Following are the initial observation of the files sent by you:

- 1. The **Transactions** sheet contains following issues:
 - 'list_price' and 'standard_cost' columns have different formatting. The latter contains dollar (\$) sign while former do not;
 - 'product_file_sold_date' column is incorrectly formatted at number, however, it needs to be in a date format;
 - Also, few columns in this sheet contains missing values as below:

online order	360
brand	197
product line	197
product_class	197
product size	197
standard cost	197
product first sold date	197

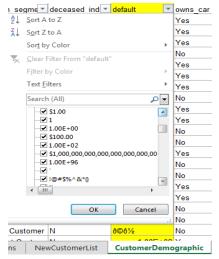
Remedial Strategy:

- Filled in all null values with the backward and forward propagation, i.e. with next and last valid observations respectively, except for 'standard_cost' and 'product_first_sold_date' columns in which null values are filled using their respective columns mean or average.
- 2. The NewCustomerList sheet contains following issues:
 - This sheet contains hidden columns at column-labels Q to U which have been dropped;
 - Few columns in this sheet contains missing, as below:

last_name	29
DOB	17
<pre>job_title</pre>	106
job industry category	165

Remedial Strategy:

- Filled in all null values with the backward and forward propagation, i.e. with next and last valid observations respectively.
- 3. The **CustomerDemographic** sheet contains following issues:
 - This sheet contains one column named 'default' is incorrectly formatted, snapshot is below:



However, this sheet contains also contains null values, as below:

last name	125
DOB	87
job title	506
job_industry_category	656
tenure	87

Remedial Strategy:

- Dropped 'tenure' column as it contains incorrectly formatted values
- Filled in all null values with the backward and forward propagation, i.e. with next and last valid observations respectively.
- 4. The **CustomerAddress** does not contain any issue(s) so far and is good for analysis.

Let us know, if you need any clarification.

Regards
[Junior Consultant Name]