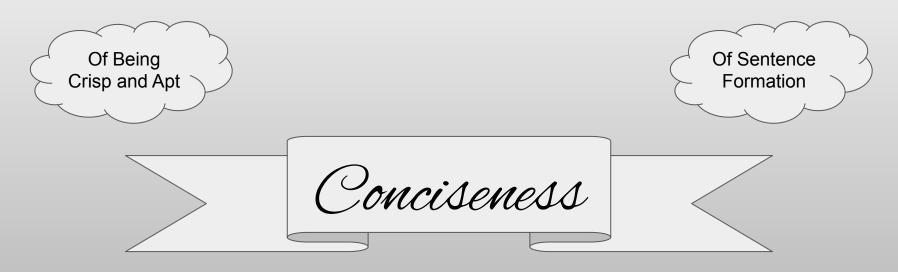
Communication Skills For Professionals

Lecture Series by Dr. Mahim Sharma

Lecture 4: 7 C's & Ethics of Communication

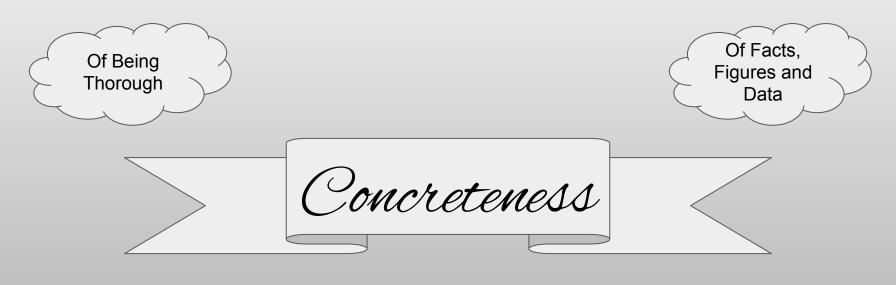


Of Intent, Tone and Expression Of Target Audience/ Listener



Of Words
Being to the
Point

Of the Length of Presentation



Of Attaining Desired Result Of Claims, Opinions and Perspectives

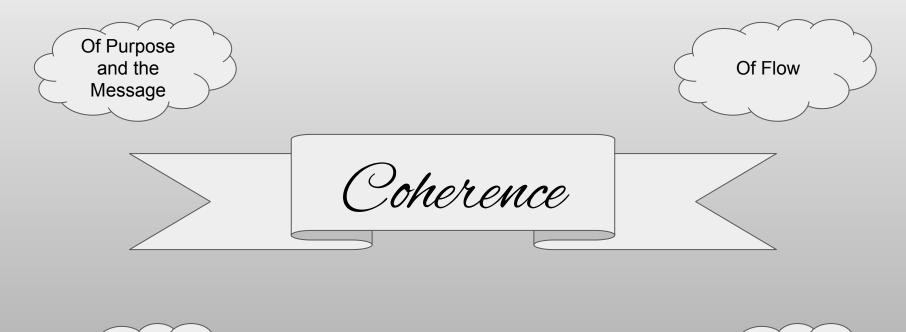
Of Grammar and Vocabulary

Of Being Accurate and Honest

Correctness

Of Language Sensitivity

Of Not Being Subjective in Opinion



Of
Consistency
with Tone

Of Each Part Being Relevant



Of Being open to Contradiction

Of Empathy and Compassion

Courteousness

Of Humility and Regards

Of Honesty in Opinion

Ethics of Communication



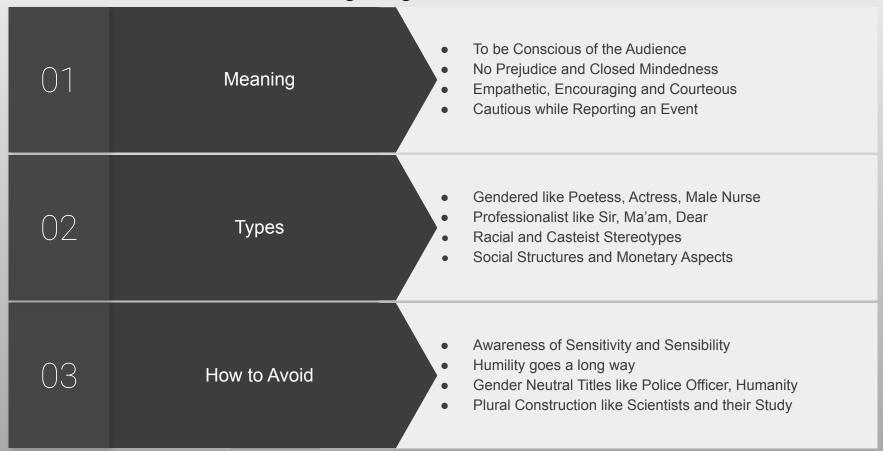
Ethics of Communication

- A matter of Integrity and Honesty
- Impactful Difference between Morals and Ethics
- Legality of Ideas should be adhered to like the issue of Copyright and Trademarks
- Betterment of Society and of Human Relations
- Key Ingredient in Maintaining the Quality of Work that is Expressed
- Promotes Professionalism
- Encourages a deep sense of Trust between the Sender and the Receiver

Plagiarism

01	Meaning	 To Steal Intellectual Property and Claim it as own Ignorance or Lack of Knowledge or Intentionally Harms the Originality of Ideas and Works
02	Types	 Word for Word Paraphrasing Infringements like Submitting same papers
03	How to Avoid	 Proper Citation of Quotes and Texts Consciously Checking Legal Rights of Sources Giving due Credit to the Authors
04	Softwares to Detect	TurnitinSafeassignGrammarly

Language Sensitivity



Thank You