# Stock Market Analysis & Prediction

By: Seung Chi

#### Malkiel's Monkey

- Compare S&P 500 Index against a Portfolio of 20 randomly selected stocks
- Time span of 5+ years from 2013-01 to 2018-06

"A blindfolded monkey throwing darts at a newspaper's financial pages could select a portfolio that would do just as well as one carefully selected by experts." -Burton Malkiel in A Random Walk Down Wall Street

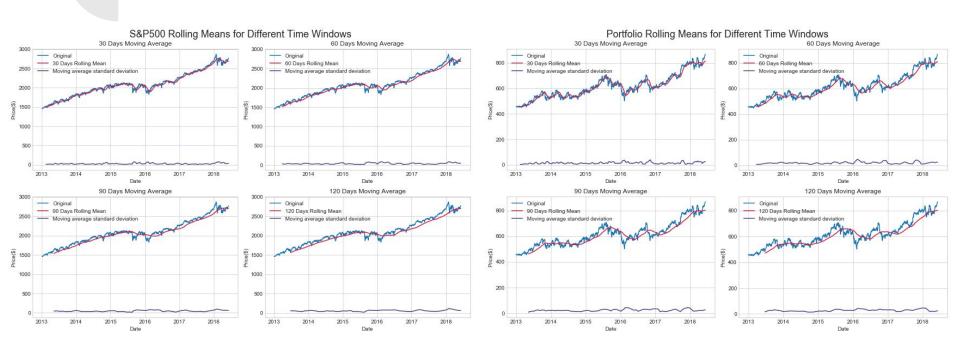




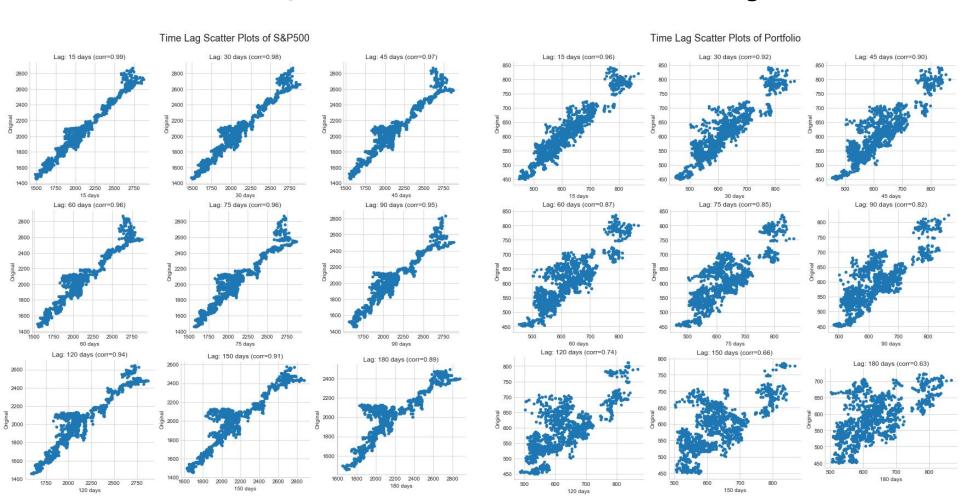




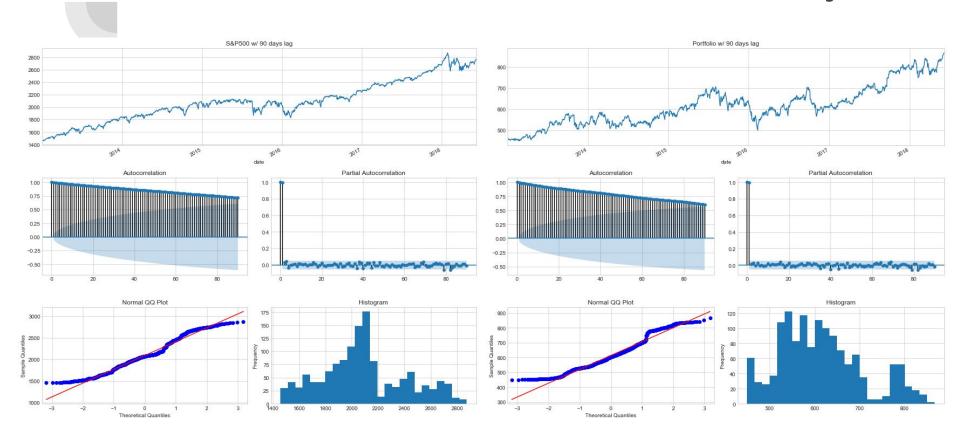
### Rolling Means for Trend Visualization



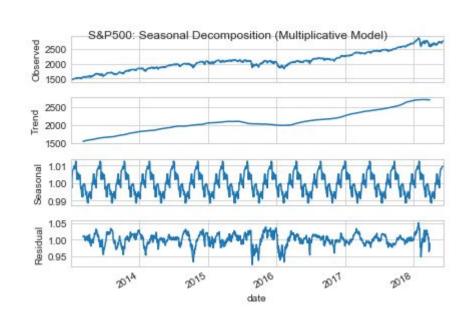
#### Scatter Plots Comparison of Autocorrelation with Time Lags

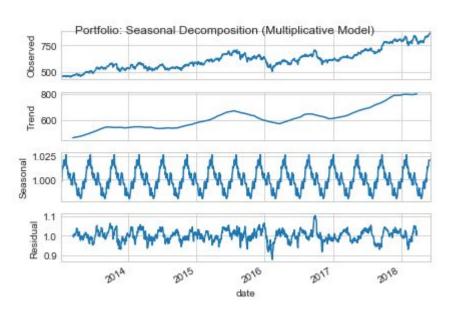


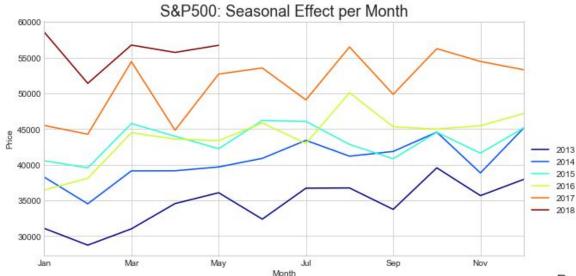
#### Random Walk Process: Non-stationary



### Seasonal Decomposition for Noise

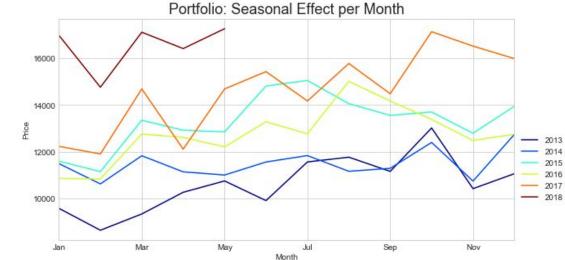


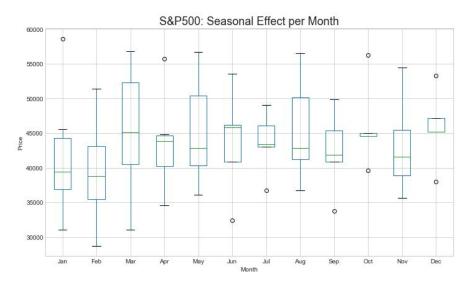




# Seasonal Effect per Month for each Year

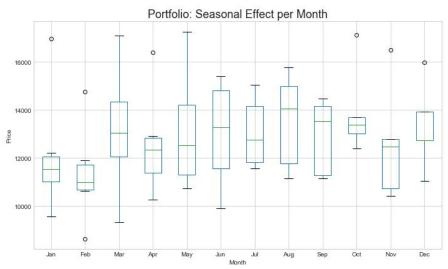
 Note quarterly earnings season: December, March, June, and September





 Note quarterly earnings season: December, March, June, and September

## Seasonal Effect: Boxplots per Month



#### **Augmented Dickey-Fuller Test**

• **H0**: Unit root is present in the time series and thus is non-stationary.

• **H1**: The time series is stationary.

α: 0.05

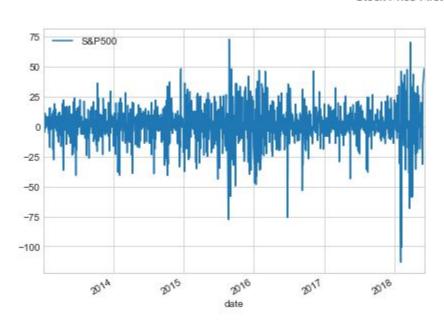
	Test Statistics	P-Value
S&P 500	-0.7115	0.8437
Portfolio	-0.7246	0.8403
S&P 500 (1st Diff)	-21.3979	0.0000
Portfolio (1st Diff)	-19.4453	0.0000

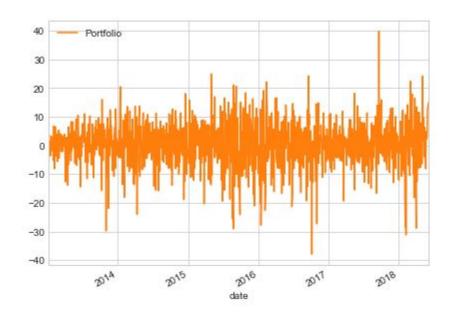


Critical Value (5%)	Critical Value (1%)
-2.8637	-3.4352

# White Noise

#### Stock Price First Order Differences







#### **S&P 500 ARIMA**

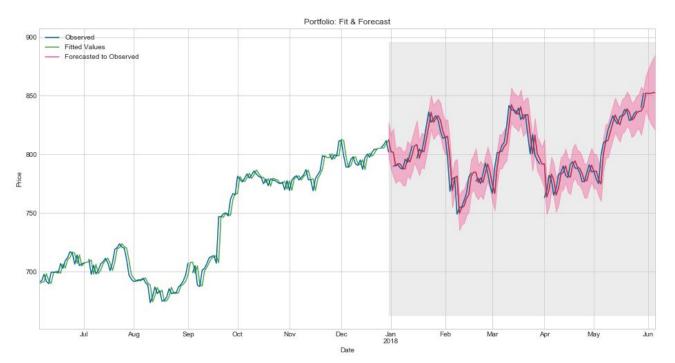


Prediction from Jan 2018 to Jun 2018:

866.12 Mean Squared Error (29.43 RMSE)



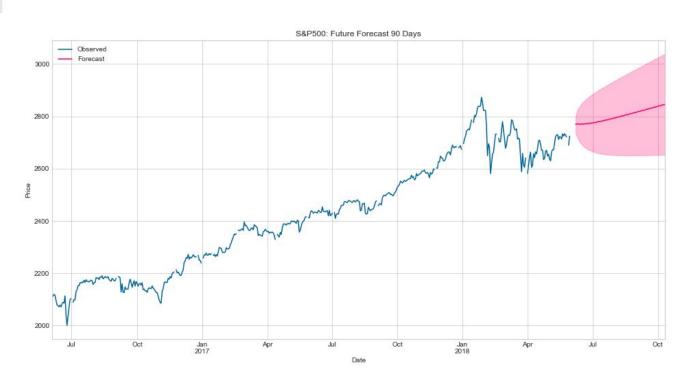
#### Portfolio ARIMA



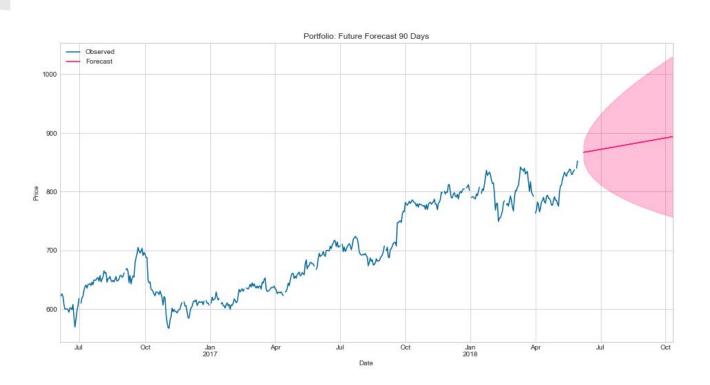
Prediction from Jan 2018 to Jun 2018:

97.32 Mean Squared Error (9.87 RMSE)

### S&P 500 Future Forecast 90 Days



#### Portfolio Future Forecast 90 Days



### **Beyond this Project**

- Neural Networks such as RNN
- NLP for finance articles, social media feeds, quarterly earning reports, etc.

