

# FLEXIBLE TEAM PLAYER | TIME MANAGEMENT

Passion for staying current with latest developments in the field of design and to be familiar with industry marketing Programs. Ability to design Print and Web Browsers using tools: Adobe Photoshop, Sketch, Illustrator, Dreamweaver, InDesign, Flash, WordPress, PowerPoint, and Word

# SOYEON LEE

BREWING COMPANY



PRINT & DIGITAL DESIGNER

GRAPHIC DESIGN | WEB & MOBILE

CREATOR  
PROBLEM-SOLVER  
SELF-STARTER

PHONE #

+1 647 568 7978

EMAIL

[soyeon.leehee@gmail.com](mailto:soyeon.leehee@gmail.com)

ADDRESS

3 Cicerella Cres,  
Scarborough,  
Toronto, ON

# CONTENT

- Mobile Application
- Website
- Webpages
- Webpage + Packaging
- Poster
- Brochure
- Packaging

## MOBILE APP



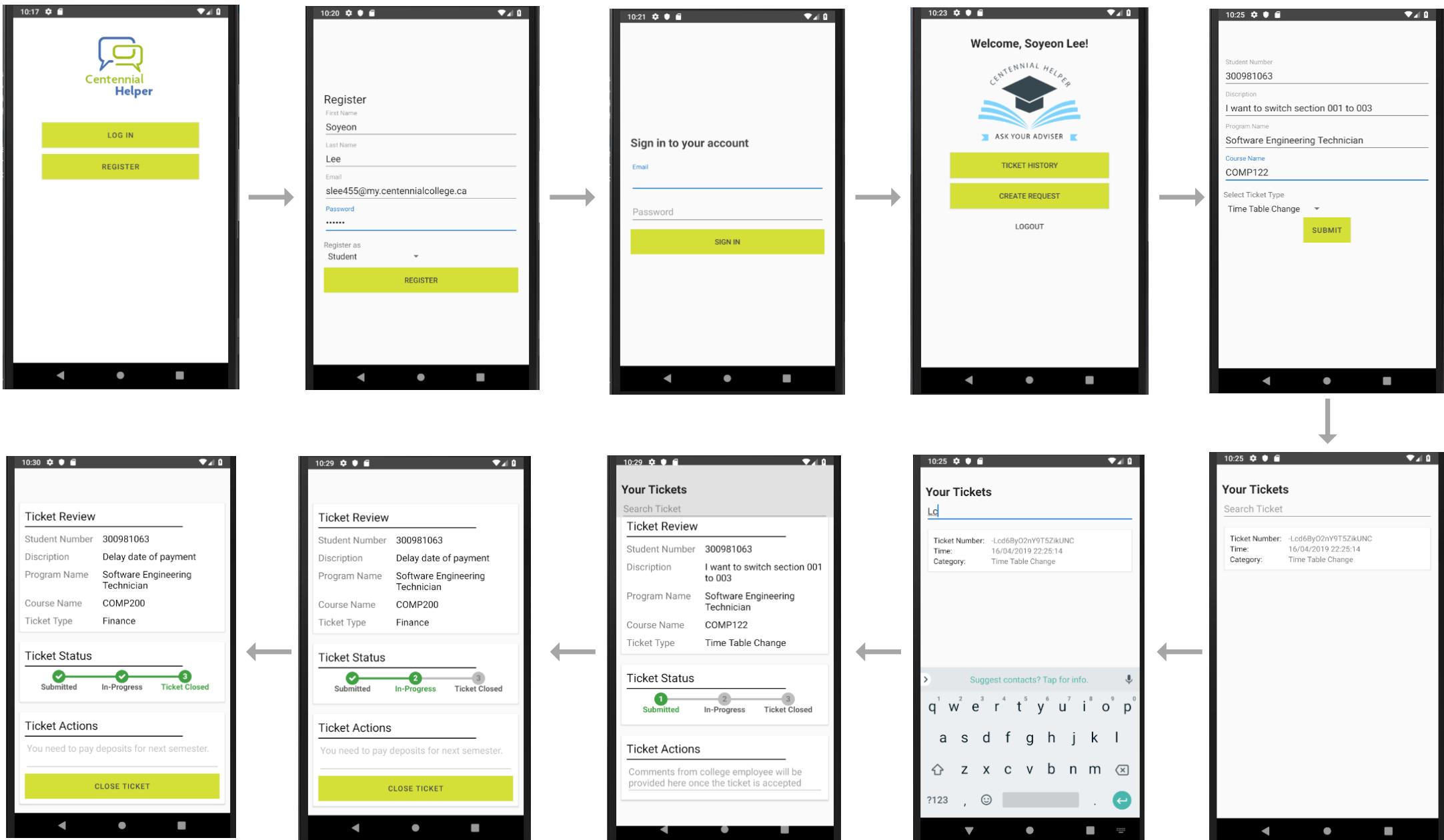
Centennial Helper

-  
Used Tools  
Android Studio,  
Firebase,  
Java, xml,  
Illustrator

This mobile application to assist students and advisors for the registration process as well as add/drop courses or change in their time table to lessen gaps between two lectures. Centennial helper is a user-friendly Android mobile application. It will provide a feasible solution to the most time consuming and complicated process for students.

# User Interface

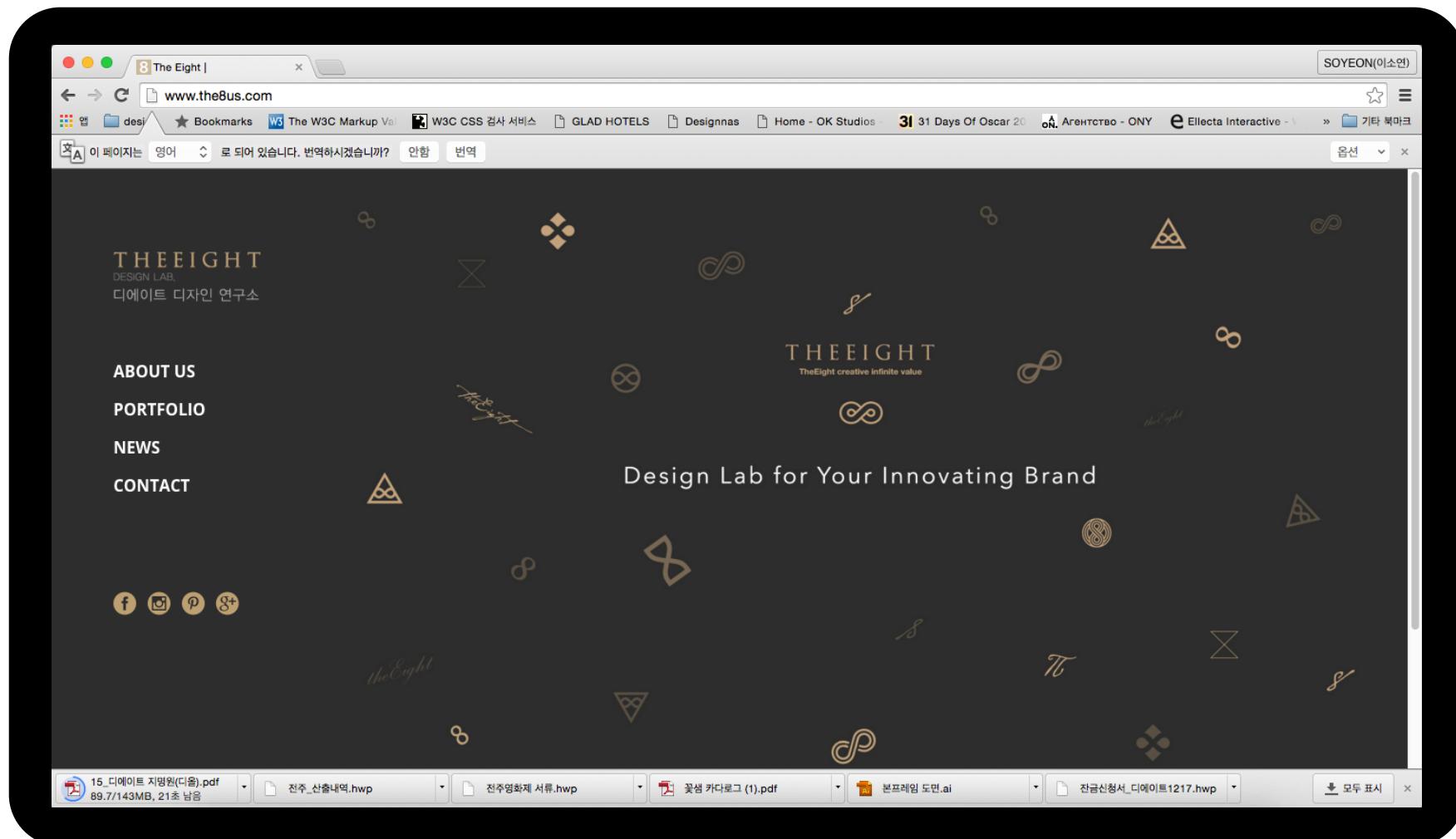
MOBILE APP



# The Eight Website

- Home

- Used Tools  
Photoshop  
WordPress



The screenshot shows a web browser window displaying the website for 'THE EIGHT DESIGN LAB.' at [www.the8us.com/our-team/](http://www.the8us.com/our-team/). The page title is 'Our Team'. The website has a dark background with light-colored text and icons. On the left, there's a sidebar with links for 'ABOUT US' (Our Services, Our team, Our history), 'PORTFOLIO', 'NEWS', and 'CONTACT'. Below the sidebar are social media icons for Facebook, Instagram, Pinterest, and Google+. The main content area features a large 3D cube diagram. The top face of the cube is labeled 'MANAGEMENT SUPPORT'. The front face is divided into two sections: 'PLANNING 기획/전략' and 'MARKETING 마케팅/관리'. The bottom face is divided into three sections: 'GRAPHIC 그래픽', 'INTERIOR 인테리어', and 'WEB 웹'. Arrows point from the text labels on the front face to the corresponding sections on the bottom face. The word 'IDESEN LAB.' is written vertically next to the cube. The word 'PRODUCTION' is written horizontally below the cube. At the bottom of the browser window, there's a taskbar with several file icons.

# The Eight Website

## News

The screenshot shows a web browser window displaying the website [www.the8us.com/news-4/](http://www.the8us.com/news-4/). The page features a dark background with a central image of a book titled "the 8 for YEOKSAM" standing on a shelf next to a stack of white boxes. A desk lamp is positioned to the left of the book. On the left side of the screen, there is a sidebar with the logo "THE EIGHT DESIGN LAB." and links for "ABOUT US", "PORTFOLIO", "NEWS", and "CONTACT". Below the sidebar, there are social media icons for Facebook, Instagram, Pinterest, and Google+. At the bottom of the page, the date "June 1, 2015" is visible. The browser's address bar and various tabs are visible at the top and bottom of the window.

# The Eight Website

## Portfolio

**THE EIGHT**  
DESIGN LAB.  
디에이트 디자인 연구소

# PORTFOLIO

Check out our work

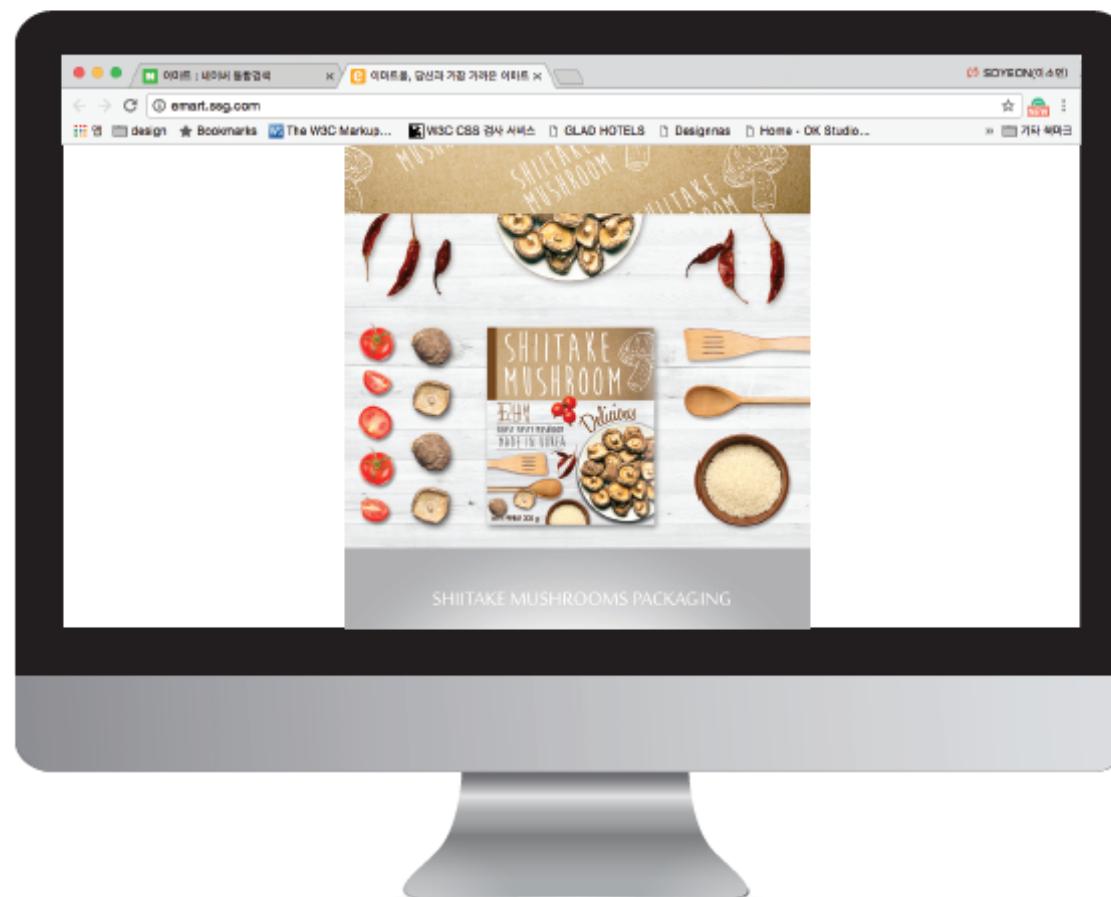
- ABOUT US**
- PORTFOLIO**
- NEWS**
- CONTACT**

All | Branding | Editorial | Event | Font | Identity | Interior | Packaging | Print

**THE EIGHT**  
DESIGN LAB.  
디에이트 디자인 연구소

- ABOUT US**
- PORTFOLIO**
- NEWS**
- CONTACT**

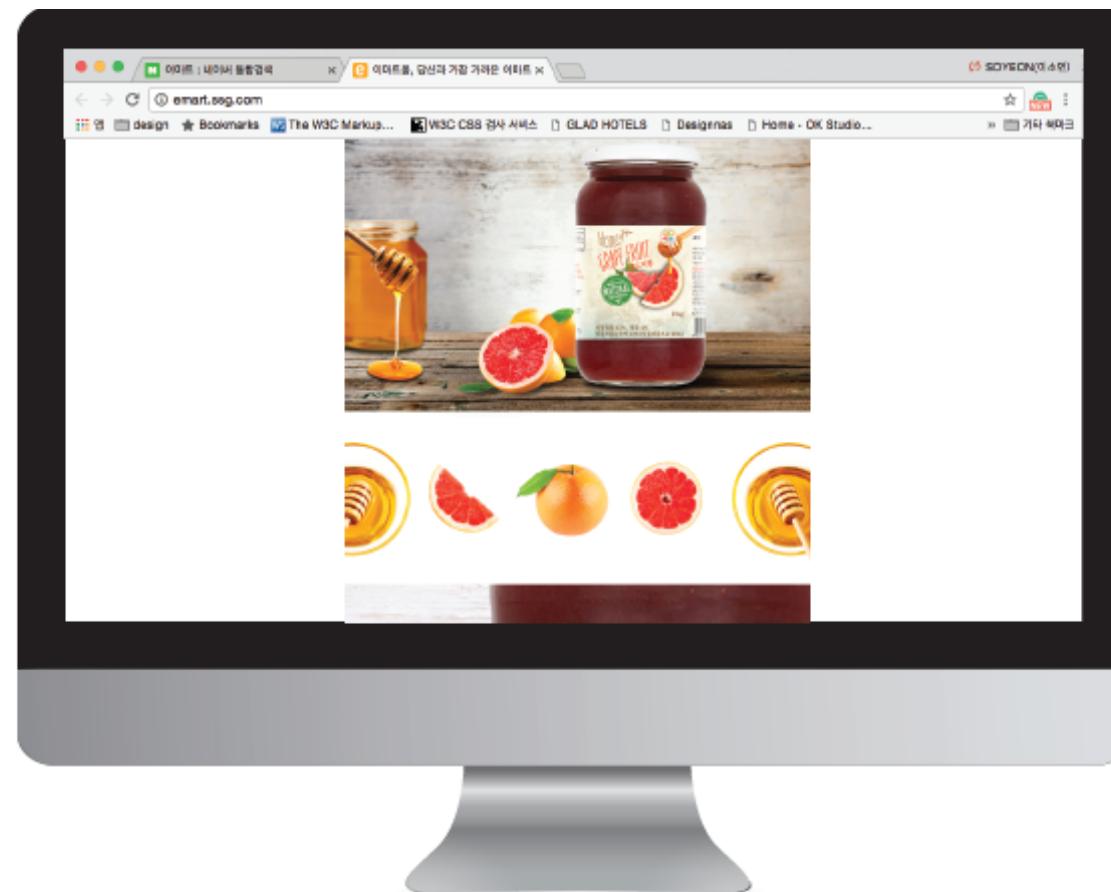
15\_디에이트 지정원(디온).pdf 전주\_산출내역.hwp 전주\_산출내역.hwp 꽃샘 카디로그 (1).pdf 본프리일 도면.ai 전금신청서\_디에이트1217.hwp 모두 표시



Product of  
Siitake  
Mushroom

-  
Used Tools  
Photoshop  
WordPress

WEB PAGE  
+  
PACKAGING



Product of  
Honey Grape  
Fruit

-  
Used Tools  
Photoshop  
Illustrator  
WordPress

## POSTER

Yeoksam  
Font



We provides total design service from Graphic design works to Interior design, from plan and development of design to releasing a new product. Our team is formed with highly experienced designers who have been worked in various different cultures: France, North America, Japan and Korea. We provide philosophy, culture, and essential value of design that based on partnership with our clients. We also discover identity of clients with unique design solutions.

The poster of Yeoksam was reflected by octagon is the Eight company's identity. Black, White, and Light Gold were main colours in the poster as representative modern colours.

Craft Trend  
Fair 2015

Used Tools  
Photoshop  
Illustrator

**CRAFT TREND FAIR 2015**

10<sup>th</sup> ANNIVERSARY

**CRAFT TREND FAIR** 2015

HANJI PRODUCT DESIGN TOURNAMENT

한지상품 디자인토너먼트

코엑스 서울 12.17 THU ~ 20.SUN

KCDP

CRAFT TREND FAIR 2015 | CRAFT DESIGN TOURNAMENT 01 / 02

지역소재를 통해 상상하고 세계화하다  
Imagination and globalization using local materials

미술 지역에서 발견되는 지역은 계획하는 작가의 창작욕구를 불러일으키기에 충분합니다. 아무도 관심 없던 소외된 고목들이나 주변에서 늘 무심히 지나는 시골들도 작가의 연예에 따라서 창작의 전야 새로운 소재가 됩니다. 이를이 발견한 제작자에게 전해 세상을 새로운 지역성을 갖게 되도록, 또 과거의 저력을 새로운 지역성이 대변시켜 드립니다.

Unusual materials only found in specific areas are sufficient to arouse creativity in artists.  
Knocked-down trees or plants growing around us without calling attention can be turned into amazing artwork if they are chosen by artists. Areas where these newlydiscovered materials are grown may obtain novel responses, and a new and different regionality may be added to the existing regionality of the past.

벗부 죽공예가 그룹 BAICA의  
자발적 훈련공방  
Voluntary training workshop by BAICA,  
a group of bamboo weavers in Beppu

벗부는 일본에서 죽공예가 가장 번창한 지역으로, 일본에서 유일하게 죽공예 학교가 있습니다. 벗부의 많은 죽공예가 그룹 BAICA가 시도한 이번 프로젝트는 젊은 공예가들 스스로가 기술적·미학 품질을 확립시키고, 전통을 계승하고 동시에 경쟁적인 문화로 재탄생으로써 벗부 마을을 수립도록 하는 '기억적 혁신' 성과를 창출하는 것입니다. 이 공연은 지역의 책임을 수 있는 환경이 찾아오는 데, 그리고 지역 기술을 확보하여 최신 창작물을 구할 수 있는 경제적 기반을 확보하기 위한 관점입니다. 2009년에 시작된 BAICA의 활동은 무신오아이현 죽공예 춘연지촌행에서 지금까지 약4년간 걸쳐 연구·개발·제작·시연한 내용에서 딱 2009년 신작 제작 세션으로서 전문의 협력단 기술을 연구하고 배우는 것으로 시작되었습니다. 이 과정에서 당시에 그 작품들을 제작한 스승들에게 미안한 자리를 받았으므로, 단순한 협작 저작의 차원을 넘어서 풍물은 지역연합을 전수할 수 있었습니다. 협작 저작의 차원 이전에는 현대영화에 맞게 새로운 디자인의 도면을 보고 만드는 신작 저작 및 연구개발이 진행되었는데, 이 차원은 제작과 맞지 않아 시장의 초기화에 몇 번이나 차단을 받아 왔습니다.

# PACKAGING DESIGN



Product of  
Honey Sweet  
Tea

-  
Used Tools  
Photoshop  
Illustrator

# **THANK YOU**

**LinkedIn:**

<https://www.linkedin.com/in/soyeon-leeee/>

**Github:**

<https://github.com/sycm33>