```
# NZZ Storytelling, script for the following article:
   https://www.nzz.ch/international/freund-und-feind-betrachtet-durch-die-brille-des-
   weissen-hauses-ld.1349175#subtitle-die-methodik-im-detail
   # questions and comments: marie-jose.kolly@nzz.ch
   ### MISE EN PLACE ###
 5
   library(dplyr)
 6
   library(tibble)
 7
   library(sotu)
 8
   library(tm)
9
   library(ggplot2)
   library(countrycode)
10
   library(tidyr)
11
   library(directlabels)
12
13
14
   setwd("mypath/graphics")
15
16
   #-----
17
   ### VIEW AND CONFIGURE DATA ###
18
   nrow(sotu meta)
19
20
   length(sotu text)
21
   head(sotu text)
22
23
   # write all sotu-addresses to directory
24
   sotu dir("mypath/data/sotu originals", filenames)
25
26
   #-----
27
    _____
28
   ### CORPUS CREATION AND PROCESSING ###
29
30
   # Read in as corpus
31
   directoryIn<-"mypath/data/sotu red augm"</pre>
   docs<-Corpus(DirSource(directoryIn, encoding = "UTF-8"), readerControl = list(language</pre>
32
   = "eng"))
33
34
   ## Create different corpora containing different types of information
35
36
37
   # Corpus 1: keep punctuation but remove whitespace
   corpus1<-tm map(docs, stripWhitespace)</pre>
38
   directoryOut<-"mypath/data/sotu_corpus1"</pre>
39
   writeCorpus(corpus1, path=directoryOut, filenames=pasteO(substr(dir(directoryIn), 1,
   nchar(dir(directoryIn))-4),".txt",sep=""))
41
   # Corpus 2: remove punctuation and whitespace and convert to lowercase to count words,
42
   and for concept and frequent word analysis
   corpus2<-tm map(docs, removePunctuation, preserve intra word dashes = TRUE)</pre>
43
   corpus2<-tm_map(corpus2, stripWhitespace)</pre>
44
45
   corpus2<-tm map(corpus2, content transformer(tolower))</pre>
   directoryOut<-"mypath/data/sotu corpus2"</pre>
   writeCorpus(corpus2, path=directoryOut, filenames=pasteO(substr(dir(directoryIn), 1,
47
   nchar(dir(directoryIn))-4),".txt",sep=""))
48
```

```
49
   # Corpus 3: additionally stemmed and stopped
50
   corpus3<-tm_map(corpus2, removeWords, stopwords("english"))</pre>
   corpus3<-tm map(corpus3, stemDocument, language = "english")</pre>
   directoryOut<-"mypath/data/sotu corpus3"</pre>
   writeCorpus(corpus3, path=directoryOut, filenames=pasteO(substr(dir(directoryIn), 1,
    nchar(dir(directoryIn))-4),".txt",sep=""))
54
55
56
   ## Create metadata frame
57
   # to count words and characters, read in these files again with scan, which creates a
58
    vector with one-word-one-element
   txtCleanCorpus <- list.files(path="mypath/data/sotu corpus2/", pattern="*.txt",</pre>
59
    full.names=F, recursive=FALSE)
   directoryCorpus2<-"mypath/data/sotu corpus2/"</pre>
60
61
62
   # build metadata from filenames and sotu meta
   filename<-unlist(lapply(strsplit(as.character(txtCleanCorpus), "\\."),'[[', 1))
63
   year<-substr(filename, nchar(filename)-3, nchar(filename))</pre>
64
   president<-substr(filename, 1, nchar(filename)-5) %>% gsub("-", " ", .) %>%
    gsub("\\s$", "", .)
66
67
   party<-c()
   for (i in 1:length(president)) party[i]<-sotu_meta$party[grep(president[i],</pre>
68
    tolower(gsub("\\.", "", sotu_meta$president)))[1]]
69
70
   metadata<-data.frame(president, year, party)</pre>
71
72
   # add party information for trump as he's not in sotu meta
73
   metadata[grep("trump", metadata$president),3]<-"Republican"</pre>
74
75
76
   #-----
77
   ### ANALYSIS NUMBER OF WORDS ###
78
79
   # number of characters
   nChars<-c()
80
   for (i in 1:length(txtCleanCorpus)){
81
      nCharsi<-sum(nchar(scan(paste0(directoryCorpus2,"/",txtCleanCorpus[i],sep=""),</pre>
82
    quote=NULL, what="x")))
83
     nChars<-rbind(nChars, nCharsi)</pre>
84
   }
85
   # number of words
86
87
   nWords<-c()
88
   for (i in 1:length(txtCleanCorpus)){
     nWordsi<-length(scan(paste0(directoryCorpus2,"/",txtCleanCorpus[i],sep=""),</pre>
89
    quote=NULL, what="x"))
90
     nWords<-rbind(nWords, nWordsi)</pre>
91
   }
92
   metadata<-mutate(metadata, nWords=as.numeric(as.character(nWords)),</pre>
    nChars=as.numeric(as.character(nChars)))
94
95
   #total number of words
   sum(metadata$nWords)
```

```
97
98
    # plot
    ggplot(metadata, aes(as.numeric(as.character(year)),nWords)) +
99
      geom bar(stat="identity") +
100
      ggtitle("Anzahl Wörter in den Reden der US-Präsidenten")+
101
      ylab("Absolute Anzahl Wörter")+
102
      theme minimal() +
103
      theme(axis.text=element text(family="GT America", color="#05032d", size=11),
104
            axis.title.x=element blank(),
105
            axis.title.y=element text(family="GT America", color="#05032d", size=13),
106
            plot.title = element_text(family="GT America", color="#05032d", size=20), # or
107
    play around with something like hjust=-0.12*(nchar(indicator)/10)
            plot.subtitle = element text(family="GT America", color="#05032d", size=10,
108
    hjust=-0.1),
109
            plot.caption = element text(family="GT America", color="#05032d", size=10,
    hiust=-0.1, viust=-3),
            panel.grid = element line(color="#ececf0", size=.3),
110
111
            plot.margin=unit(c(1,1,1.5,1.2), "cm"))
112
113
114
          _____
    ### ANALYSIS COUNTRIES AND REGIONS ###
115
116
117
118
    ## AMERICA
119
    americPerFile<-read.table("mypath/data/datafiles/americUSPerFile.txt", sep="\t")</pre>
    colnames(americPerFile)<-c("file", "americ", "ourRepublic", "our_federalUnion", "US")</pre>
120
    metadata_america<-metadata %>%
121
122
      as.tibble(.) %>%
      mutate(americ=100*(americPerFile$americ/nWords)) %>%
123
124
      mutate(ourRepublic=100*(americPerFile$ourRepublic/nWords)) %>%
      mutate(our federalUnion=100*(americPerFile$our federalUnion/nWords)) %>%
125
      mutate(US=100*(americPerFile$US/nWords)) %>%
126
127
      gather(key=word, value=prop, americ, ourRepublic, our federalUnion, US)
128
    # plot
129
130
    ggplot(metadata america, aes(as.numeric(as.character(year)),prop, fill=word)) +
131
      geom bar(stat="identity") +
132
      ggtitle("America(n), United States, Union und Republic in den Reden der US-
    Präsidenten")+
133
      ylab("Proportional zur Anzahl Wörter in Rede, in Prozent")+
134
      theme minimal() +
      theme(axis.text=element text(family="GT America", color="#05032d", size=11),
135
            axis.title.x=element_blank(),
136
137
            axis.title.y=element text(family="GT America", color="#05032d", size=13),
            plot.title = element_text(family="GT America", color="#05032d", size=20),
138
            plot.subtitle = element text(family="GT America", color="#05032d", size=10,
139
    hjust=-0.1),
140
            plot.caption = element_text(family="GT America", color="#05032d", size=10,
    hjust=-0.1, vjust=-3),
            panel.grid = element line(color="#ececf0", size=.3),
141
            plot.margin=unit(c(1,1,1.5,1.2),"cm"))
142
143
144
    ## AMERICA VERSUS ALL OTHER COUNTRIES AND REGIONS
145
146
```

```
147 # first we need to build some regex with a vector of country names - use the
     countrycode data-dataframe in the countrycode-package
    summary(countrycode_data)
    unique(countrycode data$region)
149
150
    countrycode data$country.name.en
151
    grepCountriesForBash<-paste0("&& grep -o", " '",</pre>
152
    countrycode_data$country.name.en.regex, "' ", "$file | wc -l | tr -d 'XXX' && printf
     \"YYY\" \\")
153
    write.table(grepCountriesForBash, file="mypath/analysis/grepCountries.txt",
154
     row.names=F, quote=F, fileEncoding="UTF-8")
    ### CAREFUL: REPLACE XXX BY \n IN THE .TXT FILE and YYY BY \t. THEN TRANSFORM INTO
155
    BASH-SCRIPT stateOfUnion.sh
    ### CAREFUL 2: THERE WAS A LOT OF HAND-CLEANING AND -AUGMENTING IN THE BASH-SCRIPT
    BELONGING TO THIS
157
158
    # see bash-script for text analysis
159
    # read in countries-per-file, regions-per-file and define colnames
160
161
    countriesPerFile<-read.table("mypath/data/datafiles/countriesPerFileC2.txt", sep="\t")</pre>
162
    colnames(countriesPerFile)<-c("file", countrycode data$country.name.en)</pre>
163
164
    regionsPerFile<-read.table("mypath/data/datafiles/regionsPerFileC2.txt", sep="\t")</pre>
     colnames(regionsPerFile)<-c("file", "asiaPacific", "europe", "africa", "polynesia",</pre>
     "caribbean", "southAmerica", "northAmerica", "middleNearEast", "southAsia")
166
167
    #replace the US-column in countriesPerFile by the row sums of americPerFile, because
     this was counted in a methodologically cleaner way (corpus 1, including 'US' but not
     'us')
    americAll<-rowSums(americPerFile[,2:length(americPerFile)])</pre>
168
169
    countriesPerFile$`United States of America`<-americAll</pre>
170
171
    #remove US-column for row-sums without US
172
    countriesPerFile$`United States of America`
173
    countriesPerFile[,256]
174
    countriesPerFile noUS<-countriesPerFile[,-c(256)]</pre>
175
176
177
    countriesPerFile_noUS[,grep("United States", colnames(countriesPerFile_noUS))]
    head(rowSums(countriesPerFile[,2:length(countriesPerFile)]))
178
179
    head(rowSums(countriesPerFile noUS[,2:length(countriesPerFile noUS)]))
180
    head(americAll)
181
182
    #all countries but US: kick out doubles (2nd and 3rd occurence of yemen, take korea as
     a whole and not north and south korea,
    #get rid of BRD, DDR and only keep germany as a whole, get rid of austria-hungary, and
183
    of 2nd occurence of virgin islands)
    grep("Korea", colnames(countriesPerFile_noUS)) #north korea: 129, south korea: 194
184
185
    grep("German", colnames(countriesPerFile_noUS)) #BRD: 79, DDR: 89
    grep("Austria", colnames(countriesPerFile noUS)) #austria-hungary: 17
    grep("Hungar", colnames(countriesPerFile_noUS))
187
    grep("Yemen", colnames(countriesPerFile_noUS)) #2nd and 3rd: 268, 269
188
189
    grep("Virgin", colnames(countriesPerFile noUS)) #2nd: 263
190
191
    countriesPerFile_red<-countriesPerFile_noUS[,-c(17, 79, 89, 129,194,263, 268, 269)]
192
```

```
193
    ### plot us vs rest with regions, too
194
    countriesRegionsPerFile<-data.frame(countriesPerFile red, regionsPerFile[,-1])</pre>
    allButUS_regions<-rowSums(countriesRegionsPerFile[,2:length(countriesRegionsPerFile)])
195
196
    usVsRest regions<-data.frame("file"=countriesPerFile$file,
197
     "USA"=countriesPerFile$`United States of America`, "rest"=allButUS_regions)
198
199
    metadata usVsRest regions<-metadata %>%
200
      bind cols(usVsRest regions) %>%
201
      group by(year) %>%
202
      mutate(USA prop=100*(USA/nWords)) %>%
      mutate(rest_prop=100*(rest/nWords)) %>%
203
204
      select(-USA, -rest) %>%
205
       gather(key=partOfWorld, value=prop, -president, -year, -party,-nWords, -nChars, -
    file)
206
207
    # plot
208
    ggplot(metadata usVsRest regions, aes(as.numeric(as.character(year)), prop,
     col=partOfWorld)) +
209
      geom point() +
210
      geom smooth(span=0.1, se=F) +
      ylab("Anteil an allen Wörtern pro Rede")+
211
212
      theme minimal() +
213
       scale x continuous(breaks=seq(1790,2018, 5))+
214
       theme(axis.text=element_text(family="GT America", color="#05032d", size=10,
     angle=90),
215
             axis.title.x=element blank(),
             axis.title.y=element_text(family="GT America", color="#05032d", size=13),
216
             plot.title = element text(family="GT America", color="#05032d", size=20),
217
218
             plot.subtitle = element text(family="GT America", color="#05032d", size=10,
     hjust=-0.1),
219
             plot.caption = element text(family="GT America", color="#05032d", size=10,
     hjust=-0.1, vjust=-3),
             panel.grid = element line(color="#ececf0", size=.3),
220
221
             plot.margin=unit(c(1,1,1.5,1.2), "cm"))
222
    ggsave("usVsRest_pointSmoothe.svg", width = 18, height=9)
223
224
225
    ## 20 most named countries overall
226
    countryTotals<-colSums(countriesPerFile[,2:length(countriesPerFile)])</pre>
227
    countryTotals
228
    sort(countryTotals, decreasing = T)
229
230
    #the 20 most frequent countries
    frequentCountries<-data.frame(countriesPerFile$file,</pre>
231
232
                                    countriesPerFile$`United States of America`,
233
                                    countriesPerFile$Mexico,
234
                                    countriesPerFile$`United Kingdom of Great Britain and
    Northern Ireland`,
235
                                    countriesPerFile$Spain,
236
                                    countriesPerFile$`Russian Federation`,
237
                                    countriesPerFile$France,
238
                                    countriesPerFile$China,
239
                                    countriesPerFile$Cuba,
240
                                    countriesPerFile$Japan,
241
                                    countriesPerFile$Germany,
242
                                    countriesPerFile$Panama,
```

```
countriesPerFile$Iraq,
243
244
                                     countriesPerFile$Nicaragua,
245
                                     countriesPerFile$`Iran (Islamic Republic of)`,
246
                                     countriesPerFile$Korea,
247
                                     countriesPerFile$`Viet Nam`,
248
                                     countriesPerFile$Brazil,
249
                                     countriesPerFile$Canada,
250
                                     countriesPerFile$Afghanistan,
251
                                     countriesPerFile$Colombia,
252
                                     countriesPerFile$Philippines)
253
254
    # plot overall frequency
    frequentCountries totals <- colSums(frequentCountries[,2:length(frequentCountries)])</pre>
255
     nbs<-as.numeric(as.character(frequentCountries totals))</pre>
256
     nms<-c("USA", "Mexiko", "Grossbritannien", "Spanien", "Russland / Sowjetunion",
"Frankreich", "China", "Kuba", "Japan", "Deutschland", "Panama", "Irak", "Nicaragua",</pre>
257
     "Iran", "Korea", "Vietnam", "Brasilien", "Kanada", "Afghanistan", "Kolumbien",
     "Philippinen")
    frequentCountries totals<-data.frame("country"=nms, "counts"=nbs)</pre>
258
259
260
     #reorder levels according to frequency
     orderVar<-frequentCountries totals$counts</pre>
261
     frequentCountries totals$country<-factor(frequentCountries totals$country,</pre>
262
     levels=frequentCountries totals$country[order(orderVar, decreasing=T)])
263
     print(levels(frequentCountries_totals$country)) #check
264
265
     frequentCountries noUS<-frequentCountries totals[grep("USA",</pre>
     frequentCountries totals$country, invert = T),]
266
     ggplot(frequentCountries noUS, aes(country, counts))+
267
       geom_bar(stat="identity")+
268
269
       vlab("Anzahl Erwähnungen insgesamt")+
270
       theme minimal() +
       theme(axis.text=element text(family="GT America", color="#05032d", size=10,
271
     angle=90),
272
             axis.title.x=element blank(),
273
             axis.title.y=element_text(family="GT America", color="#05032d", size=13),
             plot.title = element_text(family="GT America", color="#05032d", size=20),
274
275
             plot.subtitle = element text(family="GT America", color="#05032d", size=10,
     hjust=-0.1),
             plot.caption = element text(family="GT America", color="#05032d", size=10,
276
     hjust=-0.1, vjust=-3),
277
             panel.grid = element_line(color="#ececf0", size=.3),
278
             plot.margin=unit(c(1,1,1.5,1.2), "cm"))
279
     ggsave("frequentCountries_bar.svg", width = 18, height=9)
280
281
    # plot over time: small mult
     colnames(frequentCountries)<-c("file", "USA", "Mexiko", "Grossbritannien", "Spanien",</pre>
282
     "Russland / Sowjetunion", "Frankreich", "China", "Kuba", "Japan", "Deutschland",
     "Panama", "Irak", "Nicaragua", "Iran", "Korea", "Vietnam", "Brasilien", "Kanada",
     "Afghanistan", "Kolumbien", "Philippinen")
283
     # calculate proportions relative to nWords per file
284
     metadata countries<-metadata %>%
285
       bind cols(frequentCountries) %>%
286
287
       group_by(year) %>%
288
       summarize at(vars(USA:Philippinen, nWords),sum) %>%
```

```
mutate at(vars(USA:Philippinen),funs((. / nWords)*100)) %>%
289
290
       select(-Philippinen, -Kolumbien, -Iran, -Nicaragua, -Panama, -Brasilien) %>%
291
      gather(key=country, value=prop, -year)
292
293
    #reorder levels according to frequency of occurence
    frequentCountries totals red<-</pre>
294
     frequentCountries totals[grep("Philip|Kolum|Iran|Nicara|Panam|Brasi",
    frequentCountries_totals$country, invert=T),]#get rid of unused countries
295
296
    metadata countries augm<-merge(metadata countries, frequentCountries totals red,
     by.x="country", by.y="country", all=F)
297
    metadata_countries_augm$country<-as.factor(metadata_countries_augm$country)</pre>
298
    levels(metadata countries augm$country)
    metadata_countries_augm$country <- factor(metadata_countries_augm$country,</pre>
     levels(metadata_countries_augm$country)[c(14,11,5,13,12,4,2,10,7,3,6,15,9,8,1)])
300
301
    #plot small mult
302
    ggplot(metadata_countries_augm, aes(as.numeric(as.character(year)),prop, col=country))
303
      geom line() +
304
      ylab("Anteil an allen Wörtern pro Rede")+
305
      facet wrap(~country, ncol=5) +
306
      theme minimal() +
307
      theme(axis.text=element text(family="GT America", color="#05032d", size=11),
308
             axis.title.x=element_blank(),
             axis.title.y=element_text(family="GT America", color="#05032d", size=13),
309
310
             plot.title = element text(family="GT America", color="#05032d", size=20),
             plot.subtitle = element_text(family="GT America", color="#05032d", size=10,
311
     hjust=-0.1),
             plot.caption = element text(family="GT America", color="#05032d", size=10,
312
     hjust=-0.1, vjust=-3),
             panel.grid = element line(color="#ececf0", size=.3),
313
             plot.margin=unit(c(1,1,1.5,1.2), "cm"))
314
    ggsave("smallMultiples_desktopTest.svg", plot = last_plot(), width=16, height=9)
315
316
317
    #plot one-by-one for small-multiple-layout (y-axis with USA, same for all)
318
    for(i in unique(metadata countries augm$country)){
319
       filename<-paste0(gsub("/", "", i), "Xtime_smallmultiples.svg")</pre>
320
321
       countryi<-filter(metadata countries augm, country==i)</pre>
      ggplot(countryi, aes(as.numeric(as.character(year)),prop)) +
322
323
         geom line() +
324
         ggtitle(paste0(i))+
325
         ylab("Anteil an allen Wörtern pro Rede")+
326
         ylim(0,1.78) + #possibly adapt
327
         scale x continuous(breaks=c(1790, seq(1800,2010, 50),2018))+
328
         theme minimal() +
         theme(axis.text=element text(family="GT America", color="#05032d", size=10,
329
     angle=90),
330
               #axis.title.x=element_text(family="GT America", color="#05032d", size=13,
    hjust=1, vjust=-4), # or play around with something like vjust=-4/nchar(title.chars)
331
               axis.title.x=element blank(),
332
               axis.title.y=element_text(family="GT America", color="#05032d", size=13),
               plot.title = element_text(family="GT America", color="#05032d", size=20), #
333
    or play around with something like hjust=-0.12*(nchar(indicator)/10)
334
               plot.subtitle = element_text(family="GT America", color="#05032d", size=10,
     hjust=-0.1),
```

```
plot.caption = element text(family="GT America", color="#05032d", size=10,
335
     hjust=-0.1, vjust=-3),
               panel.grid = element line(color="#ececf0", size=.3),
336
337
               plot.margin=unit(c(1,1,1.5,1.2), "cm"))
       ggsave(filename, width=9, height=9)
338
339
340
341
342
    #plot one-by-one for grouped small-multiple-layout (y-axis without USA but same for
     all)
    metadata countries augm noUS<-metadata countries augm[grep("USA",
343
    metadata_countries_augm$country, invert=T),]
    for(i in unique(metadata countries augm noUS$country)){
344
       filename<-paste0(gsub("/", "", i), "Xtime_groups.svg")</pre>
345
346
       countryi<-filter(metadata_countries_augm, country==i)</pre>
347
       ggplot(countryi, aes(as.numeric(as.character(year)),prop)) +
348
         geom line() +
349
         ggtitle(paste0(i))+
         ylab("Anteil an allen Wörtern pro Rede")+
350
         ylim(0,1.25) + #possibly adapt
351
352
         scale x continuous(breaks=c(1790, seq(1800,2010, 50),2018))+
353
         theme minimal() +
         theme(axis.text=element text(family="GT America", color="#05032d", size=10,
354
     angle=90),
355
               axis.title.x=element_blank(),
356
               axis.title.y=element_text(family="GT America", color="#05032d", size=13),
357
               plot.title = element text(family="GT America", color="#05032d", size=20), #
     or play around with something like hjust=-0.12*(nchar(indicator)/10)
358
               plot.subtitle = element text(family="GT America", color="#05032d", size=10,
    hjust=-0.1),
               plot.caption = element_text(family="GT America", color="#05032d", size=10,
359
    hjust=-0.1, vjust=-3),
               panel.grid = element_line(color="#ececf0", size=.3),
360
361
               plot.margin=unit(c(1,1,1.5,1.2), "cm"))
362
       ggsave(filename, width=9, height=9)
363
364
365
    ### ANALYSIS OF THE MOST FREQUENT COUNTRIES PER PRESIDENT ###
366
367
368
    metadata countries<-metadata %>%
369
       bind cols(countriesPerFile) %>%
370
       gather(key=country, value=counts, -president, -year, -party,-nWords, -nChars, -file)
371
372
    #qet most important countries per president - and mean proportion per country (i.e., we
     value each year the same, regardless of whether there was more or less text)
373
    presiCntry<-metadata_countries %>%
374
       group by(president, country) %>%
375
       summarise(cntryMean=n(counts), startYear=min(as.numeric(as.character(year)))) %>%
376
       arrange(desc(cntryMean))
377
378
    maxCntriesPresi<-data.frame()</pre>
    for(i in unique(metadata countries$president)){
379
       presi<-presiCntry %>% filter(president==i)
380
381
       maxima<-presi[1:6,]</pre>
382
       maxCntriesPresi<-bind_rows(maxCntriesPresi, maxima)</pre>
383
```

```
384
385
    #get most important countries per president - and sum per country
386
    presiCntry counts<-metadata countries %>%
387
       group by(president, country) %>%
388
       summarise(cntrySum=sum(counts), startYear=min(as.numeric(as.character(year)))) %>%
389
       arrange(desc(cntrySum))
390
    #get rid of doubles
391
    presiCntry_counts_red<-presiCntry_counts[grep("Heard|Federal|Democratic",</pre>
392
     presiCntry counts$country, invert=T),]
    print(presiCntry counts red[presiCntry counts redspresident=="donald j trump",], n=25)
393
394
395
    #with sums, not means
    maxCntriesPresi<-data.frame()</pre>
396
397
    for(i in unique(metadata countries$president)){
       presi<-presiCntry counts red %>% filter(president==i)
398
399
       maxima<-presi[1:8,]</pre>
400
       maxCntriesPresi<-bind_rows(maxCntriesPresi, maxima)</pre>
401
402
403
    #reorder factor levels according to startYear of president
    maxCntriesPresi$startYear<-as.numeric(as.character(maxCntriesPresi$startYear)) # adapt</pre>
     to the reuired variable
405
    maxCntriesPresi$president<-factor(maxCntriesPresi$president,</pre>
     levels(maxCntriesPresi$president)[order(unique(maxCntriesPresi$startYear),
     decreasing=F)])
406
    print(levels(maxCntriesPresi$president)) #check
407
    # plot
408
    ggplot(maxCntriesPresi, aes(country,cntrySum)) +
409
      geom_bar(stat="identity", fill="lightgray") +
410
411
       facet wrap(~president, scales="free") +
       ggtitle("Andere Länder in den Reden der US-Präsidenten")+
412
       ylab("Proportional zur Anzahl Wörter in Rede, in Prozent")+
413
414
       geom text(aes(label=country, x=country, y=(cntrySum-cntrySum)), hjust=-.3, angle=90,
     family="GT America", color="#05032d", size=2.5)+
       theme minimal() +
415
       theme(axis.text.y=element text(family="GT America", color="#05032d", size=11),
416
             axis.text.x=element blank(),
417
418
             axis.title.x=element blank(),
             axis.title.y=element text(family="GT America", color="#05032d", size=13),
419
             plot.title = element text(family="GT America", color="#05032d", size=20),
420
421
             plot.subtitle = element_text(family="GT America", color="#05032d", size=10,
    hjust=-0.1),
             plot.caption = element_text(family="GT America", color="#05032d", size=10,
422
     hjust=-0.1, vjust=-3),
             panel.grid = element_line(color="#ececf0", size=.3),
423
424
             plot.margin=unit(c(1,1,1.5,1.2), "cm"))
425
426
427
428
    trump<-filter(maxCntriesPresi, president =="donald j trump")</pre>
429
430
    trump$country<-c("USA", "Nordkorea", "China", "Iran", "Mexiko", "Kanada",
431
     "Afghanistan", "Israel")
432
```

```
433
    #reorder
434
    orderVar<-trump$cntrySum
    trump$country<-factor(trump$country, levels=trump$country[order(orderVar,</pre>
435
     decreasing=T)])
436
437
    #plot
    ggplot(trump, aes(country,cntrySum)) +
438
      geom_bar(stat="identity", fill="lightgray") +
439
      ggtitle("Donald J. Trump")+
440
441
      vlab("Anzahl Erwähnungen")+
442
      theme minimal() +
443
      theme(axis.text.y=element_text(family="GT America", color="#05032d", size=11),
             axis.text.x=element text(family="GT America", color="#05032d", size=11,
444
     angle=90),
445
             axis.title.x=element blank(),
             axis.title.y=element_text(family="GT America", color="#05032d", size=13),
446
             plot.title = element text(family="GT America", color="#05032d", size=20),
447
             plot.subtitle = element text(family="GT America", color="#05032d", size=10,
448
     hjust=-0.1),
449
             plot.caption = element text(family="GT America", color="#05032d", size=10,
     hjust=-0.1, vjust=-3),
             panel.grid = element line(color="#ececf0", size=.3),
450
             plot.margin=unit(c(1,1,1.5,1.2), "cm"))
451
452
    ggsave("trump.svg")
453
454
```