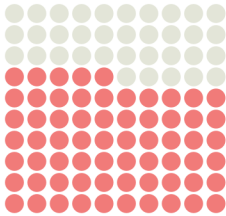


TRANSLATED CHINESE WEBNOVEL

Reader's Response Based on Genre

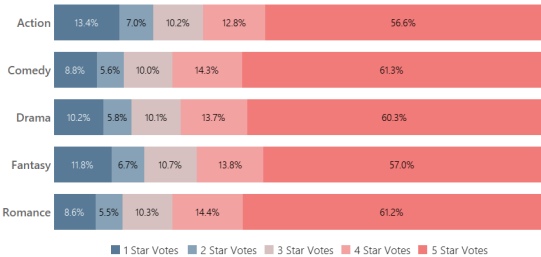
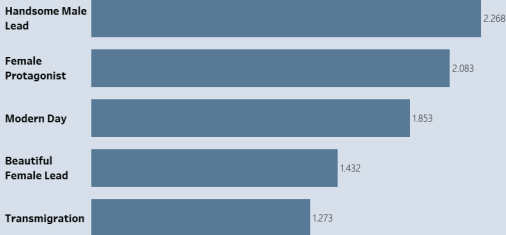
In October 2022, Chinese Webnovel is the most translated and submitted book category by fans to NovelUpdates

6.486
BOOKS
35 GENRES 790 TAGS



65%
novels are associated with **romance**

Amongst the romance novels, the top 5 most used tags paint the underlying demand for stories depicting an ideal life as a form of escapism



The vote distribution for top 5 genres reveals similar patterns, where 2 star < 3 star < 4 star < 5 star. The 1 star votes percentage varies a little, where **romance** and **drama** have 1 star < 3 star while the others are the opposite.

Despite the similarity in pattern, the Pearson's correlation coefficients better represent relationships between genres and performance measures.

Here, we can see how **action** is more likely to get 1 star votes which lowers its average rating, while **romance** is unlikely to get 1-3 star votes which causes romance novels to have higher average ratings

	Action	Comedy	Drama	Fantasy	Romance
Average Rating	-0.0993	0.1767	0.0956	-0.0728	0.1877
5 Stars Votes	0.1246	0.1044	0.0754	0.0391	0.0152
4 Stars Votes	0.1126	0.1062	0.0629	0.0483	0.0044
3 Stars Votes	0.1549	0.0791	0.0597	0.0711	-0.0354
2 Stars Votes	0.2165	0.0466	0.0431	0.0903	-0.0943
1 Stars Votes	0.2469	0.0082	0.0424	0.0898	-0.1405

CONCLUSION

High demand for **English translation** of Chinese webnovels
Idealized **romance novels** are **very popular** and **performs well**, with high 5 star votes, low 1 star votes, and good average rating
Other **light-hearted genres** like comedy and drama also **perform decently**, while **serious genres** like action and fantasy are **judged more harshly**