

SPROCKET CENTRAL

Summary Dashboard

Total Customers

3494

Last Month Customers

1322

Last Four Months Trend

Total Spending

\$22.16M

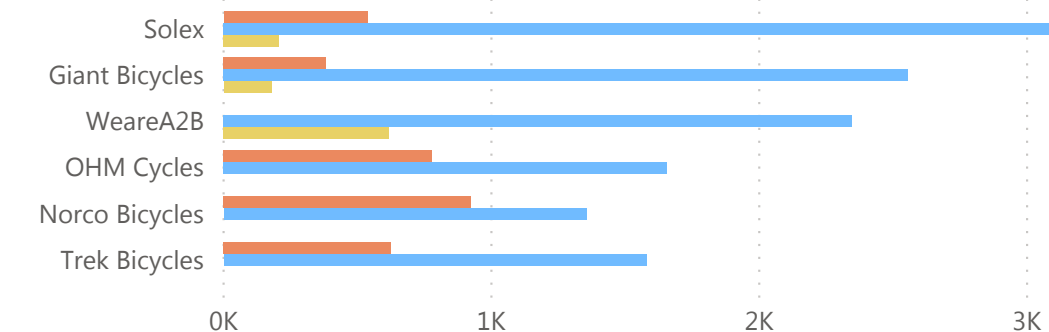
Last Month Spending

\$1.81M

Last Four Months Trend

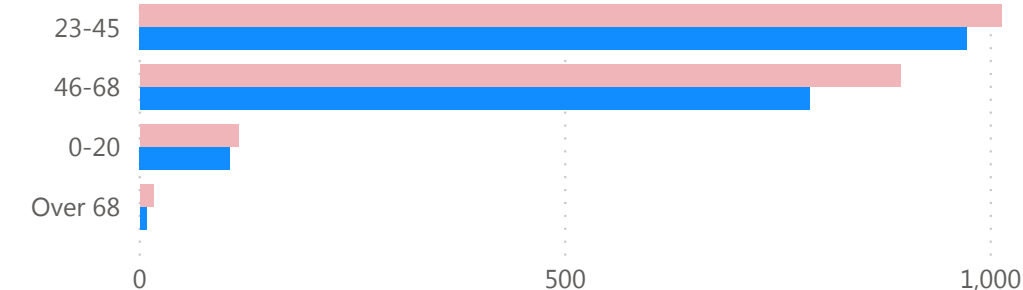
Top Brands

● Road ● Standard ● Touring



Customers Demographics

● Female ● Male



Target Customers

first_name	last_name	job_title	address	postcode	state
Morly	Genery	Structural Engineer	14 McCormick Park	2113	NSW
Melinda	Hadlee	Financial Analyst	115 Montana Place	2093	NSW
Rutledge	Halit	Compensation Analyst	7 Nevada Crossing	2620	NSW
Duff	Karlowicz	Speech Pathologist	717 West Drive	2200	NSW
Olag		Human Resources Manager	0484 North Avenue	2032	NSW
Melba	Spellacy	VP Marketing	0591 Anzinger Circle	2232	NSW
Dukie	Swire		64 Granby Parkway	2500	NSW
Karly	Willavize	Internal Auditor	193 North Point	2190	NSW



Number of predicted top-target Customers

272

state

■ NSW
□ QLD
□ VIC