



We Value Nature



STRAW
IDEA



About Us

We pride ourselves in offering disposable palm leaf tableware that is 100% natural, elegant, compostable & sturdy. In short, a hallmark of greener lifestyle!

Guilt-free Feature Packed Products
A perfect blend of elegance,
convenience and sustainability

Being made from naturally fallen palm leaves (a sustainable resource), each plate carries its own character with a unique woody texture & natural aroma. These can be used straight from the pack

Biodegradable & Compostable in
60days

Microwave Safe up to 140° C

Freezer Safe to -20° C

Heavy Duty

Stackable

Thermal Resistance

Our range of 45+ compostable products include tableware, cutlery & takeaway packaging.

Our Mission

We're committed to creating products that inspire and support people to make positive lifestyle changes, consume more sustainably, and live better everyday lives

Think Green – Live Green

We're committed to creating products that inspire and support people to make positive lifestyle changes, consume more sustainably, and live better everyday lives.

Made with love

To meet the challenges of unsustainable consumption, climate change, and growing inequality, we are-in collaboration with rural India, co-workers, and customers-taking ambitious steps towards a more sustainable future.

We have been in the business of Eco-Friendly Products for the past 7 years. We focus on qualitative, reliable, and affordable products with a responsibility towards the environment

Why we are the best?

A perfect blend of elegance, convenience and sustainability

Being made from naturally fallen palm leaves (a sustainable resource), each plate carries its own character with a unique woody texture & natural aroma. These can be used straight from the pack

Biodegradable & Compostable in 60 days

Microwave Safe Heavy Duty up to 140° C

Freezer Safe to -20° C

Heavy Duty

Stackable

Thermal Resistance



Plates

Round Plates

- In 12", 10", 9", 8", 7", 6", 4", inch
with and without rim



2. Square Plates

Square Plate In 10", 8", 7", 6", 4",
inch

Deep Square Plate in 10", 8", 6"
inch



Plates with compartments

- 12 Round 4 C P Plate
- 2. 9'11" Rectangle 4 C P
- 3. 10' 6.5" 2 C P Rectangle Serving Plate
- 4. 10" Round plate 7 C P





Serving Plates

7.12" 2 C P Oval Serving Plate

13" Large Oval Serving Plate

11" Oval Serving Plate



8" Boat
Serving Plate
12" Boat
Serving Plate



11' 6" 2 C P Rectangle Serving Plate
10'.6", 4'6", 3'6", Rectangle Serving Plate
8" Square Serving Plate



Condiments Dishes

3.5" Egg Shape

2'4" Rectangle

2" Round



Bowl's

1. 10" Round Salad Bowl
2. 6.5", 6", 3.5" Round Bowls



4",5.5",
Square Bowl's
6.5" Pyramid Bowl



Creative Design

1. 10" Hexagonal Plate
2. 10" Round plate 7 C P
3. Micky Moose Plate
4. Heart Bowl
5. Triangle Plate





Trays

1. 15" Rectangle tray
 2. 16" Large Oval Tray
 - 13" Oval Tray
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Customization

Custom printed on our products are an effective way to advertise your business and stand out from the crowd. Our experienced Design team will help you with R&D, concept creation and rendering, prototyping, technical drawings all the way through to manufacture and delivery. We will make your brand sing to impress your customers with any shape and/or creative you want.

Services offered:

- Product printing
- Product embossing
- Custom product shape & design
- Custom product pack size
- Sticker printing

A wooden tray filled with a selection of cured meats, including salami and prosciutto, accompanied by several breadsticks and small green olives. To the left, a white bowl is overflowing with fresh green herbs, likely thyme. The entire scene is set on a light-colored, patterned tablecloth.

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