

# TRANSLATED CHINESE WEBNOVEL

## Reader's Response Based on Genre

In October 2022, Chinese Webnovel is the most translated and submitted book category by fans to NovelUpdates

6.486

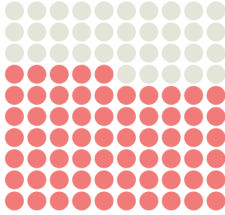
BOOKS

35

GENRES

790

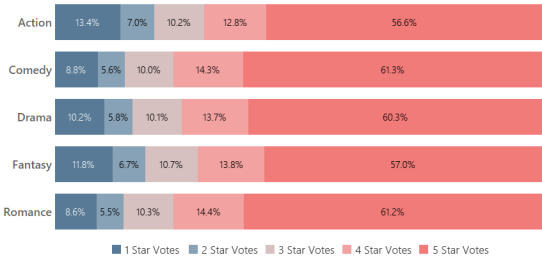
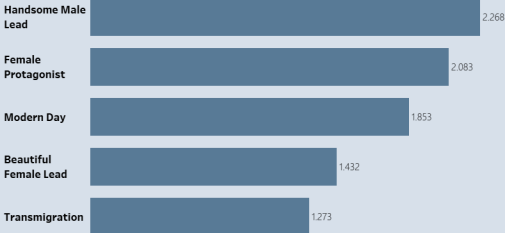
TAGS



65%

novels are associated with **romance**

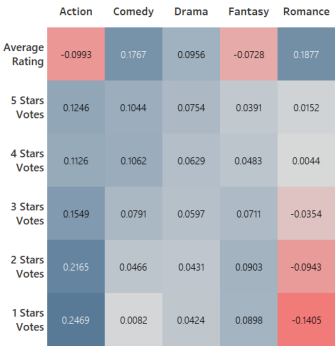
Amongst the romance novels, the top 5 most used tags paint the underlying demand for stories depicting an ideal life as a form of escapism



The vote distribution for top 5 genres reveals similar patterns, where 2 star < 3 star < 4 star < 5 star. The 1 star votes percentage varies a little, where **romance** and **drama** have 1 star < 3 star while the others are the opposite.

Despite the similarity in vote distribution pattern, how much each genre affects a performance measure is better represented with Pearson's correlation coefficient heatmap.

Here, we can see how a novel is more likely to get 1 star votes if it includes **action** genre which lowers its average rating, while **romance** novel is unlikely to get 1-3 star votes which causes it to have higher average ratings



### CONCLUSION

High demand for **English translation** of Chinese webnovels

Idealized **romance novels** are very popular and performs well, with high 5 star votes, low 1 star votes, and good average rating

Other **light-hearted genres** like comedy and drama also affects novels performance positively, while novels with more **serious genres** like action and fantasy are judged more harshly