

XIAOYU SUN

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Portfolio: <http://xiaoyusun.com>

Password: KMA 2019

SKILLS

Design & Research

Prototyping
Wireframing
User Interview
User Testing
Motion Graphics
Contextual Inquiry
Usability Evaluation
Affinity Diagramming
Information Architecture

Tools

Sketch, Figma,
Invision, Principle
Photoshop, Illustrator
Indesign, Premiere
After Effects, Adobe XD

Programming

HTML
CSS
JavaScript
Git

EDUCATION

University of Maryland

M.S. of Human-Computer Interaction
Aug 2017 - May 2019 | GPA 4.0

Fudan University

Software Engineering
Sep 2014 - May 2017 | GPA 3.57

Shandong University

B.E. of Digital Media Technology
Sep 2010 - Jun 2014 | GPA 3.89

EXPERIENCE

Nielsen

UX Designer | Aug 2019 - present

- Designed internal data analytics tools - conducted the user research, user testing and created prototypes to increase the system visibility, improve the operational efficiency, and reduce the learning burden of the web applications.
- Managed the Nielsen design system - defined components and patterns and used the DSM plugin to manage them; worked with developers to build reusable components.

Capstone Project with the Diplomatic Reception Rooms

UX Designer / UX Researcher | Sep 2018 - May 2019

- Conducted user research and generated product concepts to help make collections available to the public through web tools
- Designed the wireframe, interactive prototype, and conducted user testing for quick iteration

Alibaba Group

UX Design Intern | Jun 2018 - Aug 2018

- Worked with product managers and developers to design the wireframe and interfaces for management systems of Taobao
- Conducted usability evaluation to improve the user experience

University of Maryland, International Incubator

Graduate Assistant | Aug 2018 - May 2019

- Marketing material design, web design, and front-end development for Maryland International Incubator projects

University of Maryland, School of Public Health

Graduate Assistant | April 2018 - Oct 2018

- Web design and front-end development for public health research and campaign projects

BMW Designworks

UI/UX Design Intern | Oct 2016 - May 2017

- Cooperated with the industrial design and UI design team to define the information architecture and wireframe for APPs
- Designed the interaction prototype for smart hardware APPs

AWARDS

Best Project Award of the Annual iSchool Symposium

University of Maryland | May 2019

The Grand Prize of the Data Challenge Competition

University of Maryland | Mar 2018

Best Demo Award of the Beauty of Programming

Microsoft Research Asia | May 2016