

## Winning Space Race with Data Science

Steven Cheng September 2025



#### **Outline**

## <This is original work>

- Executive Summary
- Introduction
- Methodology
   Is original Work
- Results
- Conclusion
- Appendix

#### **Executive Summary**

- Data was collected from the SpaceX API and by web scraping
- Exploratory data analysis using visualizations and SQL were used to identify variables that could predict launch success outcome
- Machine learning was used to train models and determine a method that could best predict launch success outcome
- Summary of all results
  - Orbit type, launch site, and payload mass are important variables that influence rocket launch outcome
  - The KNN tree classification model can predict launch success outcome with 83% accuracy

#### Introduction

- SpaceY is an aerospace company, focused on commercial space travel
- Rocket launches are expensive, estimated to cost upwards of \$165 million per launch; SpaceX, a competitor, advertises that the Falcon 9 rocket launch can cost \$62 million
- SpaceX can reduce costs in the rocket launch because the Falcon 9 rocket can recover the first stage of a rocket and be reused, however, the first stage of the rocket will not always successfully land or be reused due to mission parameters
- Goal: predict the price of a rocket launch, and use public information and machine learning to predict whether SpaceX will reuse the first stage of a rocket launch based on mission parameters



## Methodology

#### **Executive Summary**

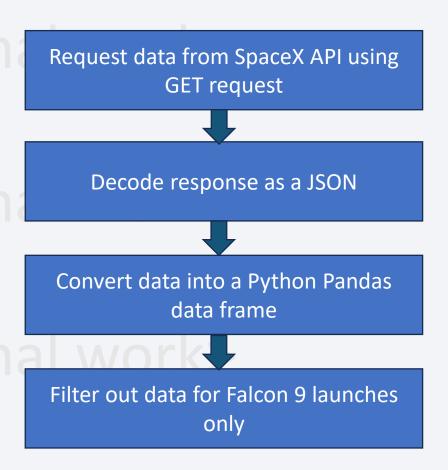
- Data collection methodology:
  - SpaceX public launch data is extracted using the SpaceX REST API and web scraping methods
- Perform data wrangling
  - Data was processed using Python to extract out attributes that will help determine the outcome of rocket launch reuse
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Variables were chosen for classification models and the models were trained and tested for accuracy

#### **Data Collection**

- Datasets were collected from the SpaceX API and by scraping data from the web
- The data was analyzed and organized into data frames that were cleaned and processed for data analysis

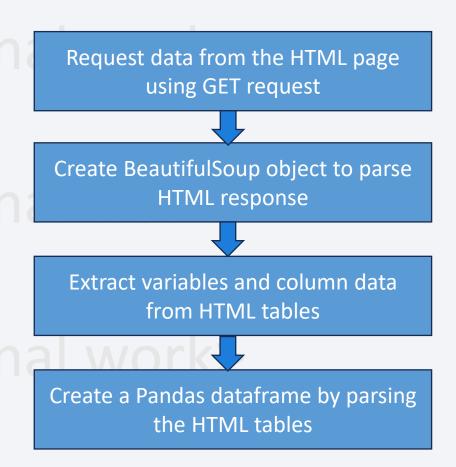
## Data Collection – SpaceX API

- SpaceX REST API contains data detailing the launch history of all of the SpaceX rockets
- Clean the requested data to extract Falcon
   9 launch data and retrieve parameters that can determine mission and rocket reuse outcome
- See
   <u>https://github.com/syc9/data/blob/main/final/jupter-labs-spacex-data-collection-api.ipynb</u> for complete data collection



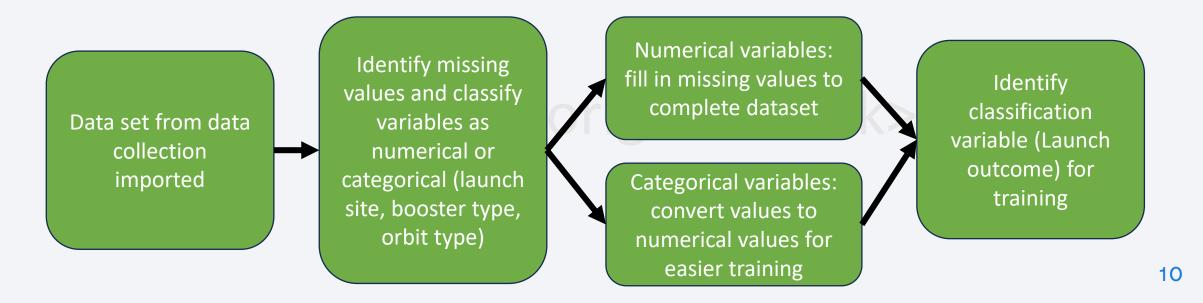
## **Data Collection - Scraping**

- Web scraping was performed to extract Falcon 9 historical launch records from a Wikipedia page "List of Falcon 9 and Falcon Heavy launches
- Data was parsed from the table and extracted to a dataframe for cleaning and processing
- See
   https://github.com/syc9/data/blob/main/final/ju
   pyter-labs-webscraping.ipynb
   for complete
   scraping



#### **Data Wrangling**

- Before Exploratory Data Analysis, missing values and incomplete values need to be resolved
- Data types and parameters need to be classified to be used to determine training labels for further analysis and machine learning use
- See <a href="https://github.com/syc9/data/blob/main/final/labs-jupyter-spacex-Data%20wrangling.ipynb">https://github.com/syc9/data/blob/main/final/labs-jupyter-spacex-Data%20wrangling.ipynb</a> for complete data wrangling process



#### **EDA** with Data Visualization

- Bar charts, line charts, and scatter charts were used to better visualize the relationship between various parameters, including flight number, payload mass, orbit type, and launch site
- Scatter charts were used to try and determine relationships between flight number, payload mass, and launch sites
- Bar charts were used to try and determine relationships between flight number and orbit type
- Line charts were used to visualize the success rate of launches year by year
- See <a href="https://github.com/syc9/data/blob/main/final/edadataviz.ipynb">https://github.com/syc9/data/blob/main/final/edadataviz.ipynb</a> for full data visualization notebook

#### EDA with SQL

- With SQL, the following data was extracted:
  - Unique launch sites in the space mission
  - The total payload mass carried by boosters launched by NASA
  - Average payload mass carried by booster version F9 v1.1
  - · The first successful landing outcome in ground pad was achieved
  - The names of the boosters which have success in drone ship and had payload mass between 4000 and 6000 kg
  - The total number of successful and failure mission outcomes
  - The booster versions that carried the maximum payload mass
  - The rank of landing outcomes
- See <a href="https://github.com/syc9/data/blob/main/final/jupyter-labs-eda-sql-coursera\_sqllite.ipynb">https://github.com/syc9/data/blob/main/final/jupyter-labs-eda-sql-coursera\_sqllite.ipynb</a> for full SQL notebook

#### Build an Interactive Map with Folium

- On the Folium map, the launch site and markers to indicate failed and successful rocket launches were added
- Lines and markers to indicate distances to certain features were added as well to highlight the strategic placement of the rocket launch sites
- See <a href="https://github.com/syc9/data/blob/main/final/lab\_jupyter\_launch\_site\_location.ipynb">https://github.com/syc9/data/blob/main/final/lab\_jupyter\_launch\_site\_location.ipynb</a> for full notebook

#### Build a Dashboard with Plotly Dash

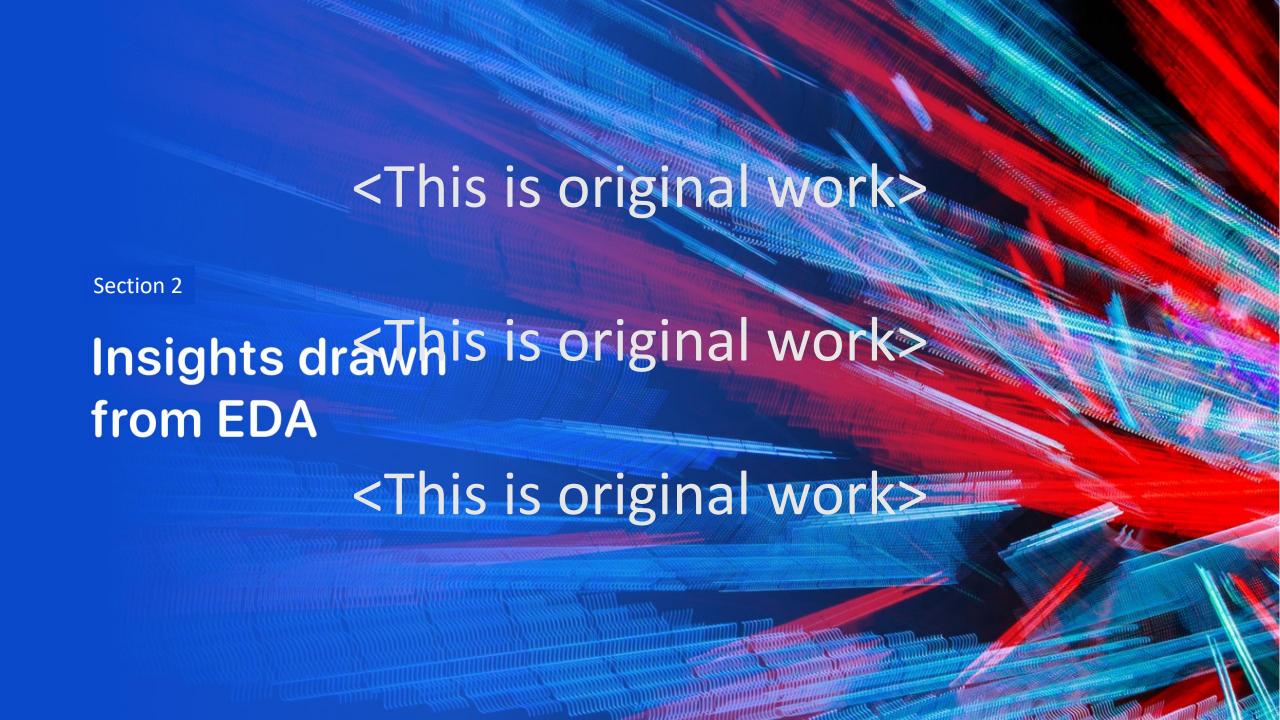
- A SpaceX Launch Records dashboard was built using dash
- A pie chart showing the success launch rate by site and a scatter plot showing the correlation between payload and success rate by launch site is displayed
- The two charts give an interactive visual showing how launch site and payload range affect launch success rate
- See <a href="https://github.com/syc9/data/blob/main/final/spacex-dash-app.py">https://github.com/syc9/data/blob/main/final/spacex-dash-app.py</a> for the code to run the Dash application

## Predictive Analysis (Classification)

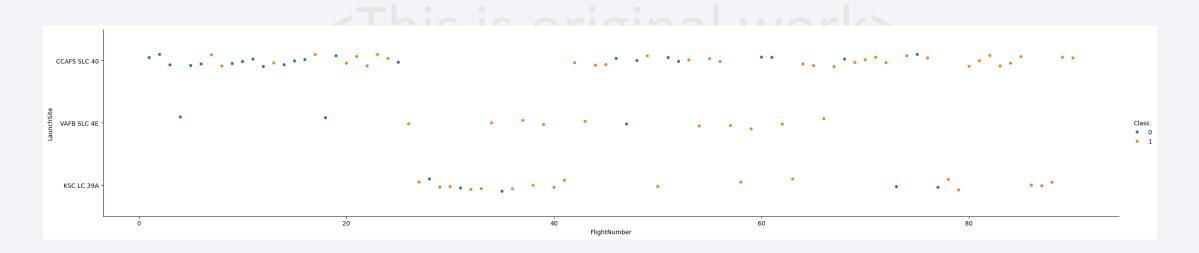
- The dataset was created by identifying the classification variable, transforming the variables and standardizing the data, and splitting the data to training data and testing data
- The best hyperparmeters were determined for the SVM, classification tree, and logistic regression model by training the model on the training dataset,
- The hyperparmeters were used to evaluating the performance of the model by running the model on the testing dataset and determining its accuracy
- See
   https://github.com/syc9/data/blob/main/final/SpaceX\_Machine%20Learning%20Prediction\_Pa\_rt\_5.ipynb for the model development and results

#### Results

- Exploratory data analysis results Original Work>
- Interactive analytics demo in screenshots
- Predictive analysis results
   Is original work

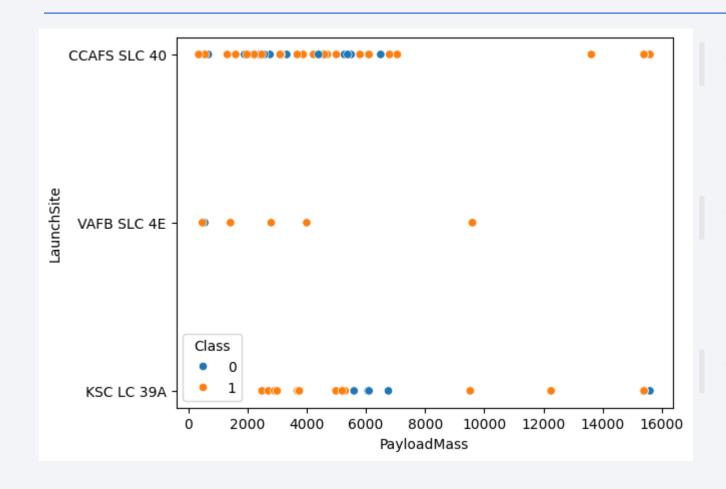


## Flight Number vs. Launch Site



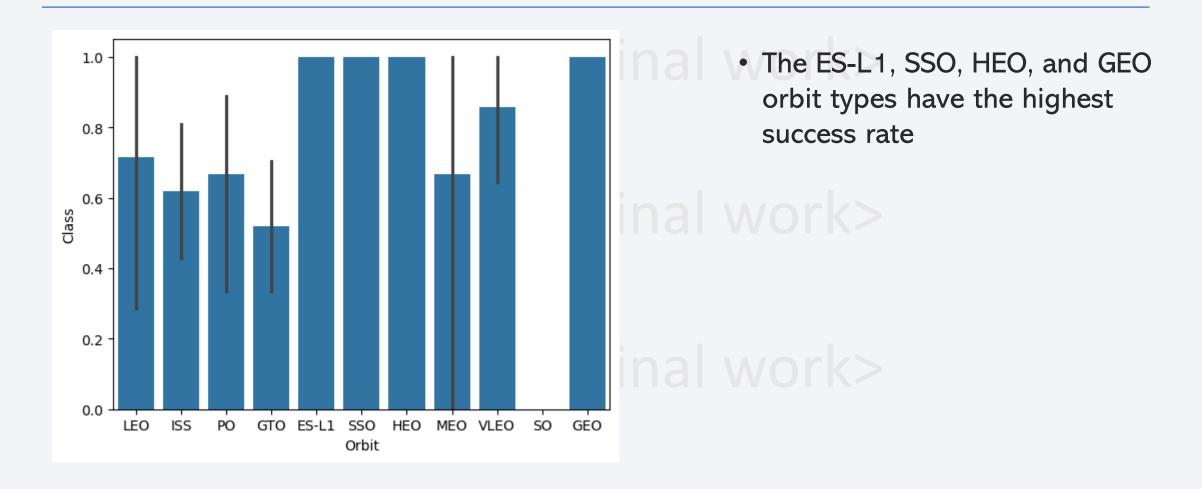
Success outcomes (orange) are more frequent at all launch sites as more flights were deployed (right), suggesting a higher success rate with more launches at all launch sites

#### Payload vs. Launch Site



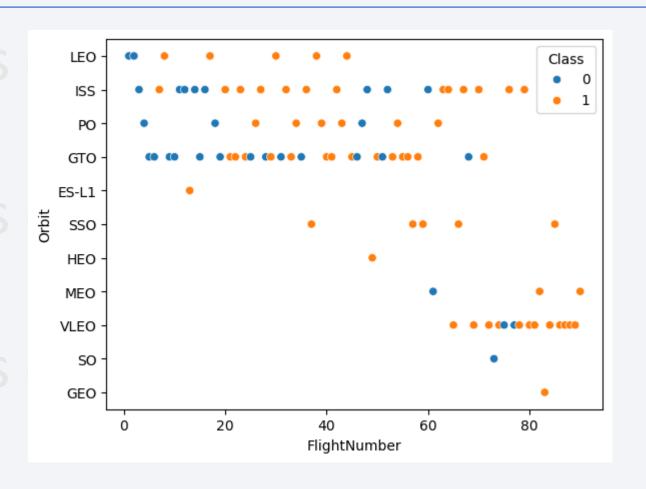
 No clear trend is found with success rate at any of the launch sites, suggesting that payload mass is not a strong indicator of launch success outcome

## Success Rate vs. Orbit Type



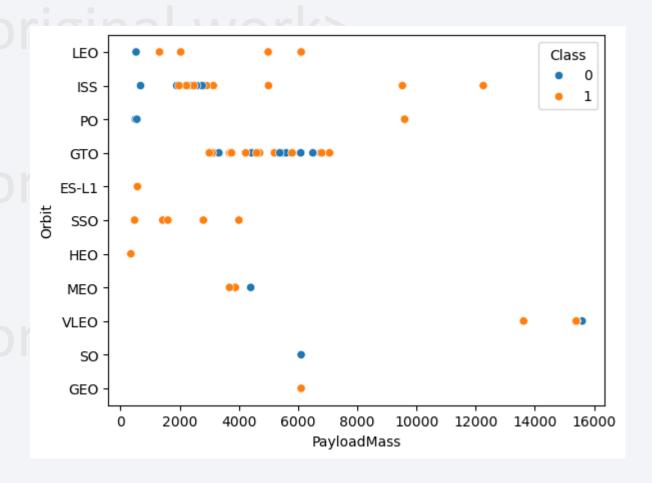
## Flight Number vs. Orbit Type

- In the LEO orbit, success sems to be related to the number of flights
- In the GTO orbit, no relationship appears to exist between flight number and success



## Payload vs. Orbit Type

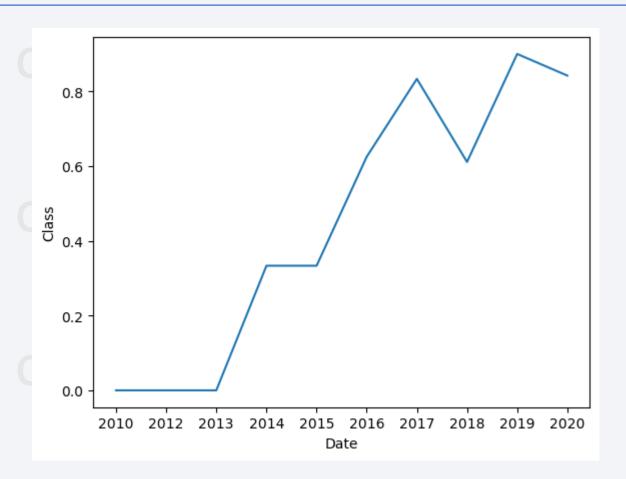
- With heavy payloads, success landings or positive landing rate are more for PO, LEO and ISS orbit types
- For GTO, it is difficult to distinguish successful and unsuccessful landings with payload mass



## Launch Success Yearly Trend

 The success rate of launches since 2013 has increased until 2020

<This is



#### All Launch Site Names

- From the table, display the names of the unique launch sites used in the space missions
- 4 unique launch sites were used, listed below



## Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA'
- The first 5 missions all showed successful mission outcomes from 2 different customers, but thee landing outcome was either not attempted or failed

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

## **Total Payload Mass**

- Calculate the total payload carried by boosters from NASA
- The total payload mass carried by all the boosters from NASA is 45596 kg



## Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- The average payload mass in kg carried by the F9 v1.1 booster was 2928.4

AVG(PAYLOAD\_MASS\_KG\_)
2928.4

## First Successful Ground Landing Date

- · Find the dates of the first successful landing outcome on ground pad
- The first successful landing outcome on ground pad was on December 22, 2015

<This is c MIN(Date)
2015-12-22</pre>

#### Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- 4 Booster versions had successful landings on drone ship and had payload mass between 4000 and 6000 kg

Booster_Version	PAYLOAD_MASSKG_
F9 FT B1022	4696
F9 FT B1026	4600
F9 FT B1021.2	5300
F9 FT B1031.2	5200

#### Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Out of the 101 total missions considered, 100 had successful outcomes, and
   1 failed in flight

Failure (in flight) 1
Success 98
Success 1
Success (payload status unclear) 1

## **Boosters Carried Maximum Payload**

- List the names of the booster which have carried the maximum payload mass
- The max payload mass carried is 15600 kg, and the following booster versions all carried the max payload mass.

PAYLOAD_MASSKG_
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600
15600

#### 2015 Launch Records

- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- The month of January and April had a failed landing outcome on the drone ship, both at CCAFS LC-40 launch site

Month	Landing_Outcome	Booster_Version	Launch_Site
01	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

• In terms of landing outcomes, after no landing attempt, drone ship was the

next most used landing outcome

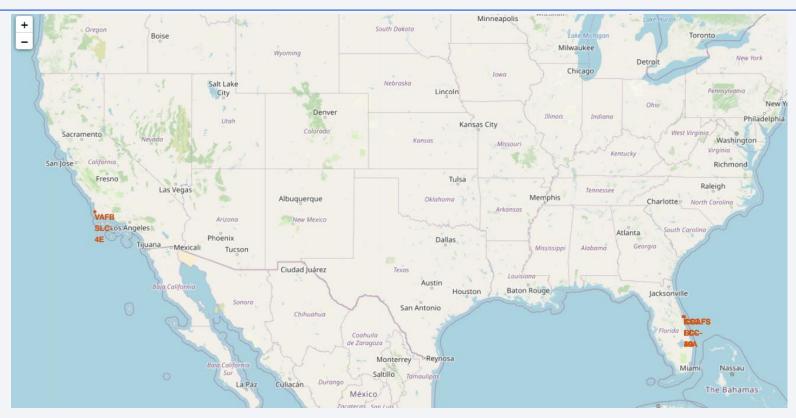
Landing_Outcome	count
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

## <This is original work>

Section 3

# Launch Sites his is original work> Proximities Analysis

#### Location of Launch Sites used for Rocket Launches



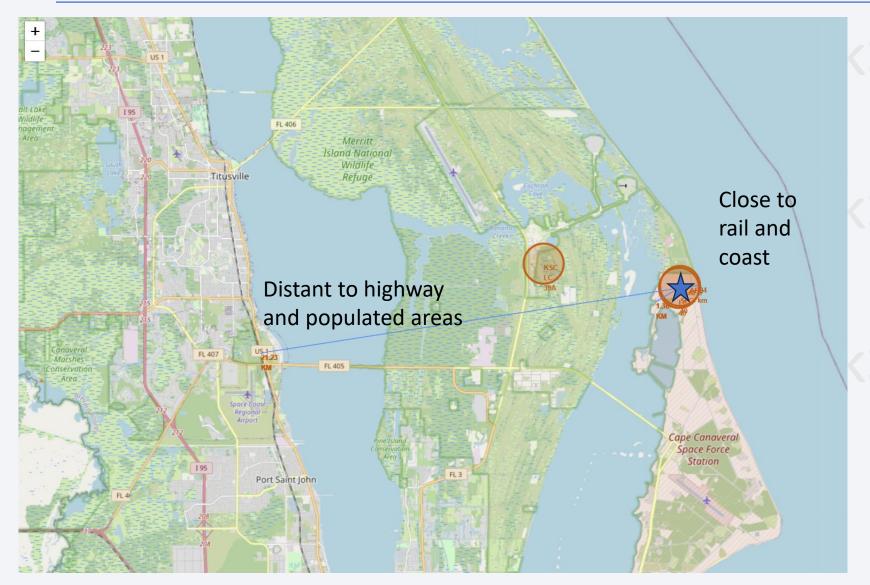
- 4 different launch sites were used, 3 located in Florida and the other one located in Southern California
- Launch sites are all located on established sites and are located close to large bodies of water

#### Launch Outcomes based on Launch Site



- At the 4 different Launch Sites, the mission outcomes are highlighted (green = success, red = failure)
- The KSC LC-39A
   site has the highest
   percentage of
   successful launch
   outcomes

## Launch Site Proximity to Important Features



- At the CCAF launch site, the <1km distance to the railroad and coast is important, as the railroad allows for easier transport of the rocket and coast gives clear and open space for rocket launches
- The longer distance to highway and city, shown by the 21km to the closest populated area is also intended to be a safety precaution

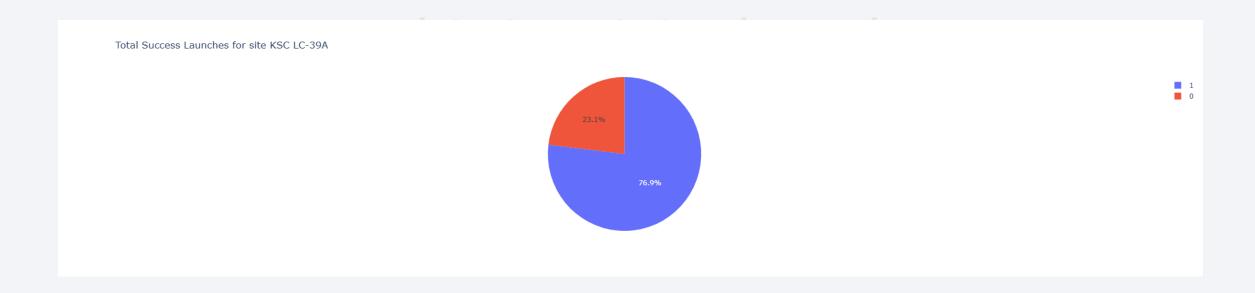


#### Total Success Launch Rate by Site



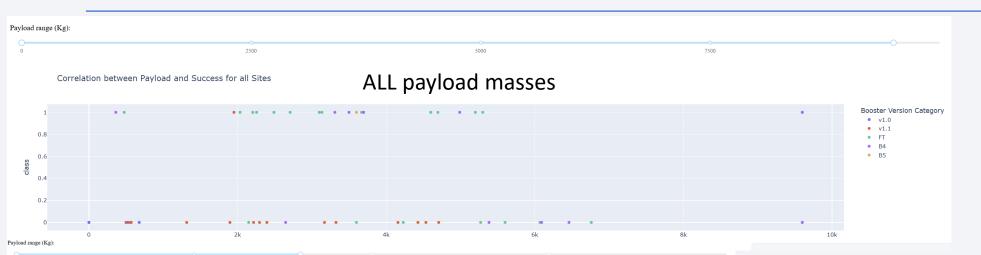
- This plot shows the distribution of successful launches by the four various launch sites
- The KSC LC-39A site had the largest share of successful launches

#### KSC LC-39A Launch Site Success Rate



• The KSC LC-39A had the highest launch site success rate, with 76.9% of all launches deemed successful

#### Launch Success with Various Booster Versions



At all payload masses, the FT booster had the highest success rate.



Payload Mass (kg)

At payload masses < 4000 kg, the FT and B4 booster had higher success rates and the v1.1 booster had lower success rates, especially at low payload masses.

At payload masses > 4000 kg, booster version and success rate are not strongly correlated.

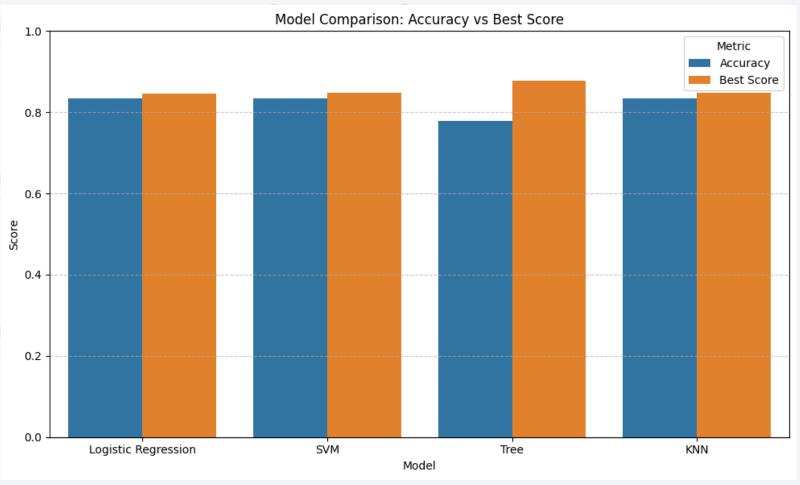
<This is original work>

Section 5

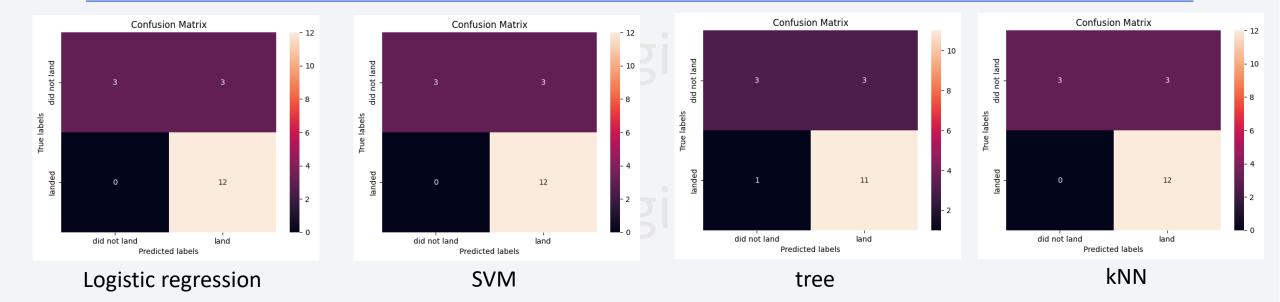
Predictive Analysis original work>
(Classification)

#### Classification Accuracy

- The Logistic Regression, SVM, and kNN models have the best accuracy based on the testing dataset to predict landing outcomes
- The kNN model had the best score during training



#### **Confusion Matrix**



- The confusion matrix shows the number of true positives and false positives
- In the logistic regression, SVM, and kNN models, 12/18 tested data were identified as true positives
- A larger testing dataset could better distinguish the performance of the classification models

#### **Conclusions**

- From visualization, success outcomes increased as more flights were deployed
- Payload mass and orbit type showed strong correlation with success outcomes
- Launch Site proximity showed the importance of proximity to coastline and railroad and distance from populated areas for rocket launches
- The KNN classification tree model can predict launch outcome with the highest score and testing accuracy of 83.33%
- A larger training and testing dataset could better distinguish the performance of the training models

