Your success is where your customer is. We get you to their door.

Clean your data
SMARTaddress takes any data with an address (from your CRM, Data Warehouse or any database) and generates a clean file of complete and standardised address fields.

Save yourself money
A clean address means reaching your customers and better response to your offers. Address is key to a single customer view, business efficiency and ROI.

Inform your decisions
A clean address can be enriched with additional information for your cross-sell and up-sell.

Ensure your credibility
Clean databases keep you credible and customers will stay with you.

Keep legally compliant
Clean address is no longer a 'nice to have', it is a legal requirement.

SMARTaddress

One in every three pieces of Direct Mail is wasted because of messy, incomplete or ambiguous information

Contact us for a free test.

No set-up, no software licence, efficient delivery of results.

Geo-marketing   Segmentation   Data enrichment   Data Quality Management

If your business wishes to maximise the value of your customers, and to find others like them in Romania, please contact us.
Quote 1205 to qualify for your Limited Time 10% Savings Certificate.

Geo Strategies Ltd, St John's Innovation Centre, Cowley Road, Cambridge CB4 0WS T +44 ()1223 205080 www.geo-straegies.com
e-Mail: mosaic@geo-strategies.com