Syeda Rameen Sherazi

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ABOUT ME

I am an Urban Planner and Master's student in World Heritage Studies with a growing focus on heritage conservation and its integration into contemporary urban development. I bring experience in planning, geospatial analysis, and sustainability, and I am passionate about contributing to global efforts in cultural heritage protection.

EDUCATION AND TRAINING

10/2024 – CURRENT Cottbus, Germany
M.A. WORLD HERITAGE STUDIES Brandenburgische Technische Universtät

Heritage and Conservation Projects
- Balancing Conservation of Archeological Ruins with Contemporary Needs: A Case Study of The Lahore Fort,Pakistan
- Adaptive Reuse of Industrial Heritage Buildings: Impacts and Outcomes- A case Study of Cottbus, Germany
- Critical Analysis of Heritage Management Plan of Gorham's Cave
- Heritage making at Historic Sites: A Case Study of a Neighborhood in Berlin
- Urban and Regional Planning, Hafencity, Germany
- Strategic and Management Plan of Petra, Jordan

Website https://www.b-tu.de

10/2018 – 07/2022 Lahore, Pakistan
BS CITY AND REGIONAL PLANNING Lahore College for Women University

Urban Planning Projects
- 6000 acres Town Planning and Designing, Sheikhupura Pakistan
- Xeriscaping of a Junction, Lahore Cantonment Pakistan
- Landscape Design of Gulshan e Iqbal Park, Lahore Pakistan
- Layout Plan & Design of Multi-Storey Commercial Plaza

Website https://www.lcwu.edu.pk/

WORK EXPERIENCE

05/2024 – 08/2024 Remote Based, United States
JURY MEMBER APA NATIONAL PLANNING AWARDS 2024 AMERICAN PLANNING ASSOSIATION

Key Roles:
- Reviewed and scored nominations across various award categories.
- Assessed nominations based on specific criteria and provided detailed feedback.
- Participated in collaborative decision-making to select award recipients.

Website https://www.planning.org/awards/2024/

09/2022 – 04/2024 Lahore, Pakistan
GIS & URBAN SUSTAINABILITY ANALYST SHEHER SAAZ PVT. LTD.

Key Roles:
- Led geospatial data analysis using ArcGIS, QGIS, and Google Earth Pro to support sustainable urban development and environmental planning initiatives.
- Developed high-resolution land-use and land cover maps, conducted land suitability analyses, and generated thematic spatial layers for eco-tourism and habitat planning.
- Integrated remote sensing data and field survey results to assess disaster risk zones and support climate-resilient planning strategies.
- Collaborated with multidisciplinary teams to design data-driven solutions aligned with sustainable development goals and local policy frameworks.
- Produced comprehensive project reports and compelling visual presentations using Canva, Visme, and ArcGIS StoryMaps to communicate technical insights to clients and stakeholders.

Website https://shehersaaz.com/

08/2021 – 11/2021 Lahore, Pakistan
INTERN URBAN PLANNER RAVI URBAN DEVELOPMENT AUTHORITY

Key Roles:
- Prepared physical layout plans for various purposes and designed forests for a waterfront city project.
- Collaborated with teams to integrate urban design principles, create visual representations, and develop sustainable neighborhood strategies.
- Contributed to zoning, neighborhood, landscape, land-use, and urban design plans.

Website https://ruda.gov.pk/

04/2021 – 06/2021 Lahore, Pakistan
REMOTE SENSING & SPATIAL ANALYSIS INTERN HIGHER EDUCATION COMMISSION

Key Roles:
- Supported spatial analysis for urban farming using ArcGIS, QGIS, and Google Earth Pro, focusing on land-use classification and site suitability.
- Captured and managed geospatial datasets, contributing to mapping, visualization, and design of landscape and zoning plans.
- Coordinated with project teams to produce data-driven outputs for urban agriculture and youth-led climate initiatives.
- Contributed to GIS analysis and spatial plan, landscape design and layout, land-use plan, and modern urban farming techniques.

Website https://www.hec.gov.pk/english/services/students/PMYP/Pages/GYM.aspx

03/2020 – 04/2021
ASSISTANT PROJECT COORDINATOR SWIFT ESTIMATING LLC

Key Roles:
- Served as the primary point of contact for clients.
- Collaborated closely with architects, designers, and project stakeholders to ensure project requirements.
- Assisted in developing project plan, creating schedule, and tracking project timeline.
- Mantained and organised employees data.
- Prepared regular reports.
- Provided administrative support in managing files and data documentation.

Website https://swiftestimating.com/

SKILLS

Python (Data Analysis & Spatial Libraries) | ArcGIS | Software GIS (ESRI ArcGIS Desktop ESRI ArcGIS PRO ESRI ArcGIS Online QuantumGIS) | QGIS | SPSS | AutoCAD | SketchUp | Google: Google Earth Pro | EPANET | SIDRA | Canva | Visme | Technical Report Writing | Microsoft Office | Microsoft Powerpoint | LaTeX | Visual editing/storytelling | ArcGis Story Maps | Policy and Plan Review Work | Stakeholder Engagement

Organisational Skills

Self- motivated and Goal driven | Critical and analytical thinker | Core Problem Solving | Team player | Strong Time Management

CERTIFICATES

E-learning and Participation Certificates:

- National Urban Policy- **United Nations Human Settlement Program**
- Renewable Energy: Achieving Sustainability through Biogas- **University of Leeds**
- Bushfires: Respond, Relief and Resilience- **University of Newcastle**
- Green Youth Movement Manager- **Higher Education Commission, Pakistan**
- Making Cities Resilient: Developing Local Disaster Risk Reduction and Resilience Strategies - 2024- **UNITAR**
- Introduction to Sustainable Development in Practice- **UN CC: e-learn**
- Developing Skills for Women Leadership in Climate Action- **UN CC: e-learn**
- Cities and Climate Change- **UN CC: e-learn**
- International Research Studio on Architectural Photography- **BTU & Saarland University**

LANGUAGE SKILLS

Mother tongue(s): **URDU**

Other language(s): **ENGLISH-C1** | **GERMAN-A2**