Team A3: Music & Social App

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Identify a Problem

People do not have a way to share music tastes with their friends and strangers and be able to give their opinions on these songs. There should be a place to socialize where the conversation revolves around music.

Set the Target

Create a web platform that allows users to listen and discuss music.

Analyze the Causes

Not many music platforms have good implementations of social features, oftentimes it is treated as a secondary thing instead of the primary interaction.

Propose & Implement Countermeasures

Implement a user friendly interface that allows users to share music and create discussions related to the topic.

Check / Evaluate

This would eliminate the problem since users would be given a tool to chat when listening to a song or playlist.

Act and / or Standardize

Once the primary application is launched new features would be rolled out that are frequently requested by our users. Service maintenance would be done during off-hours.