# Sophia Deng

### EDUCATION Cornell University

2015 — 2019 (expected), Tanner Dean Scholar

B.A. in Information Science (UX Concentration), Game Design Minor

#### **EXPERIENCE**

### Ezra Box — Product Designer

Sept. 2018 — Present | Ithaca, NY

Redesigning the homepage experience to better pitch customer advantages and align with the company brand. Restructuring the information architecture to improve overall navigation.

## Microsoft — Software Engineering Intern

May — Aug. 2018 | Redmond, WA

Helped design and implemented an improved debugging experience for ScriptLab, an Office add-in that allows users to prototype custom functions within Excel.

# Freelance Illustrator & Designer

Aug. 2018 — Present | Ithaca, NY

Illustrate and design branding materials for various clients. Clients: The Cornell University Glee Club, The Hangovers, (upcoming) Cornell University Autonomous Underwater Vehicle Team (CUAUV).

### Microsoft — Rotational PM/Software Intern

May — Aug. 2017 | Redmond, WA

Created a GUI-based web-app that streamlines the production of Office Add-Ins. Designed the properties panel then implemented with React.js.

# LEADERSHIP & TEACHING

# The Cornell Daily Sun — Editor in Chief

Mar. 2017 — Mar. 2018 | Ithaca, NY

Lead student executive board in content creation and utilizing new digital mediums for interactive storytelling. Worked with business department to develop content strategies to grow revenue.

# The Cornell Daily Sun — Digital Project Director

Jan. — May 2017 | Ithaca, NY

Led team of designers, programmers, data scientists, and writers to create long-form features and data-driven stories, one of which was featured in an NPR article. The projects collectively reached 45,000+ users on Facebook.

### Cornell University — Teaching Assistant

Aug. 2016 — May 2017 | Ithaca, NY

Taught sections and led consulting hours for INFO 1300 and INFO 2300 (Introductory & Intermediate Web Design and Programming — HTML, CSS, Javascript, PHP, SQL).

### ACCOLADES Best Gamep

Best Gameplay Award — Game Design Initiative at Cornell

Mindsumo Challenge Finalist (Top 10)

### SKILLS & TOOLS

Sketch App, InVision, FramerJS, Principle, Autodesk Sketchbook, Tableau

HTML & CSS, JavaScript, React.js, Python, PHP (basic), D3.js