

Making Wire more Inclusive

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Our Plan

- Accessibility Technologies on iOS
- Wire Accessibility Overview
- Possible Improvements and Team Process

What is Accessibility?

Accessibility is...

- Enabling users to interact with important elements
- Enabling users to perform all the features we implement

Accessibility is...

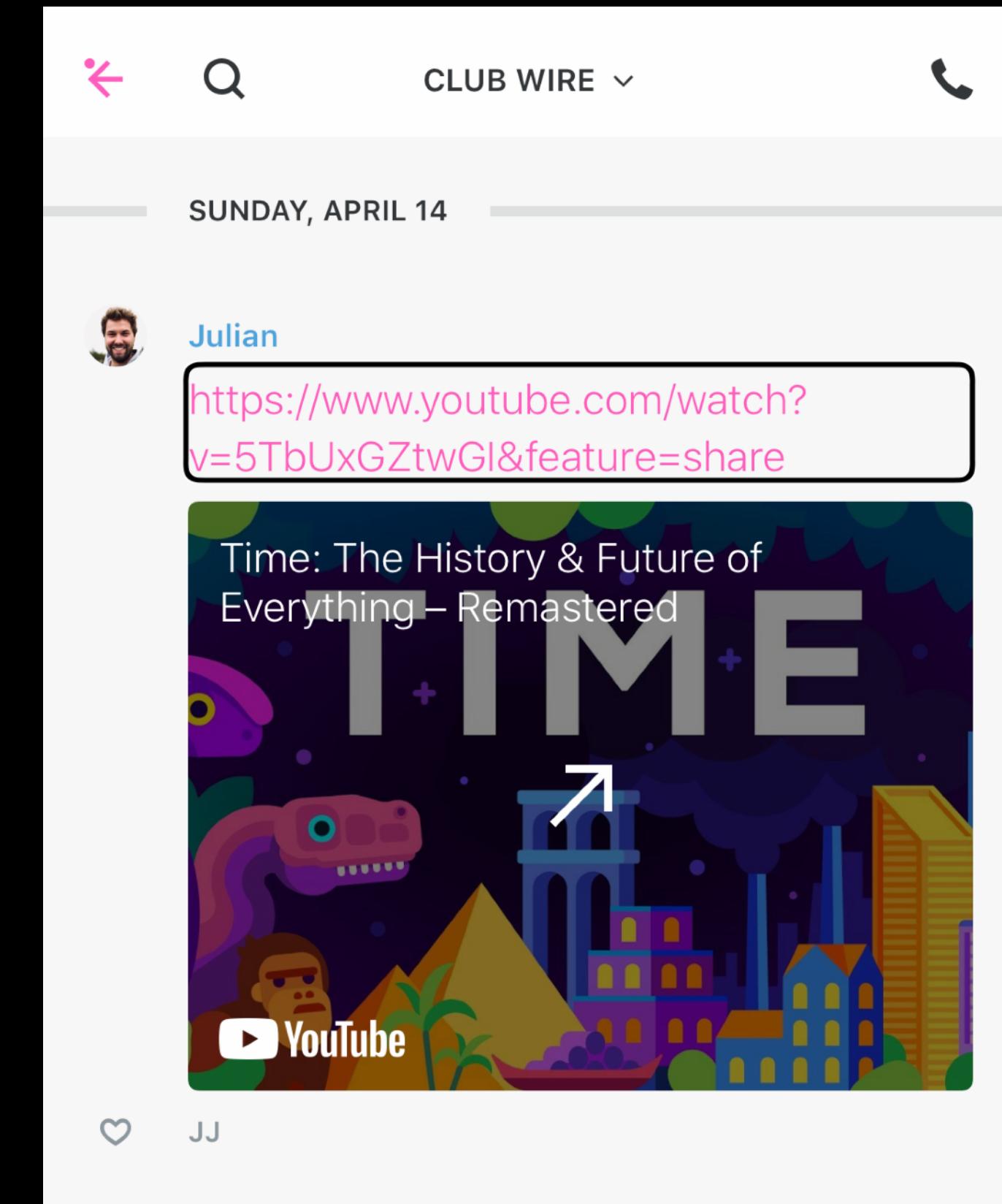
- Enabling users to interact with important elements
- Enabling users to perform all the features we implement

= **Preventing exclusion**

An example: VoiceOver

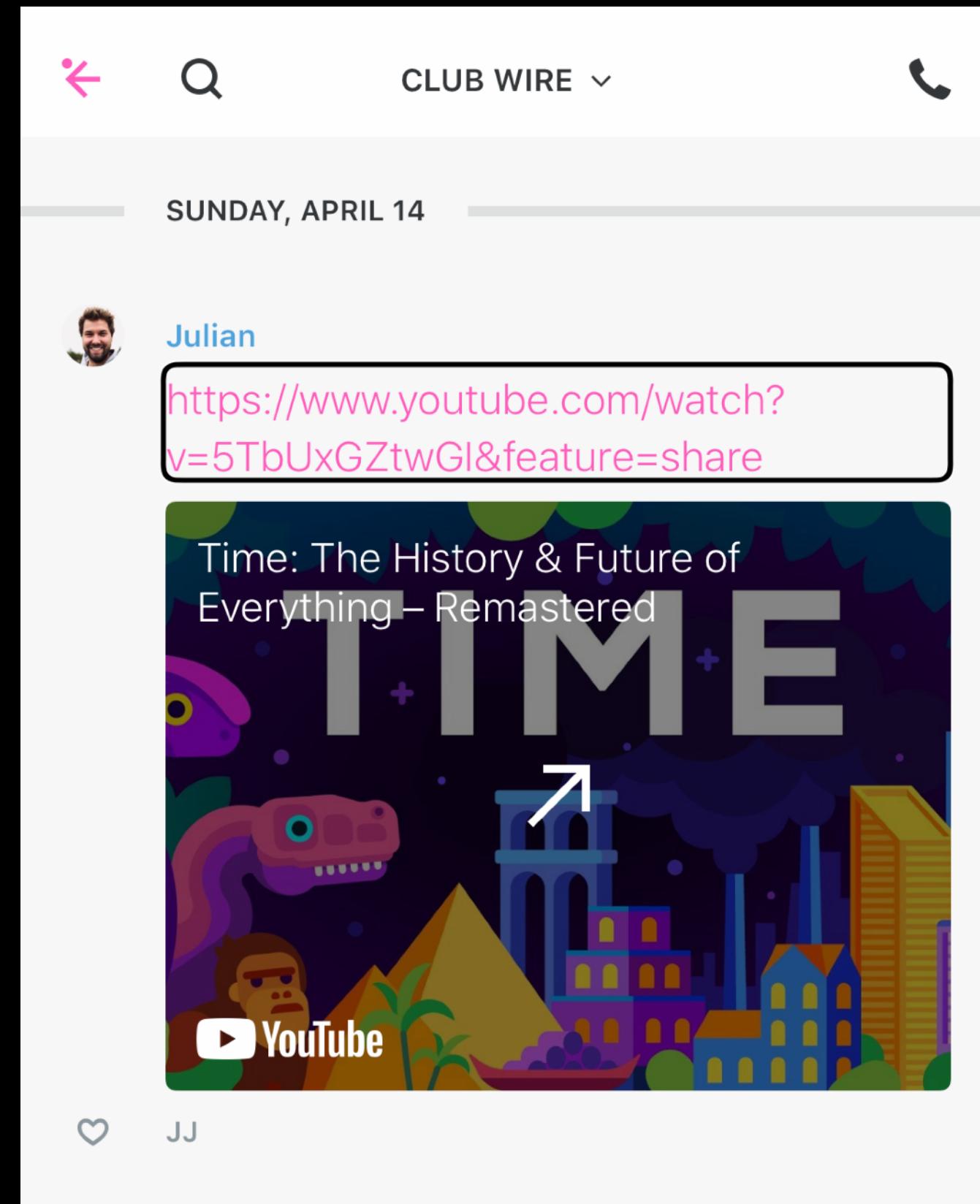
Element

A single unit of content the user can interact with.



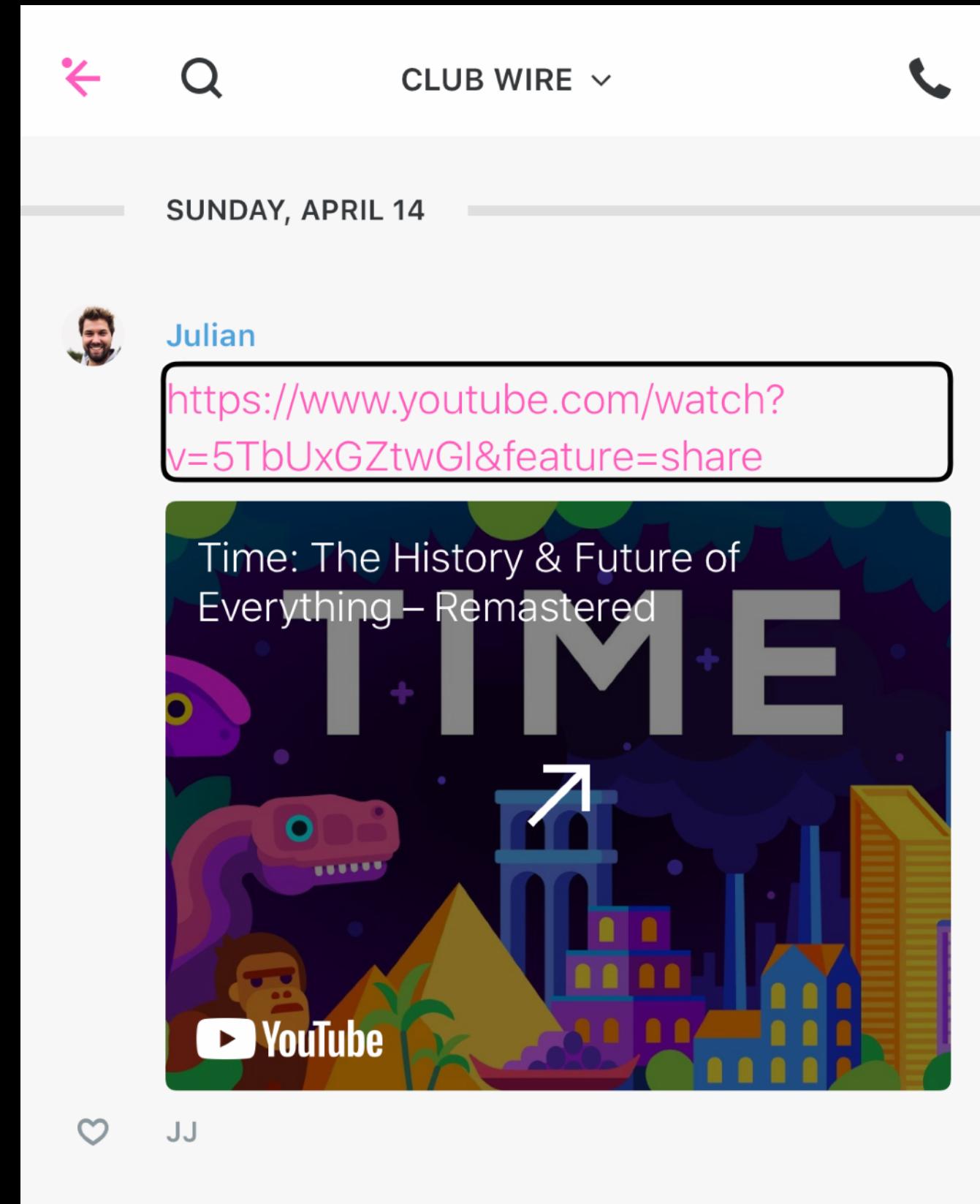
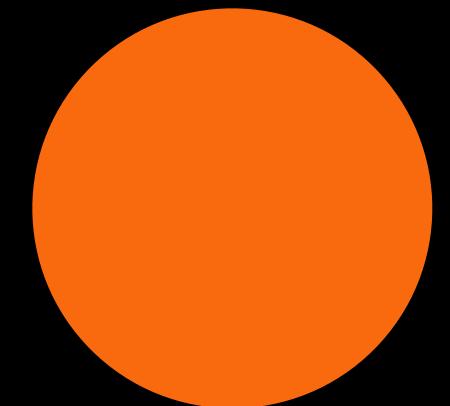
Actions

Represents what the user can do with the element, even without needing direct interaction.

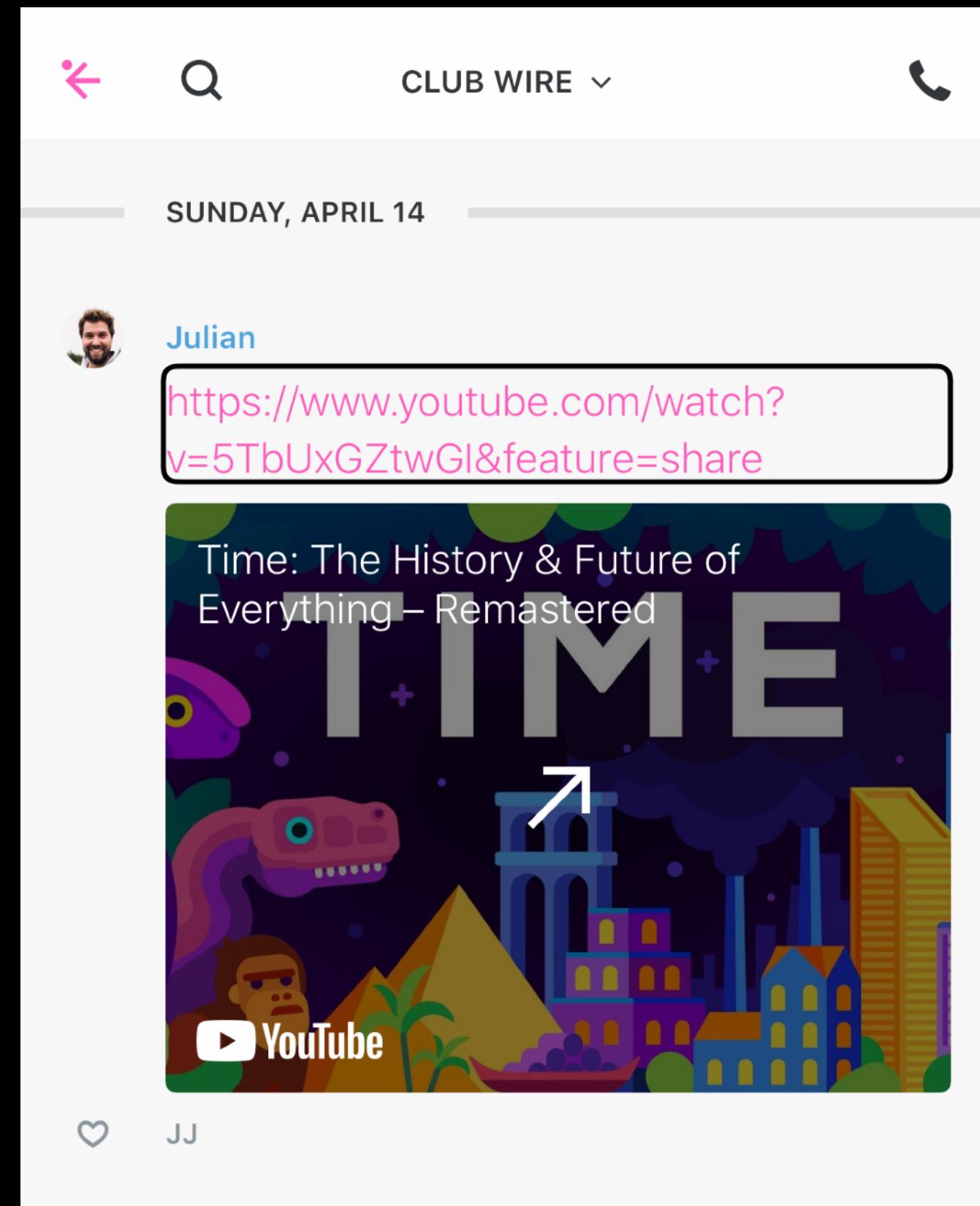
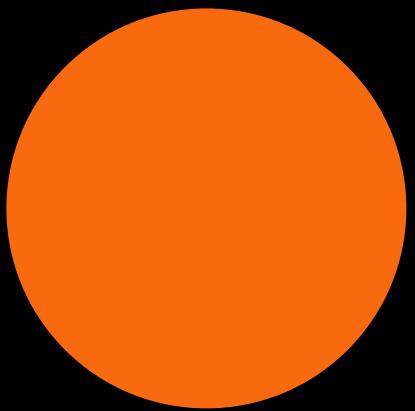


Gestures

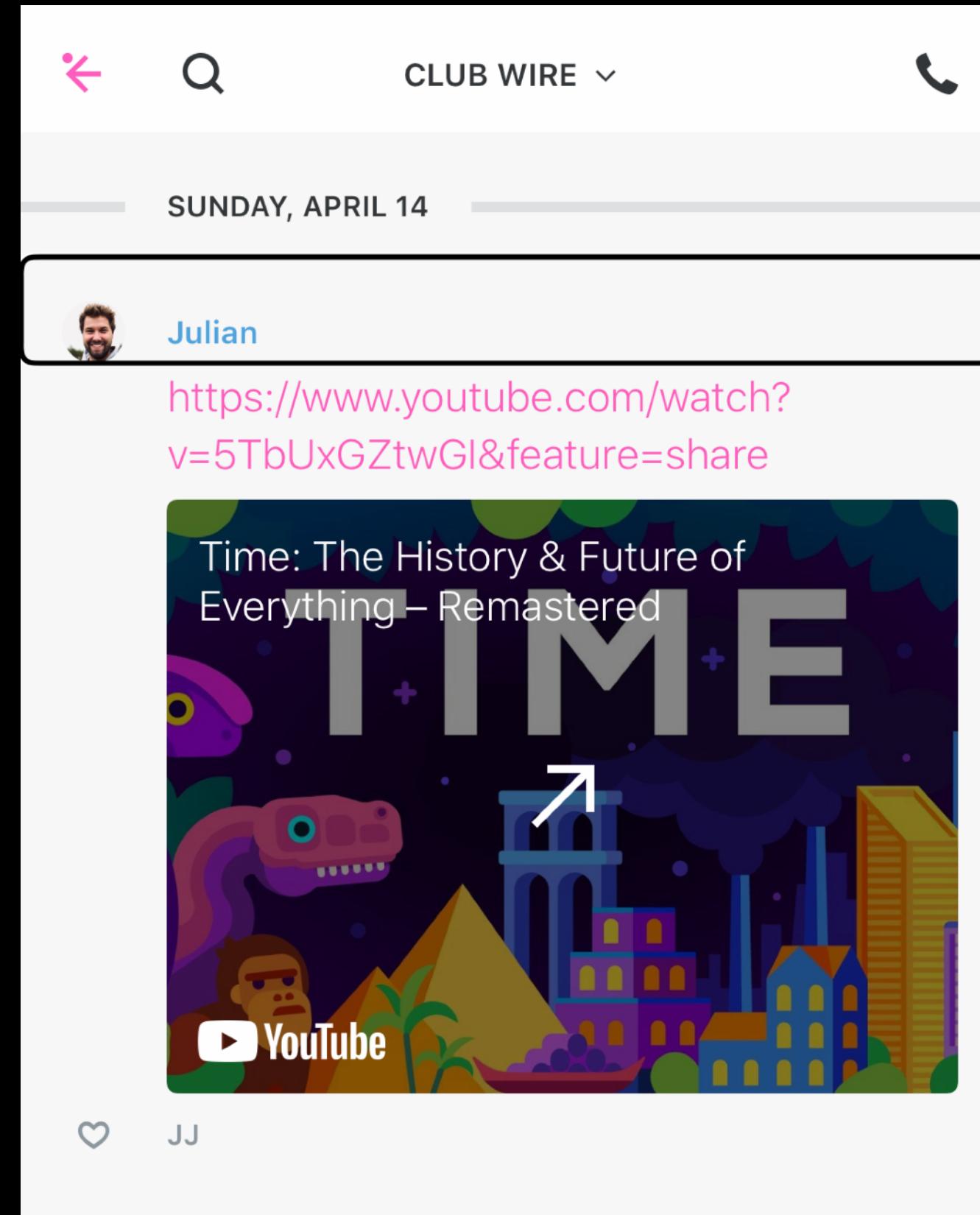
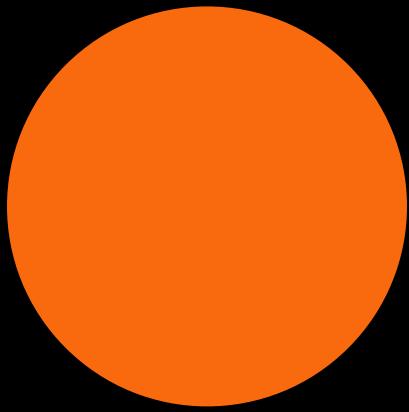
Swipe to Change Element



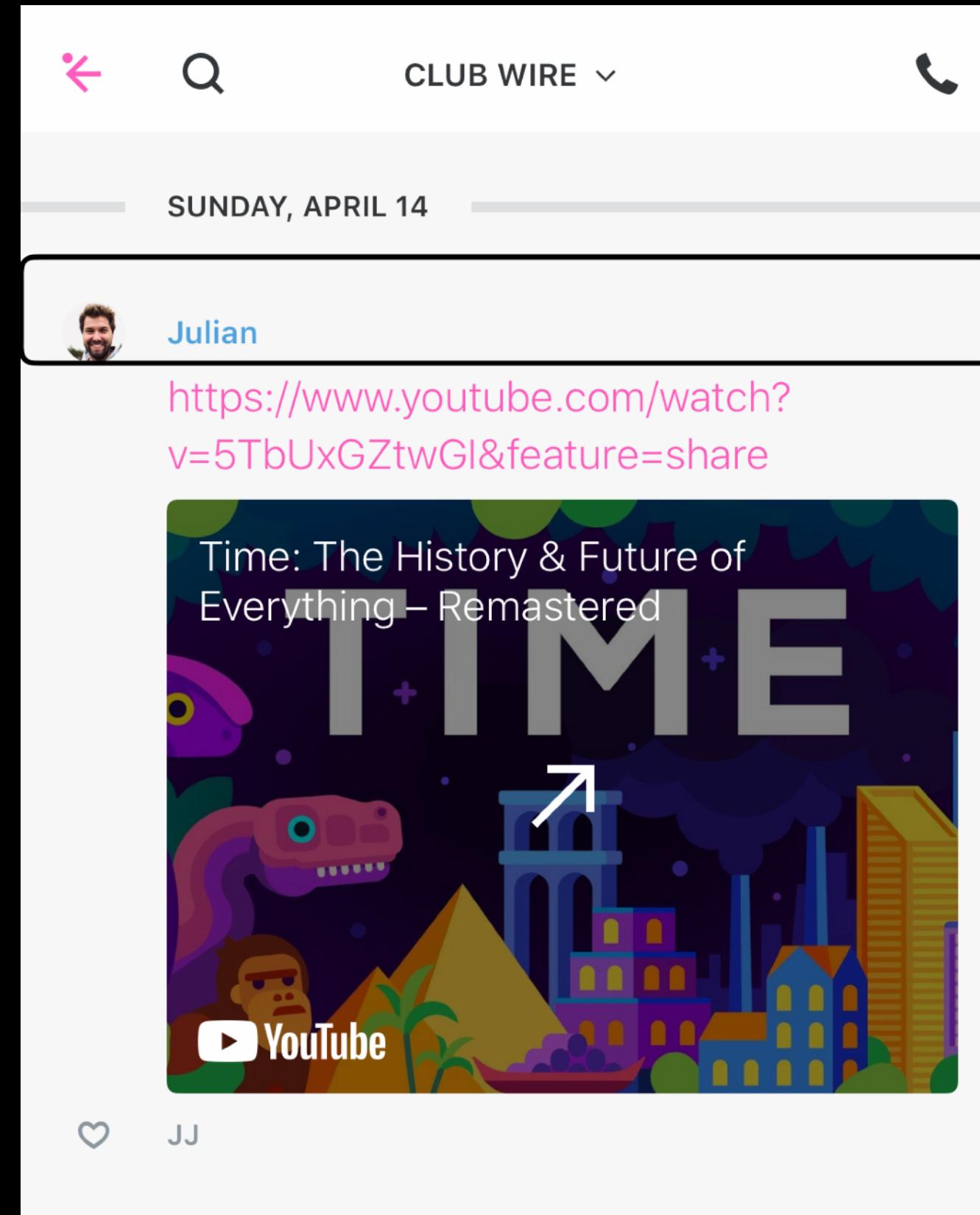
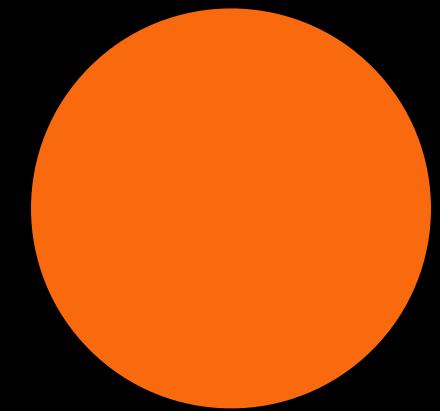
Swipe to Change Element



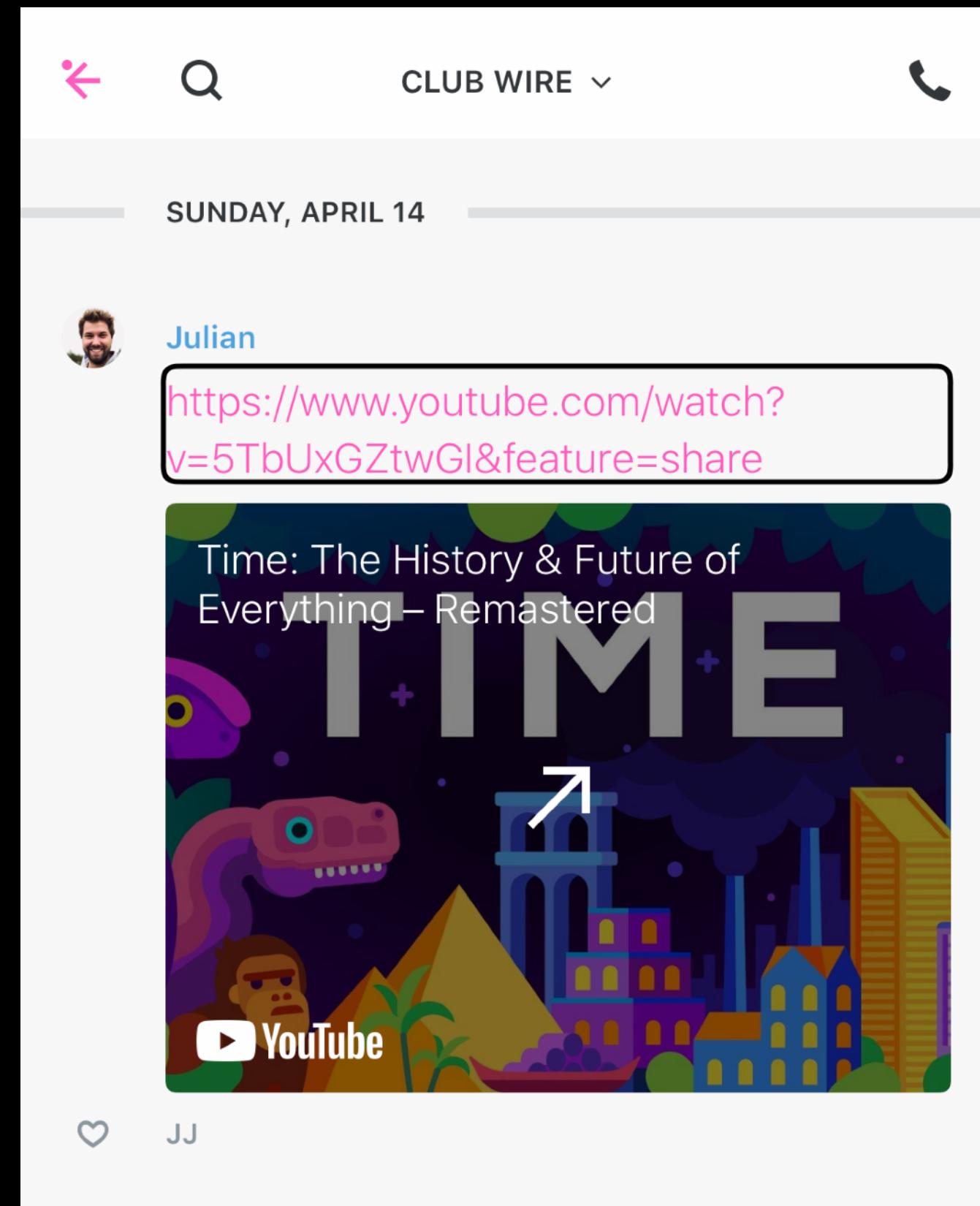
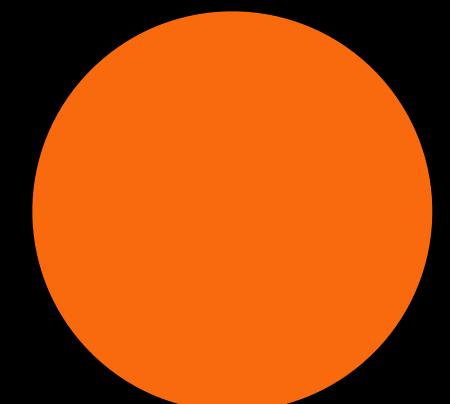
Swipe to Change Element



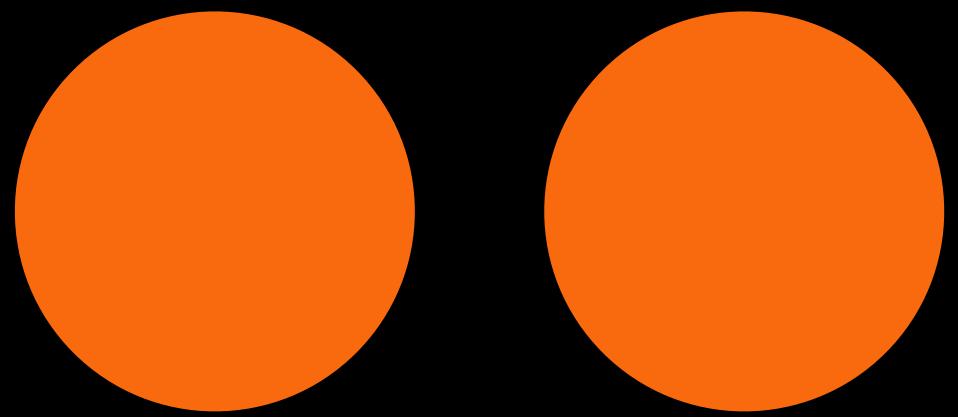
Swipe to Change Element



Swipe to Change Element



Leaving the Current Scope



Club Wire

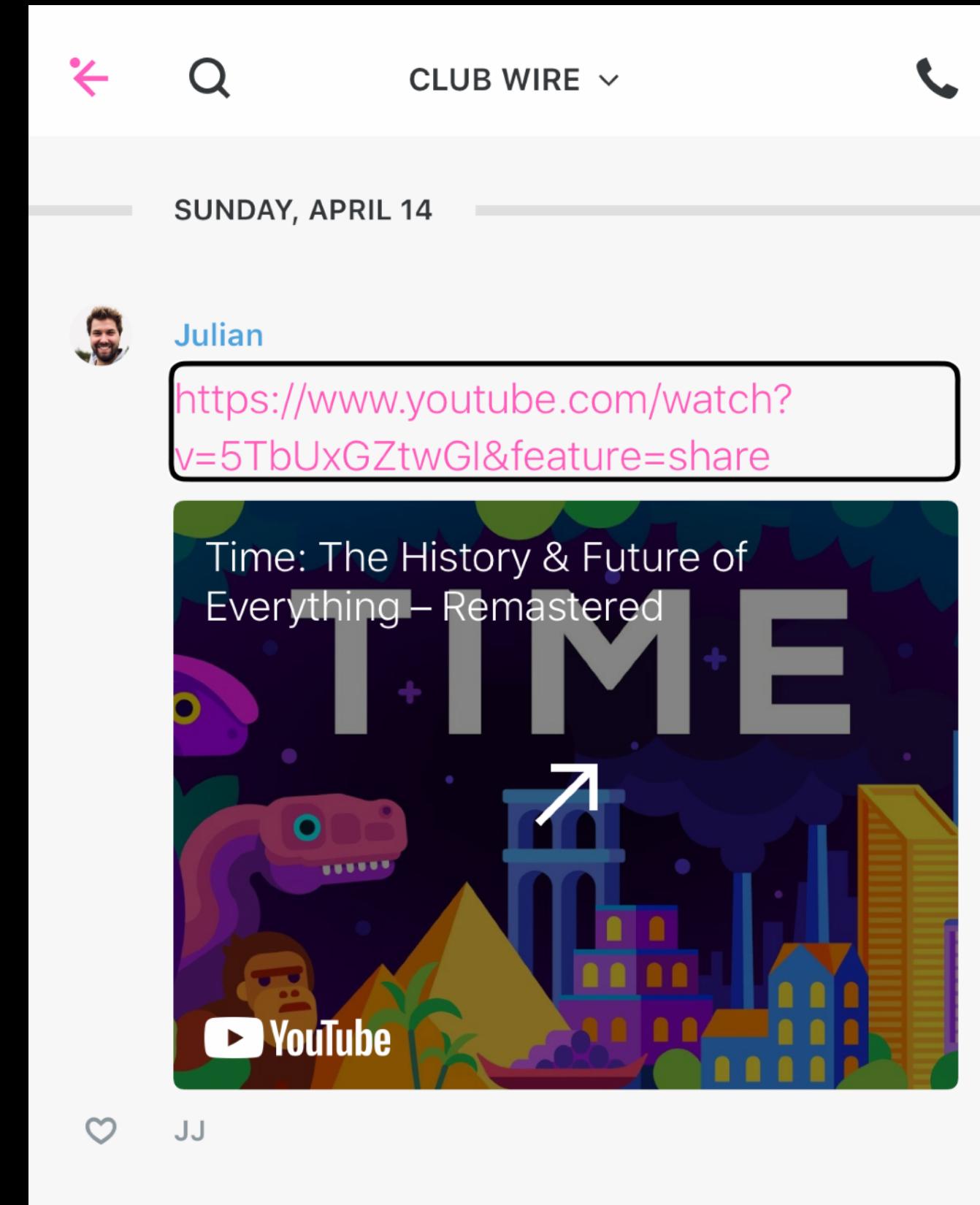
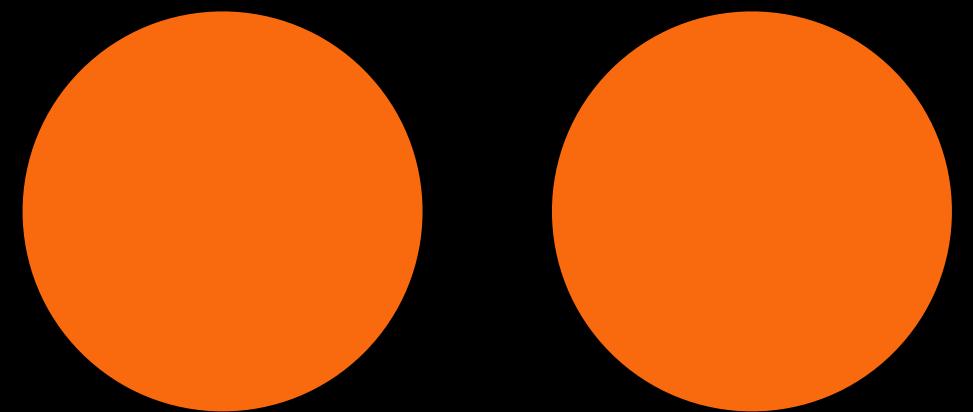
Up to 300 participants can join a group conversation.
Video calls work with up to 3 other people and you.

OPTIONS

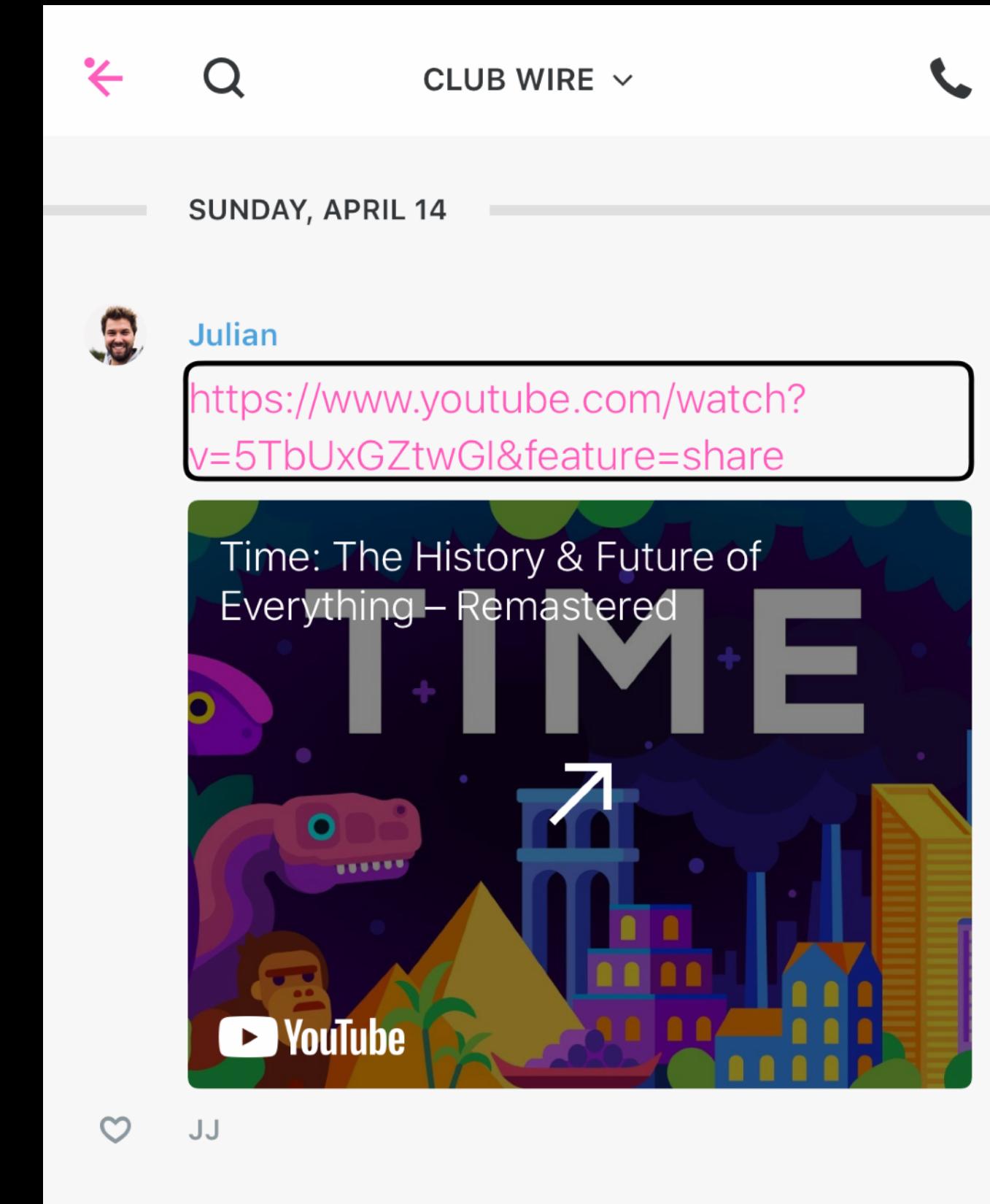
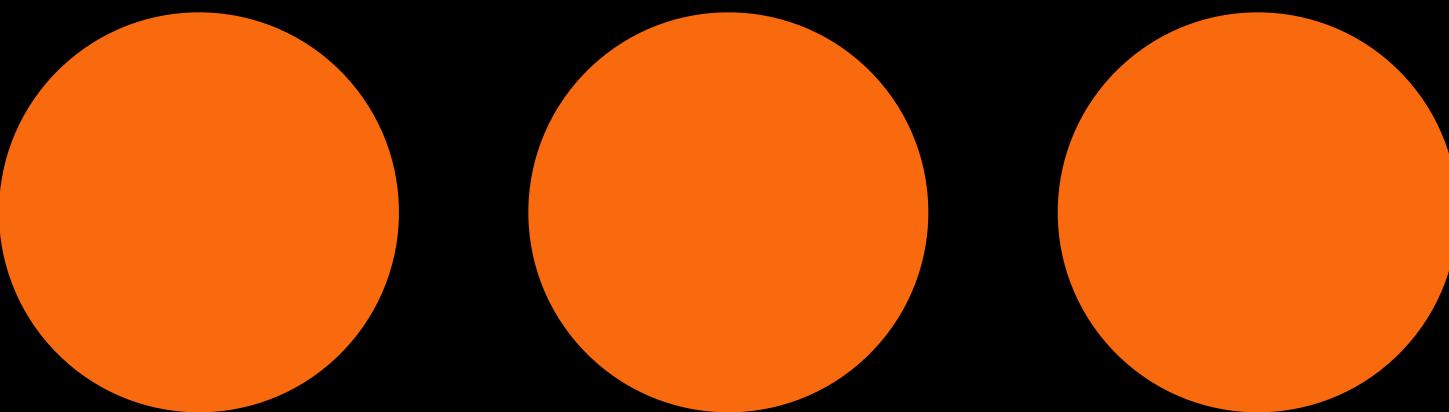
- Notifications >
Mentions and Replies
- Guests and services >
On
- Timed messages >
Off
- Read receipts



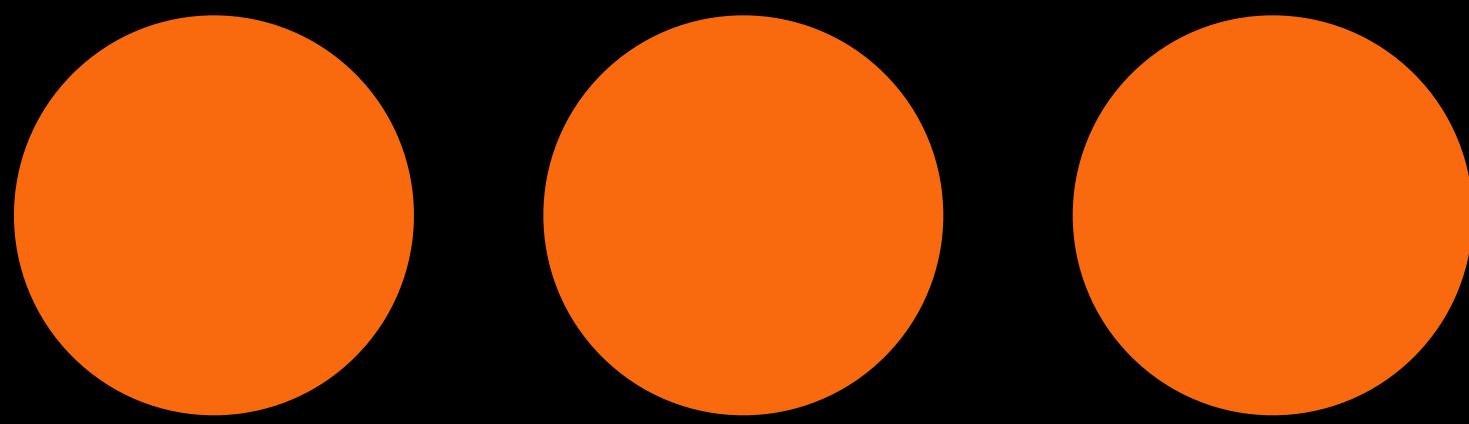
Leaving the Current Scope



Turning off the Display



Turning off the Display



What about Wire?

1

Try to change your
display name.

2

Try to like a message.

3

Try to send a ping.

How can we improve?

Why it matters?

- This is the right thing to do.
- It widens our user base.
- It removes friction for bigger deals.
- Improves automation and design for everyone.

What can we do?

- Reduce bias when designing: keeping all users in mind.
- Learning platform specifics.
- Define processes for development and testing.
- Incorporate it as part of acceptance criteria.

Resources

- **Microsoft Inclusive Design:** <https://www.microsoft.com/design/inclusive/>
- **Apple Accessibility Features:** <https://www.apple.com/lae/accessibility/iphone/>
- **Orange Accessibility Guidelines:** https://a11y-guidelines.orange.com/home_EN/index.html