

~ OPEYEMI - SANNNI ~

Graphic / Web Designer & Developer

(226) 260 3896

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Profile:

Passionate and experienced Designer and Developer seeking a position which utilizes knowledge of Visual arts & current software to execute creative and original solutions. Adept at applying design solutions to digital, print and web user experiences. Career stability is highly valued.

Skills Summary:

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- - UX & Web Design in Adobe XD.
 - - Wireframes and website layouts.
 - - Low to High fidelity Prototypes.
 - - Responsive Designs for Web, Tablets, Mobile and wearable screens.
 - - Graphic design in Adobe cc Illustrator, photoshop, XD & After effects.
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Education:

Web Design & Development

Humber College

September 2020 - August 2022

Bachelor of Fine Arts in Visual arts and Design

University of Windsor

September 2013 - December 2017

Work Experience:

Freelance

Toronto, ON- 2014 to Present

- Applied knowledge of Adobe Photoshop and illustrator to create over 30 logos for clients
- Advised new employees on the use of Adobe Photoshop and illustrator
- Developed Websites using HTML, CSS, & JavaScript
- Skills acquired: Relationship management, customer satisfaction (repeat business), time and expectation management

Digital marketing, graphic design intern

Noir Products- Markham, ON

May 2018 to July 2018

- Coordinated a team of graphic designers
- Responsible for creative services including graphic design, photo retouching, video editing & producing the best quality of

digital deliverable: Redesigned company logo during my time there.

- Designed and applied B2B Email campaigns
- Created Marketing Material (business cards, coupons, social media posts, and fliers for events)
- Developed a results oriented attitude: Managed and designed content for all social media platforms, increasing followers by 200% in a month

Customer Service Representative

Sutherland Global Services- Windsor, On. Canada -

June 2017 to October 2017

- Provided excellent timely technical support: managed client expectations
- Risk management: identified problem cases and escalated accordingly
- Consistently met productivity objectives by up-selling and product recommendation

Designer

Tee Ess Integrated Farms- Lagos, NG -

June 2016 to August 2016

- Accomplished the successful re-branding of Tee Ess Integrated Farms: 10% increase in orders between June and September 2016
- Designed a series of promotional merchandise (hats, t-shirts a brochure and fans)
- Assisted a professional architect with the creative design of the show rooms
- Inside sales and marketing for a high-end niche market
- Adobe Photoshop skills: contributed to the design of the company logo and water mark

Design Intern

Terrakulture- Lagos, NG- May 2015 to August

2015

- Designed event fliers for social media, company website and physical print distribution using Adobe Photoshop
- Collaborated with a team of designers to reach strict weekly deadlines
- collaborated with a team of professional curators: planned, promoted and executed a successful art exhibition (sales were over 6 million Naira [18500 CAD])
- Worked hand in hand with the company's Managing Director to manage her online presence
- Administrative work: managed company email, direct point of contact for third parties

Universal Studios Intern

University of Windsor- Nigerian Students Association- Lagos, NG- May 2014 to August

2014

- Learned about the art business and how to market art and other related merchandise.
- Skills acquired: communication, Drawing and rendering skills, sense of scale and a keen eye for aesthetic detail.

Qualifications

- Adobe Illustrator (4 years)
- Adobe Photoshop (5 years)
- UX Design (3 years)
- WIX Web Design (5 years)
- Adobe Creative Suite (4 years)
- Microsoft Office (7 years)
- SEO optimization
- HTML, CSS & JavaScript (3 years)
- Visual Arts & Illustrations (7 years)

Portfolio Link:

<https://opeyemisanni65.wixsite.com/portfolio>