

# Sydney Murphy

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Website | <https://www.raisingthebarinacityofdreams.com/>

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## EDUCATION

**Columbia University Graduate School of Journalism**, NY | M.S. Journalism, Concentration in Data

- ❖ Focused on computational journalism and data analysis; covering healthcare, science, and technology

**Wheaton College**, MA | B.A. Neuroscience, German Studies

- ❖ MUN Head Delegate/Finance Officer, German Club President, Admissions Guide, Investments Club Exec
- ❖ Awarded the Hedda Korsch Prize in German Studies for academic excellence in German
- ❖ Entrepreneurship Competiton, awarded funding for business venture: peer-to-peer suicide prevention hotline

**Universität Regensburg**, Study Abroad | Germany, 2020

**Kunsthumaniora Bruges**, AFS High School Foreign Exchange Year | Belgium, 2016

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## SKILLS

**Languages** | Fluent in English, Proficient in German, Dutch, Spanish

**Skills** | Python, Adobe, WordPress, Microsoft, Lightroom, J-Flow, QGIS, EMT certified

**Hobbies** | Asset trading, interior design, social observation, Entrepreneurship, narrative writing

**GitHub, Muckrack** | [github.com/sydneymcolumbia](https://github.com/sydneymcolumbia), [muckrack.com/sydney-murphy](https://muckrack.com/sydney-murphy)

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## PROFESSIONAL EXPERIENCE

**Video Product Manager, Associate Editor** | HealthDay, NY Jul 2022 - Present

- ❖ Strategize video product launch: design, development, marketing for innovative high-quality video products
- ❖ Produce video segments for educational segments used by PBS and Janssen CarePath
- ❖ Created product and manage product team for new video segment: Key Opinion Leader Conference Coverage

**United Nations Reporting Intern** | UN Department of Global Communications, NY Mar - Sept 2022

- ❖ Coordinated logistics, hosted virtual meetings with international human rights and social justice experts
- ❖ Managed marketing and social media, acted as liaison between Columbia University and Africa Renewal

**Contributing Writer** | HowStuffWorks, Publication, CA Oct 2021 - Jun 2022

- ❖ Wrote explanatory articles in science, healthcare and technology, conducted extensive research
- ❖ Examined and explained complex concepts clearly and accurately, fact-check articles, SEO updates

**Senior Editor** | BLENDtw, Publication, NY May 2019 - Mar 2021

- ❖ Managed editorial team of 100+ for BLENDtw magazine and Digital Media Company
- ❖ Led SEO strategy to grow the company from daily web traffic of 1,000 to 100,000 in 2 years

**Cognitive Science UX Designer** | Talentnook, CA Dec 2020 - May 2021

- ❖ Managed data & content operations, client services for learning platform for K-12 students
- ❖ MVP and UX design research on content marketing strategies, product design based on user needs

**Lab Technician** | Imaging Center for Undergraduate Collaboration, MA Aug 2020 - May 2021

- ❖ Performed tasks in microscopy and digital imaging, completed routine maintenance on test equipment

**Editor-In-Chief** | Wheaton Wire Newspaper, MA Aug 2017 - May 2021

- ❖ Managed 30+ writers, editors, web developers for print and online newspaper: [wheatonwire.com](http://wheatonwire.com)
  - ❖ Recorded, produced, published weekly campus news podcast, *The Wheaton Wire Wakeup*
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## VOLUNTEER ACTIVITIES

**Marketing Advisor** | MIT Club Of Boston BioSummit March 2023 - Present

- ❖ Advise marketing and event planning committee as a volunteer advisor for MIT Club of Boston
- ❖ Hosting 'Living in the Future: Human Health in 2050' April 27, 2023 at Broad Institute of MIT & Harvard

**President** | Wheaton College Model UN Special Events & Reunion Committee May 2022 - Present

- ❖ Strategically organize and market 5+ collaborative Wheaton Alumni Association events annually
- ❖ Hosted collaborative networking event & committee meeting with college's current MUN team and alumni

**Academic Reviewer** | International Journal of Exercise Science, KY Aug 2021 - June 2022

- ❖ Critically reviewed and validated submitted academic papers covering depression and mental fatigue

**Peer Counselor** | Suicide Prevention Hotline, Teen Lifeline, AZ Feb 2014 - Nov 2021

- ❖ Used advanced communication skills and counseling techniques to mediate adolescents in the midst of a crisis

**Medical Fellow** | Atlantis Medical Fellowship, Belgrade, Serbia Jun 2019 - July 2019

- ❖ Investigated the positive impact of quality medical care by shadowing doctors at Belgrade Medic Hospital