

Bike Store Analysis

Total Sales
7.69M



Total Order
1615



Total Customers
1445



Date

1/1/2016



12/28/2018



Year

☐ 2016

☐ 2017

☐ 2018

Category

☐ Children Bicycles

☐ Comfort Bicycles

☐ Cruisers Bicycles

☐ Cyclocross Bicycles

☐ Electric Bikes

☐ Mountain Bikes

☐ Road Bikes

Brand

☐ Electra

☐ Haro

☐ Heller

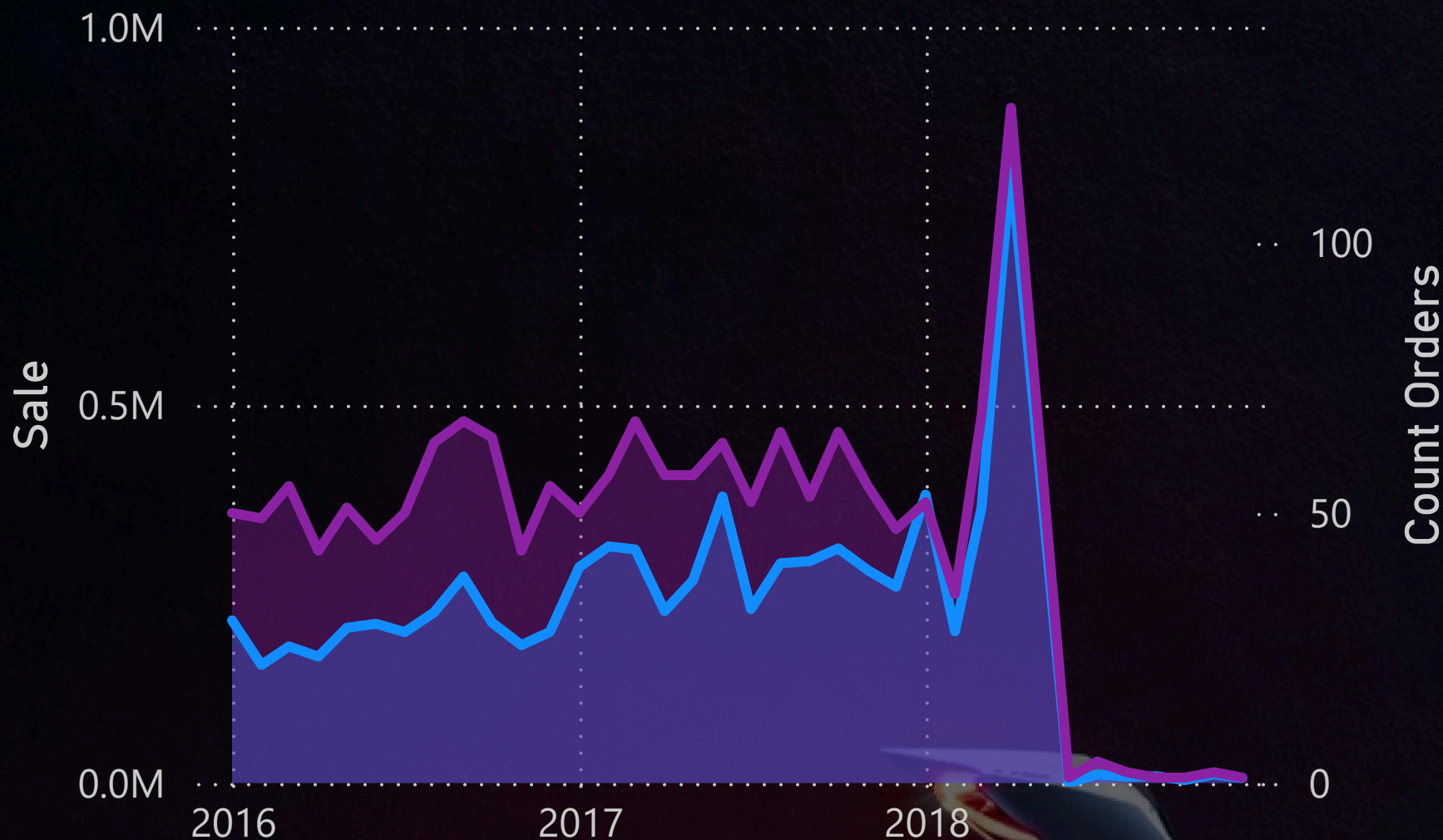
☐ Pure Cycles

☐ Ritchey

☐ Strider

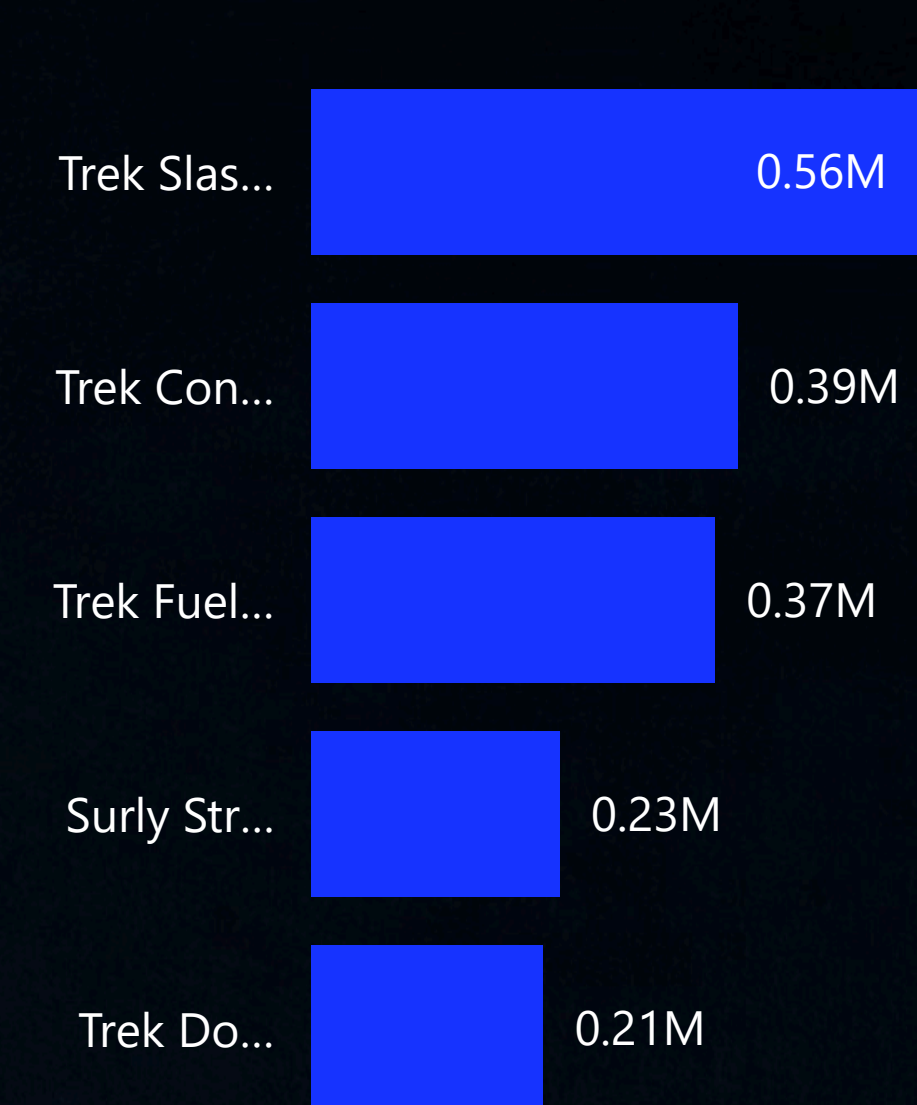
Sales vs Count Orders by Year

● Sale ● Count Orders

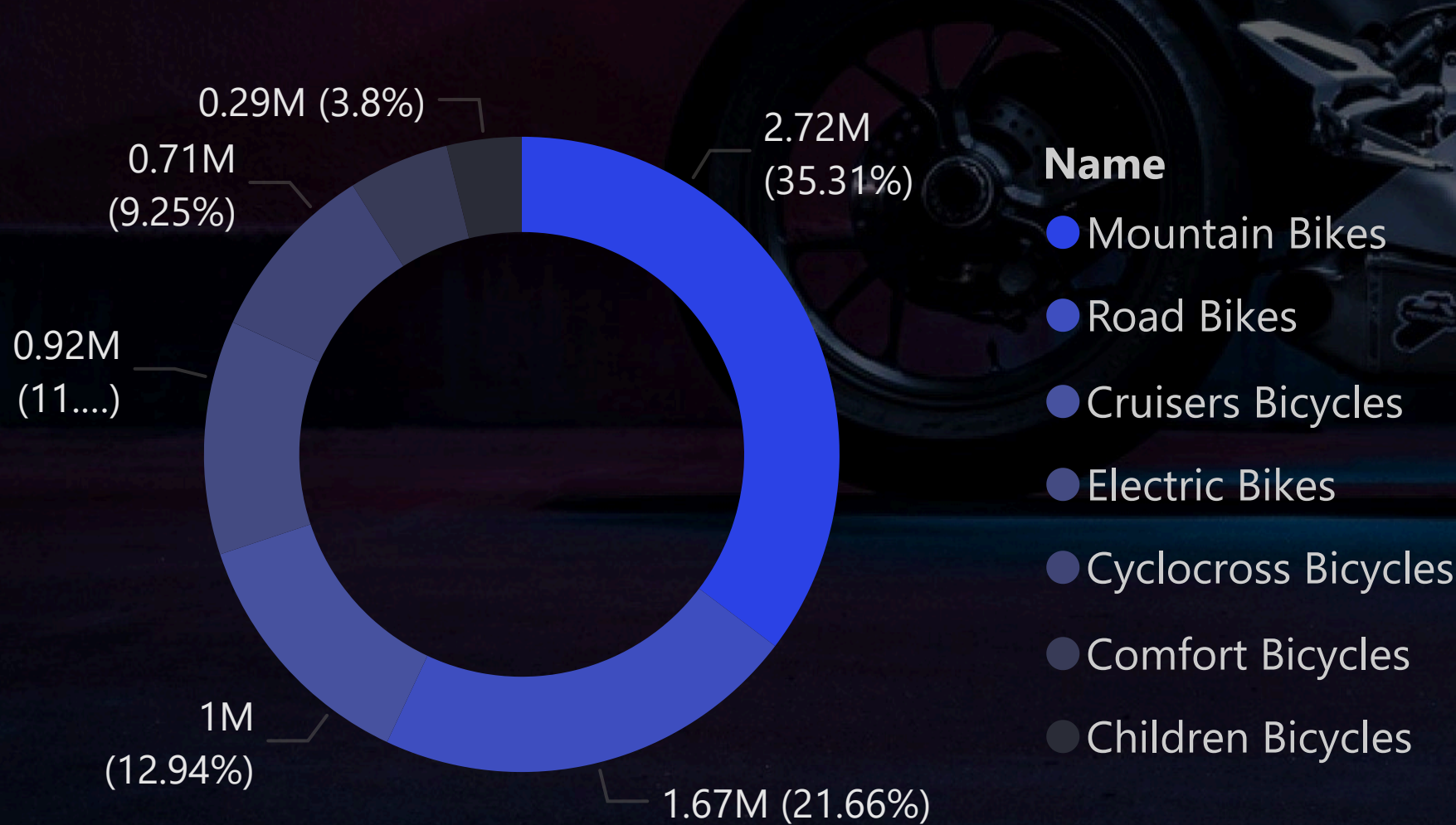


| Brand | Year | Sales | Sum of sale by Month | Yoy% |
|--------------|------|--------------|----------------------|-------|
| Trek | 2016 | 1,156,431.08 | | |
| | 2017 | 2,196,513.02 | | 0.90 |
| | 2018 | 1,249,810.25 | | -0.43 |
| Surly | 2016 | 476,099.87 | | |
| | 2017 | 351,555.55 | | -0.26 |
| | 2018 | 121,851.65 | | -0.65 |
| Sun Bicycles | 2017 | 294,754.51 | | |
| | 2018 | 47,240.42 | | -0.84 |
| Strider | 2018 | 4,320.48 | | |
| Ritchey | 2016 | 63,081.66 | | |
| | 2017 | 12,704.83 | | -0.80 |

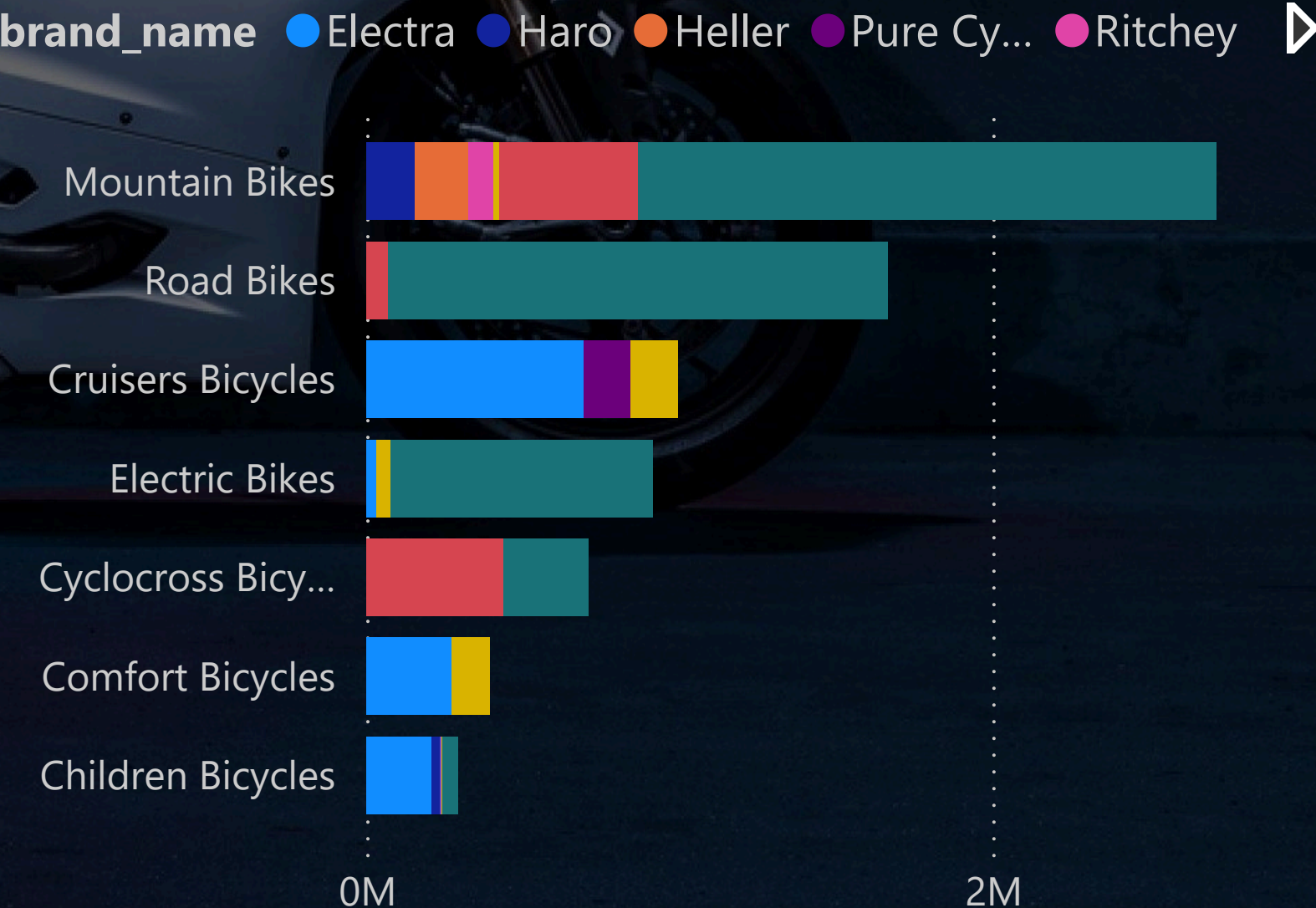
Top 5 Sales by Product



Sales by Category



Sales by Category and Brand



Bottom 5 Sales by Product

