



M. ZUBAIR KHAN
Peak Performance Coach

EXPERIENCE LETTER

30 January, 2026.

To Whom It May Concern,

This is to certify that **Ms. Madiha Anwar** has been associated with **Zeekay Solutions** as an **SEO Expert** from **May 2025 to Present**.

During her tenure, Ms. Madiha has been responsible for optimizing website structure and implementing effective SEO strategies to improve search engine visibility and help websites achieve higher rankings on Google. Her work included keyword research, on-page optimization, technical SEO improvements, and performance monitoring to ensure sustainable organic growth.

In addition to her SEO responsibilities, she also contributed to the research and development of the book *Rewiring Habits*. Her contributions included:

- Assisting in data analysis, literature reviews, and report writing
- Developing summaries and case studies focused on human psychology and behavioral change
- Supporting research-driven content with structured insights and clarity

Ms. Madiha has demonstrated strong analytical skills, professionalism, and a results-oriented mindset throughout her association with Zeekay Solutions. She has been a valuable contributor to both our digital marketing initiatives and research-based projects.

We wish her continued success in her professional endeavors.

Sincerely,

Muhammad Zubair Khan
Founder & CEO
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