Sydney Jillene Harvey

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Portfolio: Sydneyharveyportfolio.wordpress.com

Objective

Highly motivated and talented student seeking a digital internship that allows me to use my current design and coding skills as well as provides an opportunity for learning and growth.

Skills

- Self Directed
- Detail Oriented
- Organized
- Creative
- Resourceful
- Teamwork and Collaboration

Technical Skills:

- Python, HTML, CSS, JavaScript
- Figma and Adobe Design Suite
- Microsoft Suite

Education

Drexel University, Philadelphia, PA
Anticipated Graduation 2025

- Bachelor of Science in Interactive Digital Media.

Relevant Experience

Social Media Manager
MamaMayl,
March 2022-September 2022

- Provided support for digital branding and logo design.
- Designed and modernize social media collateral for pint on demand merchandise.
- Conducted new product research and presented owner with ideas to expand product offerings.

UI Design Projects

Pink News Redesign - *Spring 2021*

- Worked on News outlet website redesign for multiple channels.
- Collaborated on visual styling and layout for Home and Article pages.
- Responsible for Creating cohesive design to support web, mobile and tablet interaction.

Kami Food Truck App Design - *Fall 2022*

- Collaboration with business owner to understand needs and requirements.
- Performed market research to provide input for design ideas.
- Collaboration with team on development of Application UI based on market research and owner input.
- Worked with users through design and testing to iterate on functionality and remediate issues.
- Finalized a working prototype for presentation to the client.

Splendor Real Estate Design - Date

- Assignment for company rebranding for Parent and three separate business entities.
- Created brand strategy to cohesively represent the parent and subsidiaries.
- Focused on brand color and styling, logo and themes to create a brand strategy to represent the new company.

Coding Projects

Zodiac Project - *Date*

- Designed zodiac quiz using Javascript code with HTML and CSS.
- Created interactive user experience to intake birth date and output zodiac sign.

Microinteraction Project - *Date*

- Utilized HTML, CSS< and Javascript to develop animated microinteractions.
- Assessed and added six beneficial microinteractions for an online store cart button.

Creative & Personal Projects

Audio and Visual Design - *Date*

- Designed zodiac quiz using Javascript code with HTML and CSS.
- Created interactive user experience to intake birth date and output zodiac sign.

Zine Work - *Date*

- Consulting work assignment for four collaborative digital magazines.
- Developed artwork following publishing criteria to be used in digital content.