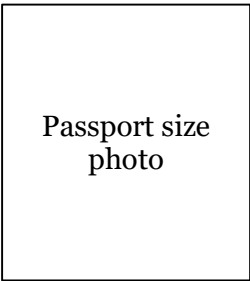


MUHAMAD SYARIF BIN AHMAD AZMIN

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PROFESSIONAL SUMMARY

Front-End Developer with experience building and optimizing large-scale websites, especially within enterprise environments using AEM, Vue.js, and modern web technologies. Skilled in upgrading legacy UI systems, improving layout consistency, and delivering responsive, high-performing web pages. Strong collaborator experienced in Agile teams (Jira, Confluence, Slack) and passionate about UI/UX quality and clean component-based development.

WORK EXPERIENCE

Front End Developer — Publicis Groupe (Prodigious Malaysia) **Jun 2024 – Present**

Projects: Maxis Website, Maxis Online Store, Hotlink, Hotlink Online Store

- Enhanced and maintained multiple Maxis and Hotlink web platforms using HTML, CSS, JavaScript, and AEM.
- Migrated UI components from Bootstrap 4 to Bootstrap 5, improving responsiveness and maintainability.
- Identified and resolved layout inconsistencies, improving UI alignment and user experience.
- Developed and enhanced AEM components for content authors.
- Coordinated with PMs, designers, and QA to deliver new features and web pages.
- Used Jira, Slack, and Confluence for Agile communication and documentation.

Software Engineer (Front-End) — Mesiniaga Berhad **Nov 2023 – Jan 2024**

- Built a License Plate Recognition system using Vue.js, HTML, CSS, and JavaScript.
- Integrated Axios with MongoDB to fetch and manage plate data.
- Improved front-end data handling for real-time recognition tasks.

Software Engineer (Front-End) Intern — Mesiniaga Berhad **Aug 2023 – Oct 2023**

- Performed UI/UX testing for government web systems.
- Collaborated using Git for version control.
- Performed UI/UX testing for government web systems.

PROJECT EXPERIENCE

Maxis Year-End Sale Campaign – Web Page Development

- Designed and developed the Maxis Year-End Sale campaign webpage with a visually engaging and fully responsive layout.
- Built and customized AEM components to support campaign banners, promotional modules, and dynamic content.
- Translated UI/UX designs provided by the design team into clean, accurate HTML, CSS, JavaScript, and Bootstrap 5 layouts.
- Improved layout consistency by resolving spacing, alignment, and styling inconsistencies across desktop and mobile breakpoints.
- Collaborated closely with designers, Project Managers, and QA teams to ensure accurate implementation and timely campaign launch.

Samsung S25 Launch – Online Store Device Updates

- Updated the full Samsung S25 device lineup for the Maxis Online Store.
- Updated the full Samsung S25 device lineup for the Maxis Online Store.
- Ensured smooth integration of new devices, improving product visibility and customer browsing experience.

License Plate Recognition System (Mesiniaga)

Tech: Vue.js, MongoDB, Axios, HTML, CSS, JavaScript

- Developed a responsive UI for capturing, displaying, and managing recognition data.
- Designed front-end logic for real-time plate data retrieval.
- Ensured accurate synchronization between front-end and back-end data flow.

Final Year Project – Micro-Credential for Software Requirement Engineering

- Conducted research on micro-credential improvements for software engineering education.
- Built a web and mobile system using Moodle to support modular and flexible learning.

EDUCATION

Multimedia University (MMU)

Bachelor of Computer Science (Hons) in Software Engineering

Multimedia College (MMC)

Diploma in Software Engineering

Sekolah Menengah Taman Melawati

Sijil Pelajaran Malaysia (SPM)

EXTRACURRICULAR ACTIVITIES

Udemy: Web Development Bootcamp

- Full-Stack Web Developer.
- Practice web development using HTML, CSS, JavaScript, Node, React and MongoDB.

SKILLS

Languages: HTML, CSS, JavaScript

Frameworks: Vue.js, Tailwind CSS, Bootstrap 4/5, Ionic

CMS: Adobe Experience Manager (AEM)

Tools: Jira, Slack, Confluence, Git, VS Code

Database: MongoDB, Firebase

Certifications: Google Analytics

Other: Responsive UI, Component-Based Development, Cross-Browser Compatibility

REFERENCES

William Lim

Project Manager

012-395 0920

Publicis Groupe

Shi Yi Chng

Lead Front End

016-910 1197

Publicis Groupe