

Sales

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

Sales vs Budget

5,797,224

0.00

5,797,224 ↑

Sales by Product Category



Product Category

● Accessories

● Bikes

● Clothing

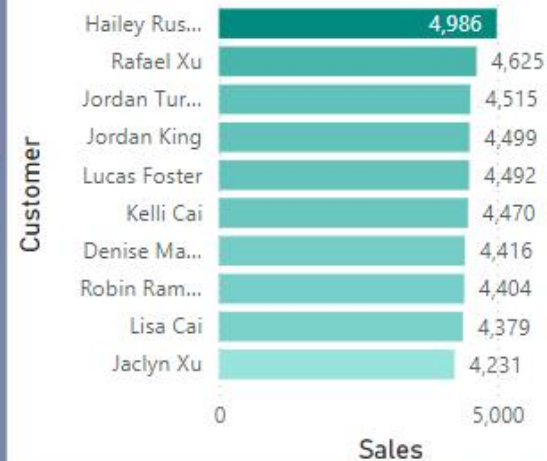
Sales and Budget by Month

● Sales ● Budget



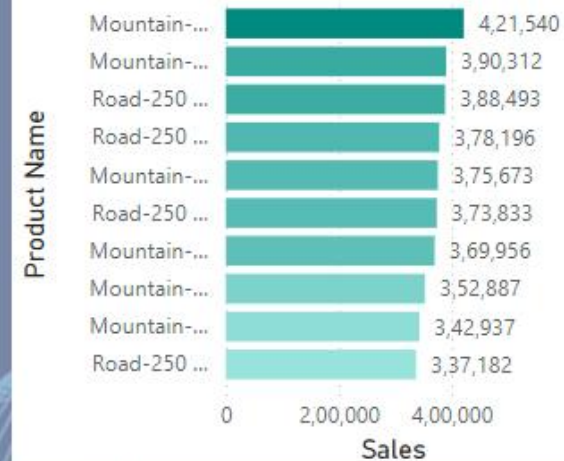
Sales by Top 10 Customers

Sales 4.23K 4.99K



Sales by Top 10 Products

Sales 0.34M 0.42M



Sales by Customer City



Customers

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

1,63,51,550

Sales

1,53,00,000

Budget

Sub Category

All

Category

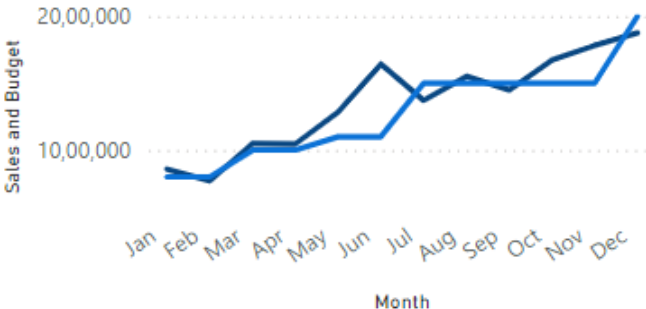
All

Product Name

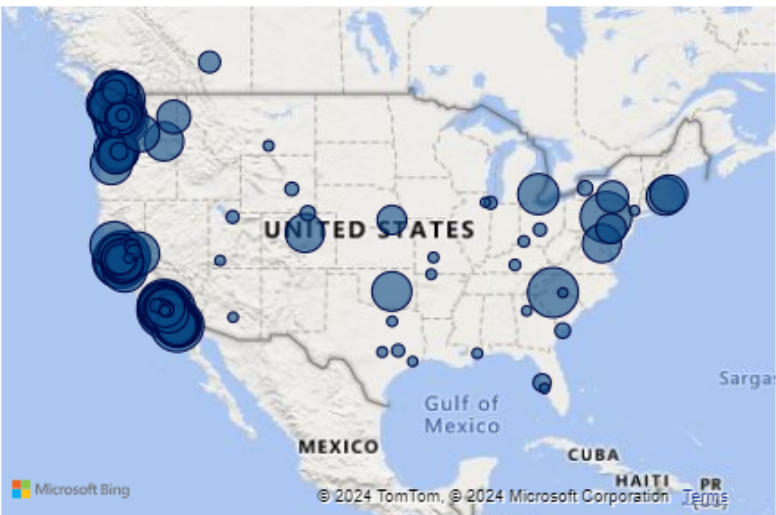
All

Sales and Budget by Month

Sales Budget

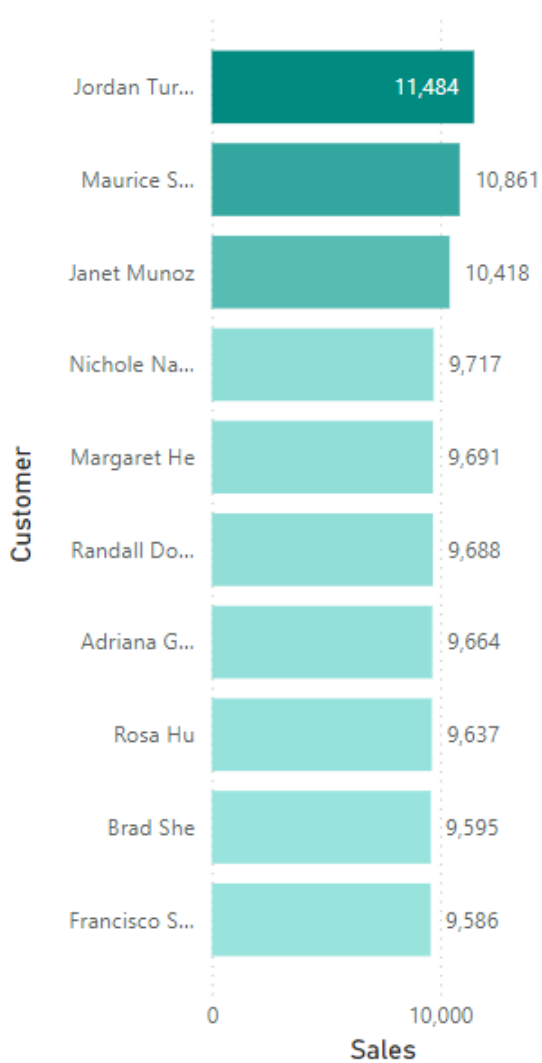


Sales by Customer City



Sales by Top 10 Customers

Sales 9.59K 11.48K



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Jordan Turner	2,377				2,355		540	2,433	540		3,239	
Maurice Shan	4,885		2,322				1,269		2,384			
Janet Munoz	4,876		3,122							2,419		
Nichole Nara	2,482			2,494	2,322						2,419	
Margaret He	2,500			2,423	2,340						2,428	
Randall Dominguez	4,864			2,355						2,469		
Adriana Gonzalez	2,498		2,393		2,320					2,453		
Rosa Hu			2,492		4,747						2,398	
Brad She	2,443			2,423	2,345						2,384	
Francisco Sara	2,451		2,433		2,295					2,407		
Lacey Zheng	2,462					594	549	2,419			756	
Larry Munoz	2,320				575	540		2,384			781	
Ariana Gray		2,502					575		2,413		570	
Total	8,57,690	7,71,349	10,49,907	10,46,023	12,84,593	16,43,178	13,71,676	15,51,066	14,47,496	16,73,293	17,80,920	18,71,111

Products

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

All

Product Name

All

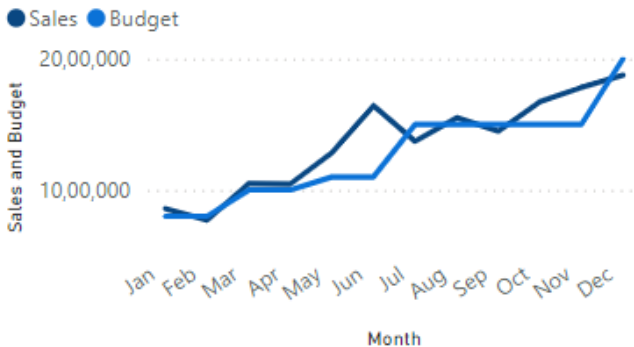
1,63,51,550

Sales

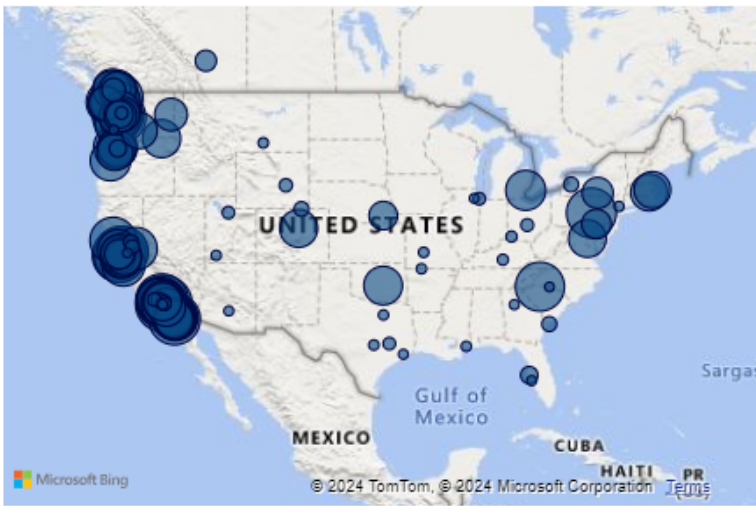
1,53,00,000

Budget

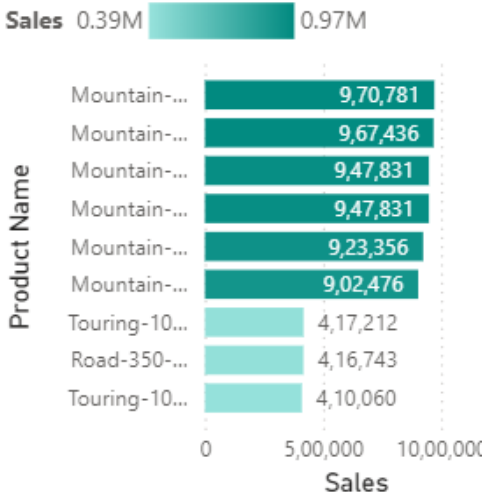
Sales and Budget by Month



Sales by Customer City



Sales by Top 10 Product



Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Accessories	19,050	46,246	55,339	51,722	57,877	62,527	58,002	59,737	58,523	66,168	67,268	65,783	6
All-Purpose Bike Stand	1,272	2,544	3,180	4,134	3,816	3,816	2,703	2,862	2,862	4,929	3,657	1,908	
Bike Wash - Dissolver	239	477	580	541	549	668	747	612	485	557	700	755	
Fender Set - Mountain	1,429	2,967	3,319	3,715	3,737	4,220	4,418	3,583	3,649	4,242	4,616	4,550	
Hitch Rack - 4-Bike	1,560	2,520	4,200	2,160	3,000	3,120	2,400	3,120	3,240	3,360	4,560	3,720	
HL Mountain Tire	1,365	3,185	3,990	3,010	4,480	4,165	4,410	4,130	3,955	3,885	5,565	4,795	
HL Road Tire	1,206	2,315	2,152	2,673	2,380	2,086	2,478	2,380	2,021	2,608	2,021	1,891	
Hydration Pack - 70 oz.	1,430	2,365	3,519	3,079	3,079	3,189	3,519	3,849	3,684	3,024	3,849	4,344	
LL Mountain Tire	250	1,724	1,649	1,699	1,624	2,124	1,799	1,899	1,974	2,174	1,399	1,799	
LL Road Tire	451	1,569	1,891	1,891	1,612	1,934	1,805	2,063	1,612	2,321	2,042	1,934	
ML Mountain Tire	390	2,429	3,239	2,669	3,089	3,239	3,179	2,699	3,179	2,969	2,639	2,879	
ML Road Tire	575	1,574	1,799	1,574	2,324	1,949	1,749	2,324	1,524	2,199	2,049	2,649	
Total	8,57,690	7,71,349	10,49,907	10,46,023	12,84,593	16,43,178	13,71,676	15,51,066	14,47,496	16,73,293	17,80,920	18,74,360	1,63



Clipboard



Get data



Excel workbook



OneLake data hub



SQL Server



Enter data



Dataverse



Recent sources



Transform data



Refresh data



Manage relationships



New measure



New column



New table



Calculation group



Manage roles



View as



Q&A setup



Language



Linguistic schema



Sensitivity



Publish



FACT_Budget

- Σ Budget
- Date

[Collapse](#)

DIM_Calendar

- Date
- DateKey
- Day
- Month
- Σ MonthNo
- MonthShort
- Σ Quarter
- Σ Year

[Collapse](#)

DIM_Customers

- Customer City
- CustomerKey
- DateFirstPurchase
- First Name
- Full Name
- Gender
- Last Name

[Collapse](#)

Analysis Metrics

- Budget
- Sales
- Sales / Budget

[Collapse](#)

DIM_Products

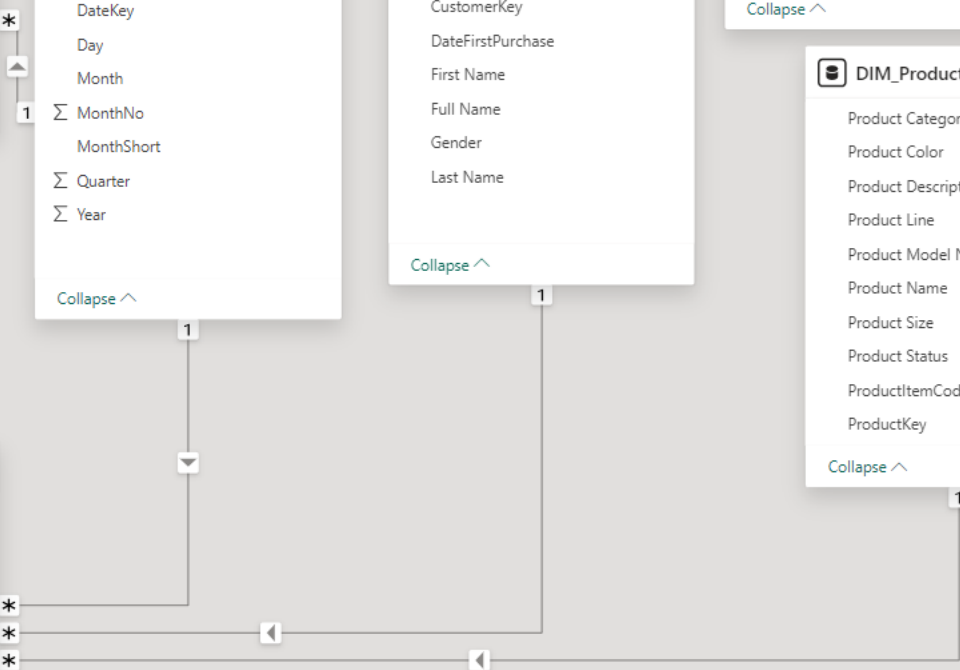
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- Product Color
- Product Description
- Product Line
- Product Model Name
- Product Name
- Product Size
- Product Status
- ProductItemCode
- ProductKey

[Collapse](#)

FACT_InternetSales

- CustomerKey
- DueDateKey
- OrderDateKey
- ProductKey
- Σ SalesAmount
- SalesOrderNumber
- ShipDateKey

[Collapse](#)



Properties

Data

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- > FACT_InternetSales

All tables

