



Syakira Zayani

-DIGITAL CONTENT CREATOR-

PERSONAL PROFILE

I am a highly motivated person with a simple personality. Seeking for a social media marketing internship. Creative undertakings have always encouraged me since it allow me to obtain new knowledge and tools.

EDUCATION

Universiti Teknologi Mara (UiTM) Lendu, Melaka

Diploma in New Media Communication & Contentpreneurship

SMK Convent Klang, Selangor

Sijil Pelajaran Malaysia (SPM)

AWARDS & RECOGNITION

- Winner for GameINC Best Booth Award, UiTM Lendu (2022)
- Silver Award, Global Virtual Student Invention, Innovation, Design & Exhibition (GV-SIIDE 2020)

EXTRA CURRICULAR

- Secretariat of Multimedia & ICT Development Exco, Majlis Perwakilan Pelajar, UiTM Lendu, Melaka
- Vice President I, Intellectual Student's Association, UiTM Lendu, Melaka
- Beta Testing Presenter - GameINC22
- Treasurer - LENZA 22

WORK EXPERIANCE

E-commerce Manager & Customer Service

<http://oshbaby.com.my/> [Nov 2019 - March 2020]

- Manage social media postings & e-commerce page

Social Media & Creative Content Manager

https://www.instagram.com/_sageproduction/

- Created appealing, comprehensible copy for social media posting.

Social Media & Creative Content Manager

<https://www.instagram.com/spicedpumpkincafe/>

- Developed marketing ideas for an online campaign utilizing current ways.

CONTACT

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📍 Klang, Selangor

SOFTWARE

- Adobe Illustrator
Advanced
- Adobe Photoshop
Intermediate
- Canva
Advanced
- Basic Photography
Intermediate
- Video Editing
Intermediate
- Microsoft Office
Advanced

LANGUAGE

- English
Speaking / Writing - Fluent
- Bahasa Melayu
Speaking / Writing - Fluent

REFERENCE

- Miss Wan Azfarozza

011-12345678

- Madam Noorazura Durani

011-12345678