

DEDICATED TO  
His Divine Grace A.C. Bhaktivedanta Swami Prabhupāda

## **THE PLEASURE HUNT**

An article by- RAJAT GUPTA

If “Sense Pleasure” is the real is the real bliss..... THEN WHY SO MANY PEOPLE ARE DISTRESSED??

We all are parts and parcel of Krishna, “The Reservoir of Pleasure”. Sri Brahma-Samhita (5.37) describes:

**Ānanda-cinmaya-rasa-pratibhāvitābhis  
tābhir ya eva nija-rūpatayā kalābhih  
goloka eva nivasty akhilātma-bhūto  
Govindam ādi-puruṣam tam aham bhajāmi**

I worship Govinda, the primeval Lord, residing in His own realm, Goloka, with Radha, resembling His own spiritual figure, the embodiment of the ecstatic sixty-four artistic activities, in the company of Her confidants, embodiments of the extensions of Her bodily form, permeated to vitalized by His ever-blissful spiritual rasa.

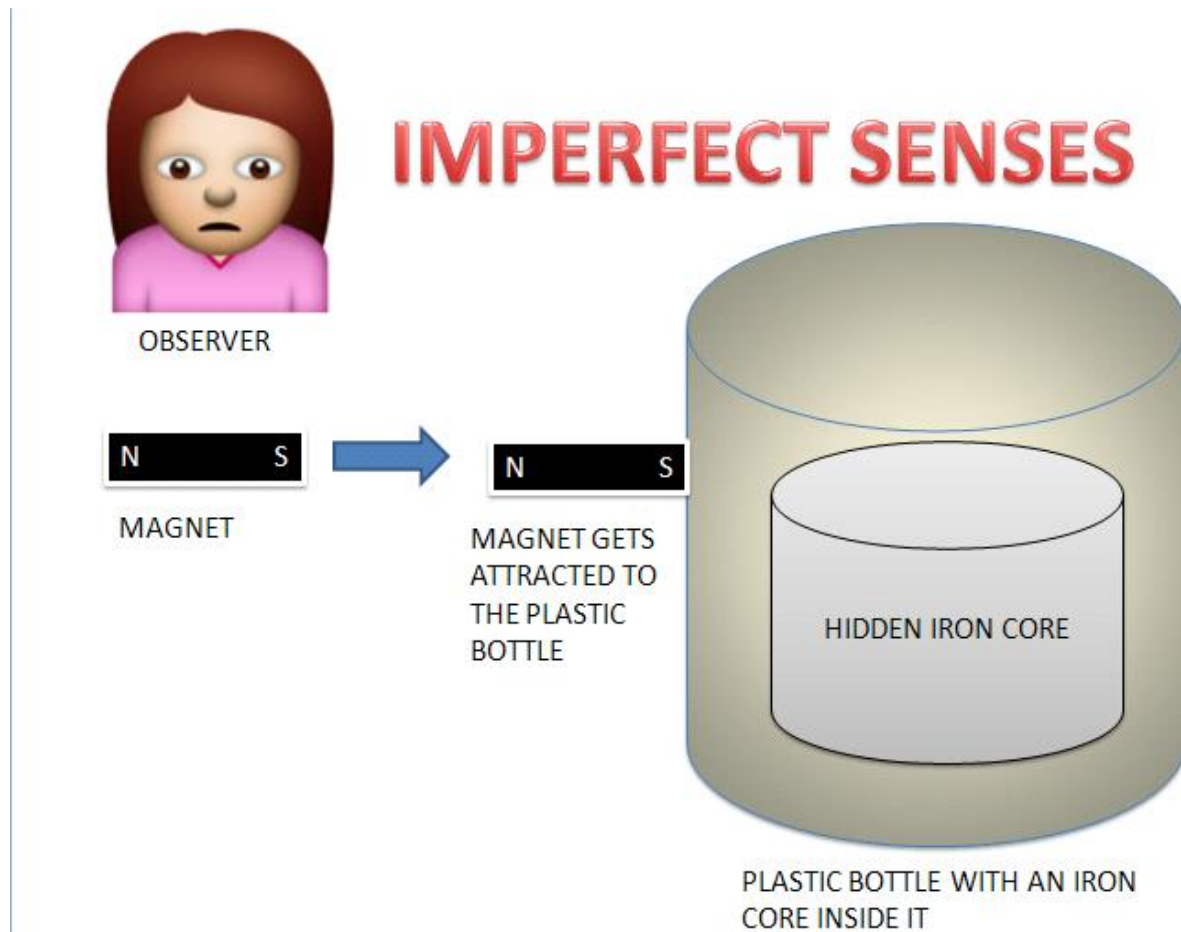
The energies of the Lord are always engaged to enhance His pleasure. Being His part and parcel we also want “pleasure”. But due to our contact with material energy from time immemorial, we have developed a false identity with this gross body which has four major defects-:

- >Our senses are imperfect.
- > We get illusioned.
- >we commit mistakes.
- >we develop cheating propensity.

Because of this, we have mistakenly accepted that sense gratification can give us real pleasure which we are always striving for...

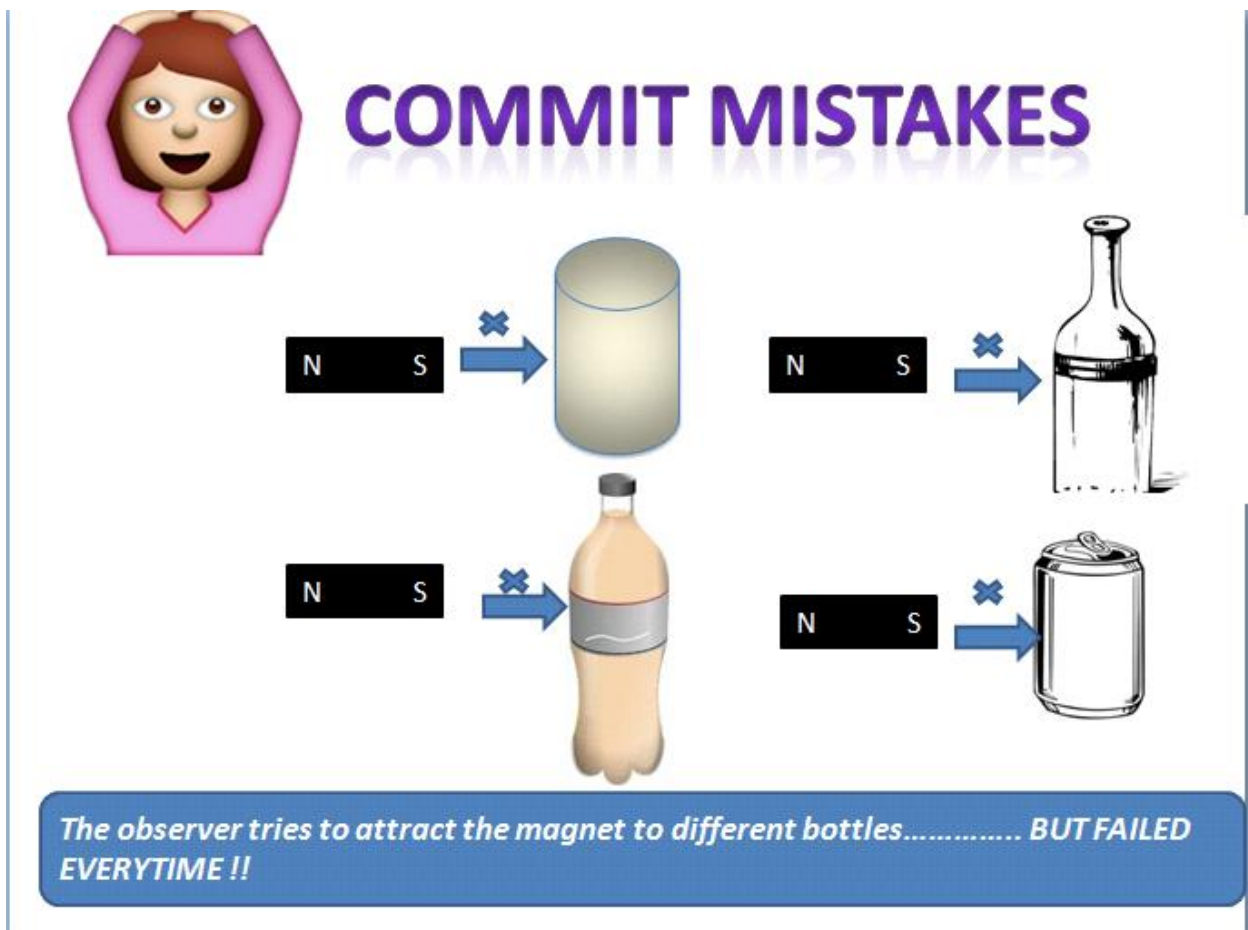
Lets understand this with an example-

An iron core was hidden inside a plastic bottle; an observer finds that a magnet got attracted to the plastic bottle. Due to the imperfection of senses... the observer could not understand the real cause.



**The observer concludes- “That the plastic bottle is attracting the magnet”.**

Now, the observer brings different types of bottles and checks that, if they are also attracting the magnet?



The observer failed every time... why?? Because the plastic bottle was considered the source of attraction.

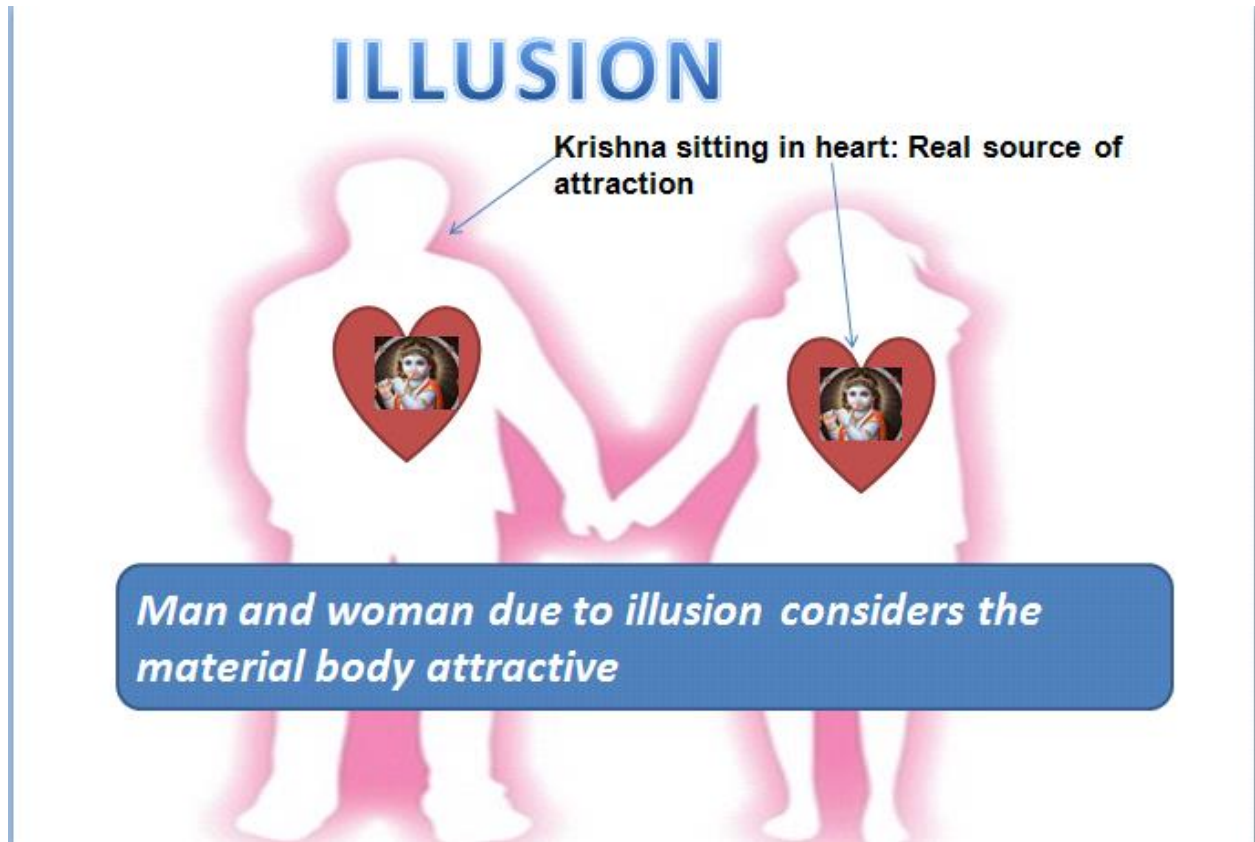
The same mistake is committed by us.

In Bhagvad Gita(18.61) Lord Krishna says-

**īśvaraḥ sarva-bhūtānām  
hr̥d-deśe 'rjuna tiṣṭhati  
bhrāmayan sarva-bhūtāni  
yantrārūḍhāni māyayā**

The Supreme Lord is situated in everyone's heart, O Arjuna, and is directing the wanderings of all living entities, who are seated as on a machine, made of this material energy.

The plastic bottle is like a material body and the iron core is representative of Krishna. Krishna being all attractive, the real source of attraction but, we being, influenced by the direction of imperfect senses mistakenly assume that the material body is attractive.

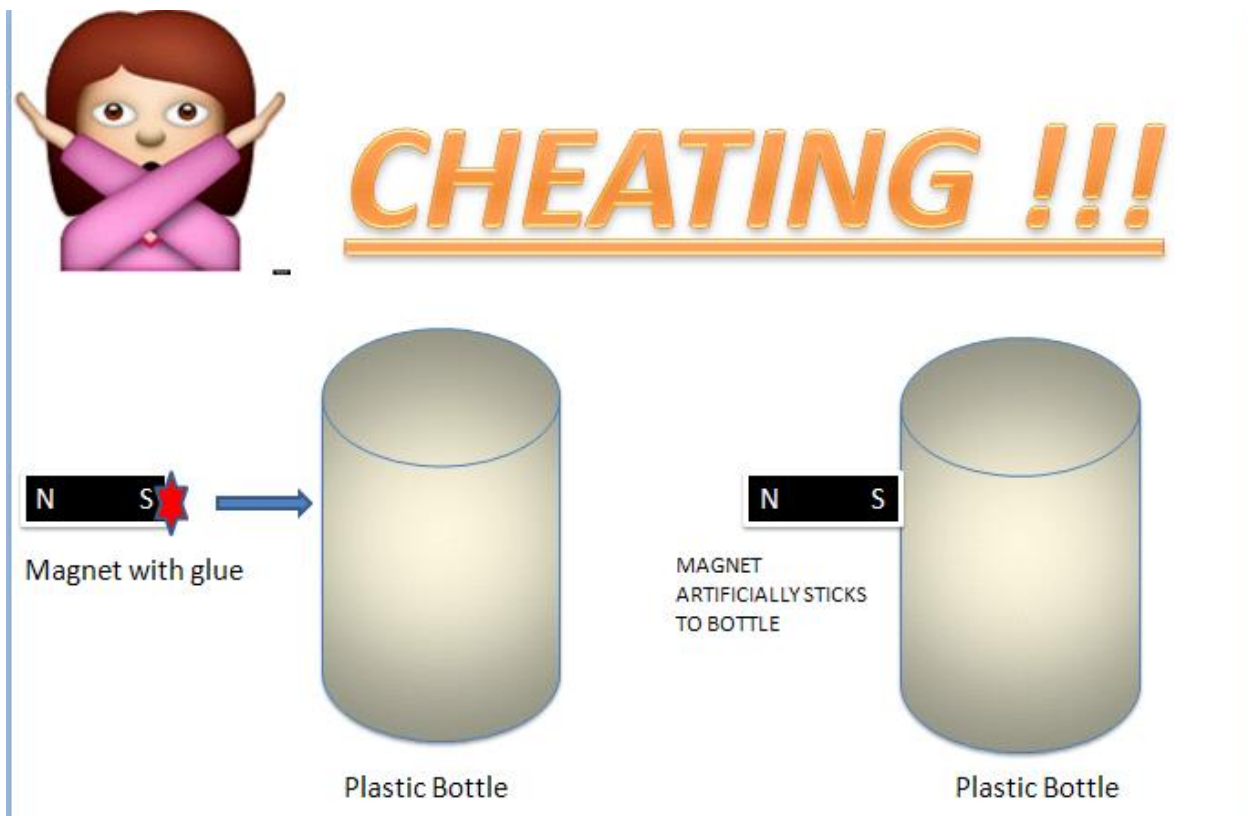


Even if the observer tries to attract the magnet to the plastic bottles with different shapes and sizes with or bring magnet in different orientations,

"EACH AND EVERY EFFORT WILL RESULT INTO A FALIURE." Similarly, we will not be able to find any long lasting happiness or pleasure even if we try to form a physical relation with multiple partners or try varieties of sex positions!

Now, another dangerous consequence of illusion arises- "THE CHEATING PROPENSITY".

In order to save the false pride... the frustrated observer artificially attaches magnet to the plastic bottle and boasts about the "MIRACULOUS RESEARCH" among the foolish people.



Similarly, the so- called philosophers, sexologists know that sex cannot bring happiness, but in order to save them from becoming the laughing stock of the town they falsely sing the glories of "SENSE PLEASURE".

**THE RASCALS ARE CHEATING..... AND THE FOOLISH GETS CHEATED.**