

Bike Store Analysis

Total Sales

7.69M



Total Order

1615



Total Customers

1445



Date

1/1/2016



12/28/2018



Year, Quarter, Month, Day

✓ ☐ 2016

✓ ☐ 2017

✓ ☐ 2018

Category

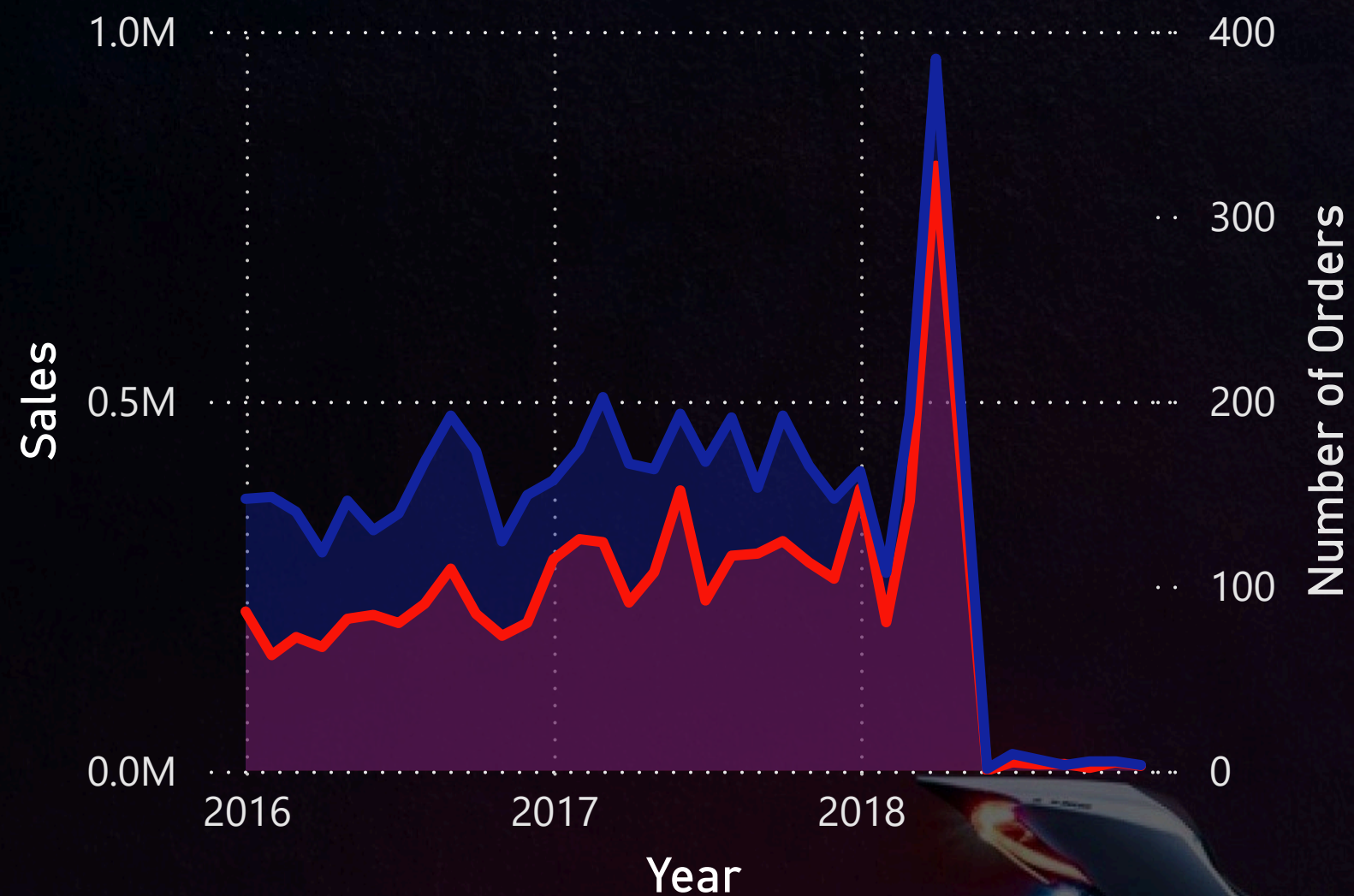
- ☐ Children Bicycles
- ☐ Comfort Bicycles
- ☐ Cruisers Bicycles
- ☐ Cyclocross Bicycles
- ☐ Electric Bikes
- ☐ Mountain Bikes
- ☐ Road Bikes

Brand

- ☐ Electra
- ☐ Haro
- ☐ Heller
- ☐ Pure Cycles
- ☐ Ritchey
- ☐ Strider

Sales Trend

● Sales ● Number of Orders

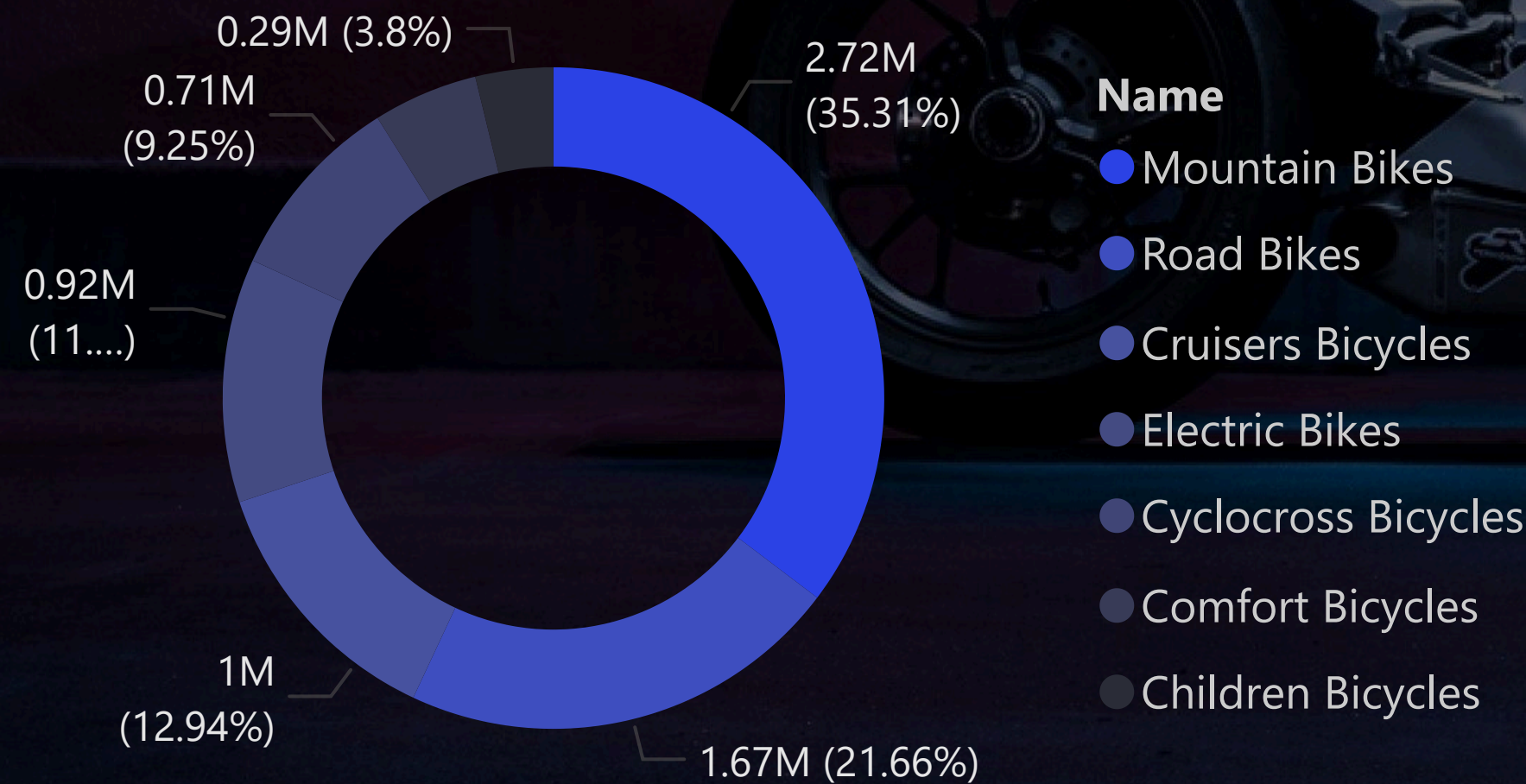


Brand	Sales	Sales Trend	Total Orders
Trek	4,602,754.35		1235
Electra	1,205,320.82		1729
Surly	949,507.06		605
Sun Bicycles	341,994.93		485
Haro	185,384.55		220
Heller	171,459.08		97
Pure Cycles	149,476.34		258
Ritchey	78,898.95		77
Strider	4,320.48		16
Total	7,689,116.56		4722

Top 5 Sales by Product

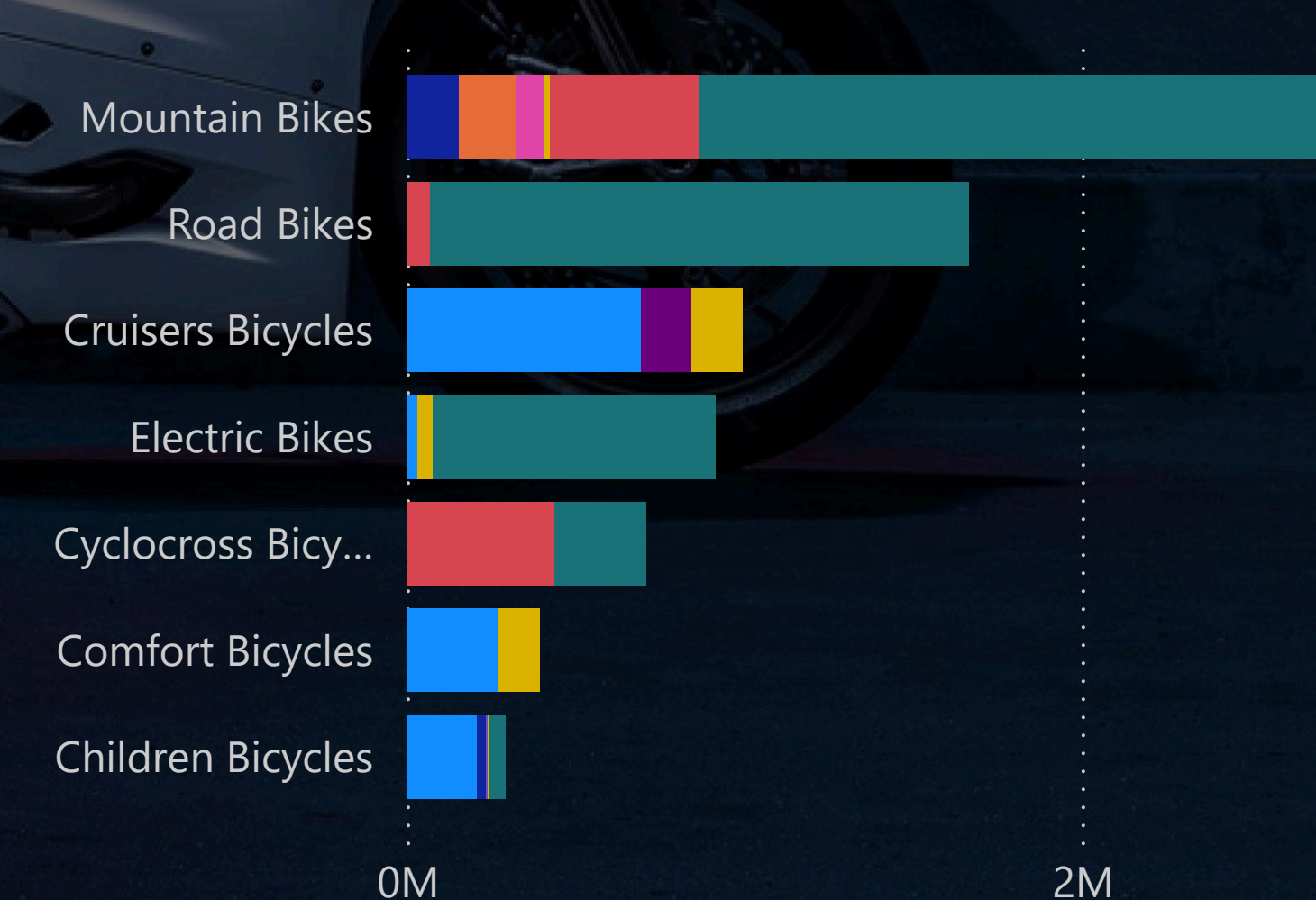


Sales by Category



Sales by Category and Brand

brand_name ● Electra ● Haro ● Heller ● Pure Cy... ● Ritchey ▶



Bottom 5 Sales by Product

