



# PRODUCT DOCUMENTATION

IMPACT • INSTORE • ZERO • ADMIN • CCE • INSIGHT • CONNECT • INDOORS



# PITCHER: COMPLETE SALES ENABLEMENT SOLUTION

Pitcher is a complete Multi-Channel sales and marketing enablement solution that elevates Customer Interaction. Through Pitcher, Sales and Marketing departments in any industry can deliver brand control, compliance, and actionable intelligence.

Pitcher provides a platform that gives Field Sales Reps access to all CRM and ERP data and any content available on and offline on any mobile device.



## DESIGNED FOR USABILITY

**Findable, intuitive, fast to select the right content, task and action for each selling situation.**



## STREAMLINED ENGAGEMENT

**Engage and interact customers throughout their buying journey.**



## DEEP-DIVE ANALYTICS

**Drive performance improvement based on data, not intuition.**



## SEAMLESSLY INTEGRATED

**One App to gain leverage from all existing enterprise workflow and data.**

## DEPLOYED IN MAJOR INDUSTRIES



CONSUMER PACKAGED  
GOODS



LIFE SCIENCES &  
CHEMICALS



INDUSTRIAL &  
MANUFACTURING



FINANCIAL SERVICES &  
TELECOM



## PITCHER IMPACT: MOBILITY FOR THE REAL WORLD

**Patented solution that streamlines the customer interaction and tracks reactions to marketing collateral**

Pitcher offers enterprise organizations to simplify their sales tasks and optimize their sales force within a solution that deeply and seamlessly integrates with major CRMs and other well-known core systems and business tools. With Pitcher, users can easily manage the entire sales process—from route planning to presentations to post-meeting analysis—from a single application. Pitcher can be used to get the help needed to best manage your teams, regardless of existing systems or processes.

The all-in-one approach eliminates the need to purchase and deploy dozens of separate solutions to accomplish the same tasks, and tight integration with widely used business tools help increase adoption, reduces timely delays in obtaining important information and reduces the risks associated with implementing disparate solutions.



### Fully offline capable yet fully customizable

Pitcher Impact is developed as a hybrid application on all platforms. Meaning, its UI & Content part is HTML5 based (making it easily accessible to third parties, e.g. agencies or the content conversion engine with delta updates) and yet the engine behind it is fully native, making it very robust, offline capable, a secure and high performance solution. Because it is not merely a 'mobile optimized web page', end 'mobile optimized web page' end users don't need to be online for call planning, call execution or post call reporting. Furthermore, the content itself, and even the application UI can be changed by an end user without any prior knowledge of coding, by simply using Pitcher Admin or the Pitcher API.

### Runs on any OS and fully native ( iOS 8+, Android 4.0+, Win8.1+ )

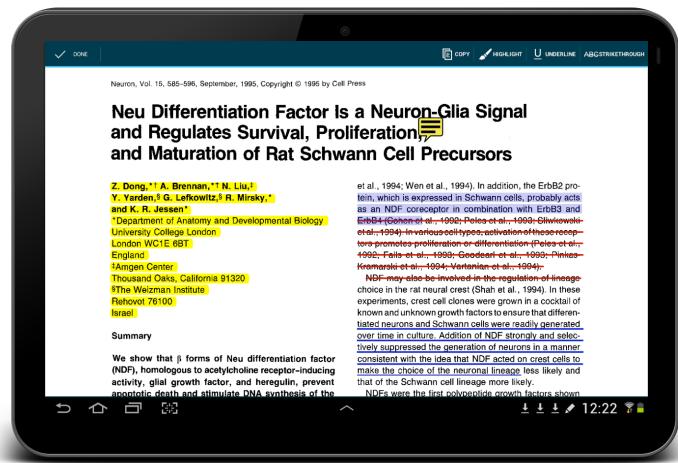
From a content manager or marketing point of view, the OS of the mobile devices shouldn't matter. Especially in an enterprise with a BYOD policy, the content creation and device management teams have the flexibility to 'not care' what the end device is. This is guaranteed by the Pitcher Content Conversion engine and the same APIs available on all platforms.

## One non-monolithic app for 80%+ of daily tasks

Pitcher Impact has been developed with the goal of keeping intra-app switching to a minimum. Since Pitcher is not a CRM or ERP solution in itself, but rather acts as a mobile hub between a customers' CRM and ERP solutions and the users in the field, our approach is to extract just the right kind of information that is important to the field users. For example, a sales rep needs to be able to do route/trip planning for daily visits. Pitcher connects to a number of CRM systems, gets the address, account and contact details out of the CRM and allows reps to save trips, calculate the fastest/shortest route and attach content to their customers from Pitcher Impact. On the other hand if a rep would like to see, say Account's conference attendance history, they can click on a small button to open the CRM window (web page, another app etc.). So our aim is to position Pitcher as 'THE' app for the rep, while not trying to cover every aspect of CRM & ERP apps. Pitcher is not exclusive to any one platform. We are continuously expanding our partner network with companies like Amazon, Salesforce, Oracle, Microsoft Dynamics, IMS, RoamBI, Hype, etc on a global scale.

## Unleashing the potential of countless variations of Content Creation and Utilization.

Pitcher supports two types of content. One, the fast food approach, where existing content is dragged and dropped and is immediately available to the field, like Powerpoints, PDFs, Keynote files, web pages etc. These are produced with conventional tools and are less costly and easier to maintain. However, the value of using them 'as is' as sales aids is consistently declining. By using Pitcher, reps can create custom flows from parts or all of the existing content, and thus create a tailored customer experience. Using native extensions to Pitcher content creators may take the detail aids beyond even HTML5 interaction/animations, by developing 3D visualizations, complex simulators and much more thanks to the Pitcher Native API.



## Power of controlling Flexibility

Pitcher backend users can govern the level of flexibility of the field sales force in tailoring the corporate content in their own mobile devices. On one hand, reps may be given the right to slice and dice a custom presentation from multiple presentations, trim videos, prepare the custom flow and custom data within their presentation either just before or during the visit. On the other hand, Pitcher can provide suggestions on the presentation flow based on existing CRM data (segmentation, previous content, answers to surveys etc.) or backend users can fully lock the flow for a standardized pitch every time.

## User friendly, effective & efficient

Although our customers and decision makers are the CIOs, CMOs or VP of Sales etc., we always keep thousands of our end users as the primary focus in developing Pitcher Impact. Our heritage is from B2C apps, for us usability means ease of use and the speed of use. We've seen many sales reps, FLMs, BUMs, agencies getting to a power user level with the help of multi lingual training videos, documentation and FAQs. The development team spent countless days optimizing the presentation loading speed by 30%,

which may not sound like not much, but 30% faster in 15-20 visits per day makes a big difference. Also giving the necessary ammo for the sales rep, who might need to need to deal with customer objections; ranging from custom slide set creation to hotspots to relevant content to template based slide sets, while still staying within the rules of the governance; has been our primary focus for impact. At the end of the day, only when the field force is happy with the app, only when they are utilizing the app the way it's meant to be utilized, then the available analytics and the whole investment makes sense. With our patented emotional feedback collection

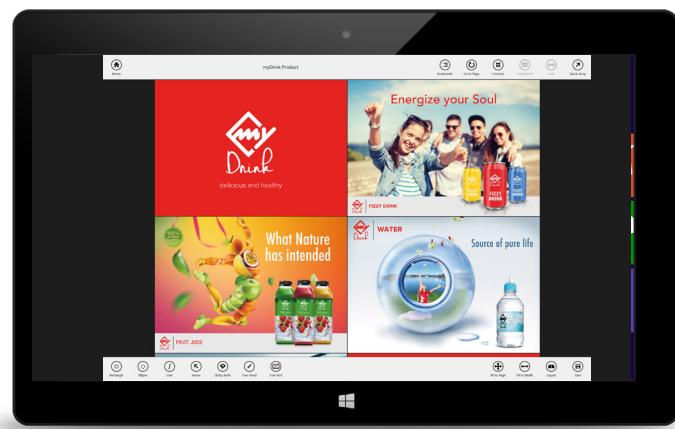
functionality available for any content, accessible by both marketing and the reps, the way pitches are tailored and delivered is constantly improved, visit by visit.

## Fully documented API ready for 3rd party development

Our model is the same as any growth minded solution, we provide the fully functional apps ready for further development. We like to enable our customers, their agencies, 3rd party System Integrators, or even graphic designers to be able to fully adapt and localize our 'out of the box' solution for the specific needs of the end customers, rather than being the bottleneck for each step of customization and ending up with a non manageable code base. Pitcher has the capability to act as the mobile hub, bringing 3rd party solutions to mobile (ERP/CRM/Ordering/Calculators etc.) or it can be part of a larger solution, depending on the system integration options all based on well documented API even with code examples for different languages.

## One app; solution to many cross functions

Content management is entirely up to our users, many different content types are supported without the need for an agency, and content upload is free and unlimited. More and more, we see Pitcher customers utilizing the same platform both as a sales enablement tool and also as an internal communications and training solution.

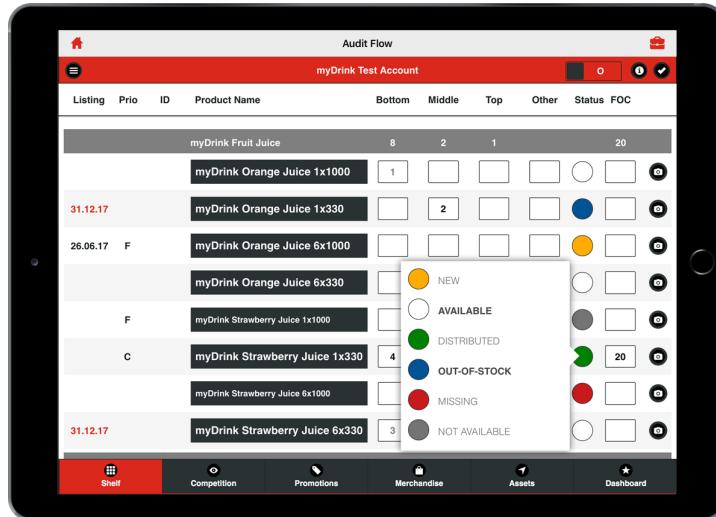




## PITCHER INSTORE: RETAIL EXECUTION

### Welcome to the Next Level in Retail Execution

Pitcher InStore is the magic bullet that will help you conquer the obstacles to your organization's growth and take your business to the next level. It is an end to end solution solution that streamlines all the tasks and processes important to your sales team.



### The All-in-One Retail Execution Solution

Pitcher InStore will help you understand and improve every aspect of your business.

#### Real-Time Strategic Customer View

Forget trying to manage an isolated and out-of-date tech stack — Pitcher InStore offers a complete solution, giving your field users 360 degrees of vision of your current sales strategies and customer insight. It will help them analyze sales data on the go, give you the ability to deploy new strategies faster, and ensure they're being executed properly.

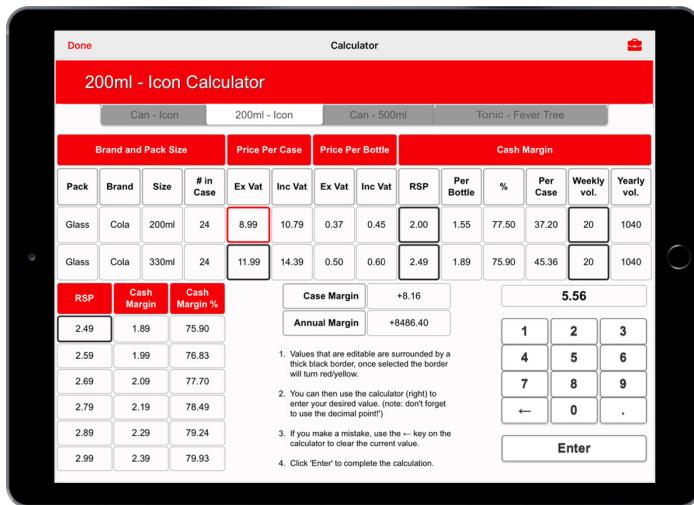
#### Tasks & Collaborations

It's easy to plan and keep your tasks in order with Pitcher InStore — the app puts all your organizational goals at your users fingertips. Task management features make it simple to manage collaboration among your team members of different profiles. Plan and create tasks, monitor progress, and track contributions from each member of your team. Pitcher InStore will help you keep track of the goals you've established and monitor every step towards completing those goals.

## Store Audit & Retail Execution

Don't try to force your square peg of a retail business into a round software hole. Pitcher InStore is a retail execution tool that is fully customizable to the unique characteristics and needs of your business, for today and tomorrow. Designed from the ground up to be adaptable to the needs of users, you determine what Pitcher InStore will be doing for you, not the other way around.

Pitcher InStore's features help you streamline every aspect of retail execution.



### Pitcher Spreadsheet: Excel in Your Business, Don't Reinvent Excel

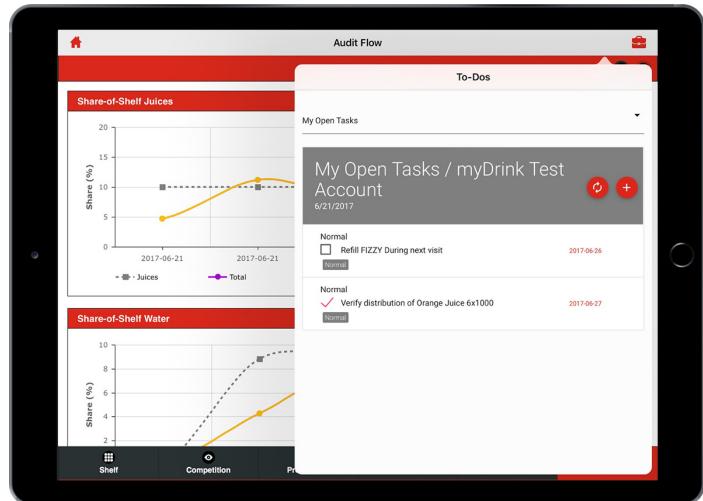
Pitcher InStore lets you define your audit requirements. You can bring your excel sheets, connect to data sources and get going within a matter of few seconds for thousands of users in the field.

It is the 1<sup>st</sup> solution globally to convert Excel-to-HTML5 with auto Salesforce connection.

### Conditional Tasks and Smart Notifications

Pitcher InStore acts like a personal assistant by organizing tasks, managing collaborations for the team, and sending relevant notifications to sales reps. You set the goals that are important to you, and Pitcher InStore helps your team execute them.

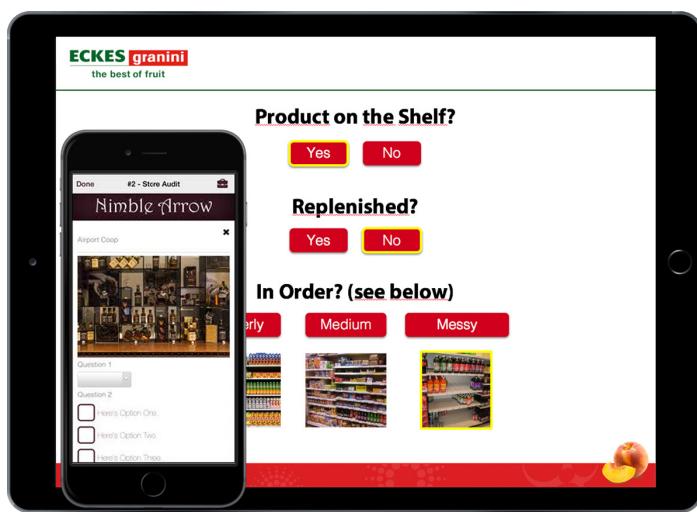
By setting conditions for tasks, Pitcher will automatically notify the sales reps if the conditions are met. You can rest assured that all your reps' completed tasks are moving you closer to your business goals.



### Dynamic Store Surveys

Gather information more effectively. Pitcher InStore lets you automate data collection by establishing criteria that determine if and when reps are requested to fill out surveys. Moreover, the content of surveys adjusts dynamically based on Store Attributes to ensure surveys fit the format of the POS the rep is visiting.

Create dynamic, customized surveys to get the real time insights you need to make effective choices. Surveys can adapt based on previously collected data. Refine and improve your information collecting process!

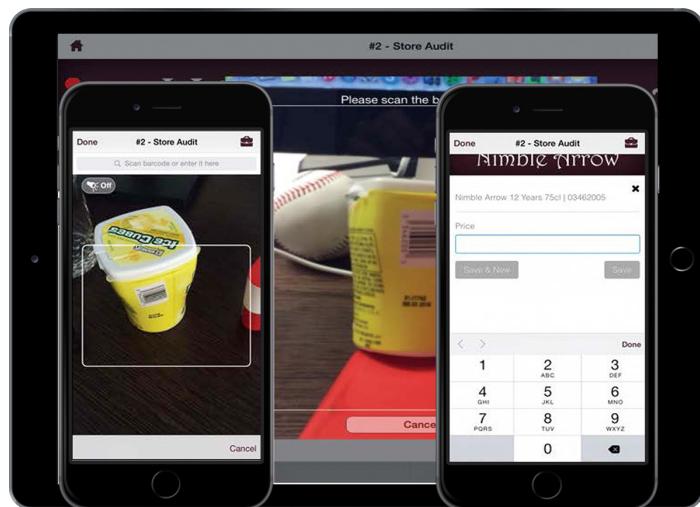


## Automatic Image Recognition

Shelf Audits are a cumbersome, manual task. Automating the recognition of your brands in the shelves can thereby significantly improve the lives of your sales team, while improving data quality and freeing reps' time to drive more sales. Pitcher InStore offers a novel image recognition method that easily identifies not only your own brands but also those of competitors, always capturing the full shelf picture instead of only the limited selection you were previously able to monitor.

## Competitor Insights On the Fly

Are you used to performing competitor checks once a quarter in select stores? No need to limit yourself — Pitcher InStore remembers previous price points and uses industry leading barcode scanning technology to capture point-of-sale competitor insights on the fly, even without a wifi connection. The barcode scanner works great in all light conditions and has full support for phones and tablets. Competitor Checks have great usability, capture data offline, sync up automatically, and are fully customizable.



## Compelling, Insight-Based Store Manager Engagements

Convincing Store Managers has never been easier! Using Pitcher InStore, sales reps can discuss distribution gaps with store managers based on real-time Store Reports. From within the same reports, bring up new product presentations or your upcoming TV campaigns to help your reps make the case for your Store Promotions.

## Real-Time, Actionable Analytics

The store data captured with Pitcher InStore can be enriched with external data sources and shaped into dashboards that provide managers and Key Account Managers with actionable insights in real-time.

The result is not simply higher retailer compliance or priorities that are set based on market events, it's about combining the greater visibility and improved efficiencies to make smarter decisions and ultimately drive revenue growth and improve the bottom line.

## Pitcher InStore: Bringing your 'A' Game to Retail Execution

Pitcher InStore is, very simply, the next step in retail execution software. Pitcher InStore gives you the ability to manage every aspect of your business through a single interface. Collect data, set goals, manage inventory, and monitor your customer interactions and sales, all through one simple-to-use piece of software.

Don't waste another day. Bring your business to the next level with Pitcher InStore.



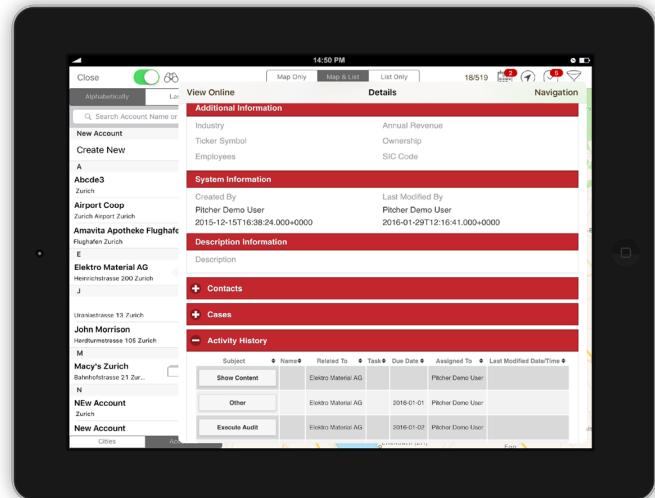
## PITCHER ZERO: OFFLINE CRM MODULE

### Take your CRM Offline

You need your sales teams to have access to account information anytime, anywhere, and offline. With a single tap your sales reps gain access to accounts; enabling them to increase engagement with customers. Help your sales reps gain information at their fingertips. Allow your teams to have access to account metrics that can be easily researched, calls easily scheduled and records easily updated.

### Instant CRM Integration

Pitcher has been trusted and deployed by over 50 industry-leading companies that have realized its turnkey integration potential. Don't just be in the boardroom – be in charge of the conversation. Pitcher Zero helps you easily access all account information whether you are online or off. Easily review accounts, schedule calls and update account information even when you're not connected. What's not to like about having instant access to all customer data on any device? Work quietly behind the scenes with our market-leading sales enablement tool.



### Access Account Information Anytime

Pitcher Zero makes access to account information simple, and, dare we say, fun? Not only will you gain complete control over customer data, you'll have a seamless experience integrating this data simultaneously with your CRM. Discover what it feels like to be in control of all account information whether you're on the couch or on the run.

### Offline Pre-Call Planning

Get organized with access to account and contact history while planning for sales call. Offline Pre-Call Planning is an easy way to organize your presentation and be ready for customer meetings. You can see slides that have been shown to the customer in past visits, access custom information like calculated results, notes from colleagues, and survey results that contain presentations of specific geographic areas, product lines, or even your custom presentations. Make your presentations spring to life in a click when on sales call.

## Offline Content, Enriched with CRM data

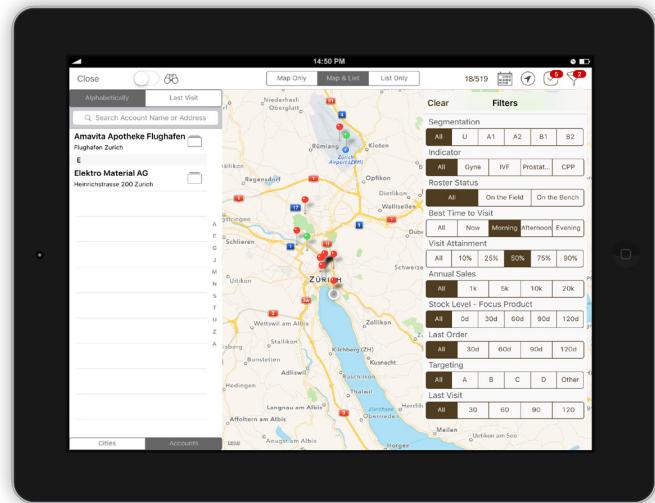
Advanced data within Pitcher is fast, efficient and content is easy to find. Content and historical analytics can be embedded into slides on-the-fly. This is a great way to deliver interactive sales data. Don't scramble for customer information, with CRM integration, Pitcher does all the legwork for you.

## Custom Post-Call Reporting

Pitcher Zero gives sales reps the ability to automatically capture all discussed items (synced with your CRM). From manual capture of additional discussion items, to ratings, follow-up activities and next appointment schedule, take the customer experience beyond the face-to-face interaction and draw your customers into a more engaging conversation.

## Offline Account/Contact Management

Let your sales reps create access to the most relevant information whenever they need it. Make changes according to CRM permission levels in less than a minute. Update account and contact information, enforce validation rules and deliver more engaging, targeted content to your customers.



## Limitless Possibilities

Pitcher Zero is not limited to Accounts, Contacts and Activities/Events/Tasks but can include any custom objects, custom fields or related lists.

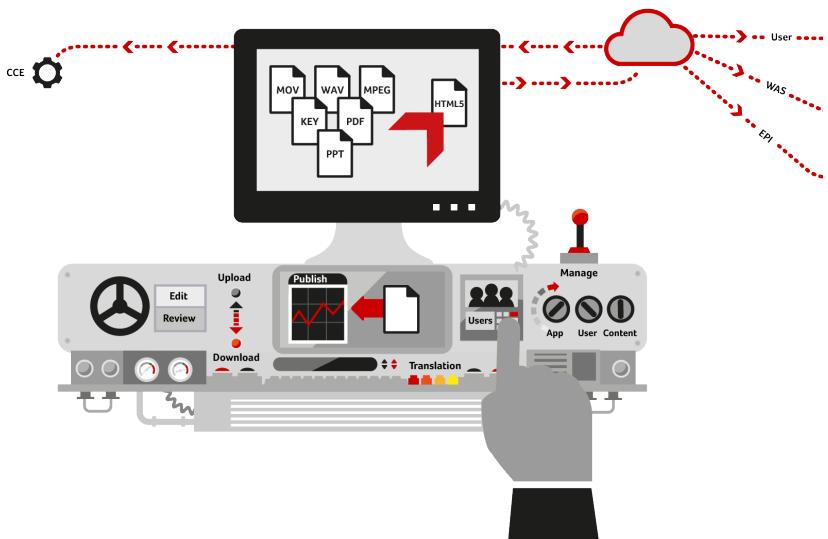


## PITCHER ADMIN

**Cloud based, drag & drop marketing material distribution enabling self-service content management and low TCO**

A fully self-manageable enterprise grade backend along with the content conversion engine (CCE) gives you complete control over the entire flow. With the fully documented end-to-end API, the same self-sufficient turn-key platform can be used as a SaaS for further innovation and seamless integration.

Pitcher Admin works as an advanced CMS authoring tool that helps retain digital assets and manage a library of content. It makes it simple for content creators/managers or system admins to package the right assets to help end users present interactive presentations. With easy management of distribution, sharing and editing rights, Pitcher Admin provides flexibility in the way content is retrieved, organized and presented. It also acts as a Learning Management System (LMS) for internal training.



Pitcher Admin can be used at different scales and with different scenarios. In the micro mode, it can be the local translation center of a business unit in a small market or in the full scale mode, it can manage the digital assets and approval workflows of the entire organization.

### Translation not Transcoding

From large scale to small scale deployments, Pitcher Admin can be configured to support a digital asset management library that converts content into various languages. Content that's generated in English is downloaded by a subsidiary in Germany who then translates and receives content back in German language and shares it with global product teams for further translations. Content is uploaded back and then copied with the interactive elements from the original PPT/PDF.



## Internal Knowledge Center

Pitcher also acts as an Intranet and LMS and works to enable HR and Training departments to use it for internal training. Admins can track section, document, page access information, monitor end users ratings and collect feedbacks via surveys to maximize training efforts.

## Flexibility and Compliance hand in hand

Pitcher Admin is built to address unique use cases; you can give Pitcher Admin access rights to selected end users to manage their own content. This flow will address further customization of the content while letting you keep track of the changes, feedbacks and use cases and can be reported separately.

## Coding is Optional

Pitcher Admin is meant to be used for both highly interactive HTML5-based so-called iDetails or HTML5 Sales Aids and simple PPT/PDF/Mov based content. Marketing can upload an animated PPT/Keynote file and can generate almost as highly engaging and interactive content as an expensive design agency. They can easily make a book view out of simple PDFs, embed videos inside, add cross-content links to and from PPTs while embedding surveys into slides with easy drag & drop capability.

## You have the Full Control of your Process

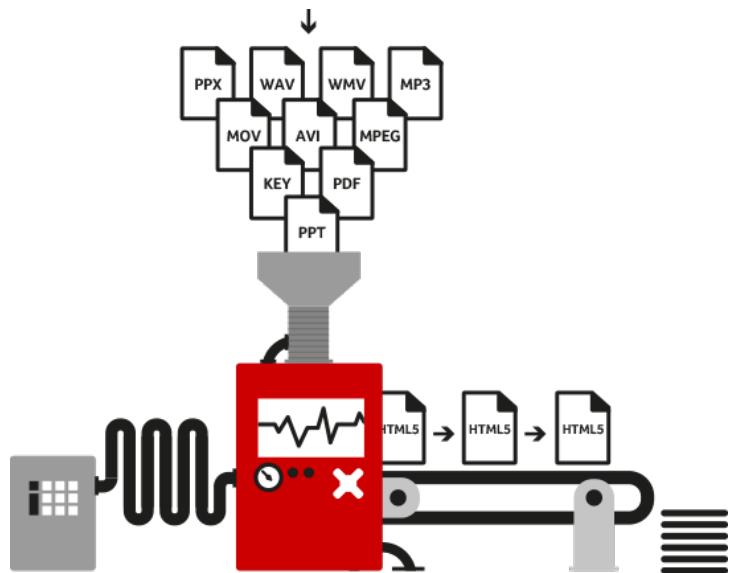
Pitcher Admin users with admin privileges can control user access to the system and to content. User access can be granted by individual or by groups. Administrators have full control of the system without having to rely on Pitcher for support of any kind.



## PITCHER CONTENT CONVERSION ENGINE (CCE)

### Cloud based Automatic Content Conversion proven to save time and money

CCE – Content Conversion Engine is unique to Pitcher; allowing enterprises to be more agile, and flexible on content creation-distribution-consumption. CCE runs on Pitcher Cloud and can generate HTML5 compliant files from file types you use everyday, (.ppt, .ppx, .key, .pdf, .mov, .avi, .wmv, .mp3, .wav, .mpeg) saving you precious time and money while still giving you the ability to keep the content updated and effective while containing costs.



### Simple, Robust and Fast Content Delivery

Pitcher CCE takes the complexity of 'whether this file is going to work on version X of tablet Y' off the table of the content manager. Even for files like PPT and Keynote, CCE generates HTML5 output and even makes them further editable via Pitcher Admin. This way, the customer marketing department or an agency can save hours if not days on standard content, and can get a head start on delivery.

### No Manual Intervention and Its Free

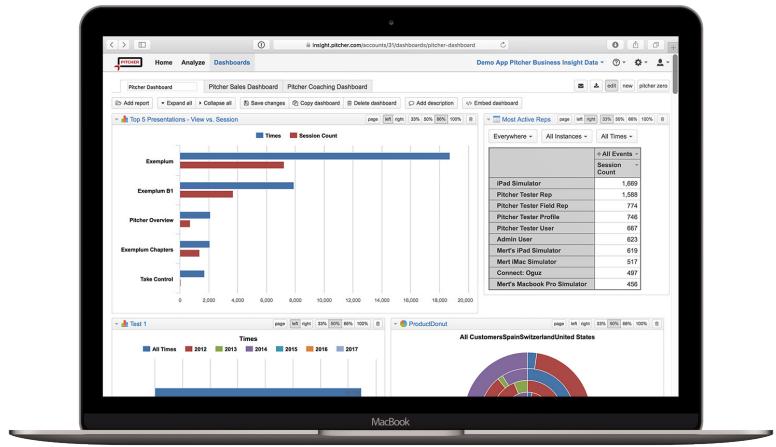
On the other hand, our customers, won't be paying for each upload or automatic conversion, they can use the Pitcher platform for many other purposes besides simple 'sales catalogue' cases. Collected information is made available on an analytics platform allowing detailed analysis of the usage. Pitcher not only supports implicit feedback (which slide, for how long, shown to which customer) but there is also a very simple feature to collect emotional feedback by rating the quality of a slide/document from 1-10. These reports can be customized by the end users and a hierarchy of access rights can be put into place very easily.



## PITCHER INSIGHT: ANALYTICS & REPORTING

### Virtual Analyst-in-a-Box, your data when needed most

Whenever any of our end user applications is accessed data is automatically generated. The data is vital for both sales force and marketing management because it allows them to see the customer interaction in a number of different ways. The data can be compiled to get a broad range of information. Broad accessibility, ease of use, data source expandability are some of Pitcher Insights' benefits for any enterprise with dependable and actionable business insight needs.



### Widen and Deepen insight into your Business

Pitcher Insight is the web based application providing insight to each step of application usage. Out of the box it provides the analytics from the 'what' and 'who' perspectives, meaning 'what' has been used most often, 'what' has been viewed the most, and 'who' has visited the most. When any of our frontend applications is integrated with a CRM system, it provides 'to whom' information, by generating reports divided into customer groups or even individual customers.

### Drag & Drop, Coding done by Pitcher Insight

Similar to the approach we've taken in Pitcher Admin, the Insight module is completely self manageable and serviceable. We provide our customers out of the box reports and dashboards for most commonly used KPIs (Key Performance Indicators) for their end users and we give them the necessary tools to generate their own reports. No need to hire a BI consultant or a developer; everything is configurable with simple dragging and dropping of reporting criteria.

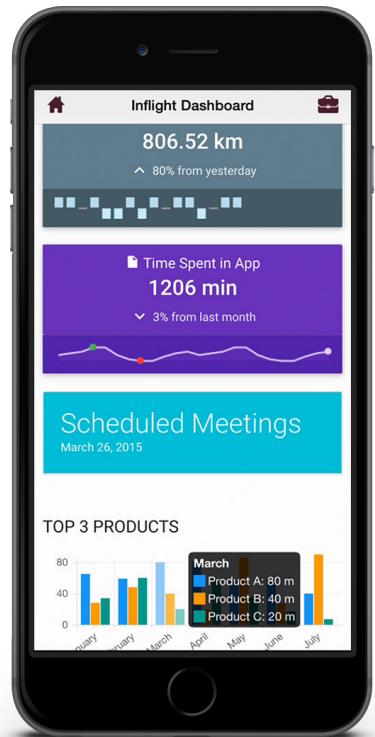


## Hierarchy ready from Big Brother to Bigger Brother

On one hand, Pitcher Insight has the capability (subject to prior approval by the customer) to provide very granular data, showing which end users have been doing what at a precise moment in time and a given location. Starting from there, it can build aggregated reports, summarizing app usage, content access, presentation flows etc. On the other hand, it can even provide analytics on report usage via higher management dashboards of not only the field force, but also the Business Unit Managers and how they're keeping tabs on the activities of their reps and customers.

## Multichannel Data, Predictions and Combinations

As Pitcher Insight is mostly focused on the marketing and content side of field activities, additional data (from other channels or external Excel/CSV files) may be uploaded to the system to be overlaid with the existing data. As Pitcher Insight has out of the box capability to generate highly interactive reports and dashboards (bar/pie graphs, maps etc.) this outside data may be used to interpolate the data and get truly actionable analytics.





## PITCHER CONNECT

### Remote and on-Demand Customer Interactions

Pitcher Connect is where the Face to Face communication between your user and the customer is carried on to a remote interaction. It's our On-Demand & Remote Presentation module. It will allow customer dialogue to be continued after the visit through Co-browsing and let your users determine what content customers can access for self guided viewing through their browser while keeping track of every and each customer interaction.



### On-Demand Access within Governance Rules

As mentioned in the context of Pitcher Admin (Content & Users Management and Distribution System), our customers may set custom governance rules on their content and how it may be viewed and shown. If a content is intended to be shared by a customer, users may type in the email of the customer and share the highly interactive content with the end user. Pitcher Connect generates a micro site / web portal and sends the link to the end customer for on demand viewing from any device (mobile phone, tablet, windows, mac doesn't matter) at any time.

### Remote Detailing with minimal bandwidth

If needed, the end user may click a button and initiate a remote session with the sales rep (or a call center) to get further questions answered. Pitcher does NOT provide audio or video conferencing capabilities, however as we expect our customers to use their favorite communication channels there, we ensure the synchronization between the rep and the end customer(s) are perfect. We make this possible by sharing only minimal data between multiple locations (instead of full screen sharing) and making use of content caching.

### Insight collected for beyond face to face customer engagements

Anytime a customer interacts with the content shared via Pitcher Connect, our analytics and reporting module (Pitcher Insight) will collect same level of granular data from these engagements. Since the content is still interactive and in HTML5 format, data such as who looked what, how long and how many times are captured and stored for further analysis in Pitcher Insight. At the end of the day, your omnichannel efforts are being tracked and reported for future interactions.



## PITCHER INDOORS

### Sales Enablement Solution Built 100% on Salesforce Lightning Experience

Pitcher Indoors is a Lightning Application for inside sales and marketing organizations that enables sales reps to stay connected with customers and prospects. Built on the Salesforce Lightning and Einstein Platform, now users can use Pitcher's sales enablement features without needing ever to go outside.

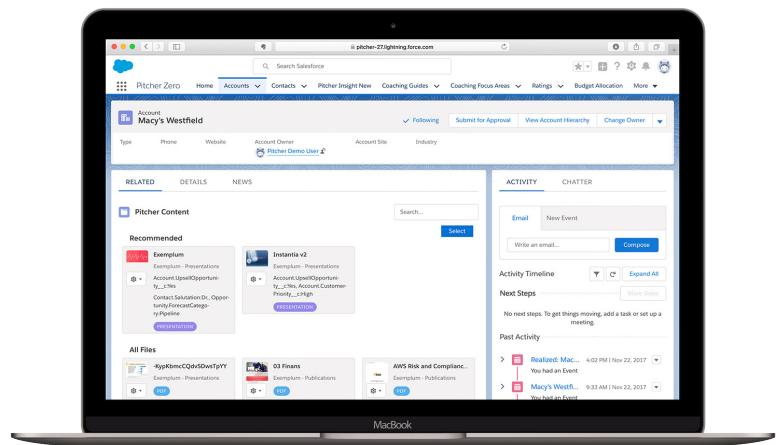
Pitcher Indoors focuses on

- getting the relevant content in the speed of light, (leveraged by our unique Content Conversion Engine)
- enhancing and customizing the materials using any CRM field,
- sharing the content with customers in a variety of ways to maximize engagement and tracking.

Pitcher Indoors also allows your reps to create mini-websites for client interactions on the fly, which clients can revisit as often as they wish. This enables marketers to create a customized experience for sales prospects, enhancing the effectiveness of sales reps, while collecting valuable marketing data at the same time.

Unique Pitcher benefits your team now can enjoy right from Salesforce:

- Automatic Content Conversion Engine for streamlining customer interactions for simple to complex contents.
- Content Flow Adjustment based on customer behavior gives you access to the right content at the right time.
- Full text, multi-service search within your contents to save time for precise messaging.
- Create prebuilt decks and add any CRM field for your sales team to share with their customers.
- Collect analytics on any shared content to gain a 360-degree view of every customer journey.
- Salesforce Einstein based learning algorithm can analyze thousands of interactions and recommend the next best action.

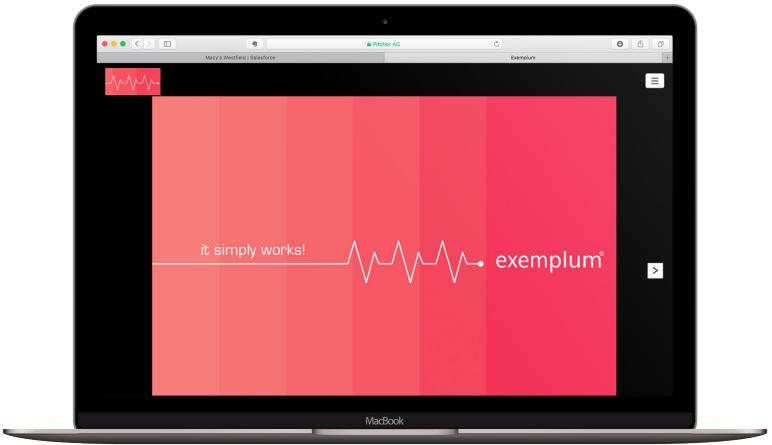


## Compelling and Empowering Content

Pitcher empowers your marketers to create the best presentations so they prepare your sales team for meetings with the most recent and on-brand material. Find out which content is the most effective and streamline customer interactions with a powerful engine for simple to complex content files like Powerpoint, Movies and PDFs. And absolutely no coding necessary!

## Content Flow Adjustment in Every Interaction

Imagine what you can do with presentations that adjust to individual characteristics of every customer. Ok. Now stop imagining, and create a content flow based on customer behavior. See what kind of results you can get when you quickly access the digital briefcase and create a continuous flow back to where content was launched and opened. What does that mean? That means having access to the right content at the right time.

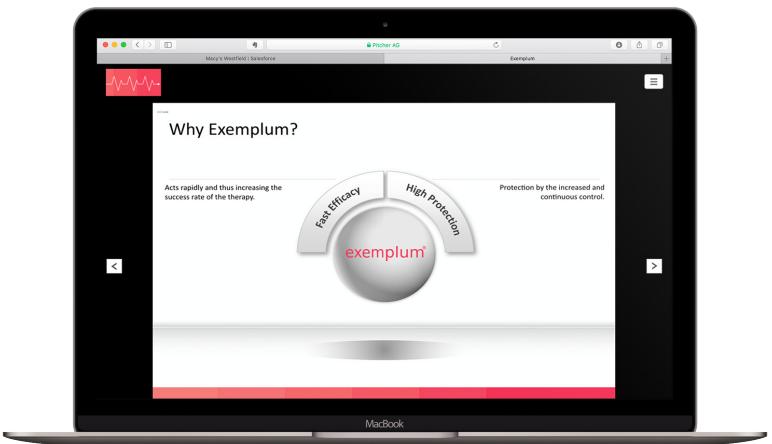


## Full Text, Multi Service Search in PDF

What good is a central content repository when it doesn't allow users to find the exact content they are looking for via a simple keyword search? Pitcher lets you search within the document or across documents offline while results are highlighted for easy browsing. You can instantly search Wikipedia and a dictionary for user training and live discussions.

## Customer Content in Presentations

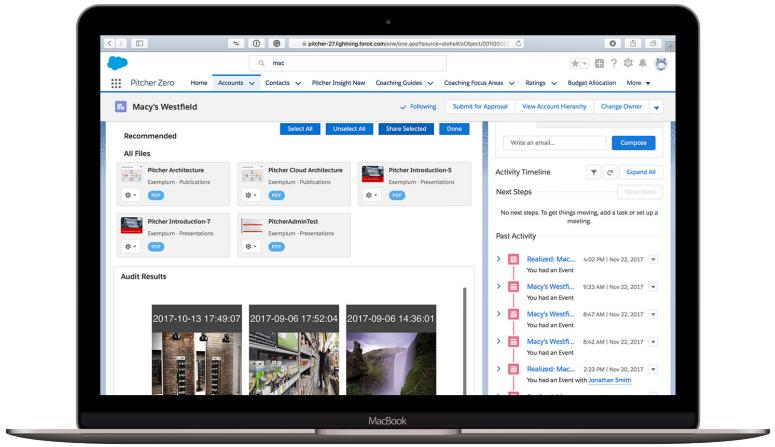
Unify all your content, effortlessly tap into customer knowledge, and clearly communicate your unique value with the help of your CRM. Pitcher makes it possible to reach customers on a granular level to enhance presentations using customer profiles in your customer database. Interactive content includes CRM data for further engagement and presentation tailoring. Create standard slide decks and add any CRM field to empower your sales reps on sales call.





## Sharing Options

Pitcher makes sending email attachments easy. Send out flexible and personal emails with pre-built templates based on email sending links to content and use ZeroDrive & Pitcher for full Analytics like time spent on content, and which pages or messages were read to get meaningful feedback on your content. Seamlessly integrating CRM with Pitcher will provide a 360 degree view of every and each of your customer journeys.



## Prediction at its Best

Depending on the type of customer or the type of opportunity, Pitcher can recommend the most relevant content. You can define the mapping or let Pitcher learn by doing. Our hands free Artificial Neural Network based learning algorithm can analyze thousands of interactions and recommend the next best action.

## Pitcher is more than just a Sales Platform

With Pitcher, aligning sales reps out on the field with the office makes the customer experience better. Want to empower your users? Pitcher comes with a training module. Need to see website or other external content but still want to keep everything unified? With Pitcher, you can! All surveys are within Pitcher so you can see the impact your sales reps made on sales call. Pitcher works to connect your sales reps with customers while empowering the conversation and delivering the kind of results that improve all customer interactions. Want to empower your sale reps? Pitcher will help you with all of your internal marketing needs while providing your salesforce with useful and powerful solutions that will improve the quality and value of the sales process.

# WE ARE PITCHER

Our award-winning mobile-first solution has set the standard for tens of thousands of field reps in more than 135 countries worldwide. From small businesses to Fortune 100 companies across various industries, we are changing the nature of mobile engagement.

**THERE IS A REASON WHY OVER 50 WORLD INDUSTRY LEADERS USE PITCHER.  
IT WORKS FOR THEM.**



Available on all major platforms



SEAMLESSLY INTEGRATED WITH MAJOR SYSTEMS



Microsoft  
Dynamics

ORACLE  
ON DEMAND

