

# XIAOYU SUN

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## SKILLS

### Design & Research

Prototyping  
Wireframing  
User Interview  
User Testing  
Motion Graphics  
Contextual Inquiry  
Usability Evaluation  
Affinity Diagramming  
Information Architecture

### Tools

Sketch, Figma,  
Invision, Principle  
Photoshop, Illustrator  
Indesign, Premiere  
After Effects, Adobe XD

### Programming

HTML  
CSS  
JavaScript  
Bootstrap

## EDUCATION

### University of Maryland

M.S. of Human-Computer Interaction  
Aug 2017 - May 2019 | GPA 4.0

### Fudan University

Software Engineering  
Sep 2014 - May 2017 | GPA 3.57

### Shandong University

B.E. of Digital Media Technology  
Sep 2010 - Jun 2014 | GPA 3.89

## EXPERIENCE

### Nielsen

*UX Designer* | Aug 2019 - present

- Redesigned a data analytics system, conducted the usability evaluation and created prototypes to increase the system visibility, improve the operational efficiency, and reduce the learning burden
- Contributed components to the Nielsen design system

### Capstone Project with the Department of State's Diplomatic Reception Rooms

*UX Designer / UX Researcher* | Sep 2018 - May 2019

- Conducted user research and generated product concepts to help make collections available to the public through web tools
- Designed the wireframe, interactive prototype, and conducted user testing for quick iteration

### Alibaba Group

*UX Design Intern* | Jun 2018 - Aug 2018

- Worked with product managers and developers to design the wireframe and interfaces for management systems of Taobao
- Conducted usability evaluation to improve the user experience

### Maryland International Incubator @ UMD

*Graduate Assistant* | Aug 2018 - May 2019

- Marketing material design & web design

### School of Public Health @ UMD

*Graduate Assistant* | April 2018 - Oct 2018

- Web design and front-end development for public health research and campaign projects

### BMW Designworks

*UI/UX Design Intern* | Oct 2016 - May 2017

- Cooperated with the industrial design and UI design team to define the information architecture and wireframe for APPs
- Designed the interaction prototype for smart hardware APPs

### UXD Research Lab @ Tongji University

*UX Design Intern* | Sep 2015 - Jun 2016

- Worked as an assistant for design classes and UX design projects

## AWARDS

### Best Project Award of the Annual iSchool Symposium

University of Maryland | May 2019

### The Grand Prize of the Data Challenge Competition

University of Maryland | Mar 2018

### Best Demo Award of the Beauty of Programming

Microsoft Research Asia | May 2016