

Creative Director: Syd Tran
Designer: David Kim

Notes:

B is good

Integrate the imagery from mock-up a to be

- Focus on selling the destination, photos selling the tours

Exploring with color and shape

- Opacity
- Soft colors
- Integrate the geometry into the website:
- Curved shapes

Buy admission tickets in the front

Font:

[Poppins](#) - body copy

[Playfair Display](#) - headlines