



Apex Digital Marketing YouTube Campaign Dashboard

category

Search



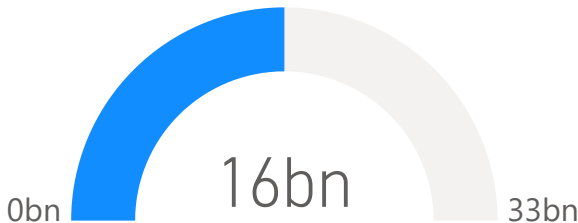
Total Views

388bn

Top Language

hindi

Total Subscribers and Total Views



category

All

language

All

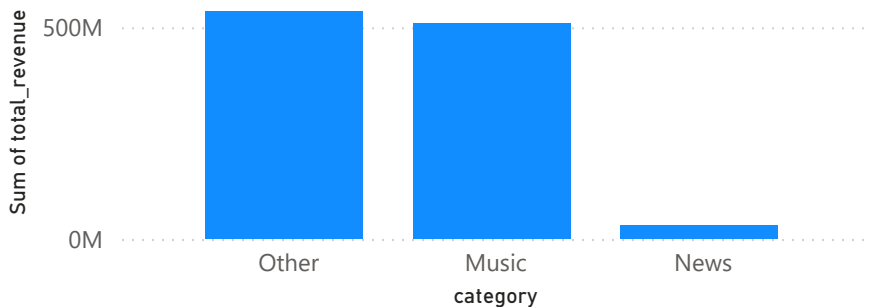
Revenue

57.20K

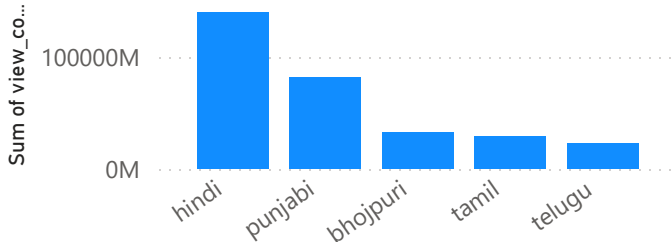
Category

Music

Sum of total_revenue by category



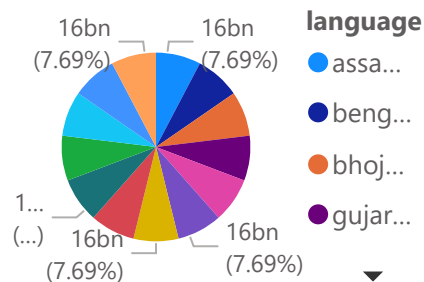
Sum of view_count by language_name



Top 5 Channels

channel_name	Views	Subscribers	Category	Kids safety
ChuChu TV Nursery Rhymes & Kids Songs	9bn	97M	Education	
Infobells - Hindi	9bn	71M	Education	kids_safe
Speed Records	10bn	48M	Other	
T-Series	47bn	301M	Other	kids_safe
YRF	10bn	68M	Other	kids_safe
Total	86bn	585M	Education	kids_safe

Total Subscribers by language



Top 10 Videos

title	Views	video_url	thumbnail_url
MrBeast	2bn	https://www.youtube.com/shorts/se50viFJ0AQ	
MrBeast	2bn	https://www.youtube.com/shorts/se50viFJ0AQ	
MrBeast	2bn	https://www.youtube.com/shorts/se50viFJ0AQ	
Total	26bn		