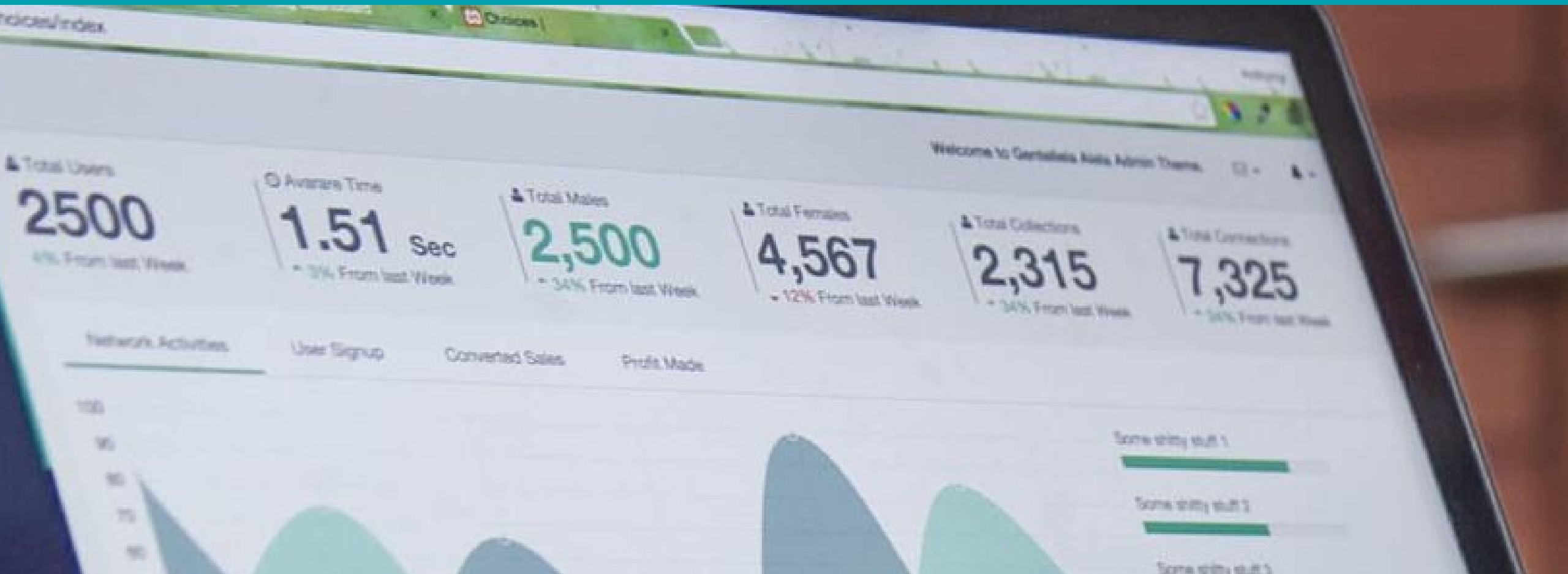


# potential names for ura (universal resource access)

Solomon Wu

please refer to other ura slides for more info



# What's a good name for this?

- **Universal web revenue**

resonates with site/app owners

- **universal web access**

resonates more with users/viewers

- **universal app revenue**

- **universal app access**

- **universal web income**

kind of like universal basic income

- **universal access revenue (UAR)**

- **we have to be careful about acronym double-meaning**

eg. UAR = united arab republic

- **universal access usage**

- **universal free tier**

- **universal viewer access**

- **universal resource access**

allowing everyone to access important web resources

- **universal resource protection**

allow everyone access while doing spam protection

- **universal resource allocator**

this is how we allocate the significant inflation to various place.

if inflation is 5%, in 15years, we would have allocate the same amount of tokens as the current network tokens.

- **universal access allocator**

# other names

- general resource access
- replacing universal with general

# courteous names

- goodwill access
- courtesy access
- grace (General Resource ACcEss)
- gracias (global resource accredited initialized asset stake)

# Catchy names. Emphasizing free.

- ad-free
- ad-free revenue
- sans-paying
- free access
- free membership
- non-paying access
- payment-free
- payment-free access
- paymentless ad-less access

# other names

- general stake
- blue stake
- global stake
- stake world
- foundational stake
- essential stake

# other names

- general lock
- stake lock
- stake distribution
- lock cash

# Other names

- lock-to-enter

- stake-to-use



# Other names

- community benefits
- benefit pool
- we benefit
- we advantages
- everyoneBenefits
- global community benefit
- universal community benefit
- community benefit access
- benefit pool access
- open benefit access

# Any other good names?

- viewership revenue
- attention revenue
- resource access
- resource access equalization
- resource access quotient
- resource access revenue
- resource access token
- stake view
- stake viewer
- stake interest
- stake users
- diligent stake
- stake access

# more names

- anti-spammer
- stake against spam
- anti-ddos

# cutey name? food name? color name

names that does not immediately describe the nature of the product.  
but may be easier for marketing.

- flower token
- page token
- kiwi token
- cat view
- cat key
- blue stake

# cool, sci-fi, high-tech names

- star
- discovery
- universe

# Additional benefits for developers

- can replace the need for user management