# Sophia Deng

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### Education

Cornell University: B.A. in Information Science; UX Concentration, Game Design Minor Class of 2019, Tanner Dean Scholar

## **Projects**

Facebook Messenger Case Study — Product Design, Independent Project Designed a feature for discovering and comparing restaurants within a Messenger chat. Conducted research, prototyped, and did user testing over the course of a month. Published on UX Collective, a Medium publication. (I am not afiliated with Facebook)

Freshman Survey Interactive Project — Data Visualization, Creative Direction As the Creative Director, I led a team of developers, designers and writers to create and launch The Sun's first data visualization project that sheds insight on Cornell's Class of 2021. The project reached over 15,000 users on Facebook.

#### Operation Bitwise — Game Designer, Artist

Designer, Character Artist, and Background Artist for Operation Bitwise, an awardwinning game produced for Introductory Game Design Course at Cornell.

#### Freelance Illustrator

Create artwork for local clients. Recent work — poster commission for The Cornell University Glee Club & Chorus; illustration commission for CUThere@Chidlom, a hair salon based in Thailand; logo commission for Hang, a messaging platform startup.

## Experience

#### Microsoft Software Engineering Intern

Redmond, WA

Worked with designers and developers to design and May 2018 — Aug. 2018 implement a better debugging experience for ScriptLab, an Office add-in that allows users to prototype custom functions

within Excel.

#### Microsoft **Explore Intern (Office Product Groups)**

Redmond, WA May 2017 — Aug. 2017

Created a GUI-based web-app that streamlines the production of Office Add-Ins. Designed features as a product manager/designer then implemented them with React.js.

#### Editor-in-Chief The Cornell Daily Sun

Ithaca, NY

### Lead student executive board in content creation and Mar. 2017 — Mar. 2018 utilizing new digital mediums for interactive storytelling. Foster web-first mentality by providing avenues for

collaboration across creative and technical disciplines.

### **Cornell University**

Ithaca, NY Aug. 2016 — May 2017

### Teaching Assistant (INFO 1300 and INFO 2300)

Teach weekly labs and hold office hours for introductory and intermediate web programming and design, emphasizing good practices for digital design and development.

### Coursework

Intro to Product Design Interactive Info Visualization Human Computer Interaction Game Design Web Design and Programming Data-driven Web Applications

## Skills

Sketch Autodesk Sketchbook Invision Tableau

#### Programming

Javascript HTML/CSS Python React.js D3.js

### Honors & Awards

#### Pauline and Irving Tanner Dean's Scholar

Awarded to 40 Cornell A&S students who demonstrate 'enthusiasm for the life of the mind and possess outstanding high school records.'

#### Game Design: Best Gameplay

Our game, Operation Bitwise, was awarded Best Gameplay by professors and judges in Cornell's Introduction to Game Design Course

#### MindSumo Challenge Finalist

Created a visualization using D3.is with a teammate to sort Educational Standards. Became a top 10 finalist.