

SyafMZ

- Website Design -

A one-stop online platform for people to get to know me and view the works that I do.
Please visit the final published website here: syafmz.com.

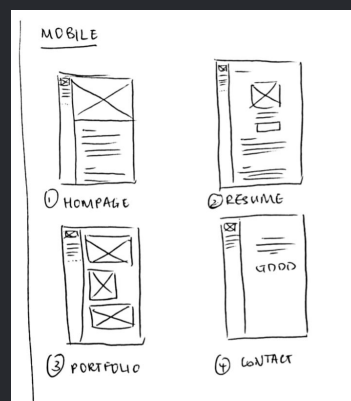
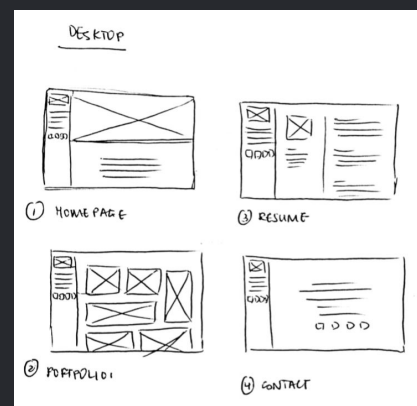
1. Target users

20 - 50 years old
(Students, employers/recruiters)

2. Objective of website

- To Introduce myself.
- To explain what I do.
- To showcase my portfolio.
- To allow users to download my resume.
- To allow users to contact me through any means they find convenient.
- To have a responsive website.
(desktop and mobile friendly)

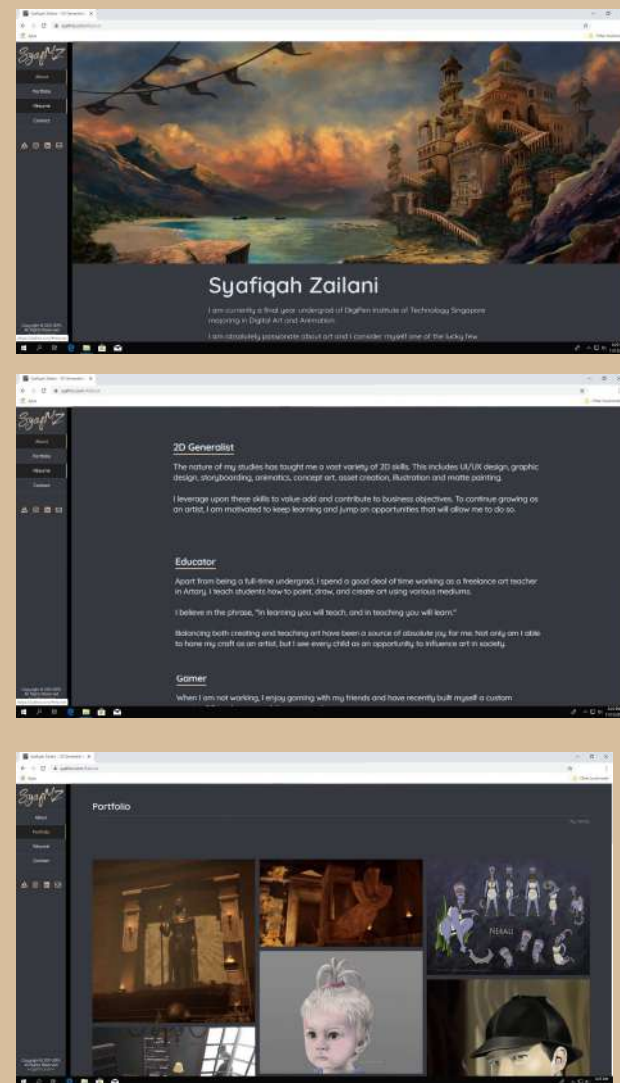
3. Sketches



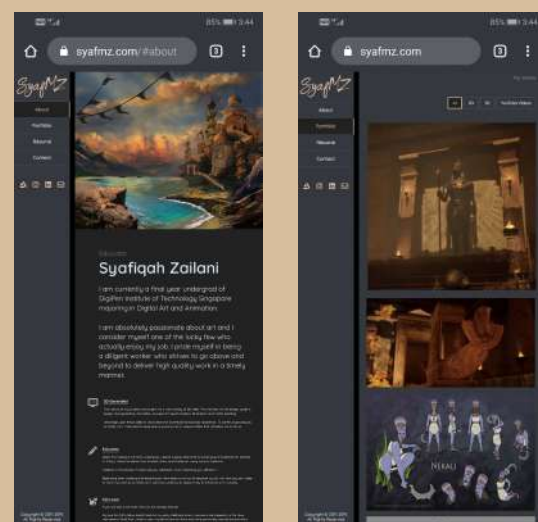
4. Mock-Up of website

Using the same colour scheme as my resume, I created mock-up pages using Photoshop and collaborated with a programmer to create a quick online prototype.

Desktop



Mobile



5. Usability Testing

I did a usability test on **5** different users, aged between 20 to 50 years old. I observed how they had used the website and created a short survey related to the interface of the website for them to do after.

Usability Testing Results

1. Instantly knows that the website is scrollable.

Yes (5/5)

2. Has trouble navigating from one page to another.

Yes (2/5)

No (3/5)

Has trouble tapping on the side menu for the mobile interface.

3. Knows how to navigate back to homepage.

Yes (4/5)

No

(1/5)

Was hesitant on whether to click on the 'SyafMZ' logo or use the back option on browser.

Survey Results

1. On first impression of the website, what do you think I do?

Designer/Artist (4/5)

Others

(1/5)

2. Do you find it hard to navigate on both platforms? If yes, why?

Yes (4/5)

No

(1/5)

- Menu text is too small to tap on mobile interface.

- Finds it troublesome to have to scroll down just to read my introduction paragraph in desktop interface.

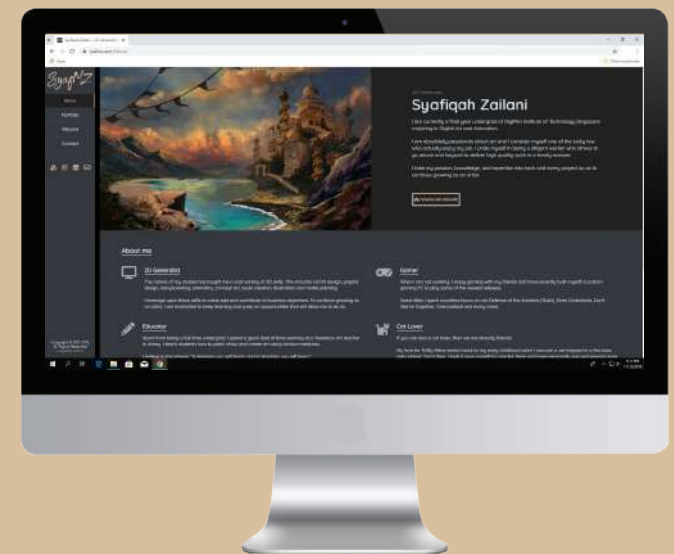
3. Do you find the fonts on either platforms hard to read?

No (5/5)

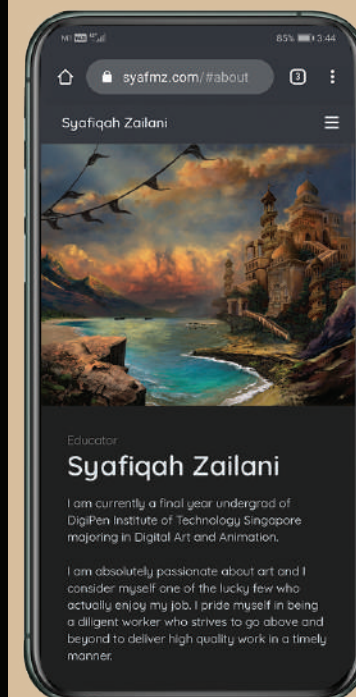
However, about 3 people pointed out that the font size was too small especially on the mobile platform.

6. Final Design

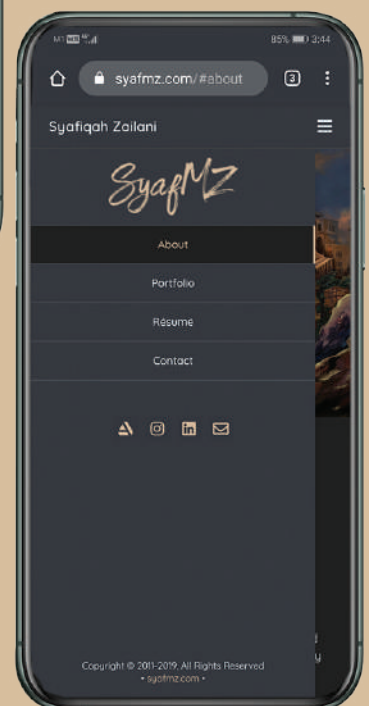
Based on the results, I improved the overall design and usability of the website. (syafmz.com)



Upon first visit to the website, users can instantly read the introduction paragraph instead of having to do extra work of scrolling down too much.



Side menu is now hidden and replaced with a three lined icon to indicate the menu function.



Space is maximised and icons and functions are bigger to ease usability.