

AI Brewery – Brewathon Budget (Detailed Version)

Event Date: December 12th

1. Printing & Branding

Item	Qty	Rate	Total (■)
Posters	15	■30 each	■450
Event Banner (Optional)	1	■3,000	■3,000
Stickers	10	—	■300
Coupons Printing	200	—	■1,000
Subtotal			■4,750

2. Stationery & Utilities

Item	Estimated Cost (■)
Pens, Papers & Stationery	■200
Tape / Misc Items	■100
Subtotal	■300

3. Food & Refreshments

Item	Details	Calculation	Total (■)
Pizza (■59)	100 qty	$100 \times 59 = 5,900$	■5,900
Pizza (■79)	100 qty	$100 \times 79 = 7,900$	■7,900
Total Before Discount	-	$5,900 + 7,900 = 13,800$	■13,800
Expected After Discount	-	Negotiated value	■12,000
Coke Bottles	$20 \times \text{■}120$	$20 \times 120 = 2,400$	■2,400
Subtotal	-	$12,000 + 2,400 = 14,400$	■14,400

4. Judges Expense

Item	Qty	Rate	Total (■)
Coffee Mug (MUG)	—	—	■400
Judges Honorarium	2	■3,000 each	■6,000
Subtotal			■6,400

Grand Total Expense Calculation

Step-by-step:

- Printing & Branding = ■4,750
- Stationery & Utilities = ■300
- Food & Refreshments = ■14,400
- Judges Expense = ■6,400

Grand Total = 4,750 + 300 + 14,400 + 6,400 = ■25,850

Income / Recoveries

1. Registration Fees

- Expected Participants = 200
- Fee per Participant = ■150
- **200 × 150 = ■30,000**

2. Sponsorship

- Confirmed Sponsorship = ■5,000

Total Incoming Funds = 30,000 + 5,000 = ■35,000

Net Budget After Deductions (Final)

Net Budget = Total Incoming Funds – Grand Total Expense
= ■35,000 – ■25,850
= ■9,150 surplus