# SYDNEY FENG

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## **EDUCATION**

Georgia Institute of Technology, College of Computing

Atlanta, GA

Bachelor of Science in Computational Media

Aug 2021 - Present

• Threads: People & Interaction Design

## **EXPERIENCE**

Georgia Tech Arts Atlanta, GA

Student Assistant Sept 2022 - Present

• Cultivate arts culture on campus through coordinating exhibitions and performances

• Manage official social media for GT Arts by creating and maintaining consistent post schedule

## Mah Jong Restaurant

Snellville, GA

Team Member May 2022 - Aug 2022

• Redesigned restaurant menu to address customer concerns and increase usability

• Guided customers through friendly dining experience

Panera Bread Johns Creek, GA

Associate Team Lead

Jun 2021 - April 2022

• Trained new team members on customer service, sales techniques, and sanitation procedures

- Promoted monthly drink subscription initiative that resulted in 136 new sign-ups and renewals in a week
- Resolved customer inquiries in fast-paced environment in clear and communicative manner

## Lingzhe Kong Designs

Peachtree Corners, GA

Graphic Design Intern

Apr 2020 - Nov 2020

- Conceptualized ideas for designing local restaurant menus using Adobe Creative Cloud
- Corresponded with nearby businesses to establish friendly connections and project goals

## **ACTIVITIES**

## Delta Phi Lambda Sorority, Inc.

Atlanta, GA

Vice President of Finance

Sep 2021 - Present

- Manage and allocate funds to ensure proper spending and sorority satisfaction
- Oversee 2 fundraisers to raise \$750 in support of American Bone Health

### Multicultural Panhellenic Council

Atlanta, GA

Vice President of External Affairs

Sep 2021 - Present

- Maintain outreach with Georgia Tech Greek councils and Multicultural Greek Councils nationwide
- Plan social and philanthropic events of 50+ people with neighboring councils

## **Emerging Leaders First Year Leadership Organization**

Atlanta, GA

First Year Advisor

Sep 2021 - Present

- Selected as 1 of 8 advisors to mentor first years and create lesson plans on leadership skills, project planning, and interpersonal skills
- Coordinate recruitment efforts, resulting in 175 impressions within 3 hours

# **SKILLS**

### **Technical**

• Proficient in: Adobe Creative Cloud, Figma, Python, Java, JavaScript, HTML/CSS

#### Language

• English (Native), Latin (Fluent), Cantonese (Professional), Mandarin (Conversational)