

## Demo-day-feedback

This is a short questionnaire we would like you to fill out to help us with our project.

All answers are anonymous.

This first section is about which demographic group you fit.

**\* Required**

### 1. Your gender \*

*Mark only one oval.*

- ☐ Female
- ☐ Male
- ☐ Prefer not to say
- ☐ Other

### 2. What age are you? \*

*Mark only one oval.*

- ☐ 15-19
- ☐ 20-24
- ☐ 25-29
- ☐ 30-34
- ☐ 35-39
- ☐ 40-44
- ☐ 45-49
- ☐ 50-54
- ☐ 55-59
- ☐ 60-64
- ☐ 65-69
- ☐ 70+

**3. How many times a week do you watch TV and/or movies? \****Check all that apply.*

- ☐ Not at all
- ☐ Less than once a week
- ☐ 1 day
- ☐ 2 days
- ☐ 3 days
- ☐ 4 days
- ☐ 5 days
- ☐ 6 days
- ☐ Everyday

**Part two**

This section is about your opinion and standings in regards to key elements of this project.

**4. Are you familiar with the Netflix movie "Bandersnatch"? \****Mark only one oval.*

- ☐ Yes.
- ☐ No.
- ☐ Somewhat, but i have not seen it myself.

**5. Do you like the concept of a personalised movie/narrative experience? \****Mark only one oval.*

- ☐ Yes.
- ☐ No.

**6. In your own words, what do you think about the concept of personalized experiences in movies, TV and entertainment? \***

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**7. Would you be comfortable with a camera detecting your face to extract emotional response that will alter the movie's story or plot. (The data is private and goes nowhere) \****Mark only one oval.*

- ☐ Yes.
- ☐ No.

8. **Would you accept the data being used for optimizing facial recognition and other related optimization? \***

*Mark only one oval.*

☐ Yes.

☐ No.

9. **If no to the previous question, can you please tell us why?**

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**Thank you for taking this questionnaire.**

We apriciate you :).

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