



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Z.Syeda ajmal sultana
Team Leader

the people say's
that improving
the crop varity
throug cross
breeding and
hybridization

they says good
about the
increasing their
crop in the year
1997 to2021

we imagin the
water management
is the best way for
increasing the
production of
crops

We think, this
was happend
by monitoring
closely to soil
condition

We think, this
happen because
of enhance the
earning of
farmers

This was done
by improving
new method of
cultivation of
crops

Interplant is a
practice in which
different crops
are growing
together at same
time

Smart water
management

Seeds play an
essential role in the
formsand improve
seeds are sutable
for increasing
production

The farmer
may frustrated
by the finantial
pressure

Physical, Environmental,
Farm business structure,
Financial and Time
factors on farm
management; all of
which can have an
impact on farne
behaviour.

They mainly
concentrate on
Climate, irrigation,
soil type, population
density, and
technology



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)