[Spec] How to define launch phrases

- The launch phrases can be defined in the LaunchRules.json in the CPK by describing in the format shown below.
 - Multiple phrases are allowed to be enumerated for the value of "phrase" under voicePattern with regular expression.

voicePattern			Array <object></object>	Launch conditions using voice command (Multiple conditions are allowed to be set, and all conditions are ORed.)	value/example	Optional
	(voiceTrigger)		Object			-
		domain	string	Domain name for voice recognition engine	"CUSTOMAPP"	Mandatory
		name	Array <string></string>	Name of the Segment. The name is recognized to launch the Segment, when it is spoken succeeding to "start" or "check".	e.g.) "memorandum", "diary"	Mandatory
		phrase	Array <string></string>	Multiple natural voice phrases can be used for launching the Segment. - Strings are not distinguished between case. - Each phrase is allowed to include regular expressions shown in the following examples.	[example] "(open launch) my (applications* apps*)", ".*(open launch) my (application app)"	Optional