ACTV: \$13.01 The Active Network, Inc. Price Target: \$18.00 Buy

Application Software

ACTV: Initiating Coverage With A Buy Rating And \$18 Price Target

THINK ACTION:

We initiate coverage of The Active Network with a Buy rating and \$18 price target. We believe The Active Network will continue to deliver strong growth because event organizations increasingly realize they need a SaaS-based registrations lifecycle management platform to increase participation rates, automate online registrations, and better manage business operations. Additionally, a deep competitive moat, strong secular trends (offline-to-online registrations/ transactions/advertisement trends), a proven predictable & profitable operating model and with the shares declining ~23% over the past four months (versus the NASDAQ +6%), it now looks like a buying opportunity for long-term investors, in our view.

KEY POINTS:

- An industry leader with strong secular trends and substantial operating leverage. We initiate coverage of ACTV shares with a Buy rating and \$18 price target. The Active Network is a leading software-as-a-service (SaaS) provider of online events registration lifecycle management (RLM) solutions with 47,000+ customers and ~90M annual consumer registrations run-rate. We believe that, given strong secular trends, network-based effects, substantial operating leverage, increased distribution, and several potential greenfield opportunities, The Active Network can meet or exceed our 2012 financial expectations.
- Compelling value proposition, in our view. Event organizations have mostly used manual processes (Microsoft Office), paper-based processes, or a legacy, ERP system to attract new registrants, process registrations, and manage their business operations. The Active Network has developed comprehensive online event registrations lifecycle management solutions for organizations in sports, outdoors, community-based and corporate sectors. These solutions can significantly increase event-demand, productivity, performance, registration renewal rates and employee satisfaction, in our opinion. Our customer checks reveal that online event registrations lifecycle management automation also yields an attractive ROI.
- Deep competitive moat and a sustainable competitive advantage, in our view. Over the past 12 years, we believe The Active Network has created a deep competitive moat and sustainable competitive advantage owing to its firstmover advantage, industry-leading scale, and network-effects from a very large customer base and partner relationships with many other online portals.
- Call option on platform play. The Active Network is in the process of transitioning its customer base onto a single platform called ActiveWorks. This transition should take 18-24 months to complete and ACTV's R&D expense and C.O.G.S. will be temporarily elevated as they end-of-life legacy platforms. Once completed, ACTV will operate a leaner cost structure that should provide leverage on future revenue growth, which we view as an attractive investment trait. Also, having one platform allows The Active Network to speed up innovation and deliver the latest functionality, which greatly enhances the number of new product cycles, increases customer stickiness, and puts The Active Network at the forefront of the industry's technology leaders, in our opinion.

Brian Schwartz

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Changes Rating Price Target FY11E REV (FY12E REV (FY11E EPS FY12E EPS	(M) 5	Sample State	Previous
52-Week High 52-Week Low: Shares O/S-D Market Cap (N Average Daily Short Interest: Debt/Total Cal Net Cash Per P/E (12-month Est. Long-Terr P/E/G: Fiscal Year-Er	iluted (M)i //): Volume: : p: Share: n forward): m EPS Gr	:	\$19.99 \$12.30 62.8 \$817.0 216,466 2.0% 0.0% \$2.20 NA 35.0% NM
REV (M) \$ Mar Jun Sep Dec FY	2010A 63.2A 81.7A 73.1A 61.6A 279.6A	72.7A 99.0A 89.6A <u>73.0E</u>	83.0E 113.0E 106.2E <u>86.2</u> E
FY P/S	2.9x	2.4x	2.1>

Dec FY	<u>61.6A</u> 279.6A	73.0E 334.3E	<u>86.2E</u> 388.5E
FY P/S	2.9x	2.4x	2.1x
EPS \$	2010A	2011E	2012E
Mar	(0.19)A	(0.12)A	(0.06)E
Jun	0.05A	0.18A	0.20E
Sep	0.01A	0.05A	0.10E
Dec	(0.12)A	(0.16)E	<u>(0.08)E</u>
FY	(0.25)A	(0.05)E	0.15E
FY P/E	NM	NM	86.7x

EPS is Non-GAAP



VALUATION:

Currently, ACTV shares trade 18x EV/2011E EBITDA. Our \$18 price target for ACTV shares is based on a 18x EV/EBITDA multiple applied to our 2012 estimate of \$54M. We assume ACTV maintains a similar valuation multiple and believe this multiple is appropriate since the business has a highly predictable revenue stream and the multiple is in the middle of our 15-20% long-term CAGR expectation.

RISKS TO PRICE TARGET:

Risks to our price target include: 1) acquisition integration challenges; 2) macroeconomic fluctuations; 3) increased churn; 4) failure to demonstrate leverage to R&D spend; and 5) failure to expand into other verticals and geographies.

COMPANY DESCRIPTION:

Active Network is a cloud computing applications provider serving the outdoor, sports, community, and corporate business segments. Its products and solutions allow organizations to automate online registrations, automate workflow processes and better manage their activities. The company introduced its technology platform in 1999 and has become over time the largest online site for a broad range of consumer and corporate activities. Active Network maintains its headquarters in San Diego, California.

The Active Network

Income Statement (\$ in millions, except per share)

(\$ in millions, except per snare)		2010			2011E				2012E							
		Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4E	FY	Q1E	Q2E	Q3E	Q4E	FY
	2009	Mar-10	Jun-10	Sep-10	Dec-10	2010	Mar-11	Jun-11	Sep-11	Dec-11	2011E	Mar-12	Jun-12	Sep-12	Dec-12	2012E
Technology	210.5	54.9	71.2	62.4	49.2	237.7	63.1	85.6	76.3	58.3	283.2	71.8	97.3	90.6	69.0	328.8
Y/Y % Change			11%	7%	13%	13%	15%	20%	22%	19%	19%	14%	14%	19%	18%	16%
Q/Q % Change		26%	30%	-12%	-21%		28%	36%	-11%	-24%		23%	36%	-7%	-24%	
% of Total Rev	86.7%	86.9%	87.2%	85.4%	79.8%	85.0%	86.8%	86.4%	85.2%	79.9%	84.7%	86.5%	86.1%	85.3%	80.1%	84.6%
Marketing Services	32.4	8.3	10.5	10.7	12.4	41.9	9.6	13.5	13.3	14.7	51.0	11.2	15.7	15.6	17.2	59.7
Y/Y % Change			36%	40%	17%	29%	16%	28%	24%	18%	22%	17%	17%	17%	17%	17%
Q/Q % Change		-22%	27%	2%	16%		-23%	40%	-1%	10%		-23%	40%	-1%	10%	
Total Revenue	242.9	63.2	81.7	73.1	61.6	279.6	72.7	99.0	89.6	73.0	334.3	83.0	113.0	106.2	86.2	388.5
Y/Y % Change	40%	24%	14%	11%	13%	15%	15%	21%	23%	18%	20%	14%	14%	19%	18%	16%
Q/Q % Change		16%	29%	-10%	-16%		18%	36%	-10%	-19%		14%	36%	-6%	-19%	
Cost of Revenue																
Cost of Technology Revenue		21.9	26.5	23.1	19.5	91.0	26.0	33.1	32.4	26.1	117.6	30.9	40.9	40.8	31.1	143.6
Technology Margin		60.1%	62.7%	63.0%	60.4%		58.8%	61.3%	57.6%	55.3%		57.0%	58.0%	55.0%	55.0%	
Cost of Marketing Services		1.0	1.7	1.8	1.6	6.2	1.2	1.5	1.6	1.9	6.2	1.3	1.9	1.9	2.1	7.2
Marketing Services Margin		87.7%	83.5%	83.0%	86.8%		87.9%	89.0%	88.0%	87.0%		88.0%	88.0%	88.0%	88.0%	
Gross Profit	153.2	40.3	53.4	48.2	40.5	182.3	45.6	64.4	55.6	45.0	210.6	50.8	70.3	63.6	53.1	237.7
Gross Margin	63.1%	63.7%	65.4%	65.9%	65.7%	65.2%	62.7%	65.0%	62.1%	61.6%	63.0%	61.2%	62.2%	59.8%	61.6%	61.2%
Operating Expense																
Sales and Marketing	49.8	14.5	15.0	14.9	14.1	58.5	16.8	18.3	16.8	17.0	68.9	17.5	19.3	18.7	19.2	74.7
% of Total Revenue	20.5%	23.0%	18.3%	20.4%	22.9%	20.9%	23.0%	18.5%	18.8%	23.3%	20.6%	21.1%	17.0%	17.6%	22.3%	19.2%
Y/Y % Change	3%	10%	18%	26%	18%	18%	15%	22%	13%	20%	18%	4%	5%	11%	13%	8%
Research and Development % of Total Revenue	58.2 23.9%	14.9 23.6%	16.2 19.8%	15.0 20.6%	14.8 23.9%	60.9 21.8%	16.1 22.1%	16.2 16.3%	17.3 19.3%	17.5 23.9%	67.0 20.0%	17.8 21.5%	18.2 16.1%	18.5 17.4%	19.1 22.1%	73.6 18.9%
General and Administrative	29.7	9.8	10.4	8.9	8.8	38.0	10.2	11.1	10.4	10.5	42.1	10.8	11.1	11.3	11.7	44.9
% of Total Revenue	12.2%	15.5%	12.8%	12.2%	14.3%	13.6%	14.0%	11.2%	11.6%	14.4%	12.6%	13.0%	9.8%	10.7%	13.5%	11.6%
Total Costs and Expenses	245.8	66.2	73.9	67.8	62.8	270.8	73.8	83.9	82.1	76.6	316.5	82.0	95.0	94.9	86.8	358.7
PF Operating Income	3.0	(2.8)	7.2	4.3	(3.0)	5.8	(1.1)	15.1	7.4	(3.6)	17.8	1.0	18.1	11.3	(0.6)	29.8
PF Operating Margin	1.2%	(4.5%)	8.9%	5.9%	(4.8%)	2.1%	(1.5%)	15.3%	8.3%	(5.0%)	5.3%	1.2%	16.0%	10.7%	(0.7%)	7.7%
Non-Cash Items/Stock Comp./Other	35.1	7.2	6.7	6.7	6.1	26.7	(7.5)	(7.3)	(7.9)	(8.9)	(31.6)	(7.6)	(8.2)	(8.0)	(7.6)	(31.4)
Total Other Income	(3.8)	(1.7)	(1.7)	(0.5)	(1.0)	(4.8)	(1.3)	(1.2)	(0.0)	(8.0)	(3.3)	(8.0)	(0.9)	(0.8)	(0.6)	(3.1)
PF Net Income	(15.3)	(7.8)	2.4	0.4	(5.2)	(10.1)	(5.3)	10.2	3.1	(9.9)	(1.9)	(3.9)	12.9	6.8	(5.4)	9.6
PF Net Income %	-6.3%	-12.4%	2.9%	0.6%	-8.5%	-3.6%	-7.3%	10.3%	3.4%	-13.5%	-0.6%	-4.7%	11.4%	6.4%	-6.3%	2.5%
GAAP Net Income	(37.9)	(12.4)	(1.9)	(3.8)	(9.1)	(27.2)	(10.9)	5.5	(1.4)	(14.4)	(20.6)	(8.0)	8.3	2.3	(9.5)	(6.9)
PF EPS	(\$0.38)	(\$0.19)	\$0.05	\$0.01	(\$0.12)	(\$0.25)	(\$0.12)	\$0.18	\$0.05	(\$0.16)	(\$0.05)	(\$0.06)	\$0.20	\$0.10	(\$0.08)	\$0.15
Y/Y % Change	44.0%	(24.1%)	(75.8%)	(90.8%)	2.7%	35.8%	34.4%	256.3%	377.7%	(24.5%)	79.0%	50.6%	10.9%	111.0%	48.5%	N/A
GAAP EPS	(\$1.57)	(\$0.46)	(\$0.21)	(\$0.26)	(\$0.39)	(\$1.33)	(\$0.43)	\$0.03	(\$0.03)	(\$0.27)	(\$0.69)	(\$0.15)	\$0.15	\$0.04	(\$0.17)	(\$0.12)
Fully Diluted Shares Outstanding (M)	40.5	41.7	45.9	41.7	41.7	41.7	43.1	57.4	62.8	63.4	56.7	64.4	65.3	66.3	67.3	65.8
											20.4	6.8	24.0	17.4		53.7
Adj. EBITDA	15.7	1.1	11.8	9.3	2.8	25.1	2.6	20.8	12.7	2.1	38.1	0.8	24.0		5.6	00
Adj. EBITDA Y/Y Change %	15.7	1.1	11.8	9.3	2.8	25.1 60%	2.6 145%	20.8 76%	12.7 37%	2.1 -27%	52%	164%	15%	37%	170%	41%
	15.7	1.1 2%	11.8 14%	9.3	2.8 5%											

	Management Guidance
Net Revenues (\$M)	84-88 72-76
Registration Growth	5% to 7% 12% to 14%
Rev Per Registration Growth	6% to 8% 1% to 3%
Net Loss (\$M)	(3.5)-(1.5) (15)-(13)
interest, taxes & other (\$M)	0.9
Depreciation & Amortization (\$M)	11.6 44.0
SBC (\$M)	1.6 8.0
Adjusted EBITDA (\$M)	10-12 1-3 36.7-38.7

Source: Company reports and ThinkEquity LLC estimates

		Q1	Q2	Q3	Q4	Q1	Q2	Q3
Balance Sheet	2009	Mar-10	Jun-10		Dec-10	Mar-11	Jun-11	
	2009	Mar-10	Jun-10	Sep-10	Dec-10	Mar-11	Jun-11	Sep-11
Current Assets:	\$26.4			\$36.9	\$31.4	\$60.8	\$157.5	\$139.0
Cash and Equivalents	\$26.4 \$5.0			\$36.9 \$5.0	\$31.4 \$5.0	\$60.8 \$5.0	\$157.5 \$5.0	\$139.0 \$5.0
Restricted cash								
Accounts Receivable	27.6			39.1	34.1	45.8	55.7	61.2
Prepaid expense and other current assets	3.7			4.4 85.4	4.2	4.9	6.9	6.0
Total Current Assets	62.6			85.4	74.7	116.5	225.1	211.2
Long-term Assets:	00.7			00.0	00.0	07.5	00.0	00.0
PP&E	26.7			28.0	28.2	27.5	26.9	28.9
Software development costs	27.0			35.7	37.0	39.5	42.2	43.6
Goodwill	203.0			206.4	207.1	213.5	213.4	213.4
Intangible assets	60.3			44.9	41.2	40.4	35.2	32.4
Deposits and other assets	2.3			2.4	2.3	3.3	2.2	2.0
Total Assets	381.9			402.8	390.5	440.7	545.0	531.6
Current Liabilities:								
Accounts Payable	3.4			4.0	5.4	6.4	5.0	4.5
Registration fees payable	30.2			47.3	40.7	81.2	99.6	76.2
Accrued expenses	27.6			34.4	32.2	39.6	31.7	36.1
Deferred Revenue	25.0			35.9	34.0	36.1	46.1	52.7
Current portion of debt	13.0			14.8	16.9	14.1	0.0	0.0
Capital lease obligations, current	1.9			2.0	2.0	2.1	2.0	2.9
Other current liabilities	0.1			2.3	1.6	1.7	2.6	2.6
Total Current Liabilities	101.3			140.8	132.7	181.2	187.0	174.9
Long-term Liabilities								
Debt, net of current portion	35.7			28.5	27.5	27.1	0.0	0.0
Capital lease obligations, net of current	3.6			1.8	1.7	1.0	1.0	0.6
	2.0							
Other Long-term liabilities				1.9	4.4	5.1	5.3	5.6
Deferred tax liability	16.3			17.8	18.0	19.0	19.7	19.6
Total Liabilities	159.0			162.3	156.7	206.3	213.0	200.8
Total Preferred Stock	364.2			385.0	0.0			
Total Shareholders' Equity	-141.3			-144.6	233.9	234.4	332.0	330.8
Total Liabilities and Equity	381.9			402.8	390.5	440.7	545.0	531.6
Net Cash								
Current Ratio	0.6x			0.6x	0.6x	0.6x	1.2x	1.2x
Quick Ratio	0.6x 0.3x			U.OX	U.OX			
	U.3X			0.0	0.0			
				0.3x	0.2x	0.3x	0.8x	0.8x
Total Cash	26			37	31	0.3x 61		
Total Debt	4			37 2	31 2	0.3x 61 1	0.8x 158 1	0.8x 139 1
Total Debt Net Cash	26 4 23			37	31 2 30	0.3x 61 1	0.8x 158 1 157	0.8x 139 1 138
Total Debt Net Cash Q/Q growth in net cash	4			37 2	31 2 30 -15%	0.3x 61 1 60 101%	0.8x 158 1 157 162%	0.8x 139 1 138 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding	23			37 2 35	31 2 30 -15% 7	0.3x 61 1 60 101% 6	0.8x 158 1 157 162% 4	0.8x 139 1 138 -12% 5
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital	1.0%			37 2 35	31 2 30 -15% 7 0.4%	0.3x 61 1 60 101% 6 0.2%	0.8x 158 1 157 162% 4 0.2%	0.8x 139 1 138 -12% 5 0.1%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity	23			37 2 35 0.4% -1.2%	31 2 30 -15% 7 0.4% 0.7%	0.3x 61 1 60 101% 6 0.2% 0.4%	0.8x 158 1 157 162% 4 0.2% 0.3%	0.8x 139 1 138 -12% 5 0.1% 0.2%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M)	1.0%			37 2 35 0.4% -1.2% 0.0	31 2 30 -15% 7 0.4% 0.7% 0.0	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share	1.0%			37 2 35 0.4% -1.2%	31 2 30 -15% 7 0.4% 0.7%	0.3x 61 1 60 101% 6 0.2% 0.4%	0.8x 158 1 157 162% 4 0.2% 0.3%	0.8x 139 1 138 -12% 5 0.1% 0.2%
Total Debt Net Cash O/O growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share	1.0%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share	1.0%			37 2 35 0.4% -1.2% 0.0 (\$3.47)	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share	1.0%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue	1.0%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.39	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.39	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q % Change Y/Y % Change Y/Y % Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73 51 10 25%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.2% 0.2 \$5.27 \$2.21 \$2.20 58 7 13% 54%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q % Change Q/Y % Change Billings Billings	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.39 41 3 7%	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change Y/Y % Change Billings Q/Q % Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73 51 10 25%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.2% 0.2 \$5.27 \$2.21 \$2.20 58 7 13% 54%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q % Change Y/Y % Change Q/Q % Change Y/Y % Change Y/Y % Change Y/Y % Change Y/Y % Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0 55.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 41 3 7%	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73 10 25%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.2 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q % Change Y/Y % Change Billings Q/Q % Change Q/Q % Change Y/Y % Change CASH Share Deferred Revenue O/Q Absolute Change Deferred Revenue	1.0% -2.6%	0%	0%	37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 0 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.39 41 3 7%	0.8x 158 1 157 162% 4 0.2% 0.31 55.78 \$2.74 \$2.73 10 25% 109 45% 69%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change YY % Change	1.0% -2.6%	0% 38	82	37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 -15% 7 0.4% 0.7% 0.0% \$5.61 \$0.75 \$0.71 38 1 1% 42% 62	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 76 22% 40% 75	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.73 51 109 45% 69% 109	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96
Total Debt Net Cash O/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Of Absolute Change Q/Q % Change Y/Y % Change Y/Y % Change Y/Y % Change LTM Billings/FTM Revenue Billings (based only on Short-term Deferred Rev) Q/Q % Change	1.0% -2.6%			37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84	31 2 30 0 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 41 3 7% 76 22% 40% 75 25%	0.8x 158 1 157 162% 4 0.2% 0.3% \$2.74 \$2.73 51 10 25% 45% 69% 109 46%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q % Change Y/Y % Change Billings Q/Q % Change Y/Y % Change LTM Billings/TM Revenue Billings (based only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change	1.0% -2.6%	38	82 114%	37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84 38	31 2 30 0 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71 38 1 1% 42% 62 19% 60 -45%	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.39 41 3 3 7% 76 22% 40% 75 25% 96%	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.74 \$2.73 10 25% 109 45% 69% 109 46% 33%	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12% 96 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change Y/Y % Change HIBINGS Q/Q % Change Y/Y % Change LTM Billings/FTM Revenue Billings (Dased only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change Billings (Dased only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change D/Y % Change	1.0% -2.6%		82 114% 82	37 2 35 0.4% -1.2% -0.0 (\$3.47) \$0.88 \$0.84 38	31 2 30 0 -15% 7 0.4% 0.7% 0.561 \$0.775 \$0.771 38 1 1% 42% 62 19% 60 45%	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 7% 76 22% 40% 75 25% 96% 75	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.73 51 109 46% 33% 109 109	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12% -12% -12% -12% -12% 96
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change Y/Y % Change Sillings Q/Q % Change Y/Y % Change LTM Billings/FTM Revenue Billings (based only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change Billings (based upon Cashflow chg. In Deferred Rev) Q/Q % Change	1.0% -2.6%	38	82 114%	37 2 35 0.4% -1.2% 0.0 (\$3.47) \$0.88 \$0.84 38	31 2 30 0 -15% 7 0.4% 0.7% 0.0 \$5.61 \$0.75 \$0.71 38 1 1% 42% 62 19% 60 -45%	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 41 3 7% 76 22% 40% 75 25% 96% 75 6%	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.74 \$2.73 51 10 25% 109 45% 69% 109 46% 33% 109 46%	0.8x 139 1 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.20 \$58 7 13% 54% 96 -12% -12% 96 -12% 96 -12% 96 -12%
Total Debt Net Cash Q/Q growth in net cash Days Sales Outstanding Total Debt to Capital Total Debt to Equity Average Shares Outstanding (M) Book Value / Share Cash/Share Net Cash / Share Deferred Revenue & Billings Analysis Total Deferred Revenue Deferred Revenue Q/Q Absolute Change Q/Q % Change Y/Y % Change HIBINGS Q/Q % Change Y/Y % Change LTM Billings/FTM Revenue Billings (Dased only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change Billings (Dased only on Short-term Deferred Rev) Q/Q % Change Y/Y % Change D/Y % Change	1.0% -2.6%	38	82 114% 82	37 2 35 0.4% -1.2% -0.0 (\$3.47) \$0.88 \$0.84 38	31 2 30 0 -15% 7 0.4% 0.7% 0.561 \$0.775 \$0.771 38 1 1% 42% 62 19% 60 45%	0.3x 61 1 60 101% 6 0.2% 0.4% 0.0 \$5.44 \$1.41 \$1.39 7% 76 22% 40% 75 25% 96% 75	0.8x 158 1 157 162% 4 0.2% 0.3% 0.1 \$5.78 \$2.73 51 109 46% 33% 109 109	0.8x 139 1 138 -12% 5 0.1% 0.2% 0.1 \$5.27 \$2.21 \$2.20 58 7 13% 54% 96 -12% -12% -12% -12% -12% 96

Cash Flow Model		2009	Q1 Mar-10	Q2 Jun-10	Q3 Sep-10	Q4 Dec-10	Q1 Mar-11	Q2 Jun-11	Q3 Sep-11	Q4E Dec-11	Q1E Mar-12	Q2E Jun-12	Q3E Sep-12	Q4E Dec-12
					'	•			'				'	
Cash from operations		27.5				42.1	40.1	26.5	13.2	(14.3)	34.0	26.7	(1.8)	(3.3)
	LTM total cash from operations per share					\$ 1.01			\$ 1.94	\$ 1.03	\$ 1.05	\$ 0.92	\$ 0.68	\$ 0.84
	% of Billings					68%	53%	24%	14%					
	-													
CapEx		(25.0)				(30.4)	(4.5)	(4.5)	(31.0)	(5.0)	(13.3)	(5.4)	(1.7)	(12.3)
	LTM Total	(25)				(30)			(70)	(45)	(54)	(55)	(25)	(33)
Free cash flow		2.5				11.7	35.6	22.0	(17.8)	(19.3)	20.8	21.2	(3.4)	(15.6)
	LTM total free cash flow per share					\$ 0.28			\$ 0.82	\$ 0.32	\$ 0.10	\$ 0.07	\$ 0.29	\$ 0.35

Sources for balance sheet and cash flow: Company reports and ThinkEquity LLC estimates



COMPANIES MENTIONED IN THIS REPORT:

Company	Exchange	Symbol	Price	Rating
Microsoft Corporation	NASDAQ	MSFT	\$25.82	Hold

Important Disclosures

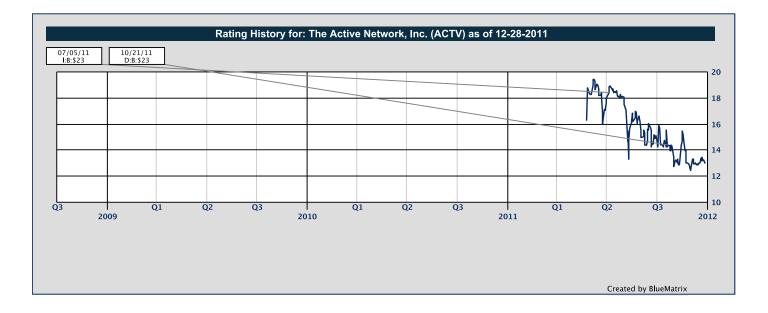
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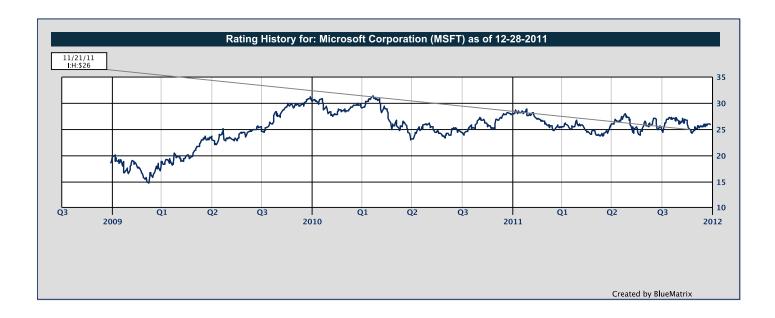
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Rating Definitions

Effective October 7, 2009, ThinkEquity LLC moved from a four-tier Buy/Accumulate/Source of Funds/Sell rating system to a three-tier Buy/Hold/Sell system. The new ratings appear in our Distribution of Ratings, Firmwide chart. To request historical information, including previously published reports or statistical information, please call: 866-288-8206, or write to: Director of Research, ThinkEquity LLC, 600 Montgomery Street, San Francisco, California, 94111.

Buy: ThinkEquity expects the stock to generate positive risk-adjusted returns of more than 10% over the next 12 months. ThinkEquity recommends initiating or increasing exposure to the stock.

Hold: ThinkEquity expects the stock to generate risk-adjusted returns of +/-10% over the next 12 months. ThinkEquity believes the stock is fairly valued.

Sell: ThinkEquity expects the stock to generate negative risk-adjusted returns of more than 10% during the next 12 months. ThinkEquity recommends decreasing exposure to the stock.

		IB Serv./Past 12 Mos			
Rating	Count	Percent	Count	Percent	
BUY [B]	109	64.90	14	12.84	
HOLD [H]	47	28.00	2	4.26	
SELL [S]	12	7.10	0	0.00	

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