belief management will focus on running the company to maximize growth over multiple years. Our research suggests that the current climate is presenting them with additional opportunities to capture customers and market share. As such, we believe that there is a chance that expenses will be higher as the company spends slightly in front of this growth on things like sales personnel. If we are indeed right about the potential, we view a decision to invest in the business as wise.

The acquisition pipeline remains very robust and the latest tuck-in in Las Vegas, Praml, should be nicely accretive. The company indicated that it intends to fold its current operations into the Praml facility and then bring in its warehouse management system. This will likely improve profitability significantly in the market and be nicely accretive by FY13 (\$0.05). Going forward, the company remains dedicated to expanding its presence, with particular attention to opportunities in markets such as, Dallas, Houston, Chicago, Boston and Philadelphia.

Valuation/Risks

Our PT of \$25 is approx. 23x our FY13 EPS estimate of \$1.07. Our DCF also places the value of the equity at about \$26. Risks: Near-term: economic downturn resulting in meaningful contraction in wealth, acquisition-related integration or technology/systems implementation and geographic concentration risk. Longer-term: Group purchasing

USD	Prev.	2010A	Prev.	2011A	Prev.	2012E	Prev.	2013E
Rev. (MM)		330.1		400.6	467.2	467.3	523.3	528.4
EV/Rev		1.4x		1.1x		1.0x		0.9x
EBITDA (MM)		22.5		31.0	37.5	37.3	43.3	43.5
EV/EBITDA		20.0x		14.5x		12.1x		10.3x
EPS								
Mar				0.12	0.15	0.13A		
Jun				0.21	0.26	0.24		
Sep				0.20		0.25		
Dec				0.26		0.30		
FY Dec		0.57		0.79	0.95	0.91	1.12	1.07
FY P/E		34.1x		24.6x		21.3x		18.1x

Financial Summary	
Net Debt (MM):	\$43.7
Market Data	
52 Week Range:	\$27.26 - \$11.32
Total Entprs. Value (MM):	\$449.6
Market Cap. (MM):	\$405.9
Shares Out. (MM):	20.9
Float (MM):	10.8
Avg. Daily Vol.:	89,058

Scott A. Mushkin *

Equity Analyst

(212) 708-2628 smushkin@jefferies.com

Thilo Wrede *

Equity Analyst (212) 284-2473 twrede@Jefferies.com

Mike Otway *

Equity Associate

(212) 323-3954 motway@jefferies.com

Brian Cullinane *

Equity Associate

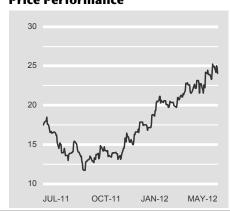
(212) 323-3393 bcullinane@Jefferies.com

Margot Schacter *

Equity Associate (646) 805-5407 mschacter@jefferies.com

* Jefferies & Company, Inc.

Price Performance



CHEF

Estimate Change

May 4, 2012

The Chefs' Warehouse

Buy: \$25 Price Target

Scenarios

Target Investment Thesis

- Sales growth of 16% and 13% in FY12 and
 '13, from strong organic growth and acquisitions, but one less wk in '12.
- Slight gross margin expansion on mix and better gross margin management, offset by elevated input costs.
- Moderate operating expense leverage on higher sales and improving cost efficiencies, offset by increased investment.
- FY13 EPS: \$1.07; Target Multiple: ~23x;
 Target Price: \$25

Upside Scenario

- Stronger-than-expected organic sales as the company benefits from its IT initiatives; coupled with favorable macros.
- Better-than-expected gross profit as Chefs' is better able to manage account profitability; improving mix.
- Better-than-expected expense leverage on stronger sales and larger benefits from the warehouse management system rollout.
- FY13 EPS: \$1.15; Target Multiple: 25x; Target Price: \$29

Downside Scenario

- Deteriorating macros and contracting wealth lead to sales slowdown.
- Gross margin pressured by trade down and mix shift; competitor or industry pressure lowering pricing capabilities.
- Less operating expense leverage on lower sales; more limited benefits from warehouse and distribution initiatives.
- FY13 EPS: \$1.00; Target Multiple: 18x; Target Price: \$18

Long Term Analysis and Overview

Chefs' Current Footprint

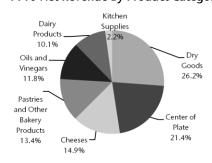


Source: Company Data
*Excludes Portland/Seattle market entered in Nov 2011

Long Term Financial Model Drivers

Organic Net Revenue Growth	10-12%
Gross Margin	26.7%
EBIT Margin	7.5-8.5%
Tax Rate	41%

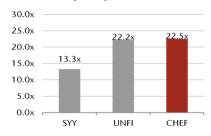
FY10 Net Revenue By Product Category



Source: Company Data

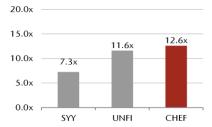
Peer Group

Forward P/E (CY12)



Source: Thomson, CapitalIQ

EV/ EBITDA (CY12)



Source: Thomson, CapitalIQ

Recommendation / Price Target

Ticker	Rec.	PT		
CHEF	Buy	\$25		
UNFI	Buy	\$53		
SYY	NC	NC		

Catalysts

- Better-than-expected organic sales driven by increased placements/customer and new customers.
- Better-than-expected benefits from the rollout of the company's warehouse management system to its other DCs.

Company Description

The Chefs' Warehouse, Inc. is one of the largest specialty food distributors in the U.S., largely serving upscale independent menu restaurants, fine hotels and clubs.

CHEF

Estimate Change

May 4, 2012

Quarter in Review

Chart 1: CHEF 1Q12 Review					
	Y-O-Y	Current	Jefferies		Actual vs.
	Quarter	Quarter	Estimate	Y-O-Y	Estimated
Earnings Table	Q1:11PF	Q1:12A	Q1:12E	% Change	% Diff
Net Revenues	\$83,183	\$98,069	\$101,501	17.9%	-3.4%
Cost of Sales	\$61,148	\$72,020	\$74,614	17.8%	-3.5%
Gross Profit	\$22,035	\$26,049	\$26,887	18.2%	-3.1%
Operating Expenses	\$17,444	\$20,991	\$21,032	20.3%	-0.2%
EBIT (Operating)	\$4,591	\$5,058	\$5,856	10.2%	-13.6%
Non-Recurring Items	-	-	-	NM	NM
EBIT (Reported)	\$4,591	\$5,058	\$5,856	10.2%	-13.6%
EBIT (Operating)	\$4,591	\$5,058	\$5,856	10.2%	-13.6%
Plus: Depreciation & Amortization	\$322	\$606	\$354	88.2%	71.1%
EBITDA	\$4,913	\$5,664	\$6,210	15.3%	-8.8%
Interest Expense, Net	\$433	\$549	\$475	26.8%	15.6%
(Gain) / Loss on Fluctuation of Interest Rate Swap	(\$81)	-	-	NM	NM
Other	\$3	-	-	NM	NM
ЕВТ	\$4,236	\$4,509	\$5,381	6.4%	-16.2%
Income Taxes	\$1,710	\$1,876	\$2,206	9.7%	-15.0%
Net Income (Loss) (Operating)	\$2,526	\$2,633	\$3,175	4.2%	-17.1%
Non-Recurring Items (Net of Taxes)		-	-	NM	NM
Net Income (Loss) Reported	\$2,526	\$2,633	\$3,175	4.2%	-17.1%
Disc Operations, Net of Taxes		-	-	NM	NM
Net Income (Reported) After Disc. Ops	\$2,526	\$2,633	\$3,175	4.2%	-17.1%
Diluted EPS (Operating)	\$0.12	\$0.13	\$0.15	3.9%	-17.3%
Diluted EPS (Reported)	\$0.12	\$0.13	\$0.15	3.9%	-17.3%
First Call Consensus	-	\$0.16	\$0.16	NM	-
Weighted Avg. Diluted Shares Outstanding	20,835	20,896	20,841	0.3%	0.3%
Growth Rates					
Net Revenues	18.8%	17.9%	22.0%		
Gross Profit	22.5%	18.2%	22.0%		
Operating Expenses	15.8%	20.3%	20.6%		
EBIT (Operating)	57.5%	10.2%	27.5%		
EBIT (Reported)	57.5%	10.2%	27.5%		
Depreciation & Amortization	1.9%	88.2%	10.0%		
EBITDA	52.1%	15.3%	26.4%		
Net Income (Operating)	78.1%	4.2%	23.2%		
Net Income (Reported)	78.1%	4.2%	23.2%		
Diluted EPS (Operating) Diluted EPS (Reported)	78.1% 78.1%	3.9% 3.9%	23.2% 23.2%		
Margin					
Margin Gross Profit	26.5%	26.6%	26.5%	7 bp	7 bp
Operating Expenses (As % of Net Revenues)	21.0%	21.4%	20.7%	43 bp	
EBIT (Operating)	5.5%	5.2%	5.8%	-36 bp	
EBIT (Reported)	5.5%	5.2%	5.8%	-36 bp	
EBITDA	5.9%	5.8%	6.1%	-13 bp	
Net Income (Operating)	3.0%	2.7%	3.1%	-35 bp	-44 bp
Net Income (Reported)	3.0%	2.7%	3.1%	-35 bp	

Source: Jefferies, company data

CHEF

Estimate Change

May 4, 2012

Chart 2: CHEF Income Statement (\$ thousands, except per share data)

Chart 2: CHEF Income Staten			ias, exc	ept pe	r snare	data)		1			i		
	2009A	2010PF	D C	D F	D F	D	2011PF					2012E	2013E
	52 weeks	Pro Forma 52 weeks	Pro Forma Q1:11PF	Pro Forma Q2:11PF	Pro Forma Q3:11PF	Pro Forma Q4:11PF	Pro Forma 53 weeks	Q1:12A	Q2:12E	Q3:12E	Q4:12E	52 weeks	52 weeks
	Dec-09	Dec-10	Mar-11	Jun-11	Sep-11	Dec-11	Dec-11	Mar-12	Jun-12	Sep-12	Dec-12	Dec-12	Dec-13
	364	364	91	91	91	98	371	91	91	91	91	364	364
Net Revenues	\$271,072	\$330,118	\$83,183	\$99,255	\$101,681	\$116,513	\$400,632	\$98,069	\$119,695	\$120,582	\$128,992	\$467,339	\$528,419
Cost of Sales	\$199,764	\$244,340	\$61,148	\$73,000	\$74,651	\$85,499	\$294,298	\$72,020	\$87,914	\$88,528	\$94,527	\$342,989	\$387,553
Gross Profit	\$71,308	\$85,778	\$22,035	\$26,255	\$27,030	\$31,014	\$106,334	\$26,049	\$31,782	\$32,055	\$34,465	\$124,350	\$140,866
Operating Expenses	\$57,580	\$64,628	\$17,444	\$18,766	\$19,568	\$21,318	\$77,096	\$20,991	\$22,631	\$22,603	\$23,214	\$89,438	\$100,071
Operating Expenses	\$37,360	\$04,020	\$17,444	\$10,700	\$19,500	\$21,310	\$77,090	\$20,551	\$22,031	\$22,003	\$23,214	\$62,436	\$100,071
EBIT (Operating)	\$13,728	\$21,150	\$4,591	\$7,489	\$7,462	\$9,696	\$29,238	\$5,058	\$9,151	\$9,452	\$11,250	\$34,911	\$40,795
Non-Recurring Items	-	-	-	\$200	\$400	-	\$600	-	-	-	-	-	-
EBIT (Reported)	\$13,728	\$21,150	\$4,591	\$7,289	\$7,062	\$9,696	\$28,638	\$5,058	\$9,151	\$9,452	\$11,250	\$34,911	\$40,795
FRIT (Our and kings)	\$13,728	£21.150	\$4,591	\$7,489	\$7,462	to coc	£20.220	\$5,058	f0.151	t0.452	\$11,250	£24.011	£40.70£
EBIT (Operating) Plus: Depreciation & Amortization	\$13,728	\$21,150 \$1,388	\$4,391	\$460	\$7,462 \$429	\$9,696 \$511	\$29,238 \$1,722	\$606	\$9,151 \$600	\$9,452 \$600	\$11,230	\$34,911 \$2,381	\$40,795 \$2,667
EBITDA	\$15,248	\$22,538	\$4,913	\$7,949	\$7,891	\$10,207	\$30,960	\$5,664	\$9,751	\$10,052	\$11,825	\$37,292	\$43,462
		,	,			·	,	,	· · · · · · · · · · · · · · · · · · ·		,	,	,
Interest Expense, Net	\$3,212	\$2,490	\$433	\$417	\$505	\$528	\$1,883	\$549	\$600	\$700	\$700	\$2,549	\$2,600
(Gain) / Loss on Fluctuation of Interest Rate Swap	(\$658)	(\$910)	(\$81)	-	-		(\$81)	-	-	-	-	-	-
Other	-	-	\$3	47.072	******	\$3	\$6	- *4.500	******	- 40.752	-	422.262	430.405
EBT	\$11,174	\$19,570	\$4,236	\$7,072	\$6,957	\$9,165	\$27,430	\$4,509	\$8,551	\$8,752	\$10,550	\$32,362	\$38,195
Income Taxes	\$2,213	\$7,777	\$1,710	\$2,765	\$2,713	\$3,805	\$10,993	\$1,876	\$3,506	\$3,588	\$4,326	\$13,296	\$15,660
Net Income (Loss) (Operating)	\$8,961	\$11,793	\$2,526	\$4,307	\$4,244	\$5,360	\$16,437	\$2,633	\$5,045	\$5,164	\$6,225	\$19,067	\$22,535
Non-Recurring Items (Net of Taxes)	-			(\$122)	(\$5,429)	(\$150)	(\$5,701)	-	-		-	-	-
Net Income (Loss) Reported	\$8,961	\$11,793	\$2,526	\$4,185	(\$1,185)	\$5,210	\$10,736	\$2,633	\$5,045	\$5,164	\$6,225	\$19,067	\$22,535
Disc Operations, Net of Taxes		-	-	-	-	-	-	-	-	-	-	-	-
Net Income (Reported) After Disc. Ops	\$8,961	\$11,793	\$2,526	\$4,185	(\$1,185)	\$5,210	\$10,736	\$2,633	\$5,045	\$5,164	\$6,225	\$19,067	\$22,535
Deemed Dividend Accretion on Class A Units	(\$6,207)												
Deemed Dividend Paid to Class A Units	-												
Net Income (Loss) to Common Stockholders	\$2,754												
Diluted EPS (Operating)	NA	\$0.57	\$0.12	\$0.21	\$0.20	\$0.26	\$0.79	\$0.13	\$0.24	\$0.25	\$0.30	\$0.91	\$1.07
Diluted EPS (Reported)	NA	\$0.57	\$0.12	\$0.20	(\$0.06)	\$0.25	\$0.52	\$0.13	\$0.24	\$0.25	\$0.30	\$0.91	\$1.07
First Call Consensus					\$0.19	\$0.25	\$0.77	\$0.16	\$0.26	\$0.25	\$0.30	\$0.95	\$1.13
Weighted Avg. Diluted Shares Outstanding	NA	20,835	20,835	20,835	20,835	20,835	20,835	20,896	20,917	20,917	20,917	20,912	21,017
Weighted Avg. Didded Shares Oddstanding	14/4	20,033	20,033	20,033	20,033	20,033	20,033	20,070	20,717	20,717	20,717	20,712	21,017
Growth Rates													
Net Revenues	-3.8%	NA	18.8%	18.7%	19.7%	27.2%	21.4%	17.9%	20.6%	18.6%	10.7%	16.7%	13.1%
Gross Profit	1.4%	NA	22.5%	19.7%	22.5%	30.4%	24.0%	18.2%	21.0%	18.6%	11.1%	16.9%	13.3%
Operating Expenses	-4.0%	NA	15.8%	13.4%	22.0%	25.6%	19.3%	20.3%	20.6%	15.5%	8.9%	16.0%	11.9%
EBIT (Operating) EBIT (Reported)	32.5% 32.5%	NA NA	57.5% 57.5%	38.7% 35.0%	24.0% 17.3%	42.3% 42.3%	38.2% 35.4%	10.2% 10.2%	22.2% 25.5%	26.7% 33.8%	16.0% 16.0%	19.4% 21.9%	16.9% 16.9%
Depreciation & Amortization	-6.5%	NA NA	1.9%	3.8%	13.5%	103.6%	24.1%	88.2%	30.4%	39.9%	12.5%	38.3%	12.0%
EBITDA	27.2%	NA	52.1%	36.0%	23.4%	44.4%	37.4%	15.3%	22.7%	27.4%	15.9%	20.5%	16.5%
Net Income (Operating)	308.1%	NA	78.1%	39.1%	21.0%	42.1%	39.4%	4.2%	17.1%	21.7%	16.1%	16.0%	18.2%
Net Income (Reported)	NM	NA	78.1%	35.1%	NM	38.2%	-9.0%	4.2%	20.6%	NM	19.5%	77.6%	18.2%
Diluted EPS (Operating)	NA	NA	78.1%	39.1%	21.0%	42.1%	39.4%	3.9%	16.7%	21.2%	15.7%	15.6%	17.6%
Diluted EPS (Reported)	NA	NA	78.1%	35.1%	NM	38.2%	-9.0%	3.9%	20.1%	NM	19.0%	76.9%	17.6%
Manustra													
Margin Gross Profit	26.3%	26.0%	26.5%	26.5%	26.6%	26.6%	26.5%	26.6%	26.6%	26.6%	26.7%	26.6%	26.7%
Operating Expenses (As % of Net Revenues)	21.2%	19.6%	21.0%	18.9%	19.2%	18.3%	19.2%	21.4%	18.9%	18.7%	18.0%	19.1%	18.9%
EBIT (Operating)	5.1%	6.4%	5.5%	7.5%	7.3%	8.3%	7.3%	5.2%	7.6%	7.8%	8.7%	7.5%	7.7%
EBIT (Reported)	5.1%	6.4%	5.5%	7.3%	6.9%	8.3%	7.1%	5.2%	7.6%	7.8%	8.7%	7.5%	7.7%
EBITDA	5.6%	6.8%	5.9%	8.0%	7.8%	8.8%	7.7%	5.8%	8.1%	8.3%	9.2%	8.0%	8.2%
Net Income (Operating)	3.3%	3.6%	3.0%	4.3%	4.2%	4.6%	4.1%	2.7%	4.2%	4.3%	4.8%	4.1%	4.3%
Net Income (Reported)	1.0%	3.6%	3.0%	4.2%	-1.2%	4.5%	2.7%	2.7%	4.2%	4.3%	4.8%	4.1%	4.3%
Change in Margin													
Change in Margin Change in Gross Profit Margin	1.34%	NA	0.80%	0.21%	0.60%	0.64%	0.56%	0.07%	0.10%		0.10%	0.07%	0.05%
Change in Operating Expenses (As % of Net Revenue)	-0.04%	NA.	-0.56%	-0.88%	0.35%	-0.24%	-0.33%	0.43%	-	-0.50%	-0.30%	-0.11%	-0.20%
Change in EBIT (Operating) Margin	1.39%	NA	1.36%	1.09%	0.25%	0.88%	0.89%	-0.36%	0.10%	0.50%	0.40%	0.17%	0.25%
Change in EBIT (Reported) Margin	1.39%	NA	1.36%	0.89%	-0.14%	0.88%	0.74%	-0.36%	0.30%	0.89%	0.40%	0.32%	0.25%
Change in EBITDA Margin	1.37%	NA	1.29%	1.02%	0.23%	1.04%	0.90%	-0.13%	0.14%	0.58%	0.41%	0.25%	0.25%
Effective Tax Rate	19.8%	39.7%	40.4%	39.1%	39.0%	41.5%	40.1%	41.6%	41.0%	41.0%	41.0%	41.1%	41.0%

Source: Jefferies, company data

CHEF
Estimate Change
May 4, 2012

Company Description

The Chefs' Warehouse, Inc. is one of the largest specialty food distributors in the U.S., largely serving upscale independent menu restaurants, fine hotels and clubs.

Analyst Certification

- I, Scott A. Mushkin, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.
- I, Thilo Wrede, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.
- I, Mike Otway, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.
- I, Brian Cullinane, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.
- I, Margot Schacter, certify that all of the views expressed in this research report accurately reflect my personal views about the subject security(ies) and subject company(ies). I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this research report.
- As is the case with all Jefferies employees, the analyst(s) responsible for the coverage of the financial instruments discussed in this report receives compensation based in part on the overall performance of the firm, including investment banking income. We seek to update our research as appropriate, but various regulations may prevent us from doing so. Aside from certain industry reports published on a periodic basis, the large majority of reports are published at irregular intervals as appropriate in the analyst's judgement.

Jefferies Group, Inc. makes a market in the securities or ADRs of The Chefs' Warehouse, Inc.

Jefferies Group, Inc., its affiliates or subsidiaries has acted as a manager or co-manager in the underwriting or placement of securities for The Chefs' Warehouse, Inc. or one of its affiliates within the past twelve months.

Meanings of Jefferies Ratings

Buy - Describes stocks that we expect to provide a total return (price appreciation plus yield) of 15% or more within a 12-month period.

Hold - Describes stocks that we expect to provide a total return (price appreciation plus yield) of plus 15% or minus 10% within a 12-month period. Underperform - Describes stocks that we expect to provide a total negative return (price appreciation plus yield) of 10% or more within a 12-month period.

The expected total return (price appreciation plus yield) for Buy rated stocks with an average stock price consistently below \$10 is 20% or more within a 12-month period as these companies are typically more volatile than the overall stock market. For Hold rated stocks with an average stock price consistently below \$10, the expected total return (price appreciation plus yield) is plus or minus 20% within a 12-month period. For Underperform rated stocks with an average stock price consistently below \$10, the expected total return (price appreciation plus yield) is minus 20% within a 12-month period.

- NR The investment rating and price target have been temporarily suspended. Such suspensions are in compliance with applicable regulations and/or Jefferies policies.
- CS Coverage Suspended. Jefferies has suspended coverage of this company.
- NC Not covered. Jefferies does not cover this company.

Restricted - Describes issuers where, in conjunction with Jefferies engagement in certain transactions, company policy or applicable securities regulations prohibit certain types of communications, including investment recommendations.

Monitor - Describes stocks whose company fundamentals and financials are being monitored, and for which no financial projections or opinions on the investment merits of the company are provided.

Valuation Methodology

Jefferies' methodology for assigning ratings may include the following: market capitalization, maturity, growth/value, volatility and expected total return over the next 12 months. The price targets are based on several methodologies, which may include, but are not restricted to, analyses of market risk, growth rate, revenue stream, discounted cash flow (DCF), EBITDA, EPS, cash flow (CF), free cash flow (FCF), EV/EBITDA, P/E, PE/growth, P/CF, P/FCF, premium (discount)/average group EV/EBITDA, premium (discount)/average group P/E, sum of the parts, net asset value, dividend returns, and return on equity (ROE) over the next 12 months.

Conviction List Methodology

1. The aim of the conviction list is to publicise the best individual stocks ideas from the Jefferies Global Research.

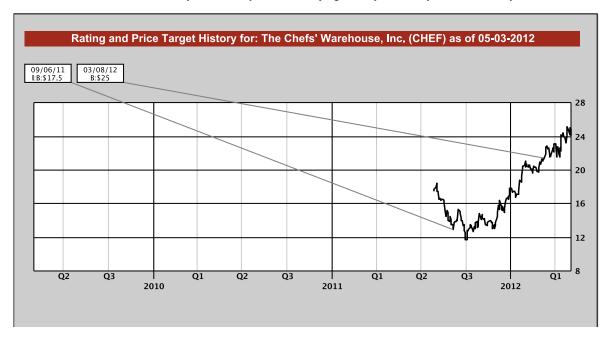
Scott A. Mushkin, Equity Analyst, (212) 708-2628, smushkin@jefferies.com

CHEF	
Estimate Change	
May 4, 2012	

- 2. Only stocks with a Buy rating are allowed to be included in the recommended list.
- 3. Stocks are screened for minimum market capitalisation and adequate daily turnover. Furthermore, a valuation, correlation and style screen is used to ensure a well-diversified portfolio.
- 4. Stocks are sorted to a maximum of 30 stocks with the maximum country exposure at around 50%. Limits are also imposed on a sector basis.
- 5. Once a month, analysts are invited to recommend their best ideas. Analysts' stock selection can be based on one or more of the following: non-Consensus investment view, difference in earnings relative to Consensus, valuation methodology, target upside/downside % relative to the current stock price. These are then assessed against existing holdings to ensure consistency. Stocks that have either reached their target price, been downgraded over the course of the month or where a more suitable candidate has been found are removed.
- 6. All stocks are inserted at the last closing price and removed at the last closing price. There are no changes to the conviction list during the month.
- 7. Performance is calculated in US dollars on an equally weighted basis and is compared to MSCI World AC US\$.
- 8. The conviction list is published once a month whilst global equity markets are closed.
- 9. Transaction fees are not included.
- 10. All corporate actions are taken into account.

Risk which may impede the achievement of our Price Target

This report was prepared for general circulation and does not provide investment recommendations specific to individual investors. As such, the financial instruments discussed in this report may not be suitable for all investors and investors must make their own investment decisions based upon their specific investment objectives and financial situation utilizing their own financial advisors as they deem necessary. Past performance of the financial instruments recommended in this report should not be taken as an indication or guarantee of future results. The price, value of, and income from, any of the financial instruments mentioned in this report can rise as well as fall and may be affected by changes in economic, financial and political factors. If a financial instrument is denominated in a currency other than the investor's home currency, a change in exchange rates may adversely affect the price of, value of, or income derived from the financial instrument described in this report. In addition, investors in securities such as ADRs, whose values are affected by the currency of the underlying security, effectively assume currency risk.



Distribution of Ratings

			IB Serv./Pa	ast 12 Mos.
Rating	Count	Percent	Count	Percent
BUY	800	52.88%	113	14.12%
HOLD	615	40.65%	69	11.22%
UNDERPERFORM	98	6.48%	1	1.02%

Other Important Disclosures

CHEF Estimate Change May 4, 2012

Jefferies Equity Research refers to research reports produced by analysts employed by one of the following Jefferies Group, Inc. ("Jefferies") group companies:

United States: Jefferies & Company, Inc., which is an SEC registered firm and a member of FINRA.

United Kingdom: Jefferies International Limited, which is authorized and regulated by the Financial Services Authority; registered in England and Wales No. 1978621; registered office: Vintners Place, 68 Upper Thames Street, London EC4V 3BJ; telephone +44 (0)20 7029 8000; facsimile +44 (0)20 7029 8010.

Hong Kong: Jefferies Hong Kong Limited, which is licensed by the Securities and Futures Commission of Hong Kong with CE number ATS546; located at Suite 2201, 22nd Floor, Cheung Kong Center, 2 Queen's Road Central, Hong Kong.

Singapore: Jefferies Singapore Limited, which is licensed by the Monetary Authority of Singapore; located at 80 Raffles Place #15-20, UOB Plaza 2, Singapore 048624, telephone: +65 6551 3950.

Japan: Jefferies (Japan) Limited, Tokyo Branch, which is a securities company registered by the Financial Services Agency of Japan and is a member of the Japan Securities Dealers Association; located at Hibiya Marine Bldg, 3F, 1-5-1 Yuraku-cho, Chiyoda-ku, Tokyo 100-0006; telephone +813 5251 6100; facsimile +813 5251 6101.

India: Jefferies India Private Limited, which is licensed by the Securities and Exchange Board of India as a Merchant Banker (INM000011443) and a Stock Broker with Bombay Stock Exchange Limited (INB011438539) and National Stock Exchange of India Limited (INB231438533) in the Capital Market Segment; located at 42/43, 2 North Avenue, Maker Maxity, Bandra-Kurla Complex, Bandra (East) Mumbai 400 051, India; Tel +91 22 4356 6000.

This material has been prepared by Jefferies employing appropriate expertise, and in the belief that it is fair and not misleading. The information set forth herein was obtained from sources believed to be reliable, but has not been independently verified by Jefferies. Therefore, except for any obligation under applicable rules we do not guarantee its accuracy. Additional and supporting information is available upon request. Unless prohibited by the provisions of Regulation S of the U.S. Securities Act of 1933, this material is distributed in the United States ("US"), by Jefferies & Company, Inc., a US-registered broker-dealer, which accepts responsibility for its contents in accordance with the provisions of Rule 15a-6, under the US Securities Exchange Act of 1934. Transactions by or on behalf of any US person may only be effected through Jefferies & Company, Inc. In the United Kingdom and European Economic Area this report is issued and/or approved for distribution by Jefferies International Limited and is intended for use only by persons who have, or have been assessed as having, suitable professional experience and expertise, or by persons to whom it can be otherwise lawfully distributed. Jefferies International Limited has adopted a conflicts management policy in connection with the preparation and publication of research, the details of which are available upon request in writing to the Compliance Officer. Jefferies International Limited may allow its analysts to undertake private consultancy work. Jefferies International Limited's conflicts management policy sets out the arrangements Jefferies International Limited employs to manage any potential conflicts of interest that may arise as a result of such consultancy work. For Canadian investors, this material is intended for use only by professional or institutional investors. None of the investments or investment services mentioned or described herein is available to other persons or to anyone in Canada who is not a "Designated Institution" as defined by the Securities Act (Ontario). For investors in the Republic of Singapore, this material is provided by Jefferies Singapore Limited pursuant to Regulation 32C of the Financial Advisers Regulations. The material contained in this document is intended solely for accredited, expert or institutional investors, as defined under the Securities and Futures Act (Cap. 289 of Singapore). If there are any matters arising from, or in connection with this material, please contact Jefferies Singapore Limited. In Japan this material is issued and distributed by Jefferies (Japan) Limited to institutional investors only. In Hong Kong, this report is issued and approved by Jefferies Hong Kong Limited and is intended for use only by professional investors as defined in the Hong Kong Securities and Futures Ordinance and its subsidiary legislation. In the Republic of China (Taiwan), this report should not be distributed. In India this report is made available by Jefferies India Private Limited. In Australia this information is issued solely by Jefferies International Limited and is directed solely at wholesale clients within the meaning of the Corporations Act 2001 of Australia (the "Act") in connection with their consideration of any investment or investment service that is the subject of this document. Any offer or issue that is the subject of this document does not require, and this document is not, a disclosure document or product disclosure statement within the meaning of the Act. Jefferies International Limited is authorised and regulated by the Financial Services Authority under the laws of the United Kingdom, which differ from Australian laws. Jefferies International Limited has obtained relief under Australian Securities and Investments Commission Class Order 03/1099, which conditionally exempts it from holding an Australian financial services licence under the Act in respect of the provision of certain financial services to wholesale clients. Recipients of this document in any other jurisdictions should inform themselves about and observe any applicable legal requirements in relation to the receipt of this document.

This report is not an offer or solicitation of an offer to buy or sell any security or derivative instrument, or to make any investment. Any opinion or estimate constitutes the preparer's best judgment as of the date of preparation, and is subject to change without notice. Jefferies assumes no obligation to maintain or update this report based on subsequent information and events. Jefferies, its associates or affiliates, and its respective officers, directors, and employees may have long or short positions in, or may buy or sell any of the securities, derivative instruments or other investments mentioned or described herein, either as agent or as principal for their own account. Upon request Jefferies may provide specialized research products or services to certain customers focusing on the prospects for individual covered stocks as compared to other covered stocks over varying time horizons or under differing market conditions. While the views expressed in these situations may not always be directionally consistent with the long-term views expressed in the analyst's published research, the analyst has a reasonable basis and any inconsistencies can be reasonably explained. This material does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Clients should consider whether any advice or recommendation in this report is suitable for their particular circumstances and, if appropriate, seek professional advice, including tax advice. The price and value of the investments referred to herein and the income from them may fluctuate. Past performance is not a guide to future performance, future returns are not guaranteed, and a loss of original capital may occur. Fluctuations in exchange rates could have adverse effects on the value or price of, or income derived from, certain investments. This report has been prepared independently of any issuer of securities mentioned herein and not in connection with any proposed offering of securities or as agent of any issuer of securities. None of Jefferies, any of its affiliates or its research analysts has any authority whatsoever to make any representations or warranty on behalf of the issuer(s). Jefferies policy prohibits research personnel from disclosing a recommendation, investment rating, or investment thesis for review by an issuer prior to the publication of a research report containing such rating, recommendation or investment thesis. Any comments or statements made herein are those of the author(s) and may differ from the views of Jefferies.

page 7 of 8

Scott A. Mushkin, Equity Analyst, (212) 708-2628, smushkin@jefferies.com

CHEF Estimate Change May 4, 2012

This report may contain information obtained from third parties, including ratings from credit ratings agencies such as Standard & Poor's. Reproduction and distribution of third party content in any form is prohibited except with the prior written permission of the related third party. Third party content providers do not guarantee the accuracy, completeness, timeliness or availability of any information, including ratings, and are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or for the results obtained from the use of such content. Third party content providers give no express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use. Third party content providers shall not be liable for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including lost income or profits and opportunity costs) in connection with any use of their content, including ratings. Credit ratings are statements of opinions and are not statements of fact or recommendations to purchase, hold or sell securities. They do not address the suitability of securities or the suitability of securities for investment purposes, and should not be relied on as investment advice.

Jefferies research reports are disseminated and available primarily electronically, and, in some cases, in printed form. Electronic research is simultaneously available to all clients. This report or any portion hereof may not be reprinted, sold or redistributed without the written consent of Jefferies. Neither Jefferies nor any officer nor employee of Jefferies accepts any liability whatsoever for any direct, indirect or consequential damages or losses arising from any use of this report or its contents.

For Important Disclosure information, please visit our website at https://javatar.bluematrix.com/sellside/Disclosures.action or call 1.888.JEFFERIES © 2012 Jefferies Group, Inc.