

SYDNEY E. HAGGARD

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sydneyellenh.github.io

Education

Eleven Fifty Academy

Fishers, IN / September 2016 – November 2016

Java Accelerated Learning Program

Received all three course completion badges.

EFA Apprentice Nov. 2016 – Feb. 2017

Indiana University – Purdue University Indianapolis

Indianapolis, IN / Fall 2014 – Spring 2016

Major: English – Creative Writing

IUPUI Liberal Arts Dean's List Fall 2015 Semester

Experience

Digital Developer / Young & Laramore,

Indianapolis, IN

November 2018 – Present

- Built, tested, and maintained modern, WCAG 2.0 compliant, SEO-friendly, and optimized in-house and client websites using Craft CMS.
- Built and maintained client digital display banners using HTML5, CSS, JS, and Gulp.
- Built and maintained custom responsive HTML marketing emails on various platforms, including editable Mailchimp and Shopify templates.
- Performed software testing, provided support to clients, and developed plans for future front-end digital development initiatives.
- Utilized front-end experience to work with the design team to redesign websites that are visually appealing and user-friendly experience.
- Led agency-wide initiative to put accessibility at the forefront of digital-based projects

Web Developer / Matchbook Creative,

Indianapolis, IN

February 2017 – September 2018

- Maintained and built responsive client websites on the Wordpress CMS.
- Assisted with improving SEO, security, and page speed on client websites.
- Created website audit reports using client Google Analytics statistics to provide clients with a list of possible site improvements.
- Built and managed email marketing templates on Mailchimp, AddressTwo, and Constant Contact.

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