

# Syed Aaqid Ali

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## About me

Data-driven professional with a passion for uncovering insights from data to solve real-world business problems. Skilled in Python, SQL, and Tableau, with a strong background in statistical analysis. In my free time, I enjoy hiking and exploring new technology.

## Work Experience

### Senior Software Engineer | Quadrant Technologies

*January 2024 - Present*

- Utilize data analysis to optimize business operations and increase efficiency
- Collaborate with cross-functional teams to develop predictive models
- Lead data visualization projects to present findings to stakeholders

### Senior Engineer | Ascension

*January 2024 - December 2024*

- Assisted in cleaning and analyzing large datasets for business insights
- Supported the development of dashboards for real-time business tracking
- Provided actionable recommendations to improve marketing strategies

### Engineer | LtiMindtree

*October 2021 - January 2024*

- Assisted in cleaning and analyzing large datasets for business insights
- Supported the development of dashboards for real-time business tracking
- Provided actionable recommendations to improve marketing strategies

## **Associate Support Executive | Teleperformance**

*May 2020 - June 2021*

- Assisted in cleaning and analyzing large datasets for business insights
- Supported the development of dashboards for real-time business tracking
- Provided actionable recommendations to improve marketing strategies

## **Education**

### **Bachelor of Science in Data Science**

*University of Nairobi  
2017 - 2021*

## **Skills**

- Data Analysis: Python, SQL, R
- Visualization Tools: Tableau, PowerBI
- Machine Learning: Scikit-learn, TensorFlow
- Statistical Analysis: STATA, SPSS

## **Certifications**

- Google Data Analytics Professional Certificate - 2022
- Microsoft Certified: Azure Data Scientist Associate - 2021

## **Projects**

### **Sales Forecasting Model**

Developed a sales forecasting model using machine learning algorithms to predict future sales trends based on historical data.

### **Customer Segmentation Analysis**

Conducted customer segmentation analysis using clustering techniques to enhance targeted marketing campaigns.

## **Languages**

- English: Fluent
- Swahili: Native

## **Interests**

- Hiking
- Technology
- Photography