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Tangoe (TNGO)

Initiating Coverage with an OUTPERFORM Rating and \$27 PT, as Tangoe Leads the Fast-Growing TEM Market

- Initiating coverage with an OUTPERFORM and \$27 price target. We see
 Tangoe as the clear leader in the underpenetrated market of Communications
 Lifecycle Management (CLM). With expectations of solid revenue growth and
 margin expansion, we see meaningful EPS growth. We believe the
 company's recurring services model provides good revenue visibility. Last,
 given its core Telecom Expense Management (TEM) solution provides solid
 ROI, we see Tangoe as somewhat recession-resistant.
- Market leader in the fast-growing and underpenetrated TEM market. Being >3x bigger then the closest competitors, there is a general feeling among IT managers that "you can't get fired going with Tangoe". We believe this provides a clear runway for Tangoe to gain share in the underpenetrated market for TEM, which Gartner expects to grow at a 22% CAGR from \$894 million in 2010 to \$1,951 million in 2014.
- Sticky recurring model provides solid revenue visibility. 89% of Tangoe's revenue in 2011 was related to recurring services and that is expected to increase to 90-92%. Furthermore, we believe the solution is somewhat sticky after an initial investment in bill auditing and on-boarding of billing records. Last, with the average recurring revenue of ~\$150K for >800 customers, revenue is diversified.
- Expect acquisitive strategy to aid growth and market dominance, but could also pose integration risks. Tangoe has acquired eight companies in the past five years, which has helped bring scale, new technologies, and a global presence. However, we believe this has resulted in a non-integrated offering, which has caused some customer concern despite the high ROI of TEM solutions.
- Strong organic recurring revenue growth and margin expansion required to support valuation. Tangoe trades at 34x our 2013 EPS estimate, which is somewhat rich. However, the model is in early stages of scale, and revenue growth remains strong. We believe solid EPS growth should justify valuation, but is dependent on the company's maintaining 20%+ organic recurring revenue growth hitting its target for doubling EBITDA margins to 24-26% from 12.1% currently.
- Our PT of \$27 is based on our DCF analysis. This represents a 42x multiple on our 2013 cash-adjusted EPS estimate. This is in line with our long-term EPS growth rate of 37%, which we believe may prove conservative given the company's leadership position in the fast-growing TEM market.

FYE Dec	2011A		2012E			2013E	
REV (M)	ACTUAL	CURR.	PREV.	CONS.	CURR.	PREV.	CONS.
Q1 Mar	\$22.3A	\$34.1A			\$40.8E		\$39.7E
Q2 Jun	26.0A	36.0E		35.2E	42.8E		41.3E
Q3 Sep	27.3A	37.4E		36.3E	44.9E		42.9E
Q4 Dec	29.2A	38.8E		38.0E	47.1E		44.8E
Year*	\$104.9A	\$146.3E		\$143.7E	\$175.5E		\$169.4E
Change	53.3%	39.5%			19.9%		
	2011A		2012E			2013E	
EPS	ACTUAL	CURR.	PREV.	CONS.	CURR.	PREV.	CONS.
EPS Q1 Mar	ACTUAL \$0.06A	CURR. \$0.09A	PREV.	CONS.	CURR. \$0.14E	PREV.	CONS. \$0.12E
			PREV.	CONS. 0.09E		PREV.	
Q1 Mar	\$0.06A	\$0.09A	PREV.		\$0.14E	PREV.	\$0.12E
Q1 Mar Q2 Jun	\$0.06A 0.06A	\$0.09A 0.10E	PREV.	 0.09E	\$0.14E \$0.14E	PREV.	\$0.12E 0.13E
Q1 Mar Q2 Jun Q3 Sep	\$0.06A 0.06A 0.07A	\$0.09A 0.10E 0.11E	PREV.	 0.09E 0.11E	\$0.14E \$0.14E \$0.15E	PREV.	\$0.12E 0.13E 0.15E
Q1 Mar Q2 Jun Q3 Sep Q4 Dec	\$0.06A 0.06A 0.07A 0.08A	\$0.09A 0.10E 0.11E 0.13E	PREV.	 0.09E 0.11E 0.13E	\$0.14E \$0.14E \$0.15E \$0.18E	PREV.	\$0.12E 0.13E 0.15E 0.16E
Q1 Mar Q2 Jun Q3 Sep Q4 Dec Year *	\$0.06A 0.06A 0.07A 0.08A \$0.27A	\$0.09A 0.10E 0.11E 0.13E \$0.43E	PREV.	 0.09E 0.11E 0.13E	\$0.14E \$0.14E \$0.15E \$0.18E \$0.61E	PREV.	\$0.12E 0.13E 0.15E 0.16E

Consensus estimates are from Thomson First Call.

July 17, 2012

Price **\$20.55**

Rating OUTPERFORM

12-Month Price Target **\$27**

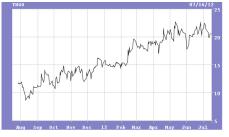
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Company Information	
Shares Outst (M)	41.7
Market Cap (M)	\$857.6
52-Wk Range	\$8.01 - \$23.05
Book Value/sh	\$1.36
Cash/sh	\$1.73
Enterprise Value (M)	\$803.5
LT Debt/Cap %	0.6

Company Description

Tangoe was founded in 2000 and is based in Orange, Connecticut. Tangoe is a premier provider of Communications Lifecycle Management (CLM) services aiding customers to manage telecommunications expense.



Source: Thomson Reuters

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^{*} Numbers may not add up due to rounding.



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Investment Thesis

Tangoe, based in Orange, CT, provides Communications Lifecycle Management (CLM) solutions to enterprises globally. Tangoe's solution helps manage the ever-growing and increasingly complex fixed and mobile telecommunications expenses faced by enterprises. CLM is a combined offering of telecommunications expense management (TEM) and mobile device management (MDM) services. Tangoe was founded in February 2000 and had its first public offering on July 27, 2011. The company currently trades under the symbol TNGO on the NASDAQ. As of May 2012, Tangoe has 1,100 employees and 14 offices.

We like Tangoe's leadership in the large, growing, and underpenetrated markets of CLM, TEM, and MDM (mobile device management). As the market leader with global scale, the argument that "you can't get fired going with Tangoe" rings true. This should lead to additional share gains in these fast growing markets. We also believe the cost-savings of the TEM market could prove to be somewhat recession-resistant. As we believe complexity of telecom services and billing is increasing, we believe TEM solutions such as Tangoe's should benefit as enterprises will find managing telecom costs and devices in-house more difficult. We see Tangoe gaining scale through solid organic and inorganic growth, which should lead to a doubling in EBITDA margins in the coming years.

However, we are concerned about the early stages and fragmented markets for CLM and TEM, which has led to a plethora of competitors from smaller direct vendors to systems integrators and carriers. In addition, we wonder if customers will reduce dependence as their telecom expense management reaches more optimal levels via Tangoe's solutions. We believe Tangoe also needs to justify its valuation through solid revenue growth and margin expansion. While the company does trade at a discount to some enterprise SaaS vendors, we do see Tangoe as a hybrid model with some custom and non-scalable services. Last, we see some risks regarding integration and distraction, given Tangoe's aggressive acquisition strategy. Our checks indicate this has led to a somewhat fragmented offering from Tangoe.

Overall, we are generally positive on Tangoe, as we see solid growth and margin expansion continuing and see the company as somewhat resistant to a slowdown in the global economy. While valuation appears somewhat rich, we expect solid EPS growth to be driven by 20%+ organic growth of recurring revenue (~90% of total revenue), M&A, and margin expansion. With 20% top-line growth and a doubling of EBITDA margins expected in the coming years, Tangoe looks much more reasonable on a P/E basis in the out years. We initiate coverage with an OUTPERFORM rating and \$27 PT, which represents a 42x multiple on our 2013 cash-adjusted EPS estimate. This is in line with our long-term EPS growth rate of 37%, which we believe may prove conservative given the company's leadership position in the fast-growing TEM market.



Key Investment Points

Addressing a Large Untapped Market Opportunity in Telecom Expense Management

According to Tangoe, enterprises spent \$425 billion globally on fixed and mobile telecom in 2011. Tangoe currently manages \$17.6 billion or ~4.1% of the total spend globally, and Tangoe is by far the largest provider in the fragmented TEM market. We expect Tangoe to continue to penetrate this market through a combination of increasing customer penetration, new customers, regional expansion (namely Europe), and additional market share acquisitions. According to Gartner, the TEM market is expected to grow at a 22% CAGR from \$894 million in 2010 to \$1,951 million in 2014 (see Figure 1).

Figure 1: TEM Market Growth, 2009-2014



Source: Gartner and Wedbush Securities Inc.

Increasing Complexity of Telecom in the Enterprise Should Favor TEM

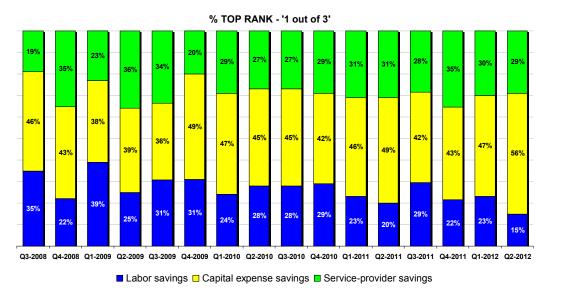
Historically, enterprises spent mostly on fixed voice services. However, over time, Internet, hosting, connectivity, wireless and other telecom services have penetrated the enterprise. This has increased complexity, the number of bills and vendors, and the number of connected devices in the enterprise. We believe this increases the challenges for enterprises to manage their telecom expenses in an efficient manner. Of note, through its ~750 customers at the end of 2011, Tangoe supports service coverage in over 180 countries and territories in over 125 currencies with support for approximately 1,700 different communications providers and 1,900 different billing formats. In addition, connected devices continue to proliferate in the enterprise. We expect smartphones to grow at a 30% CAGR from 490 million in 2011 to 825 million in 2013. Gartner expects tablets to grow at a robust 44% CAGR from 60 million in 2011 to 369 million in 2016. We also see other connected devices penetrating the enterprise, further increasing complexity. Management has indicated that there is typically a 3% changeover in devices per month in the enterprise, which we expect to increase and further increase complexity.

ROI Case for TEM Should Help Tangoe Navigate Potential Recessions

Tangoe provides several areas to support the ROI to its clients from reduced expenses to improved productivity. We believe corporations are always looking to reduce expenses in a non-disruptive manner, even in rough economic times. Based upon Wedbush's proprietary Decision Metrics Survey, 29% of respondents indicated that service-provider savings was the top focus for savings. This compares to 59% indicating capital expense and 15% indicating labor. Service provider focused savings has ranged from 19-36% over the past four years of our quarterly survey. We see several key areas of ROI from Tangoe's solution including (1) reduced expenses such as billing errors, overages, unused plans, plan optimization, and pooling; (2) increase productivity through timely provision of devices, applications, and access; (3) optimized service agreements focused on capabilities and rate structures; (4) improved control and visibility through organization of bills and tools to analyze; and (5) better risk and policy management such as controlling unauthorized use, safety of sensitive data, and remote swiping of information.



Figure 2: Focus of Enterprise Savings



Source: Wedbush Securities Inc. Decision Metrics, July 2012

Tangoe is the Market Leader with Scale and a Solid Track Record

Tangoe currently has more than 1,100 employees supporting over 800 customers in over 180 countries and territories. Based upon our checks, this scale has proven attractive to customers, especially multinationals needing global support. With most competitors generating <\$20 million in recurring revenue in 2011, we believe this scale has proven to be a competitive advantage for Tangoe. Overall, Tangoe is at least 3x the size of its closest competitor, IBM. We point out that IBM is currently a key Tangoe channel partner, and recently acquired competitor Rivermine. That said, Tangoe's management has indicated it is seeing Rivermine less in the market. However, we plan to closely watch this relationship. Checks also highlight Tangoe has a good track record keeping customers, which has led to a retention rate >90% according to the company. However, we caution that the TEM market remains in early stages.

M&A Strategy Brings Additional Scale, Products, and Regions

Since 2007, Tangoe has made eight strategic acquisitions. Management's goal is to gain scale, add new products, and expand regionally. In terms of scale, we believe it is a competitive advantage in the TEM market. Several acquisitions including TRAQ Wireless, ISG, HCL-EMS, Telwares, ProfitLine, and ttMobiles have improved scale and international presence. TRAQ Wireless and InterNoded brought MDM capabilities, while Anomalous Networks brought rTEM (real-time TEM), which enhances both Tangoe's TEM and MDM products. In Figure 8, we go into further detail regarding Tangoe's acquisitions. Thus far, we have been impressed with Tangoe's M&A strategy as it has remained focused on its three-pronged strategy and the company has shown prudence in terms of price.

Recurring Revenue Model Provides Solid Visibility

Tangoe primarily provides its solutions on a SaaS-like basis after shifting from a perpetual license model in 2006. In 2011, 89% of revenue was tied to recurring technology and services and this is expected to trend to 90-92% in the coming years with the remainder coming from strategic consulting, software licenses and other revenue. We estimate Tangoe is currently generating ~\$150K in annual recurring revenue per customer per year for its >800 customers with no customer >10% and IBM the only 10%+ reseller. With contracts ranging 2-5 years and renewal rates >90%, Tangoe has solid revenue visibility.

Inherent Leverage Should Lead to Solid Margin Expansion with Solid Recurring Revenue Growth

With data centers and a platform in place that recognize over 125 currencies and 1,900 billing formats with connections to more than 1,700 communications service providers, Tangoe should see increasing economies of scale as it brings on additional clients. Management's target goal is to double EBITDA margins from 12.1% in 2011 to 24-26%. Management expects this to occur through improved gross margin (scale and revenue mix) and leverage in R&D and G&A, while investing in S&M. However, we point out that we expect Tangoe to have some ongoing margin pressure given it will be unlikely to fully automate its customer solutions, which should always require some custom/manual work. This is typically tied to billing formats that cannot be digitized and upfront services to get clients up and running.



Risks

CLM and TEM is a Fragmented and Early Stage Market

We see solid growth opportunities, but the CLM and TEM markets are still emerging and highly fragmented. While there is lots of headroom for TEM, the market could develop more slowly than expected, which could temper the high growth rates Tangoe has enjoyed. We also believe this has led to various types of competitors, from smaller direct competitors, divisions of much larger companies, and even service providers themselves. We believe this could create confusion and various types of pricing in the market and even aggressive pricing in order to gain share during the developing years of the TEM market.

Potential Diminishing Customer Returns

We believe the ROI presented by Tangoe's solution is very significant. However, we believe as initial efficiencies are addressed that additional ROI may be harder to come by. If customers realize or even perceive ROI is decreasing, they could reduce spending on Tangoe's solutions or even feel they could take some work back in house. That said, given devices in the enterprise turn over ~3% monthly; ongoing M&A in enterprises, carriers, and billing systems; continued employee turnover; new types of telecom services and billing plans; and the increasing trend of BYOD (bring your own device), we believe there will always be meaningful inefficiencies to address in CLM.

Ongoing M&A Strategy Could Pose Integration Risks and Distractions

Tangoe has acquired eight companies in the past five years (see Figure 8). While most of these acquisitions have been moderate in size, we believe the number of acquisitions could prove a challenge to integrate simultaneously and a distraction to the business. Based on our checks, we believe technology platforms of previous acquisitions have not been fully integrated, leading to a fragmented offering. Going forward, we expect the company to continue to be acquisitive. In addition, Tangoe is still on the hook for \$17 million in contingent consideration and deferred acquisition payments related to several of these acquisitions, which would create a drag on cash generation. Last, the returns on acquisitions may not meet expectations. Of note, while we believe Tangoe has been a prudent purchaser, revenue from the HCL, Telwares, and ProfitLine acquisitions are down YoY, which we believe is due to some customer loss.

Standardization or Increased Simplicity of Billing Provided by Operators

The driving force behind TEM is a complex market of billing and operations support systems, and an increasingly diverse set of connected devices. As noted previously, Tangoe interfaces with >1,900 billing formats. Should consolidation in the BSS (Business Support Systems) and OSS (Operations Support Systems) markets continue and lead to more standardized billing formats, the need for third-party TEM solutions could be reduced. Likewise, an increased dominance of a device and/or O/S could also simplify billing. For example, Apple and Google have created their own payment systems and wallets, which could relegate carriers to billing for data usage (gigabytes) only. As Apple's iOS and Google's Android operating systems continue to gain share, this risk could increase.

Increasing Dependence on Channel Partners

Tangoe currently generates ~25% of its bookings through ~27 alliance partners of which ~two-thirds is through IBM, HP, Dell, and Xerox (ACS). Other key alliance partners include Bell Canada, Singtel, ISI, SPN, mobility, Insight, Advocate, webb, Pivotel, GQ AAS, Intersel, and others. We believe the increasing reliance on partners could reduce visibility into the pipeline and increase dependence on select partners. In addition, certain key channel partners such as IBM, which generated ~10% of Tangoe's revenue in 2011, could appear to be becoming more competitive with IBM's acquisition of Emptoris, whose Rivermine subsidiary has historically been competitive with Tangoe. Last, IBM and Dell have both been awarded performance warrants and IBM has the right of first refusal to bid for Tangoe.

Varying Flavors of Competition

We believe CLM, TEM, and MDM are all emerging markets with various types of competitors, from smaller direct competitors, divisions of much larger companies, and even service providers themselves. We highlight the TEM competitive landscape in tiers in Figure 10. We believe some smaller competitors could prove irrational with pricing in order to gain share, which could prove disruptive. Smaller competitors could also be more regionally focused, thus making it harder for Tangoe to penetrate certain markets. We believe larger competitors such as systems integrators (SIs), could offer scale, size, global presence, and a bundle of services to compete more effectively with Tangoe. Even partners such as IBM with its acquisition of Emptoris/Rivermine, could become more competitive, though we do not see this as likely near term. In addition, carriers such as AT&T and Vodafone offer TEM services. Of note, we would highlight Vodafone's acquisition of two TEM companies, Quickcomm and TnT Expense Management. However, we believe carrier-based solutions may prove challenging as most enterprises purchase telecom services through multiple operators in multiple countries. In MDM, Tangoe is more of an emerging competitor that is going up against several larger and more established competitors. Tangoe's angle is the integration of its TEM and rTEM capabilities.



Company Overview

Tangoe provides Communications Lifecycle Management (CLM) solutions globally to a range of enterprises, helping manage the growing fixed and mobile telecommunications expense for its customers. CLM is a combined offering of telecommunications expense management (TEM) and mobile device management (MDM) services. The CLM market is accelerating as telecom expenses rise. Gartner estimates that TEM revenue will grow at a CAGR of 22% from \$894M in 2010 to \$1.951B in 2014. This market should grow at the expense of in-house TEM solutions, which we believe have proven inefficient. As of May 2012, Tangoe is the market leader in TEM, controlling \$17.6B, or 4.1%, of the \$425B in annual global enterprise telecommunications spend.

Tangoe operationalizes its CLM via its On-Site Communication Management Platform (CMP) software. The software provides a comprehensive solution for Telecommunications Expense Management (TEM) and Mobile Device Management (MDM) and facilitates asset management, expense management, and usage management for communications assets and services. In addition to the CMP software, Tangoe provides strategic consulting services including sourcing, strategic advisory services, bill auditing, inventory optimization, mobile optimization, and policy administration. The company has a diverse mix of clients and offers a value proposition that includes delivering a substantial ROI, and increasing internal efficiency through centralization of enterprise communications efforts.

Tangoe commenced operations in February 2000 in Orange, CT as a provider of fixed TEM solutions. The company has since grown through organic growth and M&A expansion (acquired eight different companies in the past five years) and is viewed as the premier provider of a comprehensive fixed and mobile TEM solutions and an emerging player in MDM solutions. Following its IPO on 7/27/2011, the company trades under the symbol TNGO on the NASDAQ. Tangoe has 1,100 employees and 14 offices as of May 2012.



Products and Services

CLM grows in conjunction with an ever-expanding communications environment. Adoption of connected devices and technologies such as smartphones, Voice over IP (VOIP), and tablets has resulted in a growing global telecommunications expense for enterprises and increased complexity. In-house solutions are often inefficient and result in reduced productivity, security risk, inaccurate financial reporting, and dramatically increased expenses (a phenomenon referred to as "bill shock"). Figure 3 below illustrates a high-level view of the areas within the enterprise that Tangoe's technology interacts with and provides. From a high level, Tangoe will review take in digital versions on telecom bills and details. Once on-boarded, Tangoe will monitor and analyze the flow of telecom expenses and help enterprises manage the costs in an efficient manner. Tangoe has also moved into MDM, which can help manage "bill shock" given the explosion in mobile data usage. For example, Tangoe's MDM solution can help alert IT managers when employees are roaming internationally without an international roaming plans.



Figure 3: Tangoe Technology – Enabled Business Components

Source: Company reports, Wedbush Securities Inc

On Site Communications Management Platform

Tangoe enables CLM through its On-Site Communication Management Platform (CMP), which consolidates fixed and mobile TEM to a single location. Tangoe's CMP provides TEM and real-time TEM (rTEM) solutions by providing on-site communication via third-party enterprise systems and Tangoe's client groups, and providing accurate, real-time data and logs of communications. This software has three segmented packages, which provide a holistic CLM service: asset management, expense management, and usage management. Tangoe's CMP represents most of the company's visible recurring revenue. Tangoe engages in long-term subscription-based contracts with it customers ranging from 24-60 months.

Strategic Consulting and Other Services

Aside from CMP, Tangoe provides strategic consulting services, which consists primarily of services related to contract negotiations and bill audits. Contract negotiation fees include both fixed project fees and incentive fees driven by the amount of savings that the company is able to generate over the customer's existing communications rates. These fees are recognized when fixed and determinable, usually when the customer and carrier execute the contract. Bill audit fees are driven by the amount of savings that the company is able to generate by reviewing current and prior communications invoices against the customer's existing contracts. These fees are recognized when fixed and determinable, usually when the carrier agrees to issue a credit or refund to our customer. Other strategic consulting services include sourcing, strategic advisory services, inventory optimization, mobile optimization, and policy administration.

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Revenue Model

Tangoe generates revenue from two main operations: its recurring technology and services revenue and its strategic consulting, software licenses and other revenue. Prior to 2006, the company derived its revenue on a transactional, non-recurring basis. The recurring technology and services revenue primarily consists of operations from Tangoe's CMP platform, and is generated through a 24-60 month subscription service, which includes a base charge and then additional charges based on customer threshold levels of telecom spend. The revenue is recognized at a given rate during the course of the subscription. Strategic consulting services revenue consists mostly of bill auditing and contract negotiation fees. Both bill auditing fees and contract negotiation fees rise relatively to the amount of savings provided, incentivizing customers through a value proposition.

For TEM, management takes on customers with annual telecom spend as low as \$5 million to well over \$500 million. With \$17.6 billion of annual spend under management and an estimated 890 customers, we calculate an average spend per customer of ~\$20 million. We currently estimate management garners 0.7% of this spend per customer on recurring subscription-basis with a goal to increase this to 1.1-1.2% due to increased customer penetration and new modules. For MDM, Tangoe gets paid per device under management in a very wide range of \$1-15 annually. Management indicated that it currently has 2.5 million devices under management.

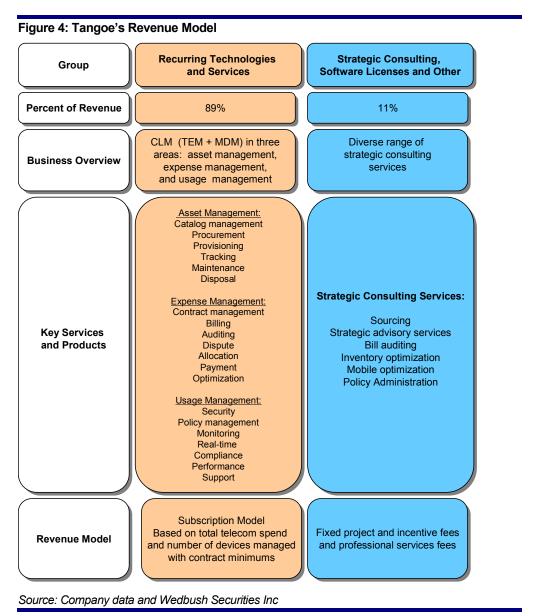
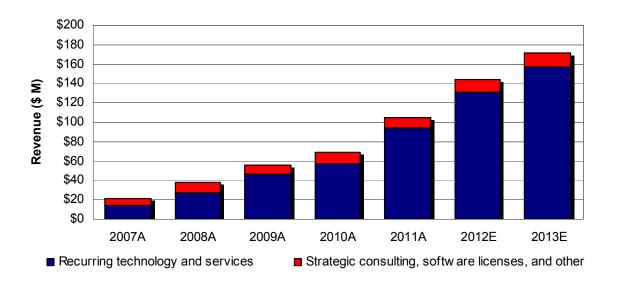


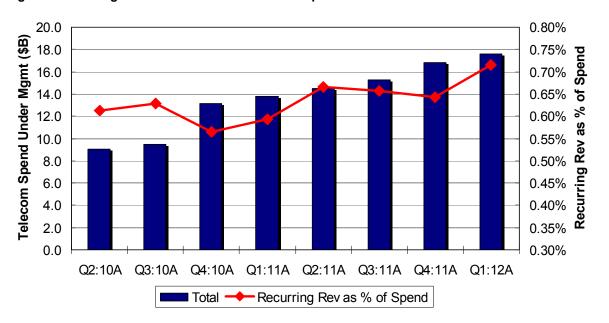


Figure 5: Tangoe Revenue Breakdown By Source



Source: Company data and Wedbush Securities Inc

Figure 6: Recurring Revenue as % of Total Telecom Spend

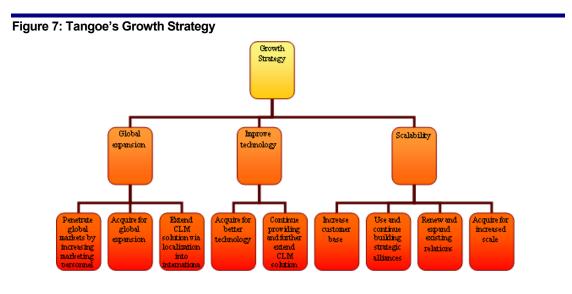




Strategy

Tangoe maintains a tripartite growth strategy: (A) increased scalability, (B) technological growth, and (C) international expansion. The specific mechanisms to enable this strategy are as follows:

- Increase customer base (A/C) Tangoe aims to continue adopting new customers. This has been accomplished through a hybrid of organic growth and inorganic growth via augmentation of competitors and expansion into MDM services. The last five acquisitions (HCL-EMS, Telwares, ProfitLine, Anomalous, and ttMobiles) has brought in >255 customers to Tangoe's customer base of well more than 800 enterprises. Looking forward, Tangoe anticipates continuing this trend through the addition of sales and marketing personnel, so it can effectively market to new enterprises.
- Continue trend of successful acquisitions (A/B/C) Tangoe has synergized its organic growth with its acquisitions, increasing its scalability, technological capabilities, and international presence, while eliminating competitors in a highly fragmented market. Through its pipeline of acquisitions, Tangoe is developing a more comprehensive CLM solution, providing a portfolio of TEM, rTEM, and MDM solutions to enterprises globally. Looking forward, Tangoe will continue practicing this three-fold acquisition philosophy—gaining scalability, increasing technological capabilities, and penetrating international markets.
- Further penetrate international markets (C) Development of Asian, European, and Latin American markets provide a rich, potential growth driver for TEM and MDM solutions. On an annual basis, Tangoe manages \$4.6b in international communications expense, which equals 27.4% of its total managed communications expense. The uncertainty global enterprises face regarding TEM and MDM, combined with the inefficiency of first-party solutions logically points to the proven value proposition offered by Tangoe. With the acquisition of ttMobiles, Tangoe has established a presence in the UK. Tangoe offers a globally capable software solution, offering support for 1,700 different communications carriers (80% of global communications carriers) and 1,900 different formats in 16 different languages processed by 97 global invoice processing centers. To continue expansion, Tangoe plans to continue growing new customers and operations in global markets both by hiring additional sales and operations personnel, and by further localizing their CMP software.
- Use and continue building successful strategic alliances (A) Tangoe has existing strategic alliances with major global enterprises such as Dell, IBM, and Xerox, and additional mobile service relationships with Bell Canada, SingTel, Starhub, and Telefonica. Currently, 25% of Tangoe's bookings are coming from partners. Looking forward, Tangoe seeks to make more alliances and leverage these alliance relationships in conjunction with sales efforts to increase its customer base and operations.
- Continue providing and further extend CLM solution (B/C) Tangoe is the leader in providing CLM solutions, and seeks to continue expansion of its consolidated fixed and mobile CLM solution through further technological and service development, and localization into new domestic and international locations.
- Renew and expand existing customer relationships (A) Management currently believes it has penetrated the existing customer opportunity by ~30% and sees opportunity to expand globally with multinationals and by selling additional modules and applications that drive additional ROI. As new technologies and connected devices such as VoIP, smartphones, and tablets become more readily adopted by enterprises, Tangoe will grow its CLM solution to accommodate increased expenses of communications assets and services. This expansion will be seen in TEM, but more so in MDM.





Mergers and Acquisitions

Tangoe's M&A strategy is driven by three primary characteristics: increase of scale, technological capabilities and international presence. Its M&A strategy catalyzed Tangoe's penetration of MDM solutions, and its expansion into the global market. Its history of M&A is as follows:

TRAQ Wireless—On March 9, 2007, Tangoe merged with TRAQ Wireless, a provider of wireless TEM solutions. With the merger of TRAQ Wireless, Tangoe not only increased its business scale, but also penetrated the wireless TEM space and expanded its platform to include MDM functionalities. This merger aligned Tangoe with the flourishing enterprise MDM demand, and allowed it to provide a consolidated package of both fixed and wireless TEM.

Information Strategies Group (ISG)—On July 5, 2008, Tangoe acquired ISG, a provider of telecommunications expense processing services and technology. With the acquisition of ISG, Tangoe improved the functionality of its expense management service, and enhanced its technological profile with ISG's call accounting product and billing chargeback and allocation software.

InterNoded Inc.—On December 23, 2008, Tangoe acquired InterNoded, a global provider of MDM solutions. With the acquisition of InterNoded, Tangoe expanded its business scale by gaining new customers, and strengthened its global MDM solution.

HCL-EMS—On January 5, 2011, Tangoe acquired HCL Expense Management Services (HCL-EMS), a provider of fixed and mobile TEM solutions. With the acquisition of HCL-EMS, Tangoe grew its scalability, gaining multiple processing centers, operation personnel, new customers, and new operations. Moreover, Tangoe stretched its global reach by augmenting a competitor in global TEM space.

Telwares—On March 16, 2011, Tangoe acquired Telwares' division of TEM, and announced a strategic global alliance with Telwares. Tangoe continued to increase the scale of its business, acquiring Telwares' invoice management, call accounting, and MDM solutions.

ProfitLine—On December 19, 2011, Tangoe acquired ProfitLine, a global provider of TEM and MDM services. With this acquisition, Tangoe digested a global provider of TEM and MDM solutions, increasing Tangoe's scale by integrating new personnel, customers, and operations.

Anomalous Networks—On January 10, 2012, Tangoe acquired Anomalous Networks, a provider of real-time TEM (rTEM) solutions for communications devices such as smartphones, tablets, PCs, and modem-enabled. Adding rTEM to its technological profile furthered Tangoe's CLM capabilities in both fixed TEM and MDM, as rTEM functionality allows Tangoe to provide services such as "predictive cost intelligence, 'bill shock' prevention, user alert acknowledgement tracking, usage anomaly detection, and enhanced policy enforcement." This process results in better TEM data accuracy.

ttMobiles—On February 21, 2012, Tangoe acquired ttMobiles, a MDM services and solutions provider to UK enterprises. Tangoe again extended its global reach, and focused specifically on the European market. Tangoe also integrated ttMobiles sundry functions including mobile sourcing, provider migration, localized charge auditing, personal call management, cost control, recorded call management, fleet administration, and complete outsourced mobile management.

Figure 8: Acquisition Timeline			
Company Name	Date	Price (\$ M)	Rationale
TRAQ Wireless	3/9/2007	\$20.7M	Scalability, MDM technology, and international expansion
Information Strategies Group (ISG)	7/5/2008	\$11.9M	Scalability and international expansion
Internoded Inc.	12/23/2008	\$3.3M	Improve help desk efficiency and MDM technology
HCL – EMS	1/5/2011	\$6.4M	Scalability and international expansion
Telwares	3/16/2011	\$7.7M	Scalability and international expansion
ProfitLine	12/19/2011	\$23.5M	Scalability and international expansion
Anomalous Networks	1/10/2012	\$9.0M	Incorporate rTEM (real-time TEM)
ttMobiles	2/21/2012	\$8.7M	Scalability and international expansion (UK market)



Customers

Tangoe claims a customer base of over 800 that stretch across a range of enterprise verticals. Based upon our analysis, we believe Tangoe is nearing 900 total customers. Tangoe acquires customers through a combination of internal wins and M&A. Of note, in 2011, we estimate Tangoe added 255 customers with 105 added organically and 150 through the acquisitions of HCL, Telwares, and ProfitLine. In Q1, we estimate Tango added 135 customers with 35 added organically and 100 added through the acquisitions of Analogous Networks and ttMobiles. Our checks with certain customers indicate a solid ROI for Tangoe's solution and comfort given the company's size, global coverage, and investment in new technology (e.g., MDM). However, some customers expressed concern regarding the lack of a fully integrated offering due to the numerous acquisitions though we believe these comments are tilted towards customers acquired mostly via acquisitions. Overall, Tangoe claims a >90% renewal rate.

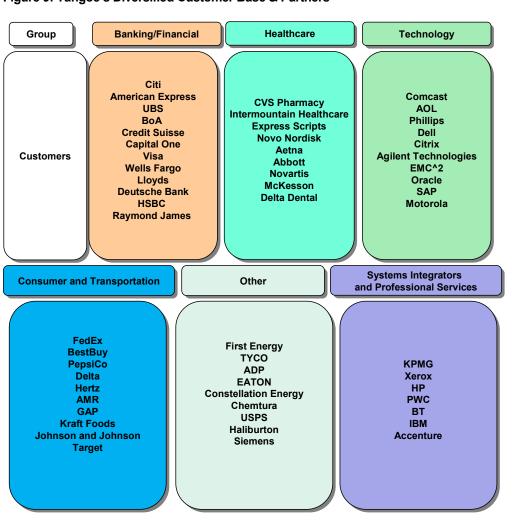


Figure 9: Tangoe's Diversified Customer Base & Partners

Source: Company reports, Wedbush Securities Inc.



Competitive Landscape

Tangoe leads a highly fragmented TEM market with a diverse customer base and broadest offering of mobile and fixed CLM. However, Tangoe faces competition in different forms, which we have segmented into three separate tiers. The tiers are defined as follows:

- Tier 1—These companies are Tangoe's premier competitors. These enterprises command a significant stake in the global TEM market, and directly compete with Tangoe's core revenue and can steal potential growth.
- Tier 2—These companies operate on a much smaller scale than those in Tier 1. Their main threat is that they operate in the North American region, which threatens Tangoe's core revenue.
- Tier 3—Similar to Tier 2, these companies operate on a smaller scale than Tier 1. However, their primary operations are in Latin America or Europe, which is distanced from Tangoe's core revenue, but they threaten Tangoe's potential growth.

Company Name	Region	TEM Scale*	Company Notes
Tier 1			
Tangoe	Global	Any	Acquired ProfitLine, ttMobiles, and Anomalous Networks since December 2011
Vodafone	Global	Any	Acquired two TEM companies, Quickcomm and TnT Expense Management
IBM	Global	Any	Acquired Emptoris and Rivermine in February 2012
Symphony Teleca	Global	Any	Symphony Services merged with Teleca in February 2012
MDSL	Global	Any	TEM integrated with new IPO ServiceNow
Accenture	Global	Any	
CSC	Global	Any	
Tier 2			
Asentinel	North America	<250m, <50,000 MD	
Telesoft	North America	<200m, <100,000 MD	Leading vendor in education marke
Pinnacle	North America	<100m, <50,000 MD	
Avotus	North America	<50m, <30,000 MD	Strong focus on healthcare market
Movero	North America	<50m, <20,000 MD	
Veramark	North America	<50m, <20,000 MD	
Widepoint/Avalon Global Solutions	North America	<50m, <20,000 MD	
Visage Mobile	North America	Any	Focus on mobile TEM and MDM
Tier 3			
TNX	Latin America	Any	
Telefonica Multinational Solutions	Latin America +EU	Any	
Anatole	Europe	<75m, <100,000 MD	
Orange Business Services	Europe	<50m, <80,000 MD	
Econocom	Europe	<50m, <40,000 MD	
Consotel	Europe	<30m, <100,000 MD	
Memobox	Europe	<50,000 MD	

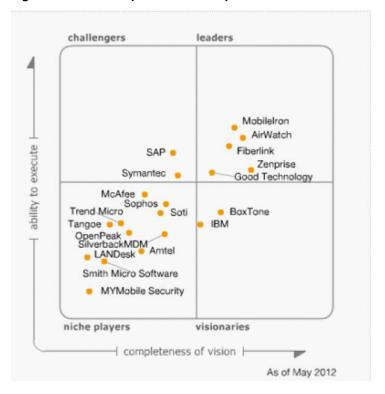
Source: Company data, Wedbush Securities, Inc.

Note: * based on Gartner 2012 estimates, MD: mobile devices



In the MDM market, Gartner considers Tangoe a niche challenger. While there are several strong players in enterprise MDM such as Mobileiron, AirWatch, Fiberlink, Zenprise, Good Technology, we believe Tangoe's strategy in MDM is to enhance its TEM offering and to provide a more comprehensive CLM solution.

Figure 11: MDM Competitive Landscape



Source: Gartner and Wedbush Securities Inc



Management Team

Albert Subbloie - President and CEO, Founder

Mr. Subbloie co-founded Tangoe in February 2000, and serves as the President and CEO of the company. Prior to Tangoe, Mr. Subbloie co-founded the reverse auction site Buyersedge.com. Mr. Subbloie also served as CEO of FreeFire and CEO of Information Management Associates.

Gary Martino - Chief Financial Officer

Mr. Martino became Tangoe's CFO in July 2007. Prior to his experience at Tangoe, Mr. Martino co-founded Buyersedge.com. Mr. Martino also was the Managing Director of Riverside Advisors, LLC, and the CFO of Information Management Associates.

Scott Snyder - Senior Vice President, Mobile Solutions

Mr. Snyder joined Tangoe after the merger of Tangoe and TRAQ Wireless in March 2007. Mr. Snyder currently serves as Tangoe's SVP of Mobile Solutions. Mr. Snyder formerly served as the Chief Operating Officer of TRAQ Wireless.

Julie Palen - Senior Vice President, Strategic Business Development & Mobile Device Management

Ms. Palen joined Tangoe as a result of Tangoe's acquisition of InterNoded in December 2008. Ms. Palen currently serves as SVP of strategic business development and Tangoe's MDM solution. Prior to Tangoe, Ms. Palen was the president and CEO of InterNoded.

Don Farias, Senior Vice President, Expense Management Operations

Mr. Farias joined Tangoe as a result of Tangoe's acquisition of Information Strategies Group in July 2008. Mr. Farias formerly worked at ISG as the Director of Operations, supporting TEM solutions for Fortune 500 companies. He also worked at AT&T, where he controlled billing operations for 75 million customers.

Charles Gamble, Founder, Senior Vice President, Customer Account Management

Mr. Gamble co-founded Tangoe in February 2000, and oversees the company's fixed TEM products and engagements. Prior to Tangoe, Mr. Gamble served as president and COO of a consumer electronics retailer, and also helped initiate the ISP division for Progressive Concepts Inc.



Financial Results and Outlook

Recent Results

For Q1, Tangoe reported revenue of \$34.1 million, which was up 53% YoY and 17% QoQ. Driving this growth was an estimated organic recurring revenue growth in the low to mid-20% range and the acquisitions of Telwares, ProfitLine, Analogous, and ttMobiles. Revenue was driven by a 28% YoY increase of telecom expense under management to \$17.6 billion and the addition of 35 new customers outside of M&A, which added another ~105 customers. EBITDA increased 58% YoY. Pro Forma EPS of \$0.09 was up from \$0.06 in Q1 2011 and \$0.08 in Q4 2011.

For 2011, Tango reported revenue of \$104.9 million, which was up 53% YoY. Driving this growth was solid organic recurring revenue growth and the acquisitions of ProfitLine, HCL and Telwares. Revenue was driven by a 60% YoY increase of telecom expense under management to \$16.8 billion and the additional of 105 new customers outside of M&A, which added another 150 customers. Management indicated that recurring revenue grew ~50% organically. EBITDA increased 87% YoY. Pro Forma EPS of \$0.27 was up from \$0.12 in 2010.

Figure 12 below highlights Tangoe's reported results versus guidance and consensus expectations since its IPO.

Figure 12: Results vs. Guidance and Consensus Estimates

5						
	Period	Guidance	Consensus	Est Upside	Reported EPS	Reported Upside
S	Q2:2012	\$0.09	\$0.09	0.0%	NA	NA
E E	Q1:2012	\$0.08	\$0.08	0.0%	0.09	12.50%
-	Q4:2011	\$0.07	\$0.07	0.0%	0.08	14.29%
	Q3:2011	\$0.06	\$0.06	0.0%	0.07	16.67%
	Period	Guidance	Consensus	Est Upside	Reported EBITDA	Reported Upside
۲	Q2:2012	4.3-4.5	4.5	NA	NA	NA
	Q1:2012	3.5-3.7	3.7	1.94%	4.1	10.71%
#	Q4:2011	3.2-3.4	3.4	3.33%	3.7	7.45%
	Q3:2011	3.0-3.2	3.1	-0.97%	3.3	8.21%
	Period	Guidance	Consensus	Est Upside	Reported Revenue	Reported Upside
venue	Q2:2012	35.0-35.5	38.0	7.80%	NA	NA
Je l	Q1:2012	32.2-32.7	33.0	1.69%	34.1	3.48%
₹e	Q4:2011	27.5-27.9	28.1	1.48%	29.2	4.02%
	Q3:2011	26.3-26.7	26.5	0.04%	27.3	2.98%

Source: First Call, Company data and Wedbush Securities Inc

Q2, 2012 and LT Guidance and Outlook

For Q2, Tangoe expects revenue of \$35.0-35.5 million, up 34-36% YoY. EBITDA is expected to be \$4.3-4.5 million with an EBITDA margin of 12.5% at the midpoint. Pro forma EPS is expected to be \$0.09, up from \$0.06 in Q2 2011 and flat with \$0.09 in Q1. Total shares are expected to be 41.7 million, which includes the majority of the effect of the 2.2 million share follow on offering on April 3, 2012, which generated \$37 million of net proceeds to the company. The offering was part of a larger 8.0 million share offering, which included 5.8 million shares from selling stockholders.

For 2012, Tangoe slightly increased revenue and EBITDA guidance, while lowering EPS guidance by \$0.01 due to a \$0.02 dilutive impact from its follow on offering. Management now expects revenue of \$142.3-144.3 million, up 36-38% YoY. EBITDA is expected to be \$20.2-20.7 million with an EBITDA margin of 14.3% at the midpoint. Pro forma EPS is expected to be \$0.41-0.42 based on 41.3 million shares (was 39.5 million previously).

Long-term, management expects recurring revenue to increase to 90-92% of total revenue from 89% in 2011. Gross margin is expected to increase to 61-63% from 53% in 2011. EBITDA margin is expected to increase to 24-26% from 12% in 2011. The 1200-1400 basis point improvement in EBITDA margin is expected to be driven by the 800-1000 increase in gross margin, lower R&D and G&A spend on a percentage basis, and higher S&M spend on a percentage basis.

Our estimates are in line with guidance and consensus estimate for 2012 but slightly above for 2013. Longer-term, we expect Tangoe to hit the lower end of its target model by 2016.



Valuation and Recommendation

Comparative Analysis

For comparison, we measured Tangoe against a group of large-, mid-, and small-capitalization companies (Figure 13). We compared the companies on the basis of enterprise value to sales, enterprise value to EBITDA, price-to-free cash flow, P/E and P/E to growth. Among Telecom Software peers, Tangoe currently trades at a discount to its mid- and large-capitalization peer group on a 2013 PEG basis. It trades deservedly at a premium on other metrics due to its superior growth and more predictable SaaS model. Tangoe trades at a discount to SaaS peers on all metrics except being inline on EV/sales.

Figure 13: Telecom Software - Comparative Valuation

			Price	P	E	PI	G	Adi.	P/E	Adi.	PEG	P/FCF	EV/S	Sales	EV/E	BITDA
	Ticker	Rating	07/17/12		2013E		2013E					TTM		2013E		2013E
Telecom Softwa	re															
Tangoe	TNGO	OP	\$20.52	48.2x	33.4x	1.3x	0.9x	44.1x	30.6x	1.2x	0.8x	92.1x	5.5x	4.6x	38.9x	26.7x
_			,													
Amdocs	DOX	OP	\$29.76	14.2x	12.9x	1.2x	1.1x	12.1x	11.2x	1.0x	0.9x	12.1x	1.3x	1.2x	6.0x	5.6x
AsiaInfo	ASIA	N	\$11.12	9.4x	8.9x	1.3x	1.3x	7.2x	6.7x	1.0x	0.9x	11.1x	1.0x	0.9x	6.0x	5.0x
CSG Systems	CSGS	N	\$17.66	9.0x	8.8x	1.9x	1.9x	9.6x	9.6x	2.0x	2.0x	19.4x	0.9x	0.9x	4.1x	4.2x
Comverse Tech1	CMVT	OP	\$5.58	13.8x	11.9x	0.8x	0.7x	15.7x	14.4x	1.0x	0.9x	5.8x	0.7x	0.7x	6.0x	6.3x
Motricity	MOTR	N/R	\$0.52	NM	17.3x	NM	0.7x	NA	NA	NA	NA	N/A	0.3x	0.3x	NM	2.1x
NeuStar	NSR	OP	\$33.48	12.0x	10.6x	0.7x	0.6x	12.8x	11.6x	0.7x	0.7x	12.7x	2.6x	2.4x	5.5x	5.0x
Nuance Comm	NUAN	UP	\$21.03	12.0x	11.5x	1.1x	1.1x	12.1x	11.8x	1.1x	1.1x	20.4x	3.9x	3.5x	10.6x	9.7x
Procera Networks	PKT	N/R	\$21.52	51.4x	39.8x	2.0x	1.5x	NA	NA	NA	NA	46.3x	6.4x	4.9x	62.4x	88.1x
Smith Micro	SMSI	N	\$1.88	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM
Synchronoss	SNCR	OP	\$18.18	16.3x	13.6x	0.7x	0.5x	12.7x	10.5x	0.5x	0.4x	25.6x	2.3x	1.9x	7.6x	6.0x
TCS	TSYS	OP	\$1.31	12.3x	4.0x	0.7x	0.2x	11.8x	6.3x	0.7x	0.4x	7.1x	0.4x	0.4x	4.2x	2.8x
TeleNav	TNAV	N/R	\$6.05	7.6x	20.6x	1.1x	2.9x	NA	NA	NA	NA	3.8x	0.2x	0.3x	0.8x	1.6x
Overall Unweight	ted Avera	ige		15.8x	14.6x	1.1x	1.1x	11.7x	10.3x	1.0x	0.9x	16.4x	1.8x	1.6x	11.3x	12.4x
SaaS Comparable	es															
Bazaarvoice	BV	N/R	\$15.96	NM	NM	NM	NM	NA	NA	NA	NA	NA	5.8x	4.7x	NA	NA
Brightcove ²	BCOV	N/R	\$15.11	NM	NM	NM	NM	NA	NA	NA	NA	NA	4.8x	3.9x	NA	383.6x
Concur	CNQR	N/R	\$64.22	74.7x	57.2x	3.0x	2.3x	NA	NA	NA	NA	31.4x	7.3x	5.8x	30.0x	24.0x
Constant Contact	CTCT	N/R	\$16.89	30.7x	19.0x	0.8x	0.5x	NA	NA	NA	NA	8.9x	1.5x	1.2x	10.3x	7.3x
Corner Stone	CSOD	N/R	\$23.21	NM	NM	NM	NM	NA	NA	NA	NA	NA	9.3x	6.6x	NA	NA
DealerTrack	TRAK	N/R	\$28.57	26.6x	22.3x	1.7x	1.4x	NA	NA	NA	NA	13.9x	3.4x	3.0x	13.6x	11.3x
Demandware ²	DWRE	N/R	\$25.80	NM	NM	NM	NM	NA	NA	NA	NA	105.4x	10.0x	7.4x	NA	185.2x
ExactTarget ²	ET	N/R	\$22.25	NM	NM	NM	NM	NA	NA	NA	NA	NA	5.2x	4.3x	330.0x	95.1x
Guidewire	GWRE	N/R	\$26.86	61.9x	79.0x	5.2x	6.6x	NA	NA	NA	NA	37.5x	6.0x	5.0x	35.6x	35.7x
Intralinks	IL	N/R	\$3.99	66.5x	28.5x	5.7x	2.4x	NA	NA	NA	NA	4.7x	1.1x	1.1x	7.8x	6.5x
Jive	JIVE	N/R	\$18.23	NM	NM	NM	NM	NA	NA	NA	NA	NA	8.5x	6.2x	NA	NA
LivePerson	LPSN	N/R	\$18.55	44.8x	37.2x	1.8x	1.5x	NA	NA	NA	NA	31.2x	5.7x	4.7x	23.2x	18.7x
LogMeln	LOGM	N/R	\$31.26	47.4x	34.8x	2.0x	1.4x	NA	NA	NA	NA	35.5x	4.0x	3.3x	18.0x	13.6x
Netsuite ²	N	N/R	\$49.75	234.7x	146.3x	6.8x	4.3x	NA	NA	NA	NA	49.8x	11.2x	9.1x	113.7x	82.8x
Responsys	MKTG	N/R	\$11.59	52.7x	37.6x	2.4x	1.7x	NA	NA	NA	NA	17.2x	2.8x	2.4x	17.9x	13.6x
Salesforce.com	CRM	N/R	\$126.68	85.0x	63.8x	3.1x	2.3x	NA	NA	NA	NA	25.3x	5.7x	4.5x	44.2x	32.6x
SciQuest	SQI	N/R	\$17.57	64.1x	42.6x	3.2x	2.1x	NA	NA	NA	NA	25.7x	5.3x	4.3x	27.8x	18.9x
Vocus	VOCS	N/R	\$17.19	44.1x	27.0x	2.2x	1.4x	NA	NA	NA	NA	19.0x	1.4x	1.2x	16.5x	10.1x
Overall Unweight	ted Avera	ige		69.4x	49.6x	3.2x	2.3x	NA	NA	NA	NA	31.2x	5.5x	4.4x	22.3x	17.5x

¹ Fiscal Year.

Source: First Call and Wedbush Securities Inc.

² Excludes EV/EBITDA in Average.



Discounted Cash Flow

We performed a discounted cash flow (DCF) analysis in which we measure the sensitivity of Tangoe's 12-month price target to different assumptions regarding the discount rate and terminal growth rate to our estimated 2017 year cash flow. We used 12.5% as a discount rate and 7% as a terminal cash flow growth rate. As a result, we arrive at an average 12-month valuation of \$27. We also provide a range of values by varying the discount rate from 11.5% to 13.5%, and the terminal growth rate from 5% to 9%.

Figure 14: DCF Valuation

	Terminal Growth							
	5%	6%	7%	8%	9%			
11.5%	\$24.27	\$28.05	\$33.50	\$42.08	\$57.51			
12.0%	\$22.50	\$25.67	\$30.12	\$36.78	\$47.88			
12.5%	\$20.97	\$23.67	\$27.35	\$32.66	\$41.01			
13.0%	\$19.63	\$21.95	\$25.04	\$29.36	\$35.85			
13.5%	\$18.45	\$20.46	\$23.09	\$26.67	\$31.84			

Source: Company data and Wedbush Securities Inc.

Valuation Summary

We rely on our DCF analysis to arrive at a price target of \$27. This represents a 42x multiple on our 2013 cash-adjusted EPS estimate. This is in line with our long-term EPS growth rate of 37%, which we believe may prove conservative given the company's leadership position in the fast growing TEM market and likely upside to EPS estimates.

Risks

Risks to the attainment of our price target include slower adoption of TEM and MDM among enterprises, standardization of billing, increased competition, and integration risks with M&A strategy.



Projected Financial Statements

Figure 15: Tangoe Revenue Model

Tangoe Revenue Model (Drivers) (in 000's, except per share data and ratios)

Mar-11 Jun-11 Q1:11A Q2:11A Q3:11A Q3:11A Q4:11A Q4:11A Q4:12A Q4:12E Q4:12E Q4:12E Q4:12E Q4:12E Q4:12E Q4:12E Q4:13E Q4:14E Q
Telecom Spend Under Management (\$B)
Telecom Spend Under Management (\$B)
New Customers 120 25 38 72 140
New Customers 120 25 38 72 140 890
Recurring technology and services 19,927 23,510 24,456 25,778 30,756 32,730 34,045 35,417 37,210 39,070 40,998 42,997 Strategic consulting, software licenses and other 2,414 2,537 2,856 3,463 3,391 3,306 3,306 3,389 3,558 3,727 3,896 4,063
Recurring technology and services Strategic consulting, software licenses and other 2,414 2,537 2,856 3,463 3,391 3,306 3,306 3,306 3,389 3,558 3,727 3,896 4,063 3,391 3,306
Recurring technology and services Strategic consulting, software licenses and other 2,414 2,537 2,856 3,463 3,391 3,306 3,306 3,306 3,389 3,558 3,727 3,896 4,063 3,391 3,306
Strategic consulting, software licenses and other 2,414 2,537 2,856 3,463 3,391 3,306 3,306 3,389 3,558 3,727 3,896 4,063 Total Revenue 22,341 26,047 27,312 29,241 34,147 36,036 37,351 38,806 40,768 42,797 44,894 47,060 Revenue Mix Recurring technology and services 89% 90% 90% 88% 90% 91%
Revenue Mix Recurring technology and services 89% 90% 90% 88% 90% 91% 92% 9% <td< td=""></td<>
Recurring technology and services 89% 90% 90% 88% 90% 91%
Strategic consulting, software licenses and other 11% 10% 10% 12% 10% 9%
Total Revenue 100% 100% 100% 100% 100% 100% 100% 100
Q/Q Revenue Growth
Recurring technology and services 24.7% 18.0% 4.0% 5.4% 19.3% 6.4% 4.0% 4.0% 5.1% 5.0% 4.9% 4.9% 1
\$ 0,7
Strategic consulting, software licenses and other <u>-10.4%</u> <u>5.1%</u> <u>12.6%</u> <u>21.3%</u> <u>-2.1%</u> <u>-2.5%</u> <u>0.0%</u> <u>2.5%</u> <u>5.0%</u> <u>4.8%</u> <u>4.5%</u> <u>4.3%</u>
Total Revenue 19.6% 16.6% 4.9% 7.1% 16.8% 5.5% 3.6% 3.9% 5.1% 5.0% 4.9% 4.8%
Y/Y Revenue Growth
Recurring technology and services 50.3% 69.2% 67.9% 61.3% 54.3% 39.2% 39.2% 37.4% 21.0% 19.4% 20.4% 21.4%
Strategic consulting, software licenses and other <u>-10.4% -9.8% </u>
Total Revenue 40.0% 55.9% 59.4% 56.6% 52.8% 38.4% 36.8% 32.7% 19.4% 18.8% 20.2% 21.3%
Gross Profit
Cost of Revenues
Recurring technology and services 8,908 11,236 11,748 12,253 14,066 14,791 15,199 15,615 16,198 16,787 17,382 17,981 Strategic consulting, software licenses and other 1,272 1,245 1,142 1,532 1,458 1,488 1,525 1,601 1,677 1,753 1,828
Total Cost of Revenues 10,180 12,481 12,890 13,785 15,524 16,279 16,687 17,140 17,799 18,464 19,135 19,809
Recurring technology and services 11,019 12,274 12,708 13,525 16,690 17,939 18,846 19,802 21,012 22,283 23,617 25,016
Strategic consulting, software licenses and other 1,142 1,292 1,714 1,931 1,933 1,818 1,818 1,818 1,819 2,050 2,143 2,234
Total Gross Profit 12,161 13,566 14,422 15,456 18,623 19,757 20,665 21,666 22,969 24,333 25,759 27,250
Gross Margin
Recurring technology and services 55.3% 52.2% 52.0% 52.5% 54.3% 54.8% 55.4% 55.9% 56.5% 57.0% 57.6% 58.2%
Strategic consulting, software licenses and other 47.3% 50.9% 60.0% 55.8% 57.0% 55.0% 55.0% 55.0% 55.0% 55.0% 55.0% 55.0% 55.0% 55.0%
Total Gross Margin 54.4% 52.1% 52.8% 52.9% 54.5% 54.8% 55.3% 55.8% 56.3% 56.9% 57.4% 57.9%
% of Total Gross Profit
Recurring technology and services 90.6% 90.5% 88.1% 87.5% 89.6% 90.8% 91.2% 91.4% 91.5% 91.6% 91.7% 91.8%

Source: Company data and Wedbush Securities



Figure 16: Tangoe Quarterly Income Statement

Tangoe Quarterly Income Statement (in 000's, except per share data and ratios) 2011A 2012E 2013E Sep-13 Mar-11 Sep-11 Dec-11 Mar-12 Sep-12 Dec-12 Mar-13 Dec-13 Jun-11 Jun-12 Jun-13 Q1:11A Q2:11A Q3:11A Q4:11A Q1:12A Q2:12E Q3:12E Q4:12E Q1:13E Q2:13E Q3:13E Q4:13E Recurring technology and services 24,456 19,927 23,510 25,778 30,756 32,730 34,045 35,417 37,210 39,070 40,998 42,997 Strategic consulting, software licenses and other 2,856 3,463 3,306 3.389 34,147 Total Revenue 22,341 26,047 27,312 29,241 36,036 37,351 38,806 40,768 42,797 44,894 47,060 Cost of revenue: 17.981 Recurring technology and services 8.908 11,236 11.748 12.253 14.066 14.791 15.199 15.615 16.198 16.787 17.382 Strategic consulting, software licenses and other 1,272 1,245 1.142 1,532 1,458 1.488 1.488 1,525 1,601 1.677 1.753 1,828 Total Cost of Revenue 12,481 12,890 16,279 16,687 18,464 10,180 13,785 15,524 17,140 17,799 19,135 19,809 **Gross Profit** 12,161 13,566 14,422 15,456 18,623 19,757 20,665 21,666 22,969 24,333 25,759 27,250 Operating Expense: Sales and Marketing 3,525 3,754 3,906 4,262 5,178 5,554 5,844 5,754 6,533 6,960 7,438 7,406 4,435 5,810 5,845 5,741 5,954 6,355 General and Administrative 3.264 3.927 4.217 5.786 6.553 6.595 Research and Development 2.821 2.791 2.977 3.095 3.596 3.647 3.634 3.702 3.875 4.058 4.184 4.372 Depreciation & Amortization 356 339 370 306 321 333 386 100 372 402 17,744 **Total Operating Expense** 9,710 10,828 11,439 12,162 14,866 15,331 15,655 15,542 16,720 18,561 18,775 Non-GAAP Operating Income 2,451 2,738 2,983 3,294 3,757 4,426 5,009 6,124 6,249 6,589 7,199 8,475 Interest expense (659) (777)(1,427)(184 (235)(249)(249) (249 (249)(249) (249)(249 Interest income 3 14 24 17 15 29 31 33 35 37 40 Other income Add: Misc. GAAP Expenses 1,041 (Loss) Income Before Income Tax Provision 1,796 1,964 2,611 3,134 3,539 4,192 4,789 5,905 6,032 6,375 6,987 8,266 Income Tax Provision 180 88 140 208 360 154 182 Non-GAAP Net Income 1,670 1,784 2,523 2,994 3,385 4,010 4,581 5,649 5,770 6,097 6,683 7,906 Total Adjustments 2 283 3 174 4.378 2.117 3.193 2 913 2 945 2 995 3.168 3 019 3 051 3.108 <u>4,79</u>8 (613)(1,390)(1,855)1,636 Net Income 877 192 1,096 2,654 2,602 3,079 3,632 Preferred Dividends (929)(929)(310)Accretion of Redeemable Conv. Pref. Stock. **GAAP Net Income** (1,558)(2,335)(2,170)877 192 1,096 1,636 2,654 2,602 3,079 3,632 4,798 Earnings (Loss) Per Share: Non-GAAP 0.06 0.06 0.07 0.08 0.09 0.10 0.13 0.14 0.14 0.15 0.18 GAAP (0.33)(0.48)(0.10) 0.02 0.00 0.03 0.04 0.06 0.06 0.07 0.08 0.11 Diluted Shares Outstanding 4.672 4.853 22.769 38.493 39.431 41.731 42.031 42.331 42.631 42.931 43.231 43.531 28,322 Fully Diluted Shares Outstanding 29.867 35.124 38.493 **EBITDA** Depreciation & Amortization 100 356 339 370 306 321 333 345 358 372 386 402 2.551 3,094 3.322 3,664 4.063 4,747 5,342 6,469 6.607 6,960 7,585 8.877 **EBITDA** 18.9% EBITDA Margin 11.4% 11.9% 12.2% 12.5% 11.9% 13.2% 14.3% 16.7% 16.2% 16.3% 16.9% Margin Analysis Gross Margin 54.4% 52.1% 52.8% 52.9% 54.5% 54.8% 55.3% 55.8% 56.3% 56.9% 57.4% 57.9% 16.3% Sales and Marketing 15.8% 14.4% 14.3% 14.6% 15.2% 15.2% 15.4% 15.6% 14.8% 16.6% 16.0% 15.7% 15.1% 15.4% 14.8% General and Administrative 14.6% 16.9% 16.1% 15.6% 14.6% 14.8% 14.6% 14.0% Research and development 12.6% 10.7% 10.9% 10.6% 10.5% 10.1% 9.5% 9.5% 9.3% Operating Margin Pre Tax Margin 11.0% 10.5% 10.9% 11.3% 11 0% 12.3% 13 4% 15.8% 15.3% 15.4% 16.0% 18.0% 7.5% 9.6% 10.7% 10.4% 11.6% 12.8% 15.2% 14.8% 14.9% 15.6% 8.0% 17.6% 4.4% 7.0% 9.2% 3 4% 4 4% 4 4% 4 4% 4.4% 4 4% 4 4% 4 4% 10.2% Net Margin 7.5% 6.8% 9.2% 9.9% 11.1% 12.3% 14.6% 14.2% 14.2% 14.9% 16.8% Year/Year Growth Revenues 40.0% 55.9% 59.4% 56.6% 45.3% 52.8% 38.4% 36.8% 32.7% 19.4% 18.8% 20.2% 21.3% 40.2% Gross Profit 36.6% 44.0% 50.0% 53.1% 45.6% 43.3% 23.2% 23.3% 25.8% Sales and Marketing 29.5% 27.3% 33.1% 31.1% 46.9% 47.9% 49.6% 35.0% 26.2% 25.3% 27.3% 28.7% General and Administrative 31.0% 53.0% 64.1% 45.5% 77.3% 47.9% 38.6% 29.4% 2.9% 9.4% 12.1% 14.9% 30.9% Research and development 25.9% 22.7% 29.8% 27.5% 30.7% 22 1% 19 6% 7.8% 11.3% 15 1% 18 1% 106.0% 101.5% 93.7% 95.1% 61.6% 67.9% 85.9% 66.3% 48.9% 43.7% 38.4% Operating Income 53.3% 70.5% 88.4% 52.1% 156.7% 143.1% 97.0% 83.4% 45.9% 40.0% -262.4% 202.6% 1255.2% Net Profit -29.9% 491.5% 1701.0% -131.3% -178.9% -188.2% 180.8% 122.1% 80.8% Quarter/Quarter Growth 19.6% 16.6% 4.9% 16.8% 5.5% 3.6% 3.99 5.1% 5.0% 4.8% Revenues Gross Profit 14.3% 11.6% 6.3% 7.2% 20.5% 6.1% 4.6% 4.8% 6.0% 5.9% 5.9% 5.8% Sales and Marketing 9.1% -1.5% 8.5% 6.5% 4.0% 21.5% 7.3% 5.2% 13.6% 6.5% 6.9% -0.4% 7.4% 6.7% General & Administrative 20.3% 30.5% 0.4% 0.6% -1.8% 3.7% 0.7% Research and development 19.3% -1.1% 6.7% 4 0% 16.2% 1 4% -0.4% 1.9% 4 7% 4 7% 3 1% 4.5% 10.4% 2.0% 14.1% 17.8% 13.2% 22.2% 5.4% Operating Income 45.2% 11.7% 8.9% 9.3% 17.7%

Source: Company data, Wedbush Securities Inc

39.3%

42 1%

9.4%

6.8%

32.9%

41 4%

20.0%

18 7%

12.9%

13.1%

18.5%

18.5%

14.2%

14 2%

23.3%

23.3%

2.2%

2 2%

5.7%

5.7%

9.6%

9.6%

Source: Company reports and Wedbush Securities estir

Net Profit

18.3%

18.3%



Figure 17: Tangoe Annual Income Statement

(in 000's, except per share data and ratios)	2007A	2008A	2009A	2010A	2011A	2012E	2013
	2007A	2000A	2003A	2010A	2011A	2012L	2013
Recurring technology and services Strategic consulting, software licenses and other	14,174	27,839	46,005	57,703	93,671	132,948	160,270
Fotal Revenue	6,873 21,047	9,687 37,526	9,912 55,917	10,771 68,474	11,270 104,941	13,392 146,341	15,24 175,51
Cost of revenue:							
Recurring technology and services	6,982	14,669	20,423	26,026	44.145	59,671	68,34
Strategic consulting, software licenses and other	2,821	3,043	4,360	3,874	5,191	5,959	6,86
Total Cost of Revenue	9,803	17,712	24,783	29,900	49,336	65,630	75,20
Gross Profit	11,244	19,814	31,134	38,574	55,605	80,711	100,31
Operating Expense:							
Sales and Marketing	5,954	7,683	9,577	11,856	15,447	22,330	28,33
General and Administrative	5,389	7,439	9,218	10,677	15,843	23,181	25,45
Research and Development	7,021	5,808	7,981	9,173	11,684	14,579	16,48
Depreciation & Amortization Total Operating Expense	730 19,094	942 21,872	1,221 27,997	1,091 32,797	1,165 44,139	1,304 61,394	1,51 71,80
Non-GAAP Operating Income	(7,850)		3,137	5,777	11,466	19,316	28,51
Non-GAAP Operating income	(7,650)	(2,058)	3,137	5,777	11,400	19,316	20,51
nterest expense	(577)	(1,163)	(2,224)	(2,007)	(3,047)	(982)	(99
Interest income	37	46	46	19	45	92	14
Other income Add: Misc. GAAP Expenses	39 	(66) 	(184) 	3	1,041		
(Loss) Income Before Income Tax Provision	(8,351)	(3,241)	775	3,792	9,505	18,426	27,66
ncome Tax Provision	(76)	23	264	295	534	802	1,20
Non-GAAP Net Income	(8,275)	(3,264)	511	3,497	8,971	17,624	26,45
Total Adjustments	1,499	3,629	2,881	5,250	11,952	12,047	12,34
Net Income	(9,774)	(6,893)	(2,370)	(1,753)	(2,981)	5,578	14,11
Preferred Dividends	(2,491)	(3,162)	(3,714)	(3,715)	(2,168)		-
Accretion of Redeemable Conv. Pref. Stock.	(60)	(62)	(64)	(64)	(37)	<u> </u>	444
GAAP Net Income	(12,325)	(10,117)	(6,148)	(5,532)	(5,186)	5,578	14,11
Earnings (Loss) Per Share: Non-GAAP			0.12	0.12	0.27	0.43	0.6
GAAP		_	(1.43)	(1.26)	(0.32)	0.13	0.3
Diluted Shares Outstanding		_	4,311	4,399	16,412	41,381	43,08
Fully Diluted Shares Outstanding				28,722	32,952		
EBITDA Analysis	700	0.40	4 004	4.004	4.405	4.004	4 54
Depreciation & Amortization EBITDA	730 (7,120)	942 (1,116)	1,221 4,358	1,091 6,868	1,165 12,631	1,304 20,621	1,51 30,03
EBITDA Margin	-33.8%	-3.0%	7.8%	10.0%	12.0%	14.1%	17.1
Margin Analysis							
Gross Margin	53.4%	52.8%	55.7%	56.3%	53.0%	55.2%	57.2
Sales and Marketing	28.3%	20.5%	17.1%	17.3%	14.7%	15.3%	16.1
General and Administrative	25.6%	19.8%	16.5%	15.6%	15.1%	15.8%	14.5
Research and development	33.4%	15.5%	14.3%	13.4%	11.1%	10.0%	9.4
Operating Margin Pre Tax Margin	-37.3% -39.7%	-5.5% -8.6%	5.6%	8.4%	10.9% 9.1%	13.2%	16.2 15.8
Tax Rate	0.9%	-0.7%	1.4% 51.7%	5.5% 8.4%	6.0%	12.6% 4.5%	4.5
Net Margin	-39.3%	-8.7%	0.9%	5.1%	8.5%	12.0%	15.1
Year/Year Growth							
Revenues		78.3%	49.0%	22.5%	53.3%	39.5%	19.9
Gross Profit		176.2%	157.1%	123.9%	144.2%	145.1%	124.3
Sales and Marketing		29.0%	24.7%	23.8%	30.3%	44.6%	26.9
General and Administrative		38.0%	23.9%	15.8%	48.4%	46.3%	9.8
Research and development		-17.3%	37.4%	14.9%	27.4%	24.8%	13.1
Operating Income Pre Tax Profit		26.2% 38.8%	-152.4% -23.9%	184.2% 489.3%	198.5% 250.7%	168.5% 193.9%	147.6 150.1

Source: Company reports and Wedbush Securities estimates.



Figure 18: Tangoe Annual Balance Sheet

Tangoe Annual Balance Sheet Stat (in 000's, except per share data and ratios)						
, , , , , , , , , , , , , , , , , , , ,	2008A	2009A	2010A	2011A	2012E	2013E
Assets:						
Cash and cash equivalents	6,554	6,163	5,913	43,407	81,260	105,925
Accounts receivable, less allowances	11,384	11,517	14,295	25,311	30,174	36,591
Prepaid expenses and other current assets	870	1,585	1,395	2,503	3,896	4,724
Total Current Assets	18,808	19,265	21,603	71,221	115,329	147,240
Computers, Furniture, and Equipment, Net	1,625	1,761	1,795	3,334	3,897	4,569
Intangible assets, net	16,422	16,843	15,785	28,800	30,561	25,957
Goodwill Security deposits and other non-current assets	16,191 453	17,636 573	17,636 1,925	36,266 1,241	44,728 1,906	44,728 1,906
Cash held in escrow	1,375					-
Total Assets	54,874	56,078	58,744	140,862	196,422	224,400
Liabilities:						
Accounts payable	2,745	2,858	3,303	6,605	9,522	11,005
Accrued Expenses	2,802	2,285	3,364	7,061	8,237	9,951
Deferred revenue-current portion	6,940 6,609	7,840 9,398	8,304 6.345	9,051 7,904	10,866 13,187	13,177
Notes Payable-current portion Other current liabilities	200	9,396 200	6,345	7,904 1,079	746	13,187 746
Total Current Liabilities	19,296	22,581	21,316	31,700	42,558	48,066
Deferred rent and other non-current liabilities	1,298	2,480	3,099	1,659	3,601	3,601
Deferred revenue, less current portion		· -	1,788	2,624	2,910	3,529
Notes payable, less current portion	15,408	11,933	11,777	8,290	4,918	4,918
Warrants for redeemable conv. pref. stock Other noncurrent liabilities	328 200	511	1,345	-	-	-
Total Liabilities	36,530	37,505	39,325	44,273	53,988	60,114
Total Shareholders' Equity	(35,482)	(39,031)	(42,022)	96,589	142,434	164,286
Total Liabilities and Shareholders' Equity	54,874	56,078	58,744	140,862	196,422	224,400
Return Ratios						
	-8.7%	0.9%	5.1%	8.5%	12.0%	15.1%
Return on Sales Total Asset Turnover	0.68	1.00	1.17	0.74	0.75	0.78
Return on Sales Total Asset Turnover Financial Leverage	0.68 (1.55)	1.00 (1.44)	1.17 (1.40)	0.74 1.46	0.75 1.38	0.78 1.37
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio	0.68 (1.55) 100%	1.00 (1.44) 100%	1.17 (1.40) 100%	0.74 1.46 100%	0.75 1.38 100%	0.78 1.37 100%
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity	0.68 (1.55)	1.00 (1.44)	1.17 (1.40)	0.74 1.46	0.75 1.38	0.78 1.37 100% 16.1%
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets	0.68 (1.55) 100% 9.2%	1.00 (1.44) 100% -1.3%	1.17 (1.40) 100% -8.3%	0.74 1.46 100% 9.3%	0.75 1.38 100% 12.4%	0.78
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth	0.68 (1.55) 100% 9.2% -5.9%	1.00 (1.44) 100% -1.3% 0.9%	1.17 (1.40) 100% -8.3% 6.0%	0.74 1.46 100% 9.3% 6.4%	0.75 1.38 100% 12.4% 9.0%	0.78 1.37 100% 16.1% 11.8%
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover	0.68 (1.55) 100% 9.2% -5.9% 9.2%	1.00 (1.44) 100% -1.3% 0.9% -1.3%	1.17 (1.40) 100% -8.3% 6.0% -8.3%	0.74 1.46 100% 9.3% 6.4% 9.3%	0.75 1.38 100% 12.4% 9.0% 12.4%	0.78 1.37 100% 16.1% 11.8% 16.1%
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable	0.68 (1.55) 100% 9.2% -5.9% 9.2%	1.00 (1.44) 100% -1.3% 0.9% -1.3%	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2	0.74 1.46 100% 9.3% 6.4% 9.3%	0.75 1.38 100% 12.4% 9.0% 12.4%	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover	0.68 (1.55) 100% 9.2% -5.9% 9.2%	1.00 (1.44) 100% -1.3% 0.9% -1.3%	1.17 (1.40) 100% -8.3% 6.0% -8.3%	0.74 1.46 100% 9.3% 6.4% 9.3%	0.75 1.38 100% 12.4% 9.0% 12.4%	0.78 1.37 100% 16.1% 11.8% 16.1%
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2)	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53 3.7 3.0 0.1
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital Net Working Capital	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2) (3,316)	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40 1.0 0.9 (0.4) (0.8) 287	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48 2.2 2.2 0.2 0.1 39,521	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1 72,771	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53 3.6 0.1 0.1 99,174
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital Net Working Capital ST Debt	0.68 (1.55) 100% 9.2% -5.9% 9.2% -5.95 9.2% -3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2) (3,316) 9,398	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40 1.0 0.9 (0.4) (0.8) 287 6,345	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48 2.2 2.2 0.2 0.1 39,521 7,904	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53 3.1 3.0 0.1 0.1 99,174 13,187
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital Net Working Capital ST Debt LT Debt	0.68 (1.55) 100% 9.2% -5.9% 9.2% 3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2) (3,316)	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40 1.0 0.9 (0.4) (0.8) 287	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48 2.2 2.2 0.2 0.1 39,521	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1 72,771 13,187	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53 3.1 0.1 9,174 13,187 4,918
Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital Net Working Capital ST Debt LT Debt Book Value per Share Tangible Book Value per Share	0.68 (1.55) 100% 9.2% -5.9% 9.2% -5.95 9.2% -3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2) (3,316) 9,398 11,933 (\$9.05) (\$17.05)	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40 1.0 0.9 (0.4) (0.8) 287 6,345 11,777 (\$9.55) (\$17.15)	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48 2.2 2.2 0.2 0.1 39,521 7,904 8,290 \$5.89 \$1.92	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1 72,771 13,187 4,918 \$3.44 \$1.62	0.78 1.37 100% 16.1% 11.8% 16.1% 4.8 75.1 6.8 53 3.1 3.0 0.1 0.1 99,174 13,187 4,918 \$3.81 \$2.17
Return Ratios Return on Sales Total Asset Turnover Financial Leverage Retention Ratio Return on Equity Return on Assets Sustainable Growth Activity Ratios Receivables Turnover Days Receivable Payables Turnover Days Payable Liquidity/Leverage Current Ratio Quick Ratio Debt to Equity Debt to Capital Net Working Capital ST Debt LT Debt Book Value per Share Tangible Book Value per Share Cash & Investments per Share Cash & Investments per Share, Net	0.68 (1.55) 100% 9.2% -5.9% 9.2% -5.95 9.2% -3.3 109.2 6.5 56	1.00 (1.44) 100% -1.3% 0.9% -1.3% 4.9 74.1 8.7 42 0.9 0.8 (0.5) (1.2) (3,316) 9,398 11,933 (\$9.05)	1.17 (1.40) 100% -8.3% 6.0% -8.3% 4.8 75.2 9.1 40 1.0 0.9 (0.4) (0.8) 287 6,345 11,777 (\$9.55)	0.74 1.46 100% 9.3% 6.4% 9.3% 4.1 86.8 7.5 48 2.2 2.2 0.2 0.1 39,521 7,904 8,290 \$5.89	0.75 1.38 100% 12.4% 9.0% 12.4% 4.8 74.2 6.9 52 2.7 2.6 0.1 0.1 72,771 13,187 4,918 \$3.44	0.78 1.37 1009 16.19 11.89 16.19 4.8 75.1 6.8 53 3.0 0.1 0.1 99,174 13,187 4,918 \$3.81

Source: Company reports, Wedbush Securities estimates.



Figure 19: Tangoe Annual Cash Flow Statement

Tangoe Annual Cash Flow Statement						
(in 000's, except per share data and ratios, FY ends December	31)					
	2008A	2009A	2010A	2011E	2012E	2013E
Cash Flow from Operating Activities:						
Net income (loss)	(6,969)	(2,554)	(1,752)	(2,955)	5,578	14,111
Adjustments to reconcile net income to net cash provided	by (used in) operating ac					
Amortization of debt discount	53	193	47	1,339	191	-
Amortization of leasehold interest	-	-	-	-	(24)	-
Depreciation and amortization	2,709	3,537	3,529	4,551	6,855	6,122
(Decrease) increase in deferred rent liability	193	(380)	(494)	(58)	43	-
Amortization of marketing agreement intangible assets	-	-	26	92	32	-
Allowance for doubtful accounts	137	9	207	23	-	-
Deferred income taxes	62	190	190	305	6	-
Stock based compensation expense	540	749	1,928	3,980	6,496	7,741
Stock based comp. related to common and convertible stock re	1,388	-	-	-	-	-
Non-cash expense relative to issuance of warrants to service p	15	8	-	-	-	-
Increase in fair value of warrants for redeemable conv. pref. st	66	184	884	1,996	-	-
Other	-	-	-	1,549	-	-
Change in operating assets and liabilities						
Accounts receivable	(1,596)	(141)	(2,986)	(4,437)	(3,433)	(6,418)
Prepaid expenses and other current assets	(323)	(25)	(501)	47	(468)	(829)
Other assets	(36)	(133)	(1,181)	(381)	` 10 [′]	- ′
Accrued Expenses	573	(199)	1,079	3,054	1.240	1,714
Accounts payable	392	113	172	(184)	(145)	1,483
Deferred revenue	1,523	882	2,252	1,226	1,619	2,930
Net Cash Provided by Operating Activities	(1,273)	2,433	3,400	10,147	18,001	26,855
Cash Flow from Investing Activities:						
Purchases of computers, furniture and equipment	(671)	(660)	(367)	(853)	(1,826)	(2,190)
Cash paid in connection with acquisitions, net of cash received	(12,051)	(70)	-	(22,194)	(8,577)	(=, .00)
Cash held in escrow	(1,375)	-	_	-	-	_
Net Cash Used in Investing Activities	(14,097)	(730)	(367)	(23,047)	(10,403)	(2,190)
Cash Flow from Financing Activities:						
Repayment of debt	(3,239)	(580)	(8,562)	(38,018)	(1,544)	-
Borrowings of debt	16,690	=	5,500	20,000	=	-
Proceeds from initial public offering, net of issuance costs	-	=	-	66,989	30,322	-
Deferred financing costs	(138)	(85)	(60)	(170)	=	-
Payments of Settlement Liability	(175)	(200)	(200)	-	=	-
Payments of Debt in Connection with Acquisition	-	(895)	(952)	-	-	-
Proceeds from repayments of notes receivable	-	-	-	-	-	-
Proceeds from exercise of options	137	77	300	1,401	70	-
Other	7,258	(408)	691	192	1,396	-
Net Cash Provided by Financing Activities	20,533	(2,091)	(3,283)	50,394	30,244	-
Effect of Exchange Rate on Cash	10	(3)	-	-	11	-
Net Increase (Decrease) in Cash an Cash Equivalents	- 5,173	- (391)	(250)	- 37,494	37,853	24,665
Cash and Equivalents, beginning of period	1,381	6,554	6,163	5,913	43,407	81,260
Cash and Equivalents, end of period	6,554	6,163	5,913	- 43,407	81,260	105,925
	0,004	5,100	3,010		J.,200	



Analyst Certification

I, Scott Sutherland, CFA, Suhail Chandy, CFA, certify that the views expressed in this report accurately reflect my personal opinion and that I have not and will not, directly or indirectly, receive compensation or other payments in connection with my specific recommendations or views contained in this report.

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Investment Rating System:

Outperform: Expect the total return of the stock to outperform relative to the median total return of the analyst's (or the analyst's team) coverage universe over the next 6-12 months.

Neutral: Expect the total return of the stock to perform in-line with the median total return of the analyst's (or the analyst's team) coverage universe over the next 6-12 months.

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The Investment Ratings are based on the expected performance of a stock (based on anticipated total return to price target) relative to the other stocks in the analyst's coverage universe (or the analyst's team coverage).*

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Wedbush Equity Research Disclosures as of July 17, 2012

Company	Disclosure
Tangoe	1

Research Disclosure Legend

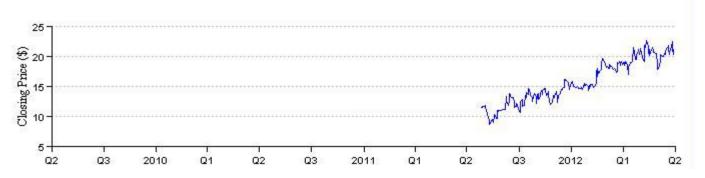
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