

FLEXIBLE TEAM PLAYER | TIME MANAGEMENT

Passion for staying current with latest developments in the field of design and to be familiar with industry marketing Programs. Ability to design Print and Web Browsers using tools: Adobe Photoshop, Sketch, Illustrator, Dreamweaver, InDesign, Flash, WordPress, PowerPoint, and Word

SOYEON LEE



PRINT & DIGITAL DESIGNER

GRAPHIC DESIGN | WEB & MOBILE

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EMAIL

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ADRESS

Scarborough,
Toronto, ON

CREATOR
PROBLEM-SOLVER
SELF-STARTER

CONTENT

- Mobile Application
- Website
- Webpages
- Webpage + Packaging
- Poster
- Brochure
- Packaging

MOBILE APP



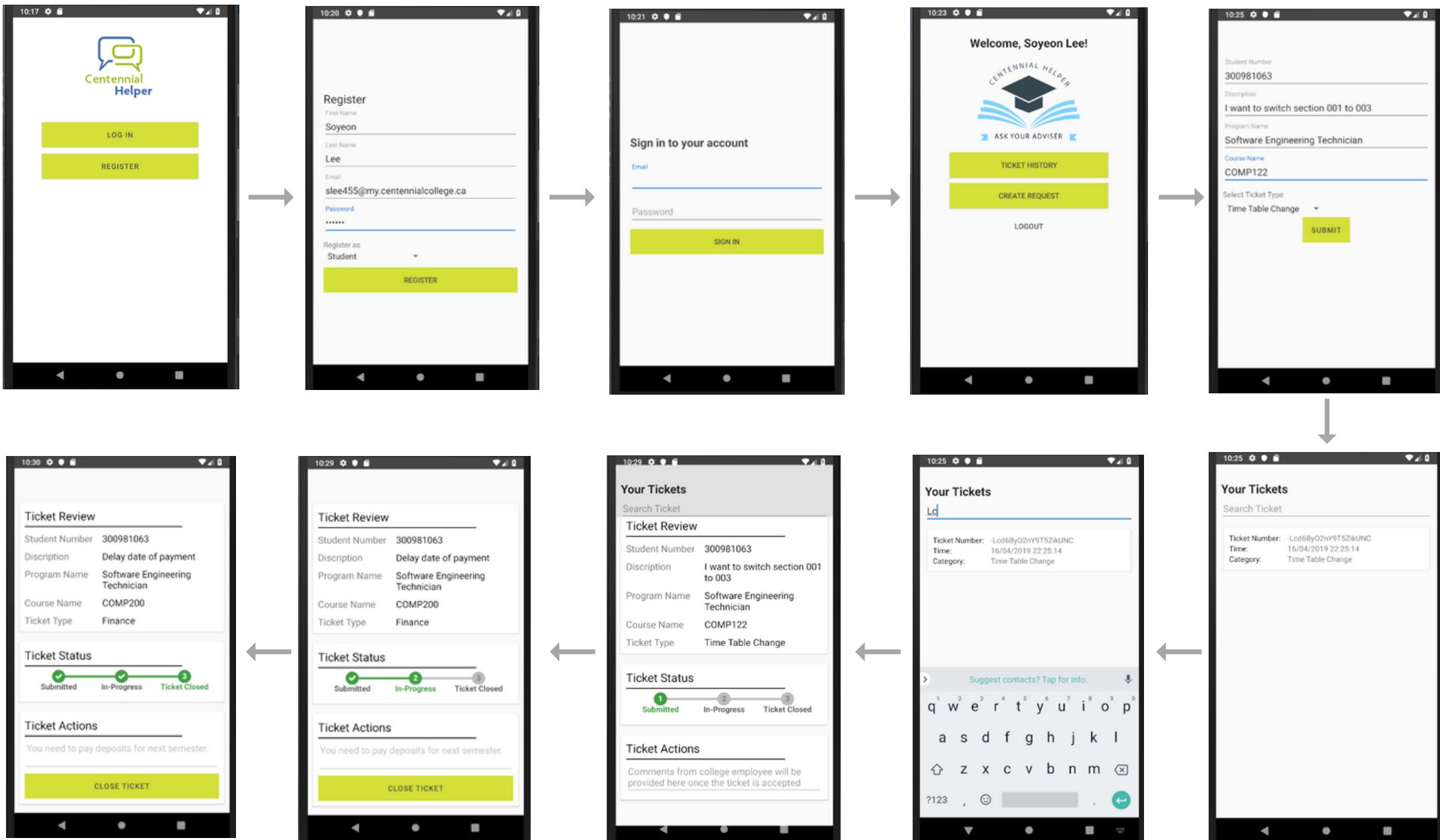
Centennial Helper

-
Used Tools
Android Studio,
Firebase,
Java, xml,
Illustrator

This mobile application to assist students and advisors for the registration process as well as add/drop courses or change in their time table to lessen gaps between two lectures. Centennial helper is a user-friendly Android mobile application. It will provide a feasible solution to the most time consuming and complicated process for students.

User Interface

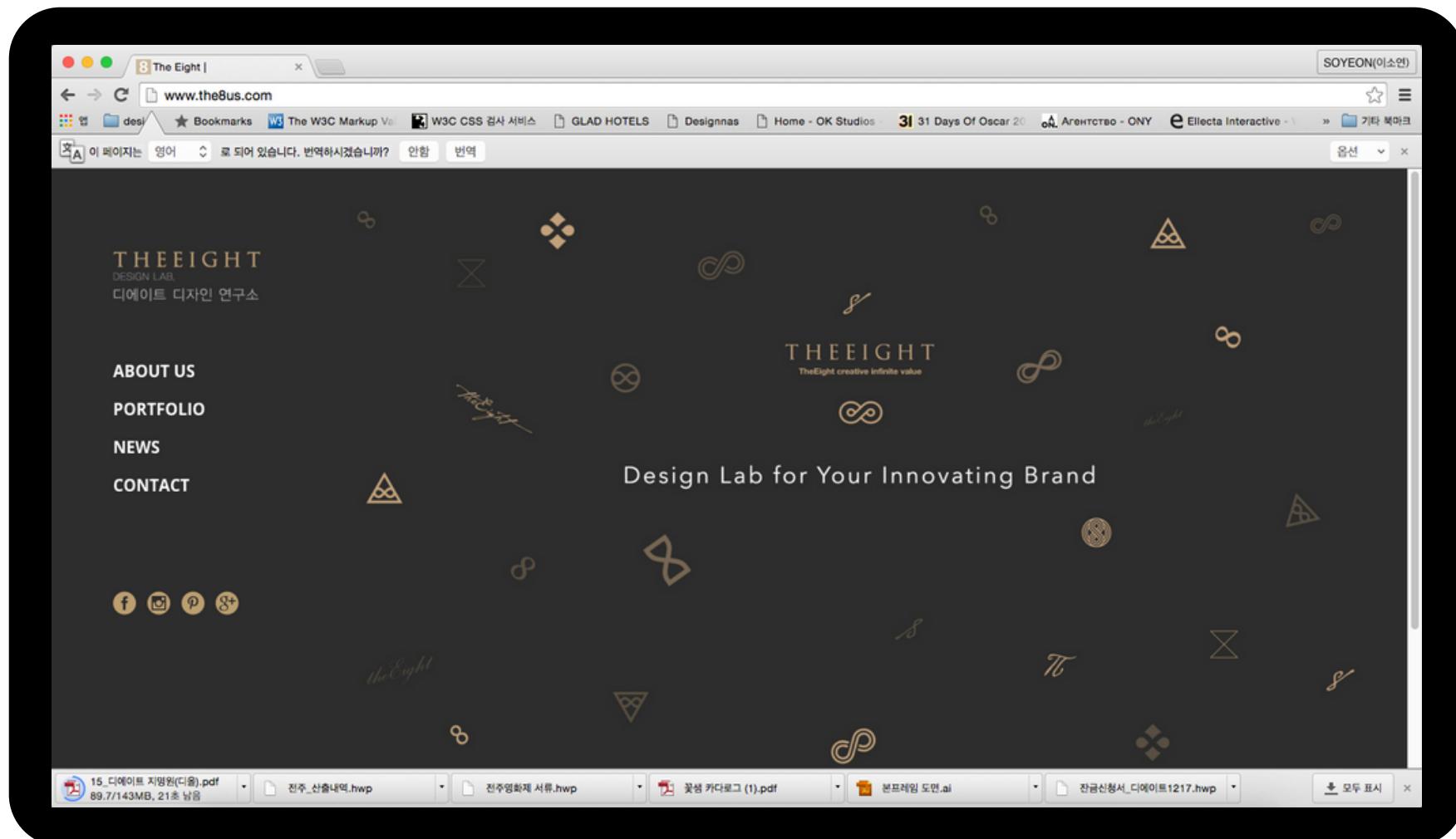
MOBILE APP

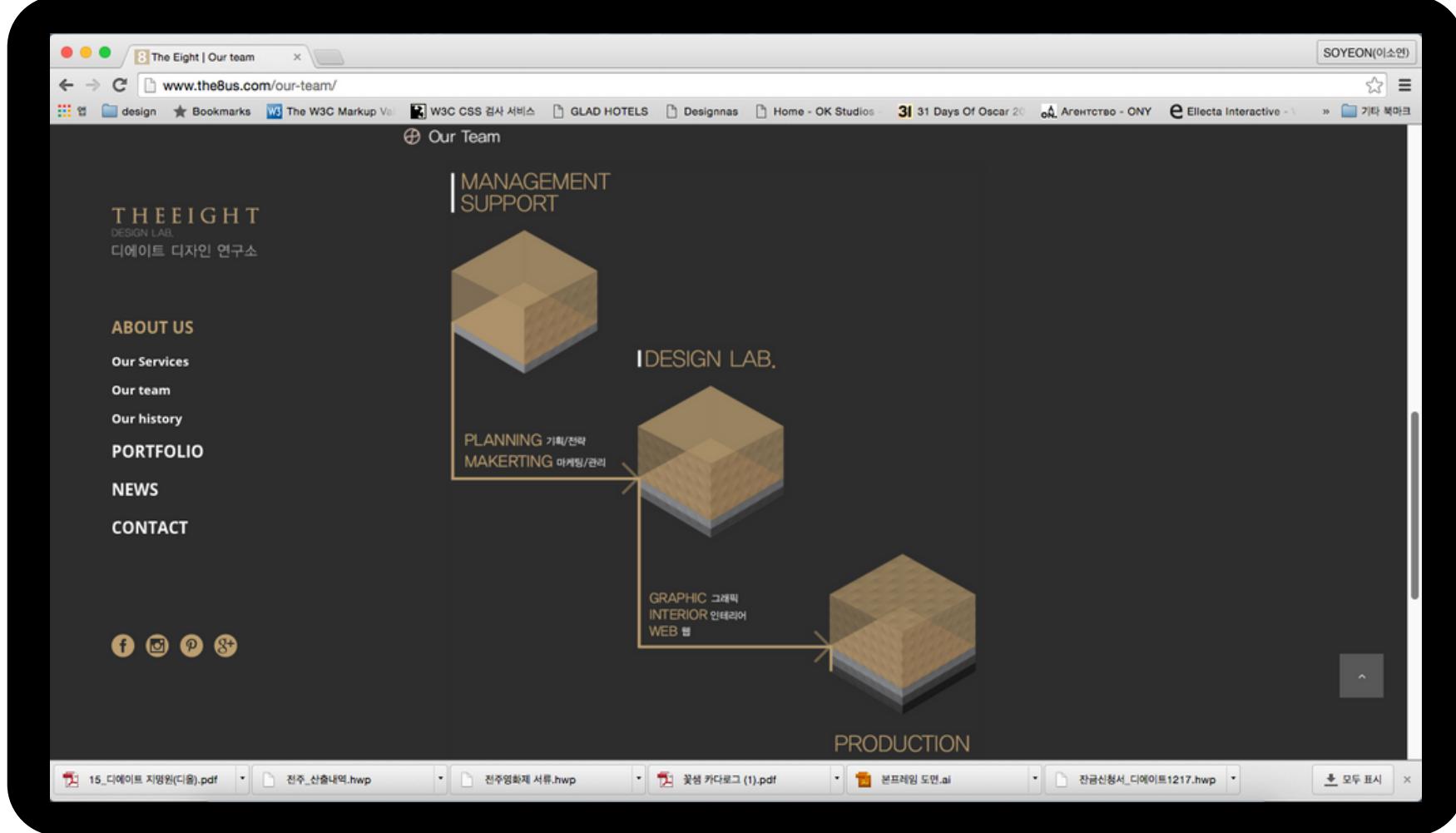


The Eight Website

- Home

- Used Tools
Photoshop
WordPress





The Eight Website

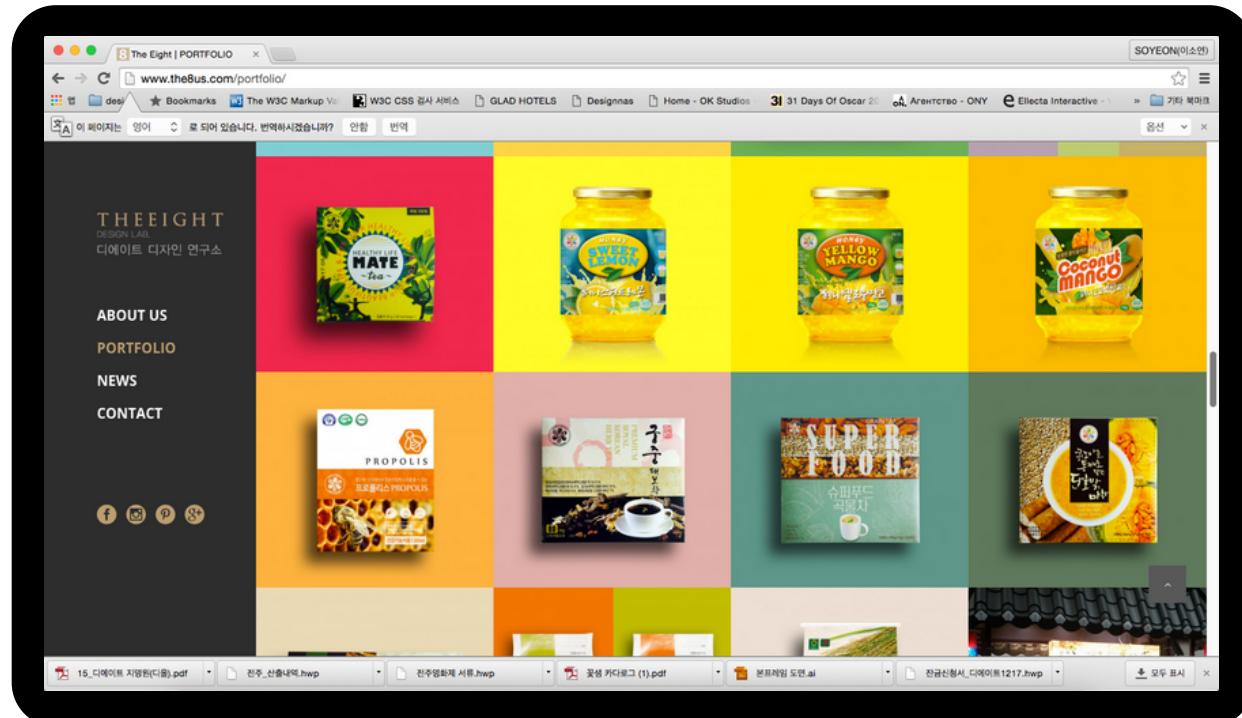
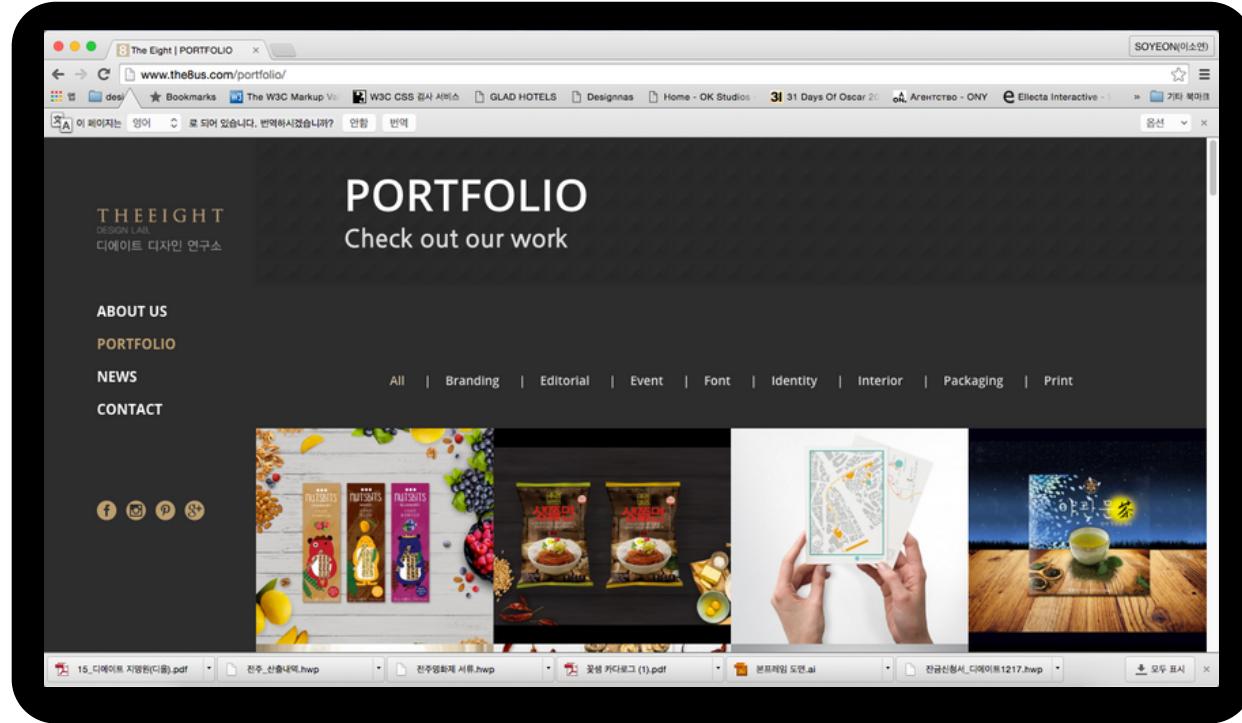
News

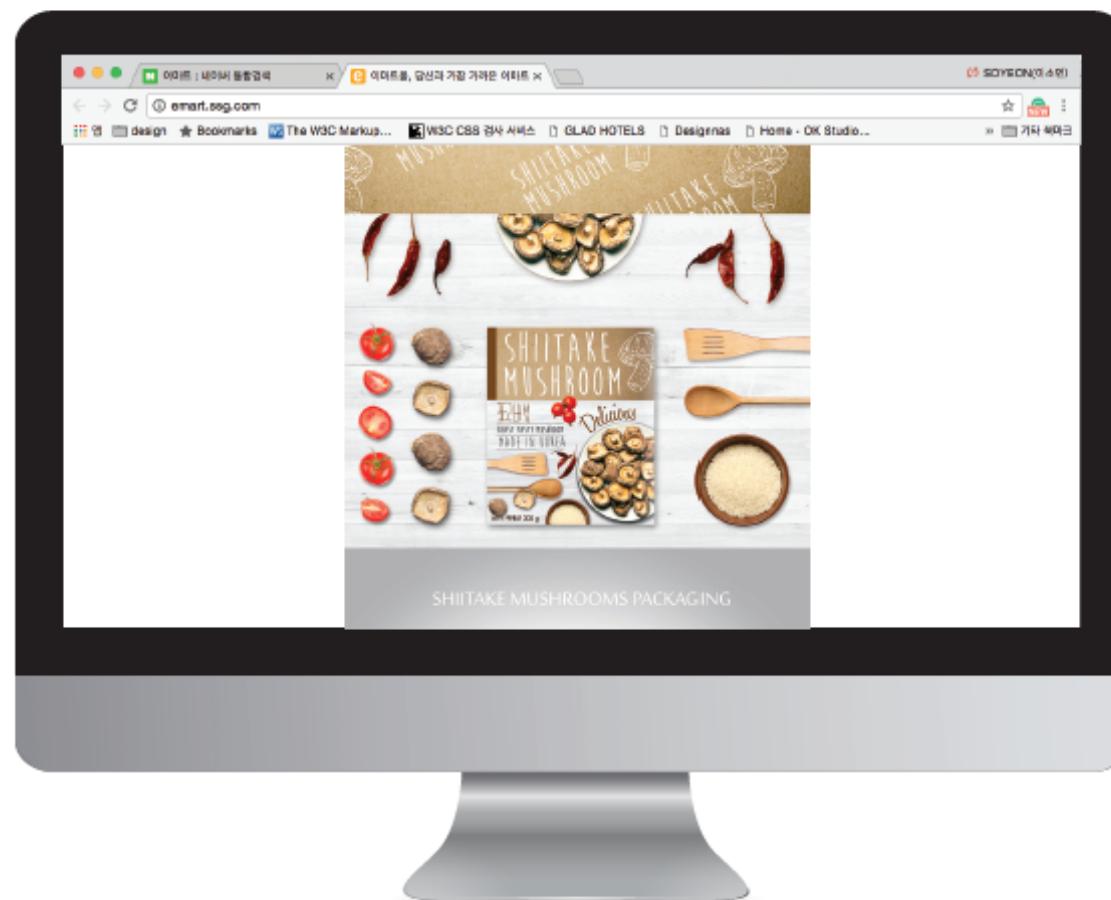
The screenshot shows a news article from the website www.the8us.com/news-4/. The page has a dark background. On the left, there's a sidebar with navigation links: THE EIGHT DESIGN LAB., ABOUT US, PORTFOLIO, NEWS (which is highlighted in yellow), and CONTACT. Below these are social media icons for Facebook, Instagram, Pinterest, and Google+. The main content area features a large image of a book titled "the 8 for YEOKSAM" standing on a shelf next to a desk lamp and some white containers. A stack of papers is visible on the shelf to the right. At the bottom of the page, the date "June 1, 2015" is displayed. The browser's address bar and various tabs are visible at the top and bottom of the window.

WEB

The Eight
Website

Portfolio

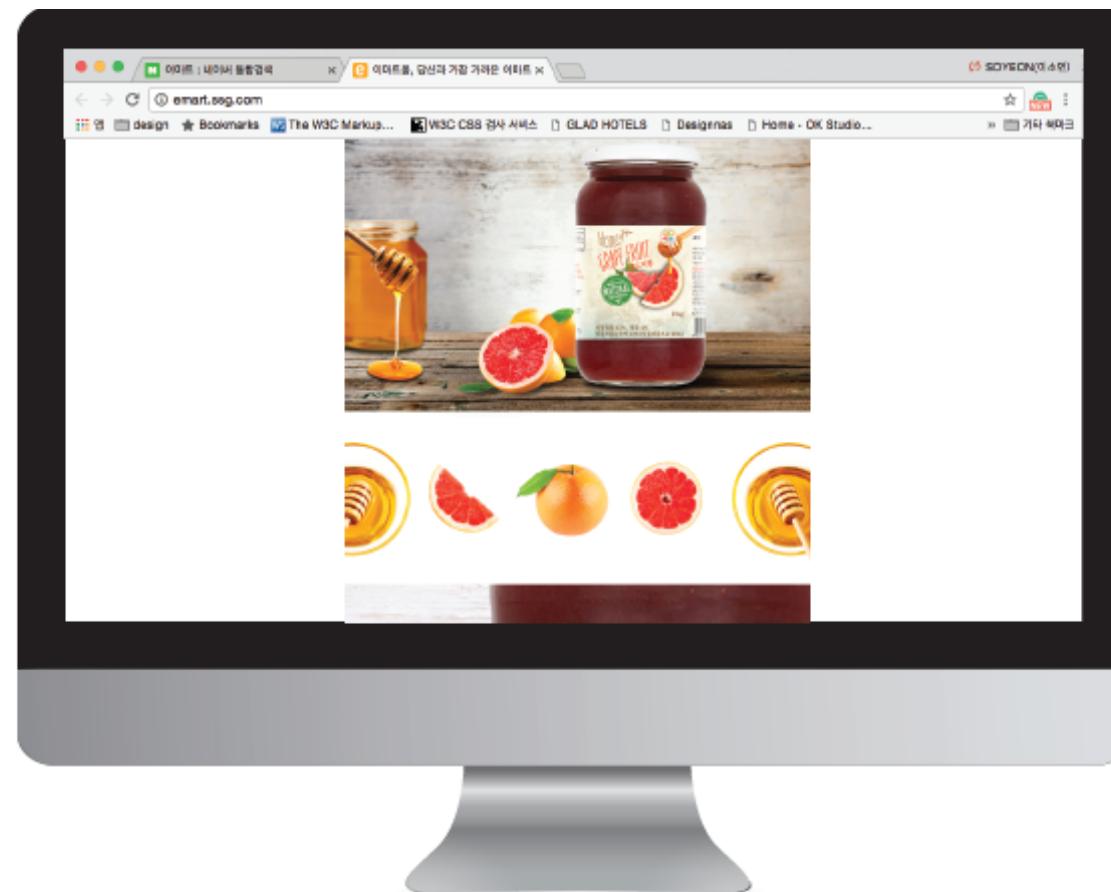




Product of
Siitake
Mushroom

-
Used Tools
Photoshop
WordPress

WEB PAGE
+
PACKAGING



Product of
Honey Grape
Fruit

-
Used Tools
Photoshop
Illustrator
WordPress

POSTER



We provides total design service from Graphic design works to Interior design, from plan and development of design to releasing a new product. Our team is formed with highly experienced designers who have been worked in various different cultures: France, North America, Japan and Korea. We provide philosophy, culture, and essential value of design that based on partnership with our clients. We also discover identity of clients with unique design solutions.

Yeoksam
Font

The poster of Yeoksam was reflected by octagon is the Eight company's identity. Black, White, and Light Gold were main colours in the poster as representative modern colours.

Craft Trend
Fair 2015

Used Tools
Photoshop
Illustrator

CRAFT TREND FAIR 2015

10th ANNIVERSARY

CRAFT TREND FAIR 2015

HANJI PRODUCT DESIGN TOURNAMENT

한지상품 디자인토너먼트

코엑스 서울 12.17 THU ~ 20.SUN

KCDP

CRAFT TREND FAIR 2015 | CRAFT DESIGN TOURNAMENT 01 / 02

지역소재를 통해 상상하고 세계화하다
Imagination and globalization using local materials

미술 지역에서 발견되는 지역은 계획하는 작가의 창작욕구를 불러일으키기에 충분합니다. 아무도 관심 없던 소외된 고목들이나 주변에서 늘 무심히 지나는 시골들도 작가의 연예에 따라서 창작의 전야 새로운 소재가 됩니다. 이를이 발견한 제작자에게 전해 세상을 새로운 지역성을 갖게 되도록, 또 과거의 저력을 새로운 지역성이 대변시켜 드립니다.

Unusual materials only found in specific areas are sufficient to arouse creativity in artists.
Knocked-down trees or plants growing around us without calling attention can be turned into amazing artwork if they are chosen by artists. Areas where these newlydiscovered materials are grown may obtain novel responses, and a new and different regionality may be added to the existing regionality of the past.

벗부 죽공예가 그룹 BAICA의
자발적 훈련공방
Voluntary training workshop by BAICA,
a group of bamboo weavers in Beppu

벗부는 일본에서 죽공예가 가장 번창한 지역으로, 일본에서 유일하게 죽공예 학교가 있습니다. 벗부의 많은 죽공예가 그룹 BAICA가 시도한 이번 프로젝트는 젊은 공예가들 스스로가 기술적·미학 품질을 확립시키고, 전통을 계승하고 동시에 경쟁적인 문화로 재탄생으로써 경쟁력을 확보할 수 있도록 하는 '기획적 혁신' 성과를 달성하였습니다. 이 프로그램은 지역 예술을 찾는 환경이 찾아오는 데 있어서 일정기간 기술을 배우면서 최신 창작 투지를 구할 수 있는 경제적 기반을 확보하기 위한 골목입니다. 2009년에 시작된 BAICA의 활동은 무신오아이현 죽공예 춘연지촌행에서 지금까지 약4년간 걸쳐 연구·개발 되어온 다양한 내용에서 디자인을 선별 해석해온으로서 전통의 혁신 기술을 연구하고 배우는 것으로 시작되었습니다. 이 과정에서 당시에 그 작품들을 제작한 스승들에게 미안한 자리를 받았으므로, 단순한 혁신 자체의 가치를 넘어서 풍물은 지역성을 전수함을 수립했습니다. 혁신 자체의 차원 이외에는 현대생활에 맞게 새로운 디자인의 도면을 보고 만드는 신체 미적 및 연구개발이 진행되는데, 이 차원은 혁신과 맞지 않아 시장의 초기화에 몇 번이나 차단을 받아 왔습니다.

PACKAGING DESIGN

Product of Honey Sweet Tea

- Used Tools
Photoshop
Illustrator



THANK YOU

LinkedIn:

<https://www.linkedin.com/in/soyeon-leeee/>

Github:

<https://github.com/sycm33>