Problem Solving A3 Report

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Identify a Problem

People do not have a way to share music tastes with their friends and strangers and be able to give their take on these songs. A place to socialize where the conversation revolves around music.

Set the Target

Create a web platform that allows users to listen and discuss music.

Analyze the Causes

Not many music platforms have good implementations of social features and treat it as a secondary thing instead of the primary interaction.

Propose & Implement Countermeasures

Implement a user friendly interface that allows users to share music and create discussions related to the topic.

Check / Evaluate

This would eliminate the problem since we would be giving users a tool to chat when listening to a song or playlist

Act and / or Standardize

Once the primary application is launched we would roll out new features that are frequently requested by our users and maintain our services.