# Sydney Davis

# UX DESIGNER

#### **Executive Profile**

I am a UX Designer with a passion for building and refining interfaces and experiences. I thrive in a communicative and feedback driven environment while being self directed and goal oriented.

#### **Proficiencies:**

- Figma
- User Research
- Usability Testing
- A/B Testing
- Microsoft Office
- Google Suite
- Custom Databases
- SQL

#### **Contact Details**

Email:

sydneycdavis@gmail.com

Phone:

(386)562-0963

Location:

Tampa, FL

(willing & able to relocate)

#### Skills

- UX/UI best practices
- Proactive problem identifier and solver
- Feedback Oriented

## **Projects**

## Olive - Lead & Solo UX Designer

 Led project through market & user research, design and testing phases. Performed user interviews to create user personas, journeys and flows. Created low, mid & high fidelity prototypes while making iterations based on A/B preference testing and usability testing.

#### Portfolio:

https://sydripz.wixsite.com/my-site

## Work Experience

# Web Designer ClubCorp | March 2021 - present

- Coordinates across corporate and regional teams to expound upon website capabilities while ensuring current copy, page structure and functionality.
- Creates website iteration & launch timelines, reports on status of teams & site development, guides website responsibility handoff to team members.
- Manages design of websites on new CMS platform for corporate sites, golf and country clubs, city clubs and stadium clubs.

# Ramp Agent Daytona Beach Intl Airport | May 2019 - Oct 2019

- Assisted with all ground work aspects of successful aircraft arrival, turn around and departure.
- Coordinated across multiple teams to ensure problem resolution and complete preparation of aircraft for flight.
- Quickly solved logistical problems to omit flight delays and quarantee best service for Delta crew and customers.

# Interdepartmental Intern Passion City Church | Sept 2018- Jan 2019

- Cross team event coordination from conception to tear down.
- Implementation of brand guidelines across multiple departments, teams and events.
- Worked with multiple departments on all aspects of event productions culminating in a 3 day event weekend attended by over 40,000 people.