Sophia Deng

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EDUCATION

Cornell University
2015 — 2019 (expected), Tanner Dean Scholar
B.A. in Information Science (UX Concentration), Game Design Minor

EXPERIENCE

Ezra Box — Product Designer
Sept. 2018 — Present | Ithaca, NY
Redesigning the homepage experience to better pitch customer advantages and align with the company brand. Restructuring the information architecture to improve overall navigation.

Microsoft — Software Engineering Intern
May — Aug. 2018 | Redmond, WA
Helped design and implemented an improved debugging experience for ScriptLab, an Office add-in that allows users to prototype custom functions within Excel.

Freelance Illustrator & Designer
Aug. 2018 — Present | Ithaca, NY
Illustrate and design branding materials for various clients. Clients: The Cornell University Glee Club, The Hangovers, (upcoming) Cornell University Autonomous Underwater Vehicle Team (CUAUV).

Microsoft — Rotational PM/Software Intern
May — Aug. 2017 | Redmond, WA
Created a GUI-based web-app that streamlines the production of Office Add-Ins. Designed the properties panel then implemented with React.js.

LEADERSHIP & TEACHING

The Cornell Daily Sun — Editor in Chief
Mar. 2017 — Mar. 2018 | Ithaca, NY
Lead student executive board in content creation and utilizing new digital mediums for interactive storytelling. Worked with business department to develop content strategies to grow revenue.

The Cornell Daily Sun — Digital Project Director
Jan. — May 2017 | Ithaca, NY
Led team of designers, programmers, data scientists, and writers to create long-form features and data-driven stories, one of which was featured in an NPR article. The projects collectively reached 45,000+ users on Facebook.

Cornell University — Teaching Assistant
Aug. 2016 — May 2017 | Ithaca, NY
Taught sections and led consulting hours for INFO 1300 and INFO 2300 (Introductory & Intermediate Web Design and Programming — HTML, CSS, Javascript, PHP, SQL).

ACCOLADES

Best Gameplay Award — Game Design Initiative at Cornell
Mindsumo Challenge Finalist (Top 10)

SKILLS & TOOLS

Sketch App, InVision, FramerJS, Principle, Autodesk Sketchbook, Tableau
HTML & CSS, JavaScript, React.js, Python, PHP (basic), D3.js