XIAOYU SUN

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SKILLS

Design & Research

Prototyping
Wireframing
User Interview
User Testing
Motion Graphics
Contextual Inquiry
Usability Evaluation
Affinity Diagramming
Information Architecture

Tools

Sketch

Figma

Invision

Principle

Photoshop

Illustrator

Indesign

Premiere

After Effects

Programming

HTML

CSS

JavaScript

EDUCATION

University of Maryland

M.S. of Human-Computer Interaction Aug 2017 - May 2019 | GPA 4.0

Fudan University

Software Engineering Sep 2014 - May 2017 | GPA 3.57

Shandong University

B.E. of Digital Media Technology Sep 2010 - Jun 2014 | GPA 3.89

EXPERIENCE

Nielsen

UX Designer | Aug 2019 - present

- Redesigned a data analytics system, conducted the usability evaluation and created prototypes to improve the system visibility, operational efficiency, and reduce the learning burden
- Contributed components to the Nielsen design system

Capstone Project with the Department of State's Diplomatic Reception Rooms

UX Designer / UX Researcher | Sep 2018 - May 2019

- Conducted user research and generated product concepts to help make collections available to the public through web tools
- Designed the wireframe, interactive prototype, and conducted user testing for quick iteration

Alibaba Group

UX Design Intern | Jun 2018 - Aug 2018

- Worked with product managers and developers to design the wireframe and interfaces for management systems of Taobao
- Conducted usability evaluation to improve the user experience

Maryland International Incubator (MI2) @ UMD

Graduate Assistant | Aug 2018 - May 2019

Marketing material design & web design

School of Public Health @ UMD

Graduate Assistant | April 2018 - Oct 2018

• Web design and front-end development for public health research and campaign projects

BMW Designworks

UI/UX Design Intern | Oct 2016 - May 2017

- Cooperated with the industrial design and UI design team to define the information architecture and wireframe for APPs
- Designed the interaction prototype for smart hardware APPs

UXD Research Lab @ Tongji University

UX Design Intern | Sep 2015 - Jun 2016

• Worked as an assistant for design classes and UX design projects

AWARDS

Best Project Award of the Annual iSchool Symposium

University of Maryland | May 2019

The Grand Prize of the Data Challenge Competition

University of Maryland | Mar 2018

The Second Prize of the MLH Localhost Hackday

University of Maryland | Mar 2018