

# Sydney Adams

SOCIAL MEDIA SPECIALIST

**PHONE** (517) 927-0159  
**EMAIL** sydneyadams93@gmail.com  
**WEBSITE** sydneyclaireadams.weebly.com

## EXPERIENCE

### **Social Media and Marketing Consultant**

Dr. Susan Maples, DDS  
January 2016 - Present  
Holt, MI

Maintain Facebook account. Develop and deliver visual graphics for sharing on social media. Engage in marketing and promotion of Dr. Susan's book. Promote Dr. Susan's speaking events. Create and maintain social media presence on Twitter and Facebook. Write and maintain blog. Develop and plan new website for practice.

### **Digital Marketing Specialist**

White Law PLLC  
August 2015 - January 2016  
Okemos, MI

Wrote blog posts and maintained Wordpress blog. Maintained social media accounts on Twitter, Facebook, and Google+. Managed website content and design. Developed and implemented search engine optimization strategies and social media marketing campaigns.

### **Processing Clerk and Library Page**

Delta Township District Library  
July 2011 - August 2015  
Lansing, MI

Responsible for the daily inventory of all new library materials, processing of new materials and repair of library items. Shelled library materials. Assisted patrons in finding materials. Assisted other departments as needed.

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## EDUCATION

### **Michigan State University**

Bachelor of Arts in Professional Writing  
August 2016

### **Lansing Community College**

General Associates Degree  
May 2014

## SKILLS

Social Media  
Blogging  
Search Engine Optimization  
Graphic Design  
Adobe Photoshop  
Adobe Illustrator  
Microsoft Office  
Research

## LANGUAGES

English  
German

## INTERESTS

Writing  
Literature  
Science and Technology  
Music  
Health and Nutrition  
Cooking